

Statistics Canada

Thursday, March 8, 2001

For release at 8:30 a.m.

MAJOR RELEASES

There are no major releases today.

OTHER RELEASES

NEW PRODUCTS	
Shipping, 1998	2
Estimates of census families, July 1, 2000	2
Industrial monitor on CD-ROM, March 2001	2
Steel primary forms, week ending March 3, 2001	2

REGIONAL REFERENCE CENTRES

3

Measuring economic well-being of rural Canadians using income indicators 1970 to 1997

The analysis bulletin Measuring economic well-being of rural Canadians using income indicators is the thirteenth in a series examining trends in rural Canada. This publication compares trends in income for rural families with trends among urban families. It is published in collaboration with the Rural Secretariat of Agriculture and Agri-Food Canada.

This bulletin is of particular interest to researchers, academics and rural planners. Data show that while, on average, rural families had lower incomes in the 1970 to 1997 period, the income gap between rural and urban families was closing. Rural families in the Atlantic Provinces and Quebec had relatively lower incomes, whereas rural families in Ontario and British Columbia had relatively higher incomes.

Measuring economic well-being of rural Canadians using income indicators (21-006-XIE, free) is now available on Statistics Canada's Web site (www.statcan.ca). On the Products and Services page, choose Free Publications, then Agriculture.

To order data, or for general information, call 1-800-465-1991. For more information, contact Carlo Rupnik (613-951-6835; carlo.rupnik@statcan.ca) or Ray Bollman (613-951-3747; fax: 613-951-3868; ray.bollman@statcan.ca), Agriculture Division.





End of release

OTHER RELEASES

Steel primary forms

Week ending March 3, 2001 (preliminary)

Steel primary forms production for the week ending March 3 totalled 295 969 metric tonnes, up 7.8% from 274 608 tonnes a week earlier and down 12.5% from 338 189 tonnes in the same week of 2000. The year-to-date total at the end of the reference week was 2 403 059 tonnes, down 17.0% from 2 896 017 tonnes produced in the same period of 2000.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Julie Mayer (613-951-5370; *julie.mayer@statcan.ca*), Manufacturing, Construction and Energy Division.

Industrial monitor on CD-ROM

March 2001

The *Industrial monitor on CD-ROM* offers up-to-date data on more than 150 manufacturing industries and 33 other industries covering construction, wholesale trade and retail trade. This information is offered for 25 sectors, and can be purchased by individual sector or as a complete package.

For each industry, up to 50 variables are organized in the Table Viewer according to five table types: supply, demand, price, labour/employment, and investment/capital stock. The underlying database is also available via the Series Browser for more extensive time-series analysis and inter-industry comparisons.

The Industrial monitor on CD-ROM is linked to the Standard Industrial Classification manual, provides pop-up textual descriptions for every series and uses consistent data conventions — all features designed to make analysis easy and accurate. State-of-the-art functions offer searching, graphing, viewing, exporting and transforming capabilities, providing you the information quickly and easily.

The March 2001 issue of the *Industrial monitor on CD-ROM* is now available. An annual subscription (one CD-ROM per month) to the full package of 25 sectors (15F0015XCB) costs \$995, a savings of more than 80% off the annual subscription price of \$258 per individual sector

For more information, or to request a free demonstration CD-ROM, contact Yolande Chantigny (1-800-887-9163; 613-951-9163; fax: 613-951-3688; imad@statcan.ca), Industry Measures and Analysis Division, or your nearest Statistics Canada Regional Reference Centre.

Estimates of census families

July 1, 2000 (preliminary)

Estimates of census families on July 1, 2000, as well as updated estimates on July 1, 1998 and 1999 for Canada, the provinces and territories, are now available.

Except for the territories, estimates are distributed by structure of family (husband-wife or lone-parent), size, age group of children, age of husband and wife for husband-wife families and age and sex of parent in lone-parent families.

Available on CANSIM: matrix 6343.

These estimates will appear in *Annual demographic statistics*, 2000 (91-213-XIB, \$56; 91-213-XPB, \$125), which will be available soon. See *How to order products*.

To obtain data, contact Lise Champagne (613-951-2320; fax: 613-951-2307; chamlis@statcan.ca), Demography Division or the nearest Regional Reference Centre. For more information, or to enquire about the concepts, methods or data quality of this release, contact: Daniel Larrivée (613-951-0694; fax: 613-951-2307; daniel.larrivée@statcan.ca).

Shipping

1998

Financial and operational statistics of the shipping industry are now available for 1998.

To obtain data, for more information, or to enquire about the concepts, methods or data quality of this release, contact J.R. Larocque (613-951-2486; fax: 613-951-0009; *laroque@statcan.ca*), Transportation Division.

NEW PRODUCTS

Industrial monitor on CD-ROM, March 2001 Catalogue number 15F0015XCB (\$995).

Measuring economic well-being of rural Canadians using income indicators, 1970 to 1997 Catalogue number 21-006-XIE (Free).

Labour force information, week ending February 17, 2001 Catalogue number 71-001-PIB (\$8/\$78). Available at 7 am Friday, March 9 Labour force information, week ending February 17, 2001
Catalogue number 71-001-PPB (\$11/\$103).
Available at 7 am Friday, March 9

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB are electronic versions on diskette and -XCD are electronic versions on compact disc.

