

The Daily

Statistics Canada

Friday, March 16, 2001
For release at 8:30 a.m.

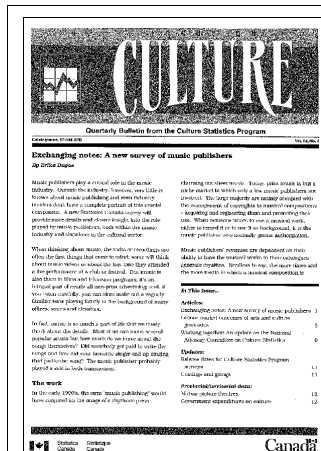
MAJOR RELEASES

There are no major releases today.

OTHER RELEASES

Travel between Canada and other countries, January 2001	3
Inter-corporate ownership, first quarter 2001	4
Steel primary forms, week ending March 10, 2001	4
Labour market outcomes of arts and culture graduates, 1995	5
Geography working paper series	5
Transition from SIC to NAICS — manufacturing industries, 1992 to 1998	5

(continued on page 2)



Focus on culture Volume 12, number 3

Focus on culture, Statistics Canada's quarterly publication for culture statistics, presents reports and analysis of current issues and trends in culture. This latest issue features the article "Labour market outcomes of arts and culture graduates," based on data from the 1995 National Graduates Survey.

This article examines how the culture sector will replenish its skilled, but aging, workforce. It does so by analysing the pool of recent arts and culture graduates, and the employment they obtained in the five years after graduation.

Focus on culture, Vol. 12, no. 3 (87-004-XIE, \$7/\$20; 87-004-XPB, \$9/\$27) is now available. See *How to order products*.

For more information, contact Marla Waltman Daschko (613-951-3028; fax: 613-951-9040; marla.waltman-daschko@statcan.ca), or Pina La Novara (613-951-1573; fax: 613-951-9040; pina.lanovara@statcan.ca) Culture, Tourism and the Centre for Education Statistics.

NEW PRODUCTS	6
---------------------	---

REGIONAL REFERENCE CENTRES	8
-----------------------------------	---

RELEASE DATES: March 19 to 23	9
--------------------------------------	---

OTHER RELEASES

Travel between Canada and other countries January 2001

Foreigners made 4.3 million trips to Canada in January, up 6.3% from December. Meanwhile, the overall number of trips Canadians made to international destinations jumped 12.3% from December 2000 to 4.2 million, the strongest month-to-month increase over the past 10 years. Their number of trips to the United States rose 13.3% and their number of trips to overseas destinations increased 3.6%. (The data are seasonally adjusted and cover both same-day and overnight trips.)

Americans made a record 1.4 million overnight trips to Canada in January, up 7.3% from December. Canadians also increased their number of overnight trips south of the border by 11.0% to 1.3 million.

The number of overnight auto trips Americans took to Canada grew 6.7% to a record high of 864,000. American travel by plane rose 6.2% to 343,000, setting a record for overnight travel by this mode. For their part, Canadians took 732,000 overnight trips by car to the United States in January, up 15.2% from December and the first double-digit gain since January 1996. Overnight travel by plane was up 5.8% to 448,000.

In January, same-day car trips between Canada and the United States increased in both directions. Canadians made 2.4 million car excursions south of the border in January, up 13.7% from December, while the number of such trips by Americans to Canada increased 9.7% to almost 2.4 million.

Canadians made a record 414,000 overnight trips to overseas countries in January, up 3.6% from December. Overseas residents increased their number of overnight trips to Canada by 1.4% from December to 392,000.

Travellers from 5 of Canada's top 12 overseas markets showed increases in same-day and overnight trips to Canada in January. Taiwan showed the strongest increase (+33.9%) in travel to Canada, followed by Hong Kong (+23.4%).

