



# The Daily

## Statistics Canada

**Wednesday, July 2, 2003**  
Released at 8:30 a.m. Eastern time

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### MAJOR RELEASES

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There are no major releases today.

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### NEW PRODUCTS

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#### **Canadian Travel Survey: Domestic travel** 2001

Throughout 2001, approximately 180,000 Canadians were interviewed about their trips in Canada, and about themselves and their households. The Canadian Travel Survey provides a yardstick for identifying who is travelling, the types of trips they are taking and how much they are spending. These findings will provide valuable clues to the tourism industry decision-makers about how they can market Canada as a tourism destination to Canadians through marketing strategies and product development.

In addition to the 2001 estimates, this publication includes adjusted historical data (for 1996 and from 1998 to 2000) that are comparable with 2001.

The publication *Canadian Travel Survey: Domestic travel, 2001* (87-212-XIE, \$29) is now available. See *How to order products*.

For more information, contact Client services (1-800-307-3382; 613-951-7608; fax: 613-951-9040; [cult.tourstats@statcan.ca](mailto:cult.tourstats@statcan.ca)), Culture, Tourism and the Centre for Education Statistics.



## NEW PRODUCTS

**Canadian Foreign Post Indexes, July 2003**  
Catalogue number 62-013-XIE  
(free).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

**Canadian Travel Survey: Domestic travel, 2001**  
Catalogue number 87-212-XIE (\$29).

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette and -XCB or -XCE are electronic versions on compact disc.

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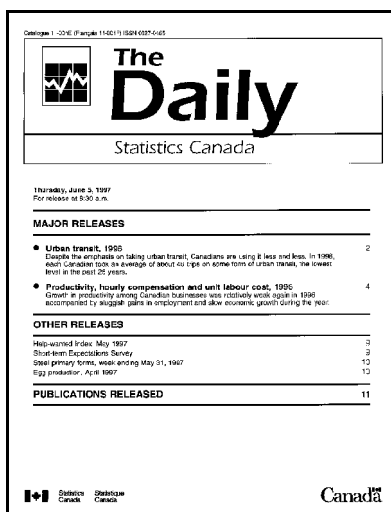
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#### Statistics Canada's official release bulletin

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