

The Daily

Statistics Canada

Thursday, March 20, 2003 Released at 8:30 am Eastern time

MAJOR RELEASES

Wholesale trade, January 2003 Wholesale sales posted their strongest monthly advance since April 2002 (+1.8%) and their eighth consecutive monthly increase. 2

OTHER RELEASES

Steel primary forms — weekly data, week ending March 15, 2003

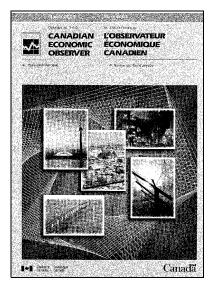
6

Cereals and oilseeds review, January 2003

6

NEW PRODUCTS

7



Canadian economic observer

March 2003

The March issue of Statistics Canada's flagship publication for economic statistics, *Canadian economic observer*, analyses current economic conditions, summarizes the major economic events that occurred in February and presents an article featuring a year-end review of the economy in 2002. A separate statistical summary contains a wide range of tables and graphs on the principal economic indicators for Canada, the provinces and the major industrial nations.

The March 2003 issue of Canadian economic observer, Vol. 16, no. 3 (11-010-XIB, \$17/\$170; 11-010-XPB, \$23/\$227), is now available. See How to order products. Visit the Canadian economic observer's page on Statistics Canada's website (www.statcan.ca). From the Canadian statistics page, choose Economic conditions, and on that page see the banner ad for Canadian economic observer. For more information, contact Francine Roy (613-951-3627; ceo@statcan.ca), Current Economic Analysis Group.





MAJOR RELEASES

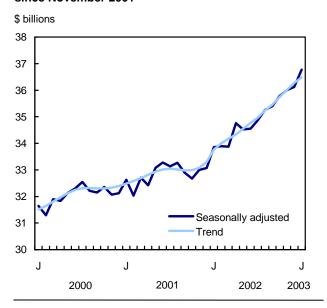
Wholesale trade

January 2003 (preliminary)

In January, wholesale sales of goods and services rose a robust 1.8% to \$36.7 billion, the eighth consecutive monthly increase. This has been the longest period of growth since 1998–1999, when sales advanced for twelve months in a row. Since November 2001, wholesale sales have posted relatively strong growth following a fairly lacklustre performance from the spring of 2000 to October 2001.

Despite the weakness of the US economy, which is a major market for Canadian wholesalers, wholesale sales have remained strong in the Canadian market. In comparison, US wholesalers posted an increase of 0.6% in January.

Wholesale sales have experienced robust growth since November 2001



In January, 7 of the 11 trade groups rose. In terms of value, the sectors that contributed the most to the increase were the automotive sector (+3.2%), computers and software (+5.5%) and beverage, drug and tobacco products (+4.9%). The increase in sales in these sectors was offset in part by declines in the "other products" category (-0.5%) and in household goods (-1.7%).

In constant dollars, wholesale sales grew 2.0% in January.

Note to readers

Estimates from the Monthly Wholesale Trade Survey are classified according to the 1980 Standard Industrial Classification (SIC80).

Direct comparisons between wholesale trade in Canada and in the United States should be undertaken with care. However, to promote a degree of uniformity, we have excluded the wholesaling of oilseeds and grain as well as petroleum products from the US data.

In addition, unlike the estimates generated in Canada, the monthly estimates of wholesale trade in the United States are classified according to the North American Industry Classification System (NAICS). Under NAICS, some wholesale trade establishments in a number of SIC80 industries have been re-classified to other industries. For example, computer equipment wholesalers and office supply stores are now classified in retail trade if they sell primarily through storefront locations similar to other retail establishments. Under SIC80, they remain in wholesale trade.

Motor vehicle sales rebound in January

In contrast with December (-1.9%), sales in the automotive sector rose 3.2% in January. Wholesalers also saw their inventories increase 3.9%. Since November 2001, wholesale sales of automotive products have benefited from strong growth, attaining an average monthly growth rate of 1.5%, compared with 0.6% for all other trade groups together.