Travel between Canada and other countries

	Dec.	Jan.	Dec.	Jan.	Jan.
	2000 ^r	2001 ^p	2000	2001 ^p	2000
			to	to	to
			Jan.	Jan.	Jan.
			2001	2001	2001
	seasonally adjusted		unadjusted		
	'000	% change	'000	% change	
Canadian trips abroad¹	3,726	4,183	12.3	3,563	6.4
Same-day car trips to the United States	2,114	2,403	13.7	1,909	1.3
Total trips, one or more nights	1,567	1,710	9.1	1,569	12.2
United States ²	1,168	1,297	11.0	996	6.4
Car	635	732	15.2	441	5.3
Plane	423	448	5.8	500	7.6
Other modes					
of transport	109	117	7.3	55	5.1
Other countries ³	399	414	3.6	573	23.9
Travel to Canada¹	4,047	4,302	6.3	2,711	5.7
Same-day car trips from the United States	2,145	2,353	9.7	1,808	5.5
Total trips, one or more nights	1,681	1,780	5.9	810	7.7
United States ²	1,294	1,388	7.3	620	7.6
Car	810	864	6.7	353	4.5
Plane	323	343	6.2	215	10.8
Other modes					
of transport	160	180	12.7	52	17.5
Other countries ³	387	392	1.4	189	7.8
Most important Overseas markets⁴					
United Kingdom	79	77	-2.1	38	9.7
Japan	45	45	1.1	19	3.5
France	34	35	2.3	16	-9.1
Germany	34	33	-3.2	11	-12.3
Taiwan	13	17	33.9	8	26.0
Australia	17	17	0.0	14	12.9
Hong Kong	13	16	23.4	10	43.3
South Korea	13	13	-0.7	8	5.6
Mexico	14	12	-10.0	6	1.8
Netherlands	13	11	-16.0	4	-21.8
Italy	10	9	-6.3	4	-21.2
Switzerland	9	9	4.0	4	0.2

^r Revised figures.

^p Preliminary figures.

¹ Totals exceed the sum of same-day car trips and total trips, one or more nights because they include all same-day trips.

² Estimates for the United States include counts of cars and buses, as well as estimated numbers for planes, trains, boats and other modes.

³ Figures for other countries exclude same-day entries, by land only, via the United States.

⁴ Includes same-day and one or more night trips.

Available on CANSIM: matrices 2661-2698, 5780-6049 and 8200-8329.

The January 2001 issue of *International travel, advance information* (66-001-PIB, \$6/\$55) is now available. See *How to order products*.

For data requests, contact Michel Campbell (613-951-9169; fax: 613-951-2909; michel.campbell@statcan.ca). For more information, or to enquire about the concepts, methods or data quality of this release, contact Laurie McDougall (613-951-6766; fax: 613-951-2909; laurie.mcdougall@statcan.ca), Tourism Statistics Program. ■

Inter-corporate ownership

First quarter 2001

A ranking of ownership of the largest Canadian corporations by foreign enterprises shows that more than 13,000 corporations residing in Canada are controlled by foreign interests. Of these, United States interests control 6,825. Further analyses of data from the inter-corporate ownership database show that out of those 6,825 American-controlled firms, about 59% (4,021) have their head offices in Ontario, followed by Quebec (14%, 942), Alberta (11%, 724) and British Columbia (9%, 612). The remaining 7% are located in the other provinces and territories.

Province of head office of United States enterprises

Head office location	Number of enterprises
Newfoundland	24
Prince Edward Island	9
Nova Scotia	181
New Brunswick	82
Quebec	942
Ontario	4,021
Manitoba	145
Saskatchewan	65
Alberta	724
British Columbia	612
Yukon	6
Northwest Territories	6
Other (province unidentified)	8
Total	6,825

The inter-corporate ownership database tracks the ownership of the largest Canadian corporations and provides up-to-date information reflecting recent corporate mergers and takeovers and other substantial changes. Ultimate corporate control is determined through a careful study of holdings by corporations, the effects of options, insider holdings, convertible shares and interlocking directorships. This information is based on non-confidential returns filed by Canadian corporations under the *Corporations Returns Act*. The database, which now lists more

than 85,000 corporations, is a unique database of "who owns what" in Canada. It contains legal corporate name(s), the country of control, the Standard Industrial Classification (SIC) code, the province of head office, the enterprise parent name and the percentage of voting rights owned. Users can search, sort, evaluate and download data by company name, company types, SIC, province or country of ownership, and more. It also allows the user to cross-tabulate a search by selecting number of companies in a particular SIC and cross-tabulate by province of residence, country of control, or other variables.

