



# The Daily

Statistics Canada

Tuesday, October 1, 2002

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## MAJOR RELEASES

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- **Financing of small- and medium-sized enterprises, 2000** 3  
An entrepreneur's personal savings are twice as important as commercial bank loans in financing the start-up of new businesses, according to the 2000 Survey on Financing of Small and Medium-sized Firms. But once a business is in operation, commercial bank loans become the single most important source of finance.

*(continued on page 2)*

### Alternative livestock on Canadian farms

2001

This new publication, available today, summarizes information on 12 livestock species that are not part of the regular estimation program in Agriculture Division.

Information is available on horses and ponies, bison, goats, wild boar, ranched deer, elk/wapiti, llamas and alpacas, rabbits, ostrich, emu and rheas, and ducks and geese. Data, which come from censuses of agriculture between 1981 and 2001, cover numbers, holdings on which the livestock is located, average number per holding, and percentage changes from period to period.

Most consistent in their growth have been bison and elk, indigenous species that fit in well with current livestock operations, as well as llamas and alpacas. Ostrich and emus numbers, which experienced substantial growth between 1991 and 1996, had declined substantially by 2001. Goat numbers have shown good growth since 1986 in response to demand for goat milk and meat. The number of ducks on farms increased 74% between 1996 and 2001, mostly in Ontario and Quebec.

*Alternative livestock on Canadian farms* (23-502-XIE, free) is available on Statistics Canada's Web site ([www.statcan.ca](http://www.statcan.ca)). From the *Our products and services* page, choose *Free publications*, then *Agriculture*.

For more information contact Barbara McLaughlin, (902 893-7251, [barbara.mclaughlin@statcan.ca](mailto:barbara.mclaughlin@statcan.ca)), Agriculture Division.



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## **OTHER RELEASES**

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Domestic sales of refined petroleum products, August 2002	5
Comparable health indicators, October 1, 2002	5
Shipments of office furniture products, June 2002	6
The digital divide, 2000	6

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## **NEW PRODUCTS**

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7

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## **INDEX: September 2002**

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## MAJOR RELEASES

### Financing of small- and medium-sized enterprises

2000

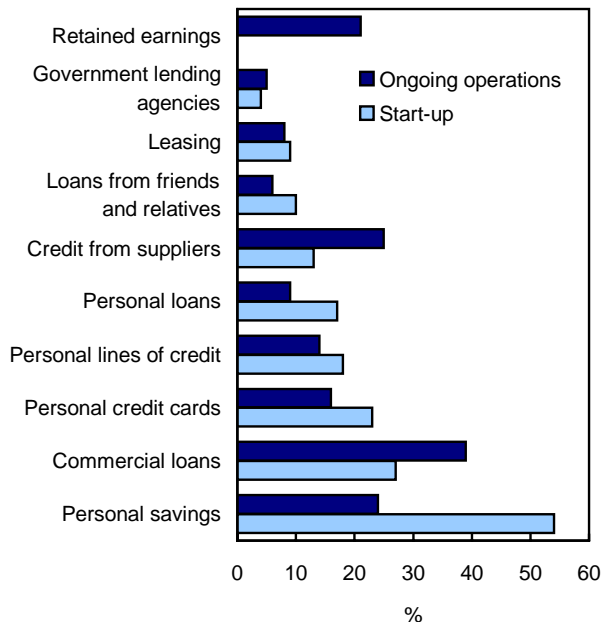
An entrepreneur's personal savings are twice as important as commercial bank loans in financing the start-up of new businesses, according to data on the capital structure of businesses from the 2000 Survey on Financing of Small and Medium-sized Firms. However, once a business is in operation, commercial bank loans become the single most important source of finance.

#### Note to readers

The Survey on Financing of Small and Medium-sized Firms was administered to a sample of firms with up to 499 full-time equivalent employees and less than \$50 million in gross revenues. Financing and leasing companies, co-operatives, subsidiaries, not-for profit organizations, government offices, schools, hospitals and other public sector organizations were excluded.

The accuracy of the results declines when the target population is broken out into sub-groups. However, overall results for the population are accurate to within five percentage points, 19 times out of 20.

#### Crucial sources of business financing



Just over one-half (54%) of entrepreneurs reported that, in 2000, personal savings were very important in launching their business, whereas 27% cited commercial loans from banks, credit unions, *caisses populaires* or other financial institutions as very important. About 23% of entrepreneurs said they also depended on their personal credit cards. (The survey did not ask whether businesses carried a balance on their credit cards and paid interest on it.)

