

# Statistics Canada

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#### **MAJOR RELEASES**

• New motor vehicle sales, November 2002

A sharp drop in passenger car sales in November accounted for almost all of the 4.7% decline in new motor vehicle sales compared with October. However, total cumulative sales for the first 11 months of 2002 were still much higher than sales for the same period of 2001.

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#### **MAJOR RELEASES**

#### New motor vehicle sales

November 2002

A sharp drop in passenger car sales in November accounted for almost all of the 4.7% decline in new motor vehicle sales compared with October. A total of 140,874 new motor vehicles were sold in November, down 6.958 units from the record set in October.

The number of new vehicles sold in November was the third lowest since the start of 2002 and was below the monthly average of 143,843 units. The decrease occurred despite the incentives offered in November.

After a period of exceptional growth in the fourth quarter of 2001, new motor vehicle sales in Canada have shown staying power, remaining at elevated levels throughout the first 11 months of 2002. Despite month-to-month fluctuations and November's decline, the trend in new motor vehicle sales remained flat.

## Number of new motor vehicles sold down in November

1000 units

160

150

140

130

120

Seasonally adjusted Trend

110

N J J N N

1999 2000 2001 2002

New motor vehicle sales moved upward throughout 2001, whereas for most of 2000, they had been generally stable, except for significant declines in the fall.

Despite November's drop, the cumulative number of new motor vehicles sold in the first 11 months of 2002 remained substantially higher (+9.0%) than in

#### Note to readers

All data in this release are seasonally adjusted. Seasonally adjusted provincial data from January 1991 are available on CANSIM.

Passenger cars include those used for personal and commercial purposes, such as taxis or rental cars. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

North American-built new motor vehicles include vehicles manufactured or assembled in Canada, the United States or Mexico. All other new motor vehicles are considered to have been manufactured overseas.

For reasons of confidentiality, Yukon, the Northwest Territories and Nunavut are included in British Columbia.

the same period of 2001, a record year. This increase is attributable to both trucks (+10.3%) and cars (+7.9%).

Preliminary figures from the auto industry indicate a major increase in new motor vehicle sales in December, more than regaining the ground lost in November. This increase came mainly from car sales.

#### Car sales decline but trucks hold steady

In November, 72,630 new passenger cars were purchased, down 8.0% from October. This drop, which followed almost unchanged sales in October and a 0.2% decline in September, is mainly attributable to North American-built passenger cars (-9.9%). Sales of overseas-built models have also decreased, but at a much lower rate (-3.9%).

Sales of new passenger cars have slowed in recent months, following a period of stable sales that lasted from the spring to the summer of 2002. Previously, sales had followed an upward movement since the start of 2001.

Unlike car sales, new truck sales slipped only slightly in November. A total of 68,244 trucks were sold, down 0.9% from October, when sales rose 3.7%. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Despite a slight decrease in November, truck sales have been maintaining an upward movement since the summer of 2002. For the first half of 2002, truck sales levelled off after a period of accelerating growth that began in the summer of 2001. Previously, in the first part of 2001, truck sales were stable following a period of declines in the fall of 2000.

#### Sales down in most provinces

In November, sales of new motor vehicles declined in all provinces except Prince Edward Island (+2.1%), Nova Scotia (+0.5%) and Manitoba (where sales were unchanged from October).

The largest declines were recorded in New Brunswick (-10.1%), followed by Quebec (-9.3%). Sales in New Brunswick have been declining since the spring of 2002, following a period of increases starting in the summer of 2001. In Quebec, despite the sizeable drop in November from October, sales have remained at a high level, after a period of exceptional growth that began in the fourth quarter of 2001. In October, sales had risen 6.0%.

In other provinces, the declines were below the national average (-4.7%).

Year-to-date sales at the end of November were higher in all provinces than in the same period of 2001.

On average, they advanced 7.7% in the Atlantic provinces, 8.1% in the region formed by Quebec and Ontario and 11.4% in the western provinces.

Available on CANSIM: tables 079-0001 and 079-0002.

Information on methods and data quality available in the Integrated Meta Data Base: survey number 2402.

The November 2002 issue of *New motor vehicle sales* (63-007-XIB, \$13/\$124) will be available soon. See *How to order products*.

For general information or to order data, contact Client Services (1-877-421-3067; 613-951-3549; retailinfo@statcan.ca). To enquire about the concepts, methods or data quality of this release, contact Clérance Kimanyi (613-951-6363; clerance.kimanyi@statcan.ca), Distributive Trades Division.