Sales of computers, packaged software and other electronic equipment also posted a hefty increase in January (+5.5%). Wholesalers in this sector, in addition to selling, may also provide a wide range of services to their clients. In recent months, sales have begun to show signs of strength after a slight downward trend from April to September 2002. Nevertheless, sales remained well below levels observed in the fourth quarter of 2000. After the increase in 2000, wholesale sales of computers, packaged software and other electronic equipment weakened from January to September 2001.

Wholesale sales of non-durable goods on the rise

Wholesale sales of beverage, drug and tobacco products rose 4.9% in January, the strongest monthly gain in this sector since December 1998. January's increase was a major rebound from December, when wholesale sales in this sector were hampered by a strike. Sales of beverage, drug and tobacco products levelled off from March to September 2002, after robust

growth in previous years. However, since September, sales have started to move up again.

The other non-durable goods sectors, such as food products (+0.7%) and apparel and dry goods (+1.7%) also experienced gains, but they were below the national average.

Sales down in some sectors related to the housing market

Wholesale sales of household goods fell 1.7% in January. However, this decrease was not enough to cancel out the gains made in December (+4.2%). This sector includes goods such as household furniture and electrical and electronic household appliances. Wholesale sales of household goods have followed a strong upward trend since November 2001. From July 1999 to October 2001, sales were relatively weak, with an average growth rate of 0.1%.

Wholesale sales of lumber and building materials also declined marginally (-0.2%). The decrease was partly attributable to slowing construction activity as a result of a relatively cold January. Nevertheless, wholesale sales of lumber and building materials have experienced growth since the second quarter of 2001, owing to a booming residential construction market.

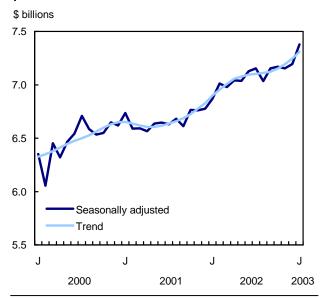
Despite strong growth, only half of the provinces post an increase

In January, five provinces contributed to the growth of wholesale sales. The largest increases were recorded in British Columbia (+4.0%), New Brunswick (+3.2%) and Quebec (+2.6%).

In British Columbia, much of the growth was due to robust sales in the "other products" category (paper and paper products, agricultural supplies, industrial and household chemicals, etc.) and in the computers and software sector. In New Brunswick, the growth was primarily concentrated in food products and industrial machinery.

Quebec benefited from increased sales of pharmaceutical products and computer and software products. The present growth cycle in Quebec began in March 2001. The relatively steady growth of sales in this province is partly attributable to the strong representation of food products and pharmaceuticals, two industries that are less cyclical in nature.

Quebec continues to benefit from the strong performance of wholesalers

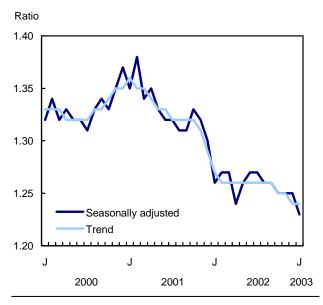


The steep drop observed in Prince Edward Island (-5.5%) was mainly attributable to a decrease in sales in the food products and industrial machinery sectors.

Inventory ratio falls to record low

The inventory-to-sales ratio fell to 1.23 in January, compared with 1.25 in December. This is the lowest level ever registered, wiping out the previous record of 1.24 set in April 2002.

The inventory-to-sales ratio reaches a new historic low



Inventories rose 0.8% in January, mainly because of increases in the automobile and the other products category.

Available on CANSIM: tables 081-0001 and 081-0002.

Information on methods and data quality available in the Integrated Meta Data Base: survey number 2401.