Other major sources of finance were personal lines of credit and personal loans, trade credit from suppliers, loans from friends and relatives, leasing and government lending agencies.

Knowledge-based industries had the lowest debt-to-equity ratio among a group of surveyed industries, as well as the lowest proportion of bank loans on their balance sheets.

Statistics Canada conducted the survey, in partnership with Industry Canada and Finance Canada, in the fall of 2001 as part of a larger program of research on small and medium-sized firms. About 7,200 firms answered detailed questions on their credit suppliers and on the capital structure of their businesses.

The first round of survey data released in *The Daily* on January 15 concentrated on debt financing. Data showed that 82% of small and medium-sized enterprises that sought a loan or other type of credit during 2000 were able to obtain it.

#### Start-ups: Importance of commercial loans varies by industry

The importance of commercial loans for business start-ups varied across industries, according to the survey. In agriculture, 62% of firms reported that commercial loans were very important in starting up, as did 39% of firms in manufacturing and the primary industries, and 33% of those in wholesale and retail trade. However, only 6% of firms in the knowledge-based industry and 8% of those in professional service industries reported that commercial loans were important.

In contrast, the entrepreneur's personal savings were crucial for starting up businesses in all industries.

Personal savings were also more important than commercial loans for businesses of all ranges of employment. Firms with no employees were the least dependent on commercial loans for start-up. Commercial loans were crucial for 31% of companies with 1 to 4 employees, and for 40% of businesses that employed 5 to 19 employees.

### **Ongoing operations: Commercial credit single most important source of financing**

Commercial credit was the single most important source of financing for ongoing operations, according to the survey.

About 39% of respondents identified loans from banks, credit unions, *caisses populaires* and other financial institutions as very important to financing their ongoing operations, compared with only 24% who cited personal savings.

Furthermore, 21% depended on past profits, or retained earnings, for finance. Other sources were credit from suppliers, personal credit cards, personal lines of credit, commercial credit cards and personal loans, leasing, loans from friends or relatives, and factoring.

The importance of bank financing varied by the size of the firm. Loans from financial institutions were very important for 32% of firms that had no employees. This proportion rose to 41% among firms with 1 to 4 employees, 53% among those with 5 to 19, 60% among those with 20 to 99, and 69% among those with 100 to 499 employees.

Again, the importance of bank financing varied from industry to industry. Only 27% of firms in the professional services industries and 17% in the knowledge-based industries identified access to commercial loans as very important. In contrast, 42% of businesses in the capital-intensive manufacturing industries, as well as 59% of businesses in agriculture, identified access to commercial loans as very important.

In knowledge-based industries, 15% of liabilities outstanding were in form of commercial loans, compared with 25% in wholesale and retail trade, 28% in

professional services, 31% in manufacturing and 46% in agriculture.

### **Debt-to-equity ratio lowest for knowledge-based firms**

The survey found that 86% of total equity among small and medium-sized enterprises in 2000 was held by the business owner-operators, and the remainder was owned by relatives and friends, private investors, venture capital and others. The capital structure of a small or medium-sized firm depended on the industry in which it operated.

Companies in knowledge-based industries had a long-term debt-to-equity ratio of 0.36; in professional services, the ratio was 0.45. Firms operating in the capital-intensive sectors that can offer physical collateral had higher debt-to-equity ratios. For example, manufacturing had a ratio of 0.62 and wholesale and retail trade, 0.64.

### **Information on methods and data quality available in the Integrated Meta Data Base: survey number 2941.**

To order aggregate data from the survey, now available in table format, contact Client Services (1-877-679-2746). For more information, or to enquire about the concepts, methods or data quality of this release, contact Klaus Kostenbauer (613-951-0691; [klaus.kostenbauer@statcan.ca](mailto:klaus.kostenbauer@statcan.ca)), Small Business and Special Surveys Division.

This survey forms part of the SME Financing Data Initiative. For more information on the initiative, please consult Industry Canada's Web site ([www.strategis.ic.gc.ca/fdi](http://www.strategis.ic.gc.ca/fdi)). ■

## OTHER RELEASES

### Domestic sales of refined petroleum products

August 2002 (preliminary)

Sales of refined petroleum products totalled 8 365 400 cubic metres in August, down 2.4% from August 2001. Sales increased in three of the seven major product groups, with motor gasoline up 115 100 cubic metres or 3.2%. Heavy fuel oil (-136 400 cubic metres or -22.8%) and aviation turbo fuels (-80 500 cubic metres or -12.4%) reported the largest decreases.

