



# The Daily

Statistics Canada

**Tuesday, July 2, 2002**

Released at 8:30 am Eastern time

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## MAJOR RELEASES

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- **National tourism indicators, first quarter 2002** 2  
Following three consecutive quarters of decline, real tourism spending in Canada rebounded in the first quarter, advancing 0.7% from the fourth quarter of 2001. This surge was led by increased spending from non-residents.

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## MAJOR RELEASES

### National tourism indicators

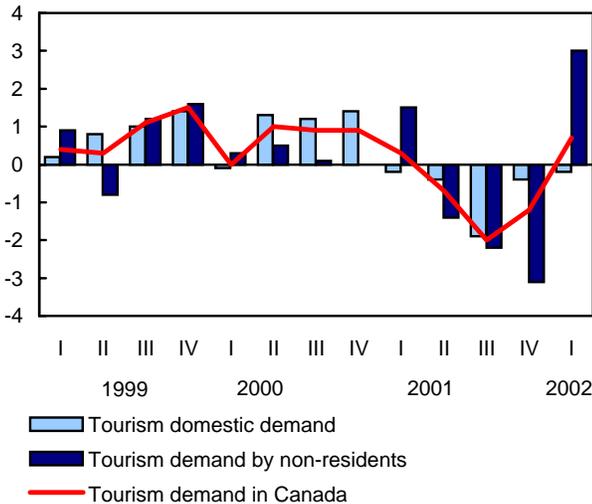
First quarter 2002

Following three consecutive quarters of decline, real tourism spending in Canada rebounded in the first quarter, advancing 0.7% from the fourth quarter of 2001. This surge was attributable to increased spending by non-residents. Although the rebound in the first quarter is a positive sign for the tourism industry, tourism spending remained 3.2% below its peak in the first quarter of 2001.

The dip in tourism demand in 2001 reflected both a weakened economy and the aftermath of September 11. The last instance of a sustained period of decline for tourism in Canada was during the 1990/91 recession, with five consecutive quarters of decline.

#### Tourism rebounds in the first quarter

% change from previous quarter  
 Adjusted for seasonal variation and inflation



Viewed from the perspective of tourism markets (that is, domestic versus non-resident), purchases made by non-residents were the force behind the surge in spending, rising 3.0% from the fourth quarter of 2001. International visitors increased their spending on all major tourism expenditure categories. The largest gain was in accommodation, which grew 3.4%.

#### Note to readers

Tourism spending is expressed in real terms (i.e., adjusted for price changes) as well as adjusted for seasonal variations, unless indicated otherwise. Associated percentage changes are presented at quarterly rates.

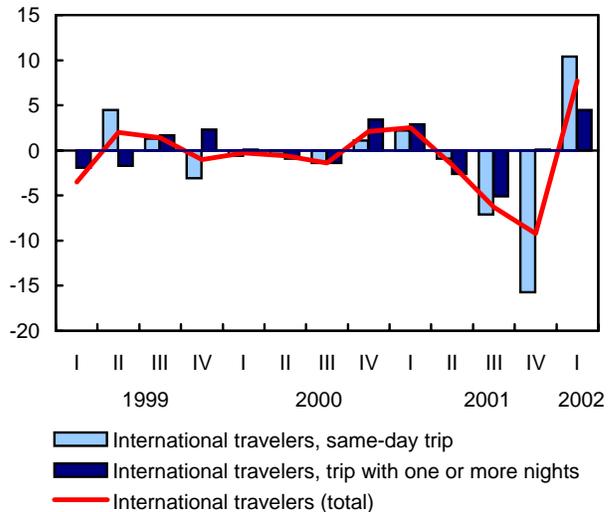
#### Number of international visitors on the rise

Total international visits to Canada were up 7.7% from the fourth quarter, higher than the rise in spending. This was mainly because of a larger increase in same-day visits than in overnight visits. Shorter visits generally result in less spending per trip.

Visits from the United States grew 8.1%, the first gain since the first quarter of 2001; visits from countries other than the United States grew 4.7%, the first increase in the last four quarters.

#### International visitors on the rise

% change from preceding quarter  
 Adjusted for seasonal variation



#### Canadian spending edges down

Tourism spending by Canadians within Canada edged down from the fourth quarter (-0.2%). This was the smallest of five consecutive quarterly decreases in domestic spending. Lower outlays on accommodation

as well as on food and beverages more than offset a boost in transportation spending. The increase in transportation expenditure was mainly a result of increased spending on air transportation.

This weakness occurred despite a 1.1% increase in personal disposable income in the first quarter. Canadians accounted for 70.2% (\$9.5 billion) of tourism spending in Canada, down slightly from the fourth quarter of 2001 (measured in current dollars). This share has remained fairly constant over the past few years.

