



National Tourism Indicators highlights for the second quarter of 2017 (April to June 2017) as released by Statistics Canada on September 28, 2017.

<p>Tourism activities in Canada: CAD 23.1 Billion +6.8%</p>	<p>Following an increase of 6.6% in the previous quarter, the demand for tourism goods and services accelerated over the second quarter of 2017, gaining 6.7% over the same period in 2016. Notable gains were registered for passenger rail (+11.1%) and (+10.2%) transport, vehicle rental (+8.7%), accommodation (+8.4%) and convention fees (+8.3%).</p>
<p>Tourism Export: CAD 5.6 Billion +9.4%</p>	<p>Driven by spending in passenger air transport (+13.9%) and accommodation (+11.6%), tourism exports totaled \$5.6 billion over the second quarter of 2017, up 9.4% year-over-year. Tourist arrivals in Q2 2017 rose by 2.8% as visitors from countries excluding the USA (+5.2%) outpaced gains from the USA (+1.8%). Tourism export accounted for 24.4% of the total demand for tourism goods and services.</p>
<p>Domestic Tourism Expenditures CAD 17.5 billion +6.0%</p>	<p>Canadian travellers' spending on passenger rail (+10.4%) and air (9.0%) transportation, vehicle fuel (+9.5%), vehicle rental (+9.1%), convention fees (+8.9%) and accommodation (6.1%) contributed toward a 6.0% rise in domestic tourism spending in Q2 2017.</p>
<p>Tourism Employment: 735,100 jobs +2.1%</p>	<p>Servicing the demand for tourism activities generated 735,100 jobs in Q2 2017, up 2.1% from Q2 2016. Gains were observed in all sectors of activities, except travel services (0%).</p>
<p>Tourism's share of Canada's GDP in Q2 2017: 2.03%</p>	<p>During the second quarter of 2017, the demand for tourism goods and services in Canada accounted for 2.03% of the Canadian gross domestic product (GDP).</p>

Table 1. Key national tourism indicators for annual results for 2016 and Q2 2017

	2016	16/15	2017 Q2	Q2 17/16	2017 YTD	YTD 17/16
Total Tourism Demand (\$million)	91,618	4.2%	23,104	6.8%	41,470	6.7%
Domestic Demand (\$million)	71,606	2.5%	17,462	6.0%	32,406	6.2%
Tourism Export (\$million)	20,012	10.8%	5,642	9.4%	9,064	8.8%
Supply (\$million)	213,517	3.5%	56,493	6.7%	106,771	6.8%
GDP (\$million)	38,753	5.1%	9,895	7.0%	17,621	6.3%
Tourism GDP Share ¹	2.05%	0.06	2.03%	0.00	2.05%	0.22
Employment (Jobs)	721.6	1.8%	735.1	2.1%	723	2.0%
Tourism Implicit Price Index	111.1	-0.3%	113.0	1.9%	113	2.2%

¹ Annual variation on tourism GDP share expressed as percentage points

Source: Destination Canada/Statistics Canada, National Tourism Indicators 2017 Q2, current dollars, non-seasonally adjusted.