Sales of regular non-leaded (+2.6%) and premium (+9.8%) advanced from August 2001, but sales of mid-grade fell (-1.4%).

### Sales of refined petroleum products

	Aug. 2001 <sup>r</sup>	Aug. 2002 <sup>p</sup>	Aug. 2001 to Aug. 2002 % change
Thousands of cubic metres			
<b>Total, all products</b>	<b>8,567.9</b>	<b>8,365.4</b>	<b>-2.4</b>
Motor gasoline	3 598.1	3 713.2	3.2
Diesel fuel oil	2 152.0	2 036.0	-5.4
Light fuel oil	158.9	160.1	0.8
Heavy fuel oil	597.1	460.7	-22.8
Aviation turbo fuels	650.3	569.8	-12.4
Petrochemical feedstocks <sup>1</sup>	404.9	444.2	9.7
All other refined products	1 006.7	981.4	-2.5

	Jan. to Aug. 2001 <sup>r</sup>	Jan. to Aug. 2002 <sup>p</sup>	Jan.–Aug. 2001 to Jan.–Aug. 2002 % change
<b>Total, all products</b>	<b>63,411.6</b>	<b>62,002.6</b>	<b>-2.2</b>
Motor gasoline	25 904.2	26 452.2	2.1
Diesel fuel oil	15 146.2	14 863.8	-1.9
Light fuel oil	3 301.5	3 160.0	-4.3
Heavy fuel oil	5 761.4	4 123.5	-28.4
Aviation turbo fuels	4 093.3	3 898.6	-4.8
Petrochemical feedstocks <sup>1</sup>	3 061.1	3 197.4	4.5
All other refined products	6 143.8	6 307.0	2.7

<sup>r</sup> Revised data.

<sup>p</sup> Preliminary data.

<sup>1</sup> Materials produced by refineries that are used by the petrochemical industry to produce chemicals, synthetic rubber and a variety of plastics.

Year-to-date sales of refined petroleum products were down 2.2% (-1 409 000 cubic metres) from the same period of 2001. Sales fell for four of the seven major product groups, with the largest drop in heavy fuel oil (-1 637 900 cubic metres or -28.4%). Year-to-date sales of motor gasoline rose 548 000 cubic metres or 2.1 % from the same period of 2001.

Available on CANSIM: table 134-0004.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497; [energ@statcan.ca](mailto:energ@statcan.ca)), Manufacturing, Construction and Energy Division. ■

### Comparable health indicators

October 1, 2002

Comparable health indicators for Canada, the provinces and the territories are now available through the Web sites of Statistics Canada and the Canadian Institute for Health Information. Reports based on these comparable health indicators were published on September 30 by the Government of Canada, the provinces and territories.

These indicators were identified in response to the First Ministers' *Communiqué on health* issued in September 2000 ([www.scics.gc.ca/cinfo00/800038004\\_e.html](http://www.scics.gc.ca/cinfo00/800038004_e.html)). During the past two years, health ministries from the provinces, the territories and the federal government have been working to select and to report on comparable indicators that address health status, outcomes of health services and quality of health services.

The *Communiqué on health* identified 14 areas for comparable indicator reporting: life expectancy, infant mortality, low birth rate, self-reported health, change in life expectancy, improved quality of life, reduced burden of disease, illness and injury, waiting times for key diagnostic and treatment services, patient satisfaction, hospital re-admission for selected conditions, access to first-contact health services, home and community care services 24 hours a day and seven days a week, public health surveillance and protection, and health promotion and disease prevention.

*Comparable health indicators* (82-401-XIE, free) is available on Statistics Canada's Web site ([www.statcan.ca](http://www.statcan.ca)). From the *Our products and services* page, choose *Free publications*, then *Health*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Brenda Wannell (613-951-8554; [brenda.wannell@statcan.ca](mailto:brenda.wannell@statcan.ca)), Health Statistics Division. ■

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## Shipments of office furniture products

June 2002

Shipments of office furniture products totalled \$908.4 million in the six months ended June 30, down 17.9% from \$1,106.4 million shipped during the same period of 2001.

