

Wednesday, November 7, 2001 Released at 8:30 a.m. Eastern time

MAJOR RELEASES

There are no major releases today.

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Market research handbook 2001 Edition

The 2001 edition of the *Market research handbook* is now available. Since 1975, the *Handbook* has been an authoritative source of socio-economic information reflecting key characteristics of local and national markets. By providing accurate and timely statistics on the changing demographics, standards of living and economic characteristics of Canadian society, this product helps businesses locate target markets, track their market share, and assess their competitive position.

Featuring the latest data from the 1996 Census and a wide range of other surveys, the 2001 edition incorporates several features designed to make it more user-friendly. Features include a user's guide, annotated charts to reveal salient trends, help lines for each of the data sources, and references to CANSIM, Statistics Canada's Canadian Socio-economic Information Management System.

The Market research handbook (63-224-XIB, \$94; 63-224-XPB, \$125) is now available. See *How to order products*. For general information about this publication see the product description on Statistics Canada's Web site (*http://www.statcan.ca/english/ads/63-224-XPB/index.htm*) or, from the *Our products and services* page, click on the banner ad for the *Market research handbook 2001*.

For more information, contact Serge Bourret (613-951-0821), Small Business and Special Surveys Division.





OTHER RELEASES

Steel pipe and tubing

September 2001

Steel pipe and tubing production for September totalled 230 820 metric tonnes, up 11.4% from 207 129 tonnes in September 2000.

Year-to-date production to the end of September totalled 1 999 247 tonnes, almost unchanged from 1 999 151 tonnes during the same period in 2000.

Available on CANSIM: table 3030003.

For general information or to order data, contact the dissemination officer (1-866-873-8789; 613-951-9497; *manufact@statcan.ca*). To enquire about the concepts, methods or data quality of this release, contact Dragos Ifrim (613-951-3527; *dragos.ifrim@statcan.ca*), Manufacturing, Construction and Energy Division.

Aircraft movement statistics

September 2001 (preliminary)

There were 400,831 take-offs and landings recorded in September at the 43 Canadian airports with Nav Canada air traffic control towers, a decrease of 9.8% from September 2000. The decline is largely due to the events of September 11.

Statistics for the 55 Canadian airports with Nav Canada flight service stations are also available for September.

The September 2001 preliminary monthly report is available on Transport Canada's Web site at this URL: *http://www.tc.gc.ca/pol/en/report/TP1496/tp1496.htm*.

For more information concerning this Web site, contact Michel Villeneuve (613-990-3825;

villenm@tc.gc.ca) or Sheila Rajani (613-993-9822; *rajanis@tc.gc.ca*).

For more information, or to enquire about the concepts, methods or data quality of these statistics, contact Kathie Davidson (613-951-0141; fax: 951-0010; *aviationstatistics@statcan.ca*), Transportation Division.

For-hire motor carriers of freight, all carriers

Second quarter 2001

There were an estimated 2,900 for-hire trucking companies based in Canada with annual revenues of \$1 million or more in the second quarter, compared with 2,600 carriers in the second quarter of 2000. Their second quarter 2001 operating revenues totalled \$5.4 billion, an increase of 10.2% from the second quarter of 2000. Their operating expenses reached \$4.9 billion, up 9.6%.

Both average operating revenues (-0.8%) and expenses (-2.7%) fell slightly in the second quarter compared with the second quarter of 2000. Average expenses were \$1.68 million, compared with \$1.71 million in the second quarter of 2000; the drop was mainly driven by lower salaries and wages combined with payments to owner-operators. The operating ratio (operating expenses divided by operating revenues) improved one point to 0.92.

Available on CANSIM: table 4030002.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Gilles Paré (613-951-2517; fax: 613-951-0579; *paregil@statcan.ca*), Transportation Division.

NEW PRODUCTS

Production and shipments of steel pipe and tubing, September 2001, Vol. 25, no. 9 Catalogue number 41-011-XIB (\$5/\$47).

Natural gas transportation and distribution, Vol. 43, no. 7, July 2001 Catalogue number 55-002-XIB (\$13/\$125).

Market research handbook, 2001 edition Catalogue number 63-224-XPB (\$125).

Causes of death, 1998 Catalogue number 84F0208XPB (\$20).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB are electronic versions on diskette and -XCD are electronic versions on compact disc.

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