	2001				to.
		2002 <sup>r</sup>	2002 <sup>p</sup>	2001 to	to November
				November 2002	2002
			Seasonally adjusted		
	Number of vehicles			% change	
New motor vehicles	144,645	147,832	140,874	-2.6	-4.7
Passenger cars	77,102	78,948	72,630	-5.8	-8.0
North American <sup>1</sup>	54,424	54,216	48,871	-10.2	-9.9
Overseas	22,679	24,732	23,759	4.8	-3.9
Trucks, vans and buses	67,543	68,884	68,244	1.0	-0.9
<b>New motor vehicles</b> Newfoundland and Labrador	2.204	2.200	2.404	2.0	4.0
	2,281	2,289	2,191	-3.9	-4.3
Prince Edward Island	429	426	435	1.4 0.9	2.1 0.5
lova Scotia Iew Brunswick	4,024	4,039 3,323	4,060 2,989	-14.3	-10.1
	3,487		2,989 35,400	-14.3 0.7	-10.1 -9.3
Quebec Ontario	35,150 58,391	39,028 57,343	55,400 55.156	-5.5	-3.8
Anitoba	4,040	57,343 4,131		-5.5 2.3	-3.8 0.0
			4,131	-6.2	-1.6
Saskatchewan Alberta	3,562	3,394	3,340	-0.2 -1.3	-0.5
Alberta British Columbia <sup>2</sup>	17,251 16,030	17,121 16,737	17,032 16,140	0.7	-0.5 -3.6
	November 2001	October 2002 <sup>r</sup>	November 2002 <sup>p</sup>	November 2001 to November 2002	
	— Movember 2001		<del></del>	November 2002	
	Unadjusted				
	N	lumber of vehicles		% change	
New motor vehicles	131,917	137,951	127,244	-3.5	
Passenger cars	70,050	75,097	64,350	-8.1	
North American <sup>1</sup>	49,968	49,822	44,232	-11.5	
Overseas	20,082	25,275	20,118	0.2	
Trucks, vans and buses	61,867	62,854	62,894	1.7	
<b>New motor vehicles</b> Newfoundland and Labrador	1 616	1 0 1 7	1 570	-2.4	
Prince Edward Island	1,616 348	1,847 372	1,578 357	2.6	
Nova Scotia	3,184	3,351	3,163	-0.7	
Nova Scotta New Brunswick	2,934	2,789	2,527	-0.7 -13.9	
New Brunswick Quebec	2,934 29,950	2,789 35,550	2,527 29,330	-13.9 -2.1	
Dotario	29,950 55,691	55,642	52,066	-2.1 -6.5	
niano	3,676	3,940	3,804	-6.5 3.5	
Manitoha .					
Manitoba Saskatchewan Alberta	3,676 3,396 16,566	3,310 16,164	3,215 16,647	-5.3 0.5	

Revised figures.
Preliminary figures.
Manufactured or assembled in Canada, the United States or Mexico.
Includes Yukon, the Northwest Territories and Nunavut.

#### **OTHER RELEASES**

#### **Dairy statistics**

November 2002 (preliminary)

Consumers purchased 234 000 kilolitres of milk and cream in November. Sales of milk stood at 216 000 kilolitres, and cream sales at 18 000 kilolitres.

Available on CANSIM: tables 003-0007 to 003-0012, 003-0029, 003-0033, 003-0034 and 003-0046.

Information on methods and data quality available in the Integrated Meta Data Base: survey numbers, including related surveys, 3430, 3431 and 3432.

The fourth quarter 2002 issue of *The dairy review* (23-001-XIB, \$27/\$89) will be available in February. See *How to order products*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Anna Michalowska (1-800-465-1991; 613-951-2442; fax: 613-951-3868), Agriculture Division.

#### **NEW PRODUCTS**

Production of eggs, November 2002 Catalogue number 23-003-XIB (free).

**Refined petroleum products**, August 2002, Vol. 57, no. 8

Catalogue number 45-004-XIB (\$16/\$155).

Determinants of product and process innovation in Canada's dynamic service industries, 1999, no. 17 Catalogue number 88F0006XIE (free).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB are electronic versions on diskette and -XCB are electronic versions on compact disc.

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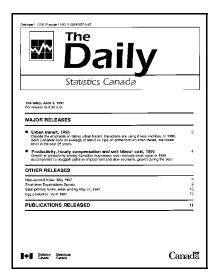
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