Data on manufacturers' shipments of office furniture products for the first six month of 2002 are now available. Data for province of destination as well as exports are also available.

The June 2002 issue of *Shipments of office furniture products*, Vol. 31, no. 1 (35-006-XIB, \$11/\$21) is now available. See *How to order products*.

For more information or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497; [manufact@statcan.ca](mailto:manufact@statcan.ca)), Manufacturing, Construction and Energy Division. ■

## The digital divide

2000

Canada's digital divide — the gap in the rate of Internet use between lower-income and upper-income families — appears to be shrinking slowly, according to a new study.

However, most of the improvement is occurring in middle-income and upper-middle income groups. The gap in Internet use persists between people with the lowest incomes and those with the highest.

Internet use from home took another big jump in 2001, but the rate of growth eased off, according to the Household Internet Use Survey.

More than 5.8 million households, or 49% of all 12 million households, had at least one member that regularly used the Internet from home in 2001, a 23% increase from 2000. This was somewhat less than the gain of 42% from 1999 to 2000.

In 2001, 7.2 million households had at least one member who used the Internet regularly, either from home, work, school, a public library or other location.

This group represented 60% of all households, up from 51% in 2000.

For the purpose of this study, households were ranked by income and categorized into 10 groups based on their income levels. Each group represented 10%, or one-tenth, of the total number of households.

The Internet age is passing by substantial numbers of people who do not have the money or opportunity to participate. In 2000, 77% of households with the highest 10% of incomes used the Internet, five times the rate of 15% among those with the lowest 10% of incomes.

The proportion of new users coming from households with lower incomes has been increasing. However, from 1996 to 2000, it was actually middle-income groups who picked up share and accounted for proportionately more Internet users.

In 1997, 25% of all new Internet users came from households with the top 10% of incomes. By 2000, only 11% of all new Internet users were from the top income bracket.

However, households in the bottom two income brackets accounted for about 7% of new Internet uses in 2000, up from only 4% four years earlier.

Overall, the relative digital divide is closing. However, this has been entirely because of these households in the upper-middle of the income scale. Households in the three bottom income groups are continuing to lose ground compared with households in the top income group.

There is also an urban-rural digital divide, as well as gaps based on level of education, family type and age.

The research paper *The digital divide in Canada*, no. 1 (56F0009XIE, free), which assesses the extent of the digital divide and how it is evolving, is now available on Statistics Canada's website. From the *Our products and services* page, choose *Research papers (free)*, then *Health*. An expanded version, *Connectedness series: Unveiling the digital divide*, no. 7 (56F0004MIE, free), is also available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact George Sciadas (613-951-6389), Science, Innovation and Electronic Information Division. ■

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## NEW PRODUCTS

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**Cereals and oilseeds review**, July 2002, Vol. 25, no. 7  
Catalogue number **22-007-XIB** (\$11/\$112).

**Cereals and oilseeds review**, July 2002, Vol. 25, no. 7  
Catalogue number **22-007-XPB** (\$15/\$149).

**Alternative livestock on Canadian farms**,  
Catalogue number **23-502-XIE**  
(free).

**Shipments of office furniture products**, June 2002,  
Vol. 31, no. 1  
Catalogue number **35-006-XIB** (\$11/\$21).

**Connectedness series: Unveiling the digital divide**,  
no. 7  
Catalogue number **56F0004MIE2002007**  
(free).

**The digital divide in Canada**, no 1  
Catalogue number **56F0009XIE2002001**  
(free).

**Comparable health indicators**,  
Catalogue number **82-401-XIE**  
(free).

**All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.**

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Catalogue 11-001-XIE (F) (en) (fr) 11-001-XIE(11-001-XIE)001-001



Statistics Canada

Thursday, June 3, 1997  
For release at 8:30 a.m.



**MAJOR RELEASES**

- **Urban transit, 1996** 2  
Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1996, each Canadian took an average of about 20 trips on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1996** 4  
Growth in productivity among Canadian businesses was modestly weak again in 1996, accompanied by sluggish gains in employment and slow economic growth during the year.

