## MILL CONVERSION INTRODUCES NEW INNOVATIVE SIDING PRODUCTS

**Louisiana-Pacific** has converted one of its older mills to produce sustainable wood panel siding.

- LP SmartSide® is a wood-based exterior siding product made from renewable, fast-growing and underutilized hardwoods
- the first-of-its kind operation in Canada will repurpose an existing mill and create stable employment
- possible expansion of LP's SmartSide® manufacturing could occur elsewhere in Canada



## **UTILIZING CANADA'S FORESTS: RESULTS EXPECTED**



350 MILLION SQ.FT. ANNUAL PRODUCTION CAPACITY





## **INNOVATING WITH WOOD**

- the process uses innovative technological advancements such as preservative solutions for increased termite and fungi resistance; advanced resin technology to enhance product performance; and a saturated overlay technology to increase aesthetic appearance and finish.
- $\bullet$  products of various lengths, widths, and thicknesses can be produced
- upgraded controls and increased production speed generate greater throughput and more flexibility to meet customer specifications

## **POTENTIAL OPPORTUNITIES**

**ECONOMIC:** EFFICIENCY AND LIFE EXPECTANCY OF THE EXISTING MILL INCREASED

**ENVIRONMENT:** SUSTAINABLE PRODUCT WITH A LOW GHG EMISSIONS PROFILE

COMMUNITY: REVITALIZED LOCAL ECONOMIES



LOUISIANA-PACIFIC
IS A MANUFACTURER
OF INNOVATIVE
ENGINEERED
WOOD PRODUCTS

PROJECT LOCATION:
MINITONAS, MANITOBA

The products generated by the converted mill will fill a gap between growing market demand and existing capacity. It brings an innovative building product not currently being manufactured in Canada, using Canadian wood and produced in a very sustainable way.

 Jimmy Mason, Manufacturing Regional Operations Manager – Siding Louisana-Pacific

**Investments in Forest Transformation Program:** In 2010, Natural Resources Canada's Canadian Forest Service created the Investments in Forest Industry Transformation Program (IFIT) to support Canadian companies to develop and grow markets for new and innovative high-value products using Canada's forest resources. For more information www.nrcan.gc.ca/forests/federal-programs/13139

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Aussi disponible en français sous le titre: La conversion d'une usine permet de fabriquer des produits de revêtement innovants

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