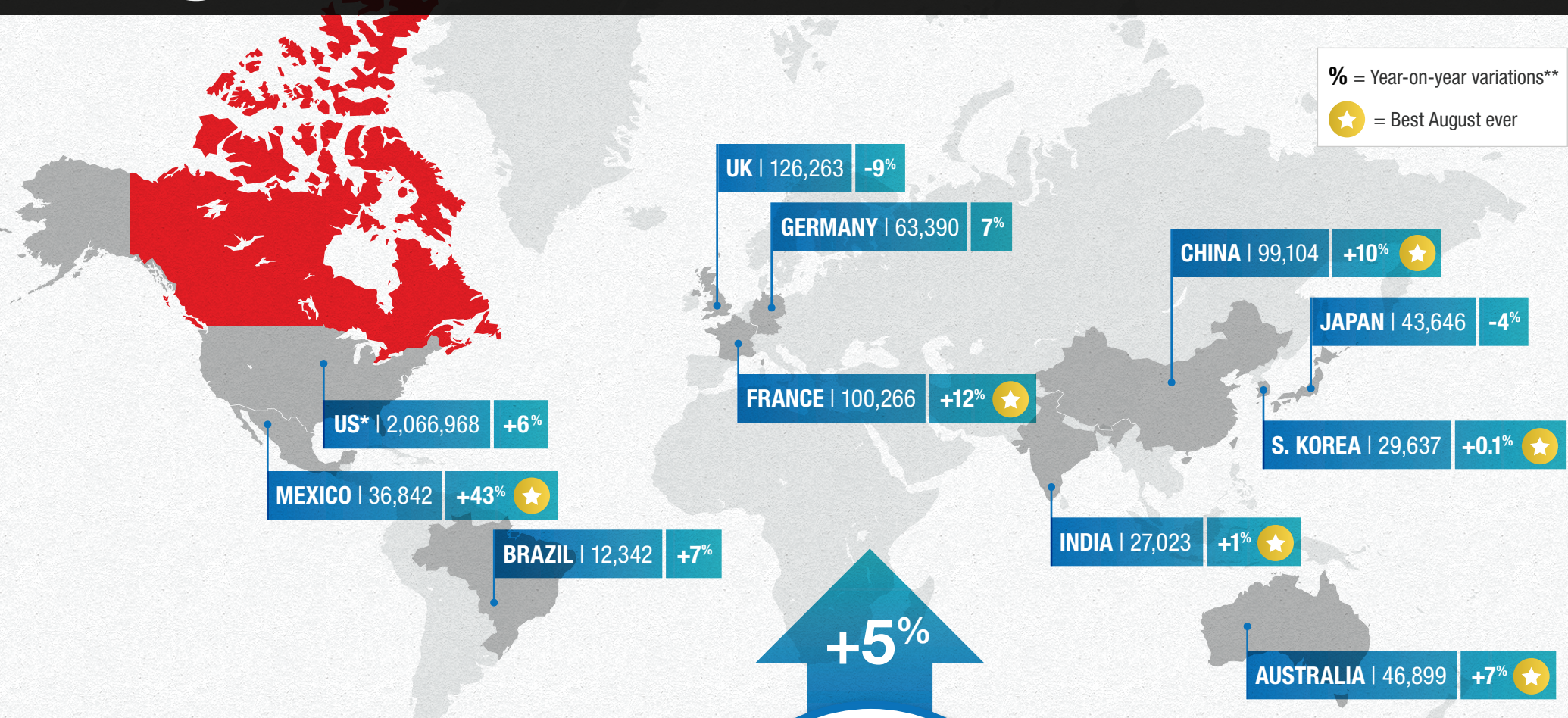


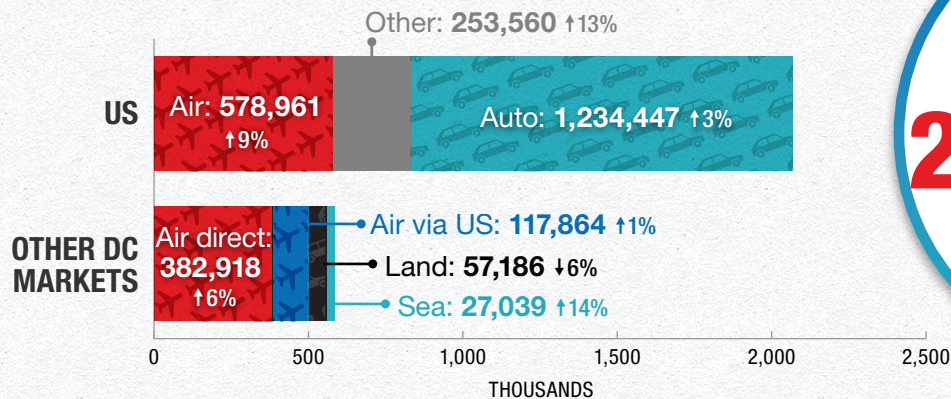
# August 2017 at a glance\*



% = Year-on-year variations\*\*  
 ★ = Best August ever



## How travellers from our markets arrive



**+5%**

**Total arrivals**  
**2,966,302**

Infographic designed by @DestinationCAN

In collaboration with our tourism industry partners, Destination Canada promotes Canada internationally as a premier four-season tourism destination.

For more information, visit [www.destinationcanada.com](http://www.destinationcanada.com)

Source: Statistics Canada, International Travel Survey - Frontier Counts (August 2017).

\*Data shows overnight arrivals to Canada, single day trips are excluded.

\*\*Percentages shown are shifts compared to the same month in the previous year.