The January 2003 issue of *Wholesale trade* (63-008-XIB, \$14/\$140) will be available soon. See *How to order products*.

Estimates for wholesale sales for February will be released April 22.

For general information or to order data, contact Client Services (1-877-421-3067; 613-951-3549; wholesaleinfo@statcan.ca). To enquire about the concepts, methods or data quality of this release, contact Jean Lebreux (613-951-4907; jean.lebreux@statcan.ca), Distributive Trades Division.

November

2002^r

December

2002^r

January

2003^p

October

2002^r

Wholesale merchants' sales and inventories

January

2002

	2002	2002	2002	2002	2003	to January 2003	to January 2003
-	\$ millions					% change	
Sales, all trade groups	33,852	35,775	36,007	36,126	36,776	1.8	8.6
Food products	5,493	5,705	5,740	5,816	5,856	0.7	6.6
Beverage, drug and tobacco products	2,903	2,969	3,000	2,981	3,126	4.9	7.7
Apparel and dry goods	586	637	655	665	677	1.7	15.4
Household goods	904	1,028	1,027	1,070	1,052	-1.7	16.4
Motor vehicles, parts and accessories	6,455	7,324	7,392	7,254	7,488	3.2	16.0
Metals, hardware, plumbing and heating							
equipment and supplies	1,945	2,146	2,158	2,141	2,244	4.8	15.4
Lumber and building materials	2,675	2,877	2,818	2,903	2,897	-0.2	8.3
Farm machinery, equipment and supplies	668	662	690	713	709	-0.5	6.2
Industrial and other machinery, equipment and							
supplies	4,927	4,863	4,860	4,872	4,892	0.4	-0.7
Computers, packaged software and other							
electronic machinery	2,650	2,691	2,684	2,663	2,809	5.5	6.0
Other products	4,644	4,873	4,983	5,049	5,026	-0.5	8.2
Sales by province and territory							
Newfoundland and Labrador	212	232	212	215	210	-2.4	-0.7
Prince Edward Island	56	56	55	55	52	-5.5	-7.2
Nova Scotia	594	625	637	625	629	0.7	6.0
New Brunswick	441	449	454	444	458	3.2	3.9
Quebec	6,869	7,169	7,154	7,195	7,379	2.6	7.4
Ontario	16,860	18,150	18,338	18,208	18,583	2.1	10.2
Manitoba	1,049	1,052	1,013	1,035	1,009	-2.6	-3.8
Saskatchewan	1,030	1,027	1,035	1,082	1,050	-3.0	2.0
Alherta	3 509	3 588	3 611	3 754	3 753	0.0	6.0