**OTHER RELEASES**

- **Help-wanted index, May 1997** 3
- **Short-term Expectations Survey** 2
- **Steel primary forms, week ending May 31, 1997** 12
- **Egg production, Apr. 1997** 12

**PUBLICATIONS RELEASED** 11



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# The Daily

## Statistics Canada

### INDEX

September 2002

Subject	Reference period	Release date
<b>Air charter statistics</b>	First quarter 2002	September 10, 2002
<b>Aircraft movement statistics</b>	July 2002	September 19, 2002
<b>Aircraft movement statistics: Small airports</b>	April 2002	September 19, 2002
<b>Approaching retirement</b>	1993 to 1997	September 26, 2002
<b>Asphalt roofing</b>	August 2002	September 24, 2002
<b>Births</b>	2000	September 26, 2002
<b>Building permits</b>	July 2002	September 5, 2002
<b>Cable and satellite television</b>	2001	September 12, 2002
<b>Canada Education Savings Grant and administrative data</b>	1995 to 1999	September 27, 2002
<b>Canada's international transactions in securities</b>	July 2002	September 24, 2002
<b>Canadian economic observer</b>	September 2002	September 19, 2002
<b>Canadian international merchandise trade</b>	July 2002	September 18, 2002
<b>Canadian social trends</b>	Autumn 2002	September 17, 2002
<b>CANSIM II</b>		September 4, 2002
<b>Cement</b>	July 2002	September 9, 2002
<b>Cereals and oilseeds review</b>	July 2002	September 26, 2002
<b>Coal and coke statistics</b>	June 2002	September 3, 2002
<b>Commercial and Institutional Building Energy Use Survey</b>	2000	September 23, 2002
<b>Community colleges and related institutions: Postsecondary enrolments and graduates</b>	1998/99 and 1999/2000	September 24, 2002
<b>Composite Index</b>	August 2002	September 25, 2002
<b>Construction type plywood</b>	July 2002	September 16, 2002
<b>Construction Union Wage Rate Index</b>	August 2002	September 18, 2002
<b>Consumer Price Index</b>	August 2002	September 20, 2002
<b>Crushing statistics</b>	August 2002	September 19, 2002
<b>Current trends in teacher education and training: A symposium report</b>	May 2001	September 12, 2002



## INDEX: September 2002

Subject	Reference period	Release date
<b>Dairy statistics</b>	July 2002	September 13, 2002
<b>Deliveries of major grains</b>	August 2002	September 23, 2002
<b>Demographic statistics</b>	As of July 1, 2002	September 26, 2002
<b>Department store sales and stocks</b>	July 2002	September 9, 2002
<b>Domestic sales of refined petroleum products</b>	July 2002	September 3, 2002
<b>Domestic travel</b>	1996	September 12, 2002
<b>Electric power</b>	July 2002	September 27, 2002
<b>Electric power selling price indexes</b>	May to August 2002	September 27, 2002
<b>Electric power statistics</b>	June 2002	September 3, 2002
<b>Electric utility construction price indexes</b>	Annual 2001 and first half 2002	September 25, 2002
<b>Electronic commerce: Household shopping on the Internet</b>	2001	September 19, 2002
<b>Employer pension plans (trusteed pension funds)</b>	First quarter 2002	September 24, 2002
<b>Employment Insurance</b>	July 2002	September 24, 2002
<b>Employment, earnings and hours</b>	July 2002	September 25, 2002
<b>Energy consumption by manufacturing industries</b>	1995 to 1998	September 26, 2002
<b>Energy supply and demand</b>	Third quarter 2001	September 18, 2002
<b>E-STAT: The ultimate interactive learning tool</b>		September 13, 2002
<b>Export and import price indexes</b>	July 2002	September 18, 2002
<b>Farm Environmental Management Survey</b>	2001	September 19, 2002
<b>Farm Product Price Index</b>	June 2002	September 3, 2002
	July 2002	September 27, 2002
<b>Farm product prices</b>	July 2002	September 6, 2002
<b>For-hire motor carriers of freight, top carriers</b>	Second quarter 2002	September 11, 2002
<b>For-hire trucking (commodity origin and destination)</b>	2001	September 11, 2002
<b>Grain stocks</b>	July 31, 2002	September 10, 2002
<b>Gross domestic product by industry</b>	July 2002	September 30, 2002
<b>Health status of Canada's immigrants</b>	2000/01	September 19, 2002
<b>Help-wanted Index</b>	August 2002	September 5, 2002
<b>High-speed Internet by cable</b>	2001	September 3, 2002
<b>Homicides</b>	2001	September 25, 2002
<b>Impact of income on mortality in urban Canada</b>	1971 to 1996	September 26, 2002
<b>Improvement and Innovation in Construction Investments Survey</b>	2000	September 11, 2002
<b>Industrial capacity utilization rates</b>	Second quarter 2002	September 11, 2002
<b>Industrial chemicals and synthetic resins</b>	July 2002	September 9, 2002
<b>Industrial product and raw materials price indexes</b>	August 2002	September 27, 2002
<b>Inter-corporate ownership</b>	Third quarter 2002	September 13, 2002

