



Benefits for the British Columbia Interior

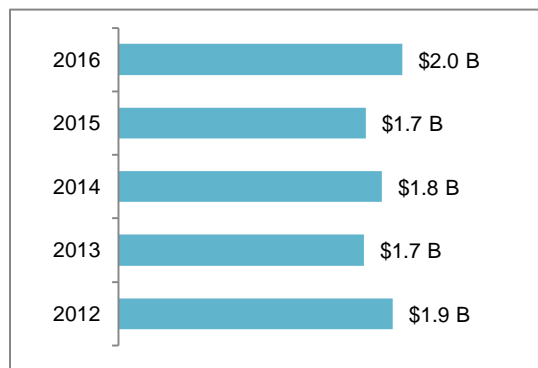
What is CETA?

- The Comprehensive Economic and Trade Agreement (CETA) is a free trade agreement between Canada and the European Union, covering virtually all sectors and aspects of Canada-EU trade.
 - Prior to CETA's provisional application, only 25 percent of EU tariff lines on Canadian goods were duty-free.
 - Following CETA's provisional application, the EU removed tariffs on 98 percent of its tariff lines.
 - After seven years, the EU will have eliminated tariffs on 99 percent of its tariff lines.
- For service providers, CETA grants the best market access that the EU has ever provided in a free trade agreement.
- CETA helps create middle-class jobs, strengthen economic relations with the EU, and boost Canada's trade with the world's second-largest market with over 500 million consumers and a \$22 trillion GDP.

Benefits for Companies from British Columbia's Interior:

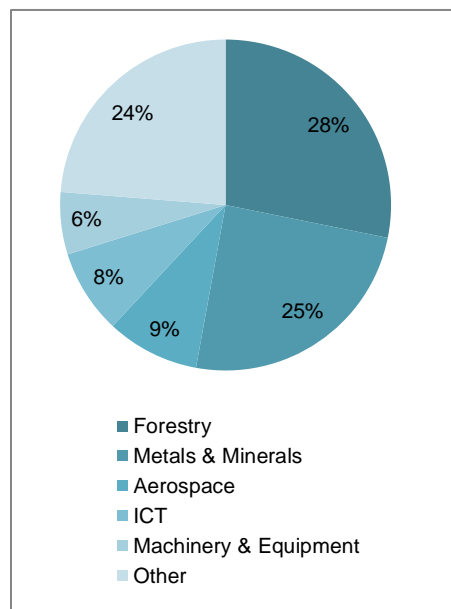
- Under CETA, 98 percent of EU tariff lines are immediately duty free for the British Columbia (BC) Interior's goods, including for **forest products** and **metals and minerals**.
- Improved access to the EU for BC Interior service suppliers in areas such as **forest management services, mining advisory services, and environmental services**.
- Enhanced labour mobility for business-related travel.
- Ability to bid on procurement contracts at all levels of EU government.
- Greater certainty, transparency, and protection for investments.

Merchandise Exports from
British Columbia to the EU (2012 – 2016)



Source: Statistics Canada

Principal Merchandise Exports from
British Columbia to the EU (2016)



Source: Statistics Canada

To learn more about CETA, visit our website: www.international.gc.ca/CETA

The Canadian Trade Commissioner Service provides expert advice and key contacts for exporters, partners and investors.

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Benefits for the British Columbia Interior

Forestry

- CETA opens up new opportunities for the BC Interior's forestry exporters to expand their presence in the EU, the world's third largest importer of forestry products.
- CETA helps make the BC Interior's forestry exports more competitive in the EU market by eliminating tariffs on all Canadian forestry products, including:

	Pre-CETA tariffs	Under CETA
plywood	7% to 10%	0%
veneer sheets	up to 4%	0%
oriented strand board	7%	0%
fiberboard	7%	0%

- Under CETA, the BC Interior's service suppliers benefit from open markets to provide technical expertise in a wide range of areas, including: **wood lot management, mapping, surveying, re-forestation, timber evaluation, forest damage assessment, and logging-related services.**
- CETA makes it easier for the region's highly-skilled professionals to conduct business and provide forestry-related services in the EU.
- CETA could provide new access to the EU procurement market, valued at \$3.3 trillion annually, in a broad range of forestry services of interest to the BC Interior, including: **supply chain analysis and optimization, forest resources inventory and remote sensing, mapping and data processing, forest management and operation logistics, turn-key plant set-up and modernization, and manufacturing management and control.**
- For procurement opportunities, suppliers can access tender notices for all CETA-covered procurements using the Tenders Electronic Daily portal (TED, at ted.europa.eu).

Metals and Mining

- The EU is the world largest importer of metals and minerals and its consumption has grown rapidly over the past decade.
- Under CETA, the BC Interior's metals and minerals and mining equipment producers enjoy duty-free, quota-free market access to the EU, including:

	Current EU tariffs	Under CETA
copper and copper products	up to 5.2%	0%
aluminum and aluminum products	up to 10%	0%
zinc and zinc products	up to 5%	2%
mining equipment	up to 2.7%	0%

- The BC Interior's mining industry benefits from preferential access to provide technical and advisory services in the EU. Service providers from the region can compete on equal footing with EU service providers and receive better treatment than most of their non-EU competitors.
- CETA's temporary entry provisions make it easier for professionals in the mining sector to conduct business in the EU, for example, to attend meetings, negotiate sales, and provide engineering and technical consulting services.
- CETA spurs investment by providing Canadian and EU investors in the mining industry with greater certainty, transparency, and protection for their investments.