Top 10 foreign ownership ranking by country of control

	Country of control	Number of enterprises owned
1	United States	6,825
2	United Kingdom	1,219
3	Germany	942
4	France	591
5	Japan	585
6	Hong Kong	490
7	Switzerland	436
8	Netherlands	318
9	Australia	168
10	Liechtenstein	88

Inter-corporate ownership (61-517-XCB) is now available. An annual subscription with quarterly updates is \$995; a single copy without updates is \$350. The *Inter-corporate ownership 2000 directory* (61-517-XPB, \$350) is also available. See *How to order products*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Jeannine D'Angelo (613-951-2604) or Steve Dufour (613-951-2651), Industrial Organization and Finance Division. ■

Steel primary forms

Week ending March 10, 2001 (preliminary)

Steel primary forms production for the week ending March 10 totalled 290 242 metric tonnes, down 1.9% from 295 969 tonnes a week earlier and down 12.9% from 333 146 tonnes in the same week of 2000. The year-to-date total as of March 10 was 2 693 301 tonnes, down 16.6% from 3 229 164 tonnes for the same period in 2000.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Julie Mayer (613-951-5370; julie.mayer@statcan.ca), Manufacturing, Construction and Energy Division. ■

Labour market outcomes of arts and culture graduates

1995

This study, in the current issue of *Focus on culture*, examines problems faced by the culture sector in replenishing a skilled, but aging, workforce.

The culture labour force has not been immune to the impact of the aging of the Canadian population. By the end of the 1990s, 50% of culture workers were aged between 35 and 54. Culture organizations have been increasingly concerned about their capacity to sustain the growth and vitality of their labour force.

Data from the National Graduates Survey showed that, in 1995, 84% of arts and culture graduates had found employment, compared with 79% in 1992. Despite this apparent success, between 1992 and 1995, the majority of these graduates did not find work in their chosen field. In 1995 alone, fewer than 30% of culture graduates reported that their job was directly related to their studies.

Income was also an issue. In 1995, university culture graduates from the class of 1990 earned an average \$30,500, while the entire class of university graduates averaged \$39,150.

Overall, between 1990 and 1995, arts and culture graduates were more likely to be moonlighting, be self-employed, earn lower pay, change employers and find only temporary work.

These issues have significance for those who are concerned about the future health of the culture sector and the ability of young culture graduates to work in their chosen fields.

The study, "Labour market outcomes of arts and culture graduates" is published in *Focus on culture*, Vol. 12, no. 3 (87-004-XIE, \$7/\$20; 87-004-XPB, \$9/\$27), which is now available. See *How to order products*.

For more information, contact Marla Waltman Daschko (613-951-3028; fax: 613-951-9040; marla.waltman-daschko@statcan.ca), or Pina La Novara (613-951-1573; fax: 613-951-9040; pina.lanovara@statcan.ca) Culture, Tourism and the Centre for Education Statistics. ■

Geography working paper series

The *Geography working paper series* was begun to stimulate discussion on conceptual, methodological or technical issues involved in developing and

disseminating geographic data, products and services. Readers of the series are encouraged to contact Statistics Canada with comments and suggestions.

The paper, *Geographic structures as census variables: Using geography to analyse social and economic processes* (92F0138MIE, free) is now available on Statistics Canada's Web site (www.statcan.ca). From the *Products and services* page, choose *Research papers (free)*, then *Geographic reference*. Paper copies (92F0138MPE, \$10) can be ordered from the nearest Statistics Canada Regional Reference Centre.

For more information about the series, or to enquire about the concepts, methods or data quality of this release, contact Geography Division (613-951-3889; fax: 613-951-0569; geohelp@statcan.ca). ■

Transition from SIC to NAICS — manufacturing industries

1992 to 1998

Data collected from the Monthly Survey of Manufacturing are now classified according to the 1997 North American Industry Classification System (NAICS). This classification system replaces the 1980 Standard Industrial Classification (SIC); reference year 2000 is the last survey year for which data are released on an SIC basis.