How to order products

Order products by phone:

Please refer to the • Title • Catalogue number • Volume number • Issue number • Your VISA or MasterCard number.

In Canada and the United States call:

From other countries call:

To fax your order:

Address changes or account inquiries:

1-800-267-6677

1-613-951-7277

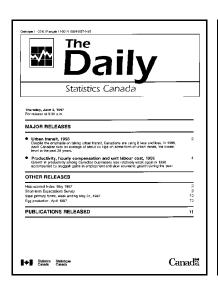
1-877-287-4369

1-800-700-1033

To order a product by mail write: Statistics Canada, Circulation Management, Dissemination Division, Ottawa, K1A 0T6. Include a cheque or money order payable to Receiver General of Canada/Publications. Canadian customers add 7% GST and applicable PST.

To order by Internet: write to order@statcan.ca or download an electronic version by accessing Statistics Canada's Web site (www.statcan.ca), under the headings Products and services, Downloadable publications.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001E.

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at http://www.statcan.ca. To receive *The Daily* each morning by E-mail, send an E-mail message to listproc@statcan.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Editor: Tom Vradenburg (613-951-1103, tom.vradenburg@statcan.ca)
Head of Official Release: Madeleine Simard (613-951-1088), madeleine.simard@statcan.ca

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2001. Citation in newsprint, magazine, radio, and television reporting is permitted subject to the requirement that Statistics Canada is acknowledged as the source. Any other reproduction is permitted subject to the requirement that Statistics Canada is acknowledged as the source on all copies as follows: Statistics Canada, *The Daily*, catalogue 11-001E, along with date and page references.

REGIONAL REFERENCE CENTRES

Statistics Canada's Regional Reference Centres offer a full range of the Agency's products and services. Each reference centre is equipped with a library and sales counter where you can consult or purchase publications, diskettes, CD-ROM discs, microfiche, maps and more.

Each centre has facilities to retrieve information from CANSIM, Statistics Canada's data retrieval system. A telephone inquiry service is available with toll-free access for those located outside local calling areas. Many other valuable services—from seminars to consultations—are also offered. For information, contact your nearest Regional Reference Centre.

Newfoundland and Labrador, Nova Scotia, Prince Edward Island and New Brunswick

Advisory Services Statistics Canada 1741 Brunswick Street 2nd Floor, Box 11 Halifax, Nova Scotia B3J 3X8

Local calls: (902) 426-5331 Toll free: 1-800-263-1136 Fax: 1-902-426-9538

E-mail: atlantic.info@statcan.ca

Quebec and Nunavut

Advisory Services Statistics Canada 4th Floor, East Tower Guy Favreau Complex 200 René Lévesque Blvd. W. Montréal, Québec H2Z 1X4

Local calls: (514) 283-5725 Toll free: 1-800-263-1136 Fax: 1-514-283-9350

National Capital Region

Statistical Reference Centre (NCR) Statistics Canada Lobby, R.H. Coats Building Holland Avenue Tunney's Pasture Ottawa, Ontario K1A 0T6

Local calls: (613) 951-8116 Fax: 1-613-951-0581 E-mail: infostats@statcan.ca

Ontario

Advisory Services Statistics Canada 10th Floor Arthur Meighen Building 25 St. Clair Avenue East Toronto, Ontario M4T 1M4

Local calls: (416) 973-6586 Toll free: 1-800-263-1136 Fax: 1-416-973-7475

Manitoba

Advisory Services Statistics Canada Via Rail Building, Suite 200 123 Main Street Winnipeg, Manitoba R3C 4V9

Local calls: (204) 983-4020 Toll free: 1-800-263-1136 Fax: 1-204-983-7543

E-mail: statswpg@solutions.net

Saskatchewan

Advisory Services Statistics Canada Park Plaza, Suite 440 2365 Albert Street Regina, Saskatchewan S4P 4K1

Local calls: (306) 780-5405 Toll free: 1-800-263-1136 Fax: 1-306-780-5403

E-mail: statcan@sk.sympatico.ca

Southern Alberta

Advisory Services Statistics Canada Discovery Place, Room 201 3553-31 Street N.W. Calgary, Alberta T2L 2K7

Local calls: (403) 292-6717 Toll free: 1-800-263-1136 Fax: 1-403-292-4958

E-mail: degagnej@cadvision.com

Northern Alberta and the Northwest Territories

Advisory Services Statistics Canada 15th Floor, Park Square 10001 Bellamy Hill Edmonton, Alberta T5J 3B6

Local calls: (780) 495-3027 Toll free: 1-800-263-1136 Fax: 1-780-495-5318

E-mail:

Johane.Tremblay@a.statcan.ca

British Columbia and the Yukon

Advisory Services Statistics Canada Library Square Tower, Suite 600 300 West Georgia Street Vancouver, B.C. V6B 6C7

Local calls: (604) 666-3691 Toll free: 1-800-263-1136 Fax: 1-604-666-4863

National toll-free enquiries line (Canada and the United States): 1-800-263-1136 Toll-free order-only line (Canada and the United States): 1-800-267-6677 Toll-free fax order line (Canada and the United States): 1-877-287-4369 Toll-free telecommunications device for the hearing impaired: 1-800-363-7629