## INDEX: September 2002

Subject	Reference period	Release date
<b>Labour Force Survey</b>	August 2002	September 6, 2002
<b>Labour productivity, hourly compensation and unit labour cost</b>	Second quarter 2002	September 13, 2002
<b>Migration</b>	2000/01	September 26, 2002
<b>Mineral wool including fibrous glass insulation</b>	August 2002	September 24, 2002
<b>Monthly railway carloadings</b>	June 2002	September 13, 2002
<b>Monthly Survey of Large Retailers</b>	July 2002	September 17, 2002
<b>Monthly Survey of Manufacturing</b>	July 2002	September 17, 2002
<b>National tourism indicators</b>	Second quarter 2002	September 27, 2002
<b>Natural gas sales</b>	July 2002	September 25, 2002
<b>New Housing Price Index</b>	July 2002	September 11, 2002
<b>New motor vehicle sales</b>	July 2002	September 16, 2002
<b>Oil and gas extraction industry: Capital and operating expenditures</b>	2001	September 3, 2002
<b>Oil and gas extraction industry: Volume and value of marketable production</b>	2001	September 3, 2002
<b>Organized crime in Canada: A feasibility study</b>	2001/02	September 27, 2002
<b>Particleboard, oriented strandboard and fibreboard</b>	July 2002	September 16, 2002
<b>Perspectives on labour and income</b>	Autumn 2002 September 2002 online edition	September 20, 2002 September 26, 2002
<b>Placement of hatchery chicks and turkey poults</b>	August 2002	September 25, 2002
<b>Population of businesses with employees</b>	Second quarter 2002	September 18, 2002
<b>Production and disposition of tobacco products</b>	August 2002	September 25, 2002
<b>Production of poultry and eggs</b>	July 2002	September 6, 2002
<b>Provincial and territorial government finance: Assets and liabilities</b>	As of March 31, 2001	September 13, 2002
<b>Public sector employment</b>	Second quarter 2002	September 3, 2002
<b>Pulpwood and wood residue statistics</b>	July 2002	September 23, 2002
<b>Refined petroleum products</b>	July 2002	September 20, 2002
<b>Residential construction investment</b>	Second quarter 2002	September 4, 2002
<b>Restaurants, caterers and taverns</b>	July 2002	September 16, 2002
<b>Retail trade</b>	July 2002	September 23, 2002
<b>Sawmills and planing mills</b>	July 2002	September 27, 2002
<b>Shipments of rolled steel</b>	July 2002	September 16, 2002
<b>Social Policy Simulation Database and Model</b>		September 12, 2002
<b>Steel pipe and tubing</b>	July 2002	September 10, 2002

**INDEX: September 2002**

---

Subject	Reference period	Release date
<b>Steel primary forms</b>	July 2002	September 16, 2002
	Week ending August 31, 2002	September 6, 2002
	Week ending September 7, 2002	September 12, 2002
	Week ending September 14, 2002	September 19, 2002
	Week ending September 21, 2002	September 26, 2002
<b>Steel wire and specified wire products</b>	July 2002	September 12, 2002
<b>Stocks of frozen and chilled meat products</b>	September 2002	September 26, 2002
<b>Stocks of frozen poultry meat</b>	September 1, 2002	September 19, 2002
<b>Telecommunications statistics</b>	First quarter 2002	September 16, 2002
<b>Time alone</b>	1998	September 17, 2002
<b>Travel between Canada and other countries</b>	July 2002	September 19, 2002
<b>Union wage premium</b>	1999	September 26, 2002
<b>University finances</b>	2000/01	September 16, 2002
<b>University tuition fees - Data revision</b>	2002/03	September 9, 2002
<b>Vista on the agri-food industry and the farm community</b>	September 2002	September 30, 2002
<b>Wholesale trade</b>	July 2002	September 20, 2002

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