



## FOCUS Newsletter

### Council member update

Council member Debbie Etsell completed her three-year term with the FPCC on September 30, 2016. During her tenure, Mrs. Etsell's involvement at the Council table greatly benefited the development of FPCC's business objectives and her dedication contributed to the achievement of our mission and mandate.

The FPCC wishes her every success in future endeavours.

### Mandate letter

In August 2016, in accordance with the Prime Minister's guide on [Open and Accountable Government](#), the Minister sent a mandate letter to each of the organizations within the Agriculture and Agri-Food portfolio. The mandate letters outline the Minister's expectations and key priorities that should be fulfilled over the course of the Government's four-year mandate.

The publication of these mandate letters supports the Government's strong focus on results and its commitment to openness and transparency.

[Link to the Farm Products Council of Canada's Mandate Letter](#)

### Beef Promotion and Research Agency levy report

In 2010, the Canadian Beef Cattle Research, Market Development and Promotion Agency (Beef PRA) commissioned a comprehensive evaluation of returns to levy dollars. The study was updated in the spring 2016 and is accessible under the latest news section of our [Web site](#).

### Extraordinary meeting of September 28, 2016

#### Decision on EFC's Quota Regulations

Council members held this extraordinary meeting to reconsider Egg Farmers of Canada's (EFC) request to amend the *Canadian Marketing Agency Quota Regulations, 1986*.

Council opted to postpone its decision until no later than its December 13-15, 2016, meeting and to have further discussions with the Agency.

On November 4, 2016, EFC sent a letter to the FPCC on its decision to withdraw their allocation request.

#### FPCC November meeting

The FPCC met on November 7, 2016. Here is a summary of the decisions.

#### Decision on TFC's Quota Regulations

The Council approved Turkey Farmers of Canada's (TFC) request to amend the *Canadian Turkey Marketing Quota Regulations, 1990* for the current control period (May 1, 2016, to April 30, 2017). Council members were satisfied that this amendment is necessary for the implementation of the marketing plan and that it meets TFC's obligations under the *Farm Products Agencies Act*.

#### Decision on CFC's Quota Regulations

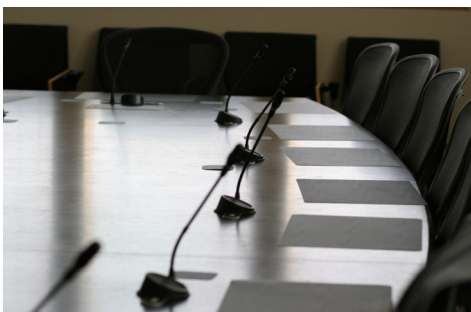
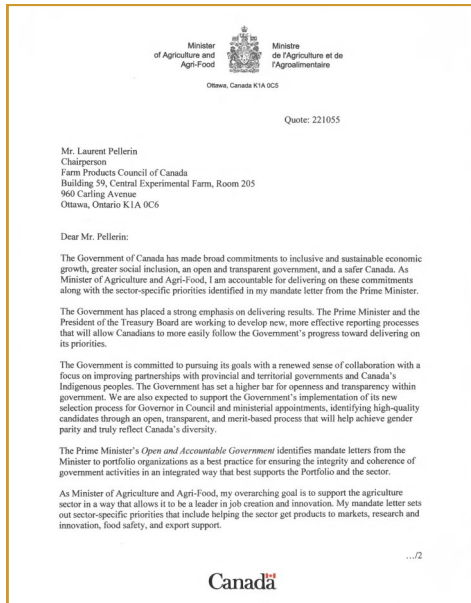
The Chicken Farmers of Canada's (CFC) request to amend the *Canadian Chicken Marketing Quota Regulations* for allocation periods A-141 (December 25, 2016, to February 18, 2017) and A-142 (February 19 to April 15, 2017) was considered by the Council at this meeting. Council members, being satisfied that this amendment is necessary for the marketing plan and that it meets CFC's obligations under the *Farm Products Agencies Act*, approved the request.

To view the decision letters, please follow this [link](#) to FPCC's **Web site**.

### New Chair at CFC

On November 24, 2016 the Board of Directors of Chicken Farmers of Canada (CFC) elected Benoît Fontaine, as its new Chairman. This follows the resignation from CFC of Dave Janzen, who has stepped down as Chair due to personal reasons.

The Council members and staff wish him well in all his future endeavours.



### Upcoming Meetings

#### **December 2016**

13-15 Farm Products Council of Canada Ottawa, ON

#### **January 2017**

17-18 Chicken Farmers of Canada Ottawa, ON

30-31 Beef PRA Calgary, AB

#### **February 2017**

6-10 Canadian Poultry and Egg Processors Council Ottawa, ON

14-15 Farm Products Council of Canada Ottawa, ON

15-16 Egg Farmers of Canada Ottawa, ON

#### **Comments or questions? Contact us**

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