16,860	18,150	18,338	18,208	18,583	2.1	10.2
1,049	1,052	1,013	1,035	1,009	-2.6	-3.8
1,030	1,027	1,035	1,082	1,050	-3.0	2.0
3,509	3,588	3,611	3,754	3,753	0.0	6.9
3,203	3,395	3,463	3,483	3,622	4.0	13.1
9	10	10	10	11	13.1	17.0
18	19	21	18	18	-2.6	-1.2
2	2	2	2	3	31.6	24.3
42,803	44,707	44,832	44,990	45,347	0.8	5.9
3,286	3,434	3,427	3,406	3,343	-1.9	1.7
3,071	3,476	3,435	3,404	3,499	2.8	14.0
1,233	1,301	1,302	1,338	1,370	2.4	11.1
1,426	1,710	1,743	1,737	1,709	-1.6	19.9
6,209	6,643	6,707	6,654	6,914	3.9	11.4
3,508	3,727	3,744	3,777	3,802	0.7	8.4
4,006	4,379	4,421	4,450	4,530	1.8	13.1
1,800	1,826	1,851	1,859	1,882	1.2	4.6
10,691	10,220	10,247	10,195	10,126	-0.7	-5.3
1,871	2,020	2,036	2,079	1,981	-4.7	5.9
5,703	5,971	5,918	6,092	6,192	1.6	8.6
	1,030 3,509 3,203 9 18 2 42,803 3,286 3,071 1,233 1,426 6,209 3,508 4,006 1,800 10,691 1,871	1,049 1,052 1,030 1,027 3,509 3,588 3,203 3,395 9 10 18 19 2 2 42,803 44,707 3,286 3,434 3,071 3,476 1,233 1,301 1,426 1,710 6,209 6,643 3,508 3,727 4,006 4,379 1,800 1,826 10,691 10,220 1,871 2,020	1,049 1,052 1,013 1,030 1,027 1,035 3,509 3,588 3,611 3,203 3,395 3,463 9 10 10 18 19 21 2 2 2 42,803 44,707 44,832 3,286 3,434 3,427 3,071 3,476 3,435 1,233 1,301 1,302 1,426 1,710 1,743 6,209 6,643 6,707 3,508 3,727 3,744 4,006 4,379 4,421 1,800 1,826 1,851 10,691 10,220 10,247 1,871 2,020 2,036	1,049 1,052 1,013 1,035 1,030 1,027 1,035 1,082 3,509 3,588 3,611 3,754 3,203 3,395 3,463 3,483 9 10 10 10 18 19 21 18 2 2 2 2 42,803 44,707 44,832 44,990 3,286 3,434 3,427 3,406 3,071 3,476 3,435 3,404 1,233 1,301 1,302 1,338 1,426 1,710 1,743 1,737 6,209 6,643 6,707 6,654 3,508 3,727 3,744 3,777 4,006 4,379 4,421 4,450 1,800 1,826 1,851 1,859 10,691 10,220 10,247 10,195 1,871 2,020 2,036 2,079	1,049 1,052 1,013 1,035 1,009 1,030 1,027 1,035 1,082 1,050 3,509 3,588 3,611 3,754 3,753 3,203 3,395 3,463 3,483 3,622 9 10 10 10 11 18 19 21 18 18 2 2 2 2 3 42,803 44,707 44,832 44,990 45,347 3,286 3,434 3,427 3,406 3,343 3,071 3,476 3,435 3,404 3,499 1,233 1,301 1,302 1,338 1,370 1,426 1,710 1,743 1,737 1,709 6,209 6,643 6,707 6,654 6,914 3,508 3,727 3,744 3,777 3,802 4,006 4,379 4,421 4,450 4,530 1,800 1,826 1,851 1,859 1,882 10,691 10,220 10,247 10,195 10,126 1,871 2,020 2,036 2,079 1,981	1,049 1,052 1,013 1,035 1,009 -2.6 1,030 1,027 1,035 1,082 1,050 -3.0 3,509 3,588 3,611 3,754 3,753 0.0 3,203 3,395 3,463 3,483 3,622 4.0 9 10 10 10 11 13.1 18 19 21 18 18 -2.6 2 2 2 2 3 31.6 42,803 44,707 44,832 44,990 45,347 0.8 3,286 3,434 3,427 3,406 3,343 -1.9 3,071 3,476 3,435 3,404 3,499 2.8 1,233 1,301 1,302 1,338 1,370 2.4 1,426 1,710 1,743 1,737 1,709 -1.6 6,209 6,643 6,707 6,654 6,914 3.9 3,508 3,727 3,744 3,777 3,802 0.7 4,006 4,379 4,421 4,450 4,530 1.8 1,800 1,826 1,851 1,859 1,882 1.2 10,691 10,2

Revised figures.

December

2002

January

2002

Preliminary figures.

OTHER RELEASES

Steel primary forms — weekly data

Week ending March 15, 2003 (preliminary)

Steel primary forms production for the week ending March 15 totalled 303 677 metric tonnes, down 0.6% from 305 662 tonnes a week earlier and 5.8% from 322 292 tonnes in the same week of 2002.

The year-to-date total as of March 15 was 3 187 232 tonnes, down 3.0% from 3 285 192 tonnes in the same period of 2002.