#### **Air transportation on the rise**

Looking at tourism spending by type, expenditure on air transportation was a major cause for the surge in tourism, increasing 3.0% from the fourth quarter. This was the first increase in passenger air transportation since the fourth quarter of 2000. The air passenger industry has shown signs of recovery after a slowing economy in the first part of 2001, followed by the events of September 11. Despite the gain in the first quarter of 2002, air passenger spending is still 11.3% lower than its peak in the fourth quarter of 2000.

The other three main categories of spending showed mixed results compared with the fourth quarter. Gains were recorded in accommodation (+0.5%), but spending on food and beverages declined (-1.0%); recreation and entertainment remained unchanged.

#### **Balance of international travel shows gains**

With the increase in international visits to Canada, the international travel account inched closer to surplus in the first quarter. The account compares the spending by foreign visitors in Canada with the spending by Canadians in other countries. The balance stood at a

negative \$30 million in the first quarter, the smallest deficit since the third quarter of 1986 (current dollars).

#### **Tourism employment virtually levels off**

Tourism employment decreased slightly in the first quarter, down 0.2% from the fourth. The small decrease followed a substantial 1.0% drop in the fourth quarter. The employment results were driven by changes in the air transportation industry. In fact, if the results from the air industry were removed, tourism employment would have increased 0.2% in the first quarter.

#### **Tourism prices increase**

The tourism implicit price index — a measure of inflation within the tourism industry — grew a strong 1.5% in the first quarter, after declines in the third and fourth quarters of 2001. Accommodation had the largest rise in price, advancing 3.3%.

#### **Available on CANSIM: tables 387-0001 to 387-0009.**

The first quarter 2002 issue of *National tourism indicators* (13-009-XIB, free) is now available on Statistics Canada's Web site ([www.statcan.ca](http://www.statcan.ca)). From the *Our products and services* page, choose *Free publications*, then *National accounts*. To order a paper copy of the publication (13-009-XPB, free), contact Client Services (613-951-3640; fax: 613-951-3618; [iead-info-dcrd@statcan.ca](mailto:iead-info-dcrd@statcan.ca)). For more information, or to enquire about the concepts, methods or data quality of this release, contact Jacques Delisle (613-951-3796) or Conrad Barber-Dueck (204-275-3626), Income and Expenditure Accounts Division. □

**Tourism expenditures**

	2000	2001	2000 to 2001	Third quarter 2001	Fourth quarter 2001	First quarter 2002	Fourth quarter 2001 to first quarter 2002
	\$ millions 1992		% change	\$ millions 1992 (seasonally adjusted)			% change
<b>Tourism expenditures</b>							
Tourism demand in Canada	44,348	44,305	-0.1	10,980	10,843	10,924	0.7
Tourism demand by non-residents	13,621	13,443	-1.3	3,336	3,233	3,331	3.0
Tourism domestic demand	30,727	30,862	0.4	7,644	7,610	7,593	-0.2
<b>Transportation</b>							
Tourism demand in Canada	17,512	17,296	-1.2	4,286	4,167	4,238	1.7
Tourism demand by non-residents	3,659	3,503	-4.3	876	820	847	3.3
Tourism domestic demand	13,853	13,793	-0.4	3,410	3,347	3,391	1.3
<b>Accommodation</b>							
Tourism demand in Canada	5,750	5,536	-3.7	1,353	1,364	1,371	0.5
Tourism demand by non-residents	2,835	2,752	-2.9	679	653	675	3.4
Tourism domestic demand	2,915	2,784	-4.5	674	711	696	-2.1
<b>Food and beverage services</b>							
Tourism demand in Canada	7,409	7,568	2.1	1,885	1,884	1,865	-1.0
Tourism demand by non-residents	3,192	3,221	0.9	798	789	804	1.9
Tourism domestic demand	4,217	4,347	3.1	1,087	1,095	1,061	-3.1
<b>Other tourism commodities</b>							
Tourism demand in Canada	4,463	4,448	-0.3	1,106	1,095	1,094	-0.1
Tourism demand by non-residents	1,187	1,190	0.3	296	290	298	2.8
Tourism domestic demand	3,276	3,258	-0.5	810	805	796	-1.1
<b>Other commodities</b>							
Tourism demand in Canada	9,214	9,457	2.6	2,350	2,333	2,356	1.0
Tourism demand by non-residents	2,748	2,777	1.1	687	681	707	3.8
Tourism domestic demand	6,466	6,680	3.3	1,663	1,652	1,649	-0.2