The Monthly Survey of Manufacturing has adopted the NAICS for its 2001 reference year, while previous years' data have been re-calculated to the new classification system back to 1992. Detailed NAICS estimates for the period 1992 to 1998 are now available on Canadian Socio-Economic Information Management System (CANSIM). Data for 1999 and 2000 will be released with the January 2001 estimates on March 23.

Available on CANSIM: matrices 15000-15041.

For additional information on the 1997 North American Industry Classification System, consult Statistics Canada's Web site (www.statcan.ca). From the *Concepts, definitions and methods* page, choose *Standard classifications (includes NAICS Canada and NAPCS)*. Alternatively, refer to *NAICS Canada 1997* (12-501-XPE, \$45).

For more information, or to enquire about the concepts, methods or data quality of the release, contact Russell Kowaluk (613-951-0600; fax: 613-951-9499; kowarus@statcan.ca), Manufacturing, Construction and Energy Division. ■

NEW PRODUCTS

Infomat — A weekly review, March 16, 2001
Catalogue number **11-002-XIE** (\$3/\$109).

Infomat — A weekly review, March 16, 2001
Catalogue number **11-002-XPE** (\$4/\$145).

Inter-corporate ownership, First quarter 2001
Catalogue number **61-517-XCB** (\$995).

International travel, advance information,
January 2001
Catalogue number **66-001-PIB** (\$6/\$55).

**Focus on culture: Quarterly bulletin from the
culture statistics program**, Vol. 12, no. 3
Catalogue number **87-004-XIE** (\$7/\$20).

**Focus on culture: Quarterly bulletin from the
culture statistics program**, Vol. 12, no. 3
Catalogue number **87-004-XPB** (\$9/\$27).

**Geographic structures as census variables:
Using geography to analyse social and economic
processes**,
Catalogue number **92F0138MIE**
(Free).

**Geographic structures as census variables:
Using geography to analyse social and economic
processes**,
Catalogue number **92F0138MPE** (\$10).

**All prices are in Canadian dollars and exclude sales
tax. Additional shipping charges apply for delivery
outside Canada.**

Catalogue numbers with an -XIB or an -XIE extension
are Internet versions; those with -XMB or -XME are
microfiche; -XPB or -XPE are paper versions; -XDB are
electronic versions on diskette and -XCD are electronic
versions on compact disc.

How to order products

Order products by phone:

Please refer to the • Title • Catalogue number • Volume number • Issue number • Your VISA or MasterCard number.

In Canada and the United States call:

1-800-267-6677

From other countries call:

1-613-951-7277

To fax your order:

1-877-287-4369

Address changes or account inquiries:

1-800-700-1033


To order a product by mail write: Statistics Canada, Circulation Management, Dissemination Division, Ottawa, K1A 0T6.

Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers
add 7% GST and applicable PST.

To order by Internet: write to order@statcan.ca or download an electronic version by accessing Statistics Canada's
Web site (www.statcan.ca) under the headings *Products and services* and *Fee publications* (\$).

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.

Catalogue 11-001E (F) en français 11-001E/11-001E-F



Statistics Canada

Thursday, June 5, 1997
For release at 8:30 a.m.



MAJOR RELEASES

- **Urban transit, 1995** 2
Despite the emphasis on taking urban transit, Canadians are getting it less and less. In 1995, about 10 million took an average of about 10 trips on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1995** 4
Growth in productivity among Canadian businesses was relatively weak again in 1995, accompanied by sluggish gains in employment and slow economic growth during the year.

OTHER RELEASES

- **Help-wanted index, May 1997** 3
- **Short-term Expectations Survey** 8
- **Steel primary forms, season ending May 31, 1997** 12
- **Egg production, April 1997** 13

PUBLICATIONS RELEASED 11

Statistics Canada's official release bulletin

Catalogue 11-001E.

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at <http://www.statcan.ca>. To receive *The Daily* each morning by E-mail, send an E-mail message to listproc@statcan.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Editor: Tom Vradenburg (613-951-1103, tom.vradenburg@statcan.ca)

Head of Official Release: Madeleine Simard (613-951-1088), madeleine.simard@statcan.ca

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2001. Citation in newsprint, magazine, radio, and television reporting is permitted subject to the requirement that Statistics Canada is acknowledged as the source. Any other reproduction is permitted subject to the requirement that Statistics Canada is acknowledged as the source on all copies as follows: Statistics Canada, *The Daily*, catalogue 11-001E, along with date and page references.