Information on methods and data quality available in the Integrated Meta Data Base: survey number 2131.

For more information, or to enquire about the concepts, methods or data quality dissemination this release. contact the officer (1-866-873-8789; 613-951-9497; manufact@statcan.ca), Manufacturing, Construction and Energy Division.

Cereals and oilseeds review

January 2003

In February, Chicago soybean prices were pumped up by a positive mid-month United States Department of Agriculture (USDA) release, and later by the moisture deficit in the US Midwest and talk that the Farm Bill was moving growers to substitute corn for soybeans in their plantings. Prospects of another record production of South American corn exerted some downward price pressure. May corn futures prices slid about 10 cents a bushel following the USDA mid-month report that forecast 2003 production at 10.3 billion bushels, up from 9.0 billion in 2002. The moisture deficit in the Corn Belt and high natural gas prices (which boosted input costs) were outweighed by a sluggish market.

Winnipeg May canola futures prices lost about \$15 a tonne in the last half of February. Canola prices were influenced by a lack of fresh overall demand and a stronger Canadian dollar. May barley futures lost about \$10 a tonne in the last half of the month, as weaker US corn prices and falling Prairie demand weighed on prices. Flaxseed futures, although based on a thin market, displayed marked independence, maintaining their premium to canola since mid-January.

Data from the January issue of *Cereals and oilseeds review* are now available. The information includes data on production, stocks, cash and futures prices, domestic processing, exports, farmers' deliveries and supply–disposition analyses.

The February situation report, an overview of current market conditions, both domestic and international, is also included in the January 2003 issue of *Cereals and oilseeds review* (22-007-XIB, \$11/\$112; 22-007-XPB, \$15/\$149), which will be available in March. See *How to order products*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Les Macartney (613-951-8714; les.macartney@statcan.ca), Agriculture Division.

NEW PRODUCTS

Canadian economic observer, March 2003, Vol. 16, no. 3

Catalogue number 11-010-XIB (\$17/\$170).

Canadian economic observer, March 2003, Vol. 16, no. 3

Catalogue number 11-010-XPB (\$23/\$227).

The Consumer Price Index, February 2003, Vol. 82, no. 2

Catalogue number 62-001-XIB (\$8/\$77). Available at 7 am Friday, March 21

The Consumer Price Index, February 2003, Vol. 82, no. 2

Catalogue number 62-001-XPB (\$11/\$103). Available at 7 am Friday, March 21

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB are electronic versions on diskette and -XCB are electronic versions on compact disc.

How to order products

Order products by phone:

Please refer to the • Title • Catalogue number • Volume number • Issue number • Your VISA or MasterCard number.

In Canada and the United States call:

From other countries call:

To fax your order:

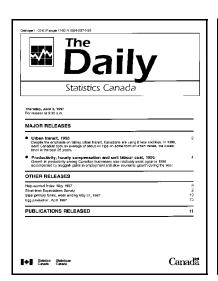
Address changes or account inquiries:

1-800-267-6677
1-613-951-7277
1-877-287-4369
1-800-700-1033

To order a product by mail write: Statistics Canada, Circulation Management, Dissemination Division, Ottawa, K1A 0T6. Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 7% GST and applicable PST.

To order by Internet: write to *order@statcan.ca* or download an electronic version by accessing Statistics Canada's Web site (www.statcan.ca) under the headings Our products and services and Publications for sale (\$).

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at http://www.statcan.ca. To receive *The Daily* each morning by e-mail, send an e-mail message to listproc@statcan.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2003. Citation in newsprint, magazine, radio, and television reporting is permitted subject to the requirement that Statistics Canada is acknowledged as the source. Any other reproduction is permitted subject to the requirement that Statistics Canada is acknowledged as the source on all copies as follows: Statistics Canada, *The Daily*, catalogue 11-001-XIE, along with date and page references.