



New Horizons for Seniors Program

Engaging Seniors, Strengthening Communities



Building a Partnership

Building partnerships with members of your community can help you strengthen your New Horizons for Seniors Program project. When partners work together, more can be achieved in your community. Partners can provide advice and share various resources that will help your project succeed. Some partners may even contribute funding to your project.

What is a partner?

Partners agree to do something together that will benefit all involved. Partners can be other community-based organizations, sponsors or individuals.

For example, if you are thinking of an environmental project, your partners could be the local parks and recreation department or association, a local chapter of an environmental organization, or even your neighbourhood garden centre.

How to get partners

- Think about those in your community that could help your efforts and make a good partner.
- Contact those in your community, such as volunteer groups or funding agencies, who have relationships with many community organizations, such as the United Way Centraide Canada.
- When you approach potential partners, tell them what you hope to accomplish with this partnership and why.
- Explain what they could gain from becoming a partner. Discuss what they can expect from the partnership and how they can contribute.
- Discuss mutual interests with prospective partners and how they would enhance the partnership. Ask for their commitment of interest and support.
- Confirm the arrangement, possibly through a written agreement or partnership letter.
- Involve partners in determining your goals.
- Provide opportunity for input and discussion so that partners feel they are being heard.



More information

For information on the New Horizons for Seniors Program, visit Canada.ca/funding-new-horizons-seniors-community or call **1-800-277-9914** and select “0”.

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