REGIONAL REFERENCE CENTRES

Statistics Canada's Regional Reference Centres offer a full range of the Agency's products and services. Each reference centre is equipped with a library and sales counter where you can consult or purchase publications, diskettes, CD-ROM discs, microfiche, maps and more.

Each centre has facilities to retrieve information from CANSIM, Statistics Canada's data retrieval system. A telephone inquiry service is available with toll-free access for those located outside local calling areas. Many other valuable services—from seminars to consultations—are also offered. For information, contact your nearest Regional Reference Centre.

Newfoundland and Labrador, Nova Scotia, Prince Edward Island and New Brunswick

Advisory Services
Statistics Canada
1741 Brunswick Street
2nd Floor, Box 11
Halifax, Nova Scotia
B3J 3X8
Local calls: (902) 426-5331
Toll free: 1-800-263-1136
Fax: 1-902-426-9538
E-mail: atlantic.info@statcan.ca

Quebec and Nunavut

Advisory Services
Statistics Canada
4th Floor, East Tower
Guy Favreau Complex
200 René Lévesque Blvd. W.
Montréal, Québec
H2Z 1X4
Local calls: (514) 283-5725
Toll free: 1-800-263-1136
Fax: 1-514-283-9350

National Capital Region

Statistical Reference Centre (NCR)
Statistics Canada
Lobby, R.H. Coats Building
Holland Avenue
Tunney's Pasture
Ottawa, Ontario
K1A 0T6
Local calls: (613) 951-8116
Fax: 1-613-951-0581
E-mail: infostats@statcan.ca

Ontario

Advisory Services
Statistics Canada
10th Floor
Arthur Meighen Building
25 St. Clair Avenue East
Toronto, Ontario
M4T 1M4
Local calls: (416) 973-6586
Toll free: 1-800-263-1136
Fax: 1-416-973-7475

Manitoba

Advisory Services
Statistics Canada
Via Rail Building, Suite 200
123 Main Street
Winnipeg, Manitoba
R3C 4V9
Local calls: (204) 983-4020
Toll free: 1-800-263-1136
Fax: 1-204-983-7543
E-mail: statswpg@solutions.net

Saskatchewan

Advisory Services
Statistics Canada
Park Plaza, Suite 440
2365 Albert Street
Regina, Saskatchewan
S4P 4K1
Local calls: (306) 780-5405
Toll free: 1-800-263-1136
Fax: 1-306-780-5403
E-mail: statcan@sk.sympatico.ca

Alberta and the Northwest Territories

Advisory Services
Statistics Canada
15th Floor, Park Square
10001 Bellamy Hill
Edmonton, Alberta
T5J 3B6
Local calls: (780) 495-3027
Toll free: 1-800-263-1136
Fax: 1-780-495-5318
E-mail:
Johane.Tremblay@a.statcan.ca

British Columbia and the Yukon

Advisory Services
Statistics Canada
Library Square Tower, Suite 600
300 West Georgia Street
Vancouver, B.C.
V6B 6C7
Local calls: (604) 666-3691
Toll free: 1-800-263-1136
Fax: 1-604-666-4863

National toll-free enquiries line (Canada and the United States): 1-800-263-1136
Toll-free order-only line (Canada and the United States): 1-800-267-6677
Toll-free fax order line (Canada and the United States): 1-877-287-4369
Toll-free telecommunications device for the hearing impaired: 1-800-363-7629

The Daily, March 16, 2001

RELEASE DATES: MARCH 19 TO 23

(Release dates are subject to change.)

Release date	Title	Reference period
20	Wholesale trade	January 2001
20	Canadian international merchandise trade	January 2001
21	Consumer Price Index	February 2001
21	Retail trade	January 2001
22	Employment Insurance	January 2001
22	Composite Index	February 2001
22	Canada's international transactions in securities	January 2001
23	Monthly Survey of Manufacturing	January 2001