**Tourism expenditures**

	First quarter 2001	Second quarter 2001	Third quarter 2001	Fourth quarter 2001	First quarter 2002	First quarter 2001 to first quarter 2002
	\$ millions current, unadjusted					% change
<b>Tourism expenditures</b>						
Tourism demand in Canada	11,014	13,604	19,866	10,093	10,616	-3.6
Tourism demand by non-residents	2,325	4,466	7,072	2,357	2,260	-2.8
Tourism domestic demand	8,689	9,138	12,794	7,736	8,356	-3.8
<b>Transportation</b>						
Tourism demand in Canada	4,889	5,507	7,434	4,525	4,495	-8.1
Tourism demand by non-residents	578	1,115	1,839	569	566	-2.1
Tourism domestic demand	4,311	4,392	5,595	3,956	3,929	-8.9
<b>Accommodation</b>						
Tourism demand in Canada	1,313	1,967	2,797	1,151	1,246	-5.1
Tourism demand by non-residents	537	1,058	1,514	465	504	-6.1
Tourism domestic demand	776	909	1,283	686	742	-4.4
<b>Food and beverage services</b>						
Tourism demand in Canada	1,623	2,306	3,443	1,552	1,609	-0.9
Tourism demand by non-residents	569	1,030	1,620	599	541	-4.9
Tourism domestic demand	1,054	1,276	1,823	953	1,068	1.3
<b>Other tourism commodities</b>						
Tourism demand in Canada	1,297	1,349	2,030	924	1,308	0.8
Tourism demand by non-residents	211	430	680	229	221	4.7
Tourism domestic demand	1,086	919	1,350	695	1,087	0.1
<b>Other commodities</b>						
Tourism demand in Canada	1,892	2,475	4,162	1,941	1,958	3.5
Tourism demand by non-residents	430	833	1,419	495	428	-0.5
Tourism domestic demand	1,462	1,642	2,743	1,446	1,530	4.7

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## OTHER RELEASES

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### Aircraft movement statistics: Major airports

February 2002

There were 403,319 take-offs and landings recorded in February at the 98 airports with Nav Canada air traffic control towers and flight service stations, down 3.3% from February 2001.

The February 2002 monthly report, Vol. 1 (TP141, free) is available on Transport Canada's Web site (<http://www.tc.gc.ca/pol/en/Report/tp141e/tp141.htm>).

**Note:** The TP141 monthly report is issued in two volumes. Volume 1 presents statistics for the major Canadian airports (those with Nav Canada

air traffic control towers and flight service stations). Volume 2 presents statistics for the smaller airports (those without air traffic control towers). Both volumes will be available free upon release on Transport Canada's Web site.

For more information about this Web site, contact Michel Villeneuve (613-990-3825; [villenm@tc.gc.ca](mailto:villenm@tc.gc.ca)) or Sheila Rajani (613-993-9822; [rajanis@tc.gc.ca](mailto:rajanis@tc.gc.ca)), Transport Canada.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Kathie Davidson (613-951-0141; fax: 613-951-0010; [aviationstatistics@statcan.ca](mailto:aviationstatistics@statcan.ca)), Transportation Division. ■

## NEW PRODUCTS

**National tourism indicators, First quarter 2002**  
**Catalogue number 13-009-XIB**  
(free).

**National tourism indicators, First quarter 2002**  
**Catalogue number 13-009-XPB**  
(free).

**Supply and disposition of crude oil and natural gas,**  
January 2002, Vol. 54, no. 1  
**Catalogue number 26-006-XPB (\$19/\$186).**

**All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.**

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB are electronic versions on diskette and -XCB are electronic versions on compact disc.

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Catalogue 11-001E (1 page) (11/01/97) (11/01/97) (11/01/97) (11/01/97)



Statistics Canada

Thursday, June 9, 1997  
For release at 8:30 a.m.

#### MAJOR RELEASES

- **Urban transit, 1996** 2  
Changes in expenditures on taking urban transit. Canadians are using it less and less. In 1996, each Canadian took an average of about 60 trips on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1996** 4  
Growth in productivity among Canadian businesses was relatively weak again in 1996, accompanied by sluggish gains in employment and slow economic growth during the year.

#### OTHER RELEASES

- **High-waged Index, May 1997** 3
- **Short-term Expectations, Survey** 2
- **Steel primary forms, week ending May 31, 1997** 12
- **Egg production, April 1997** 12

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### Statistics Canada's official release bulletin

Catalogue 11-001E.

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Statistics Canada

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<b>Air charter statistics</b>	Third quarter 2001	June 5, 2002
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<b>Electric power statistics</b>	April 2002	June 28, 2002
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