

# Statistics Canada

Thursday, July 3, 2003

Released at 8:30 a.m. Eastern time

# **MAJOR RELEASES**

There are no major releases today.

## OTHER RELEASES

| Electric power statistics, April 2003 | 2 |
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| Private radio broadcasting, | 2002 |
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# 2001 Census topic-based tabulation

An additional topic-based tabulation for the "Education in Canada: Major fields of study" topic for Canada, the provinces and the territories is now available free of charge on Statistics Canada's website (www.statcan.ca).

For more information, contact the nearest Statistics Canada Regional Reference Centre.





# **OTHER RELEASES**

# **Electric power statistics**

April 2003

Data on electric power are now available for April.

Available on CANSIM: table 127-0001.

Definitions, data sources and methods: survey number 2151.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497; energ@statcan.ca), Manufacturing, Construction and Energy Division.

# Private radio broadcasting

2002

At a time when digital television networks, direct-to-home satellite service providers and new media companies are struggling to make ends meet, the oldest electronic medium is steadily generating profits.

The profits before interest and taxes of private radio broadcasters represented 15.9% of their revenues in 2002, essentially unchanged from the previous two years. The performance of FM stations is at the root of the sustained level of profits for the radio industry in recent years. In 2002, FM stations achieved a robust 24.3% profit margin, and 70.0% of stations realized a profit. In contrast, AM stations have consistently suffered losses since 1990. In 2002, these losses represented 6.8% of their revenues, compared with 4.6% in 2001.

English language stations continued to generate higher profits than French language stations in 2002, but the gap is closing. The profit margin was 16.4% for English stations and 15.2% for French stations.

Radio stations in large markets continued to outperform those operating in smaller markets. The profit margin for stations operating in the five largest census metropolitan areas was 18.8%, compared with 13.2% for stations outside these markets. Calgary and Ottawa–Gatineau were the most profitable large markets in 2001 and 2002.

The radio industry achieved these relatively good financial results in 2002 despite a marked slowdown in the growth of its revenues. These revenues were up 2.7%, compared with 4.4% in 2001 and 5.3% in 2000. The slowdown affected AM and FM stations, and stations in large and small markets.

The industry's employment level increased marginally to 9,410 in 2002, after two years of relatively strong growth.

Available on CANSIM: table 357-0001.

Definitions, data sources and methods: survey number 2724.

More detailed information is available in *Broadcasting and telecommunications*, Vol. 33, no. 2 (56-001-XIE, \$10/\$32). See *How to order products*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Daniel April (613-951-3177; daniel.april@statcan.ca), Science, Innovation and Electronic Information Division.

## **NEW PRODUCTS**

Gross domestic product by industry, April 2003, Vol. 17, no. 4

Catalogue number 15-001-XIE (\$11/\$110).

Balance sheet of the agricultural sector — Agriculture economic statistics, Vol. 2, no. 1 Catalogue number 21-016-XIE (free).

Agriculture value added account — Agriculture economic statistics, Vol. 2, no. 1 Catalogue number 21-017-XIE (free).

Farm business cash flows — Agriculture economic statistics, Vol. 2, no. 1
Catalogue number 21-018-XIE
(free).

**Broadcasting and telecommunications**, Vol. 33, no. 2 **Catalogue number 56-001-XIE** (\$10/\$32).

Cancer statistics, 1992–2000 Catalogue number 84-601-XIE (free).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette and -XCB or -XCE are electronic versions on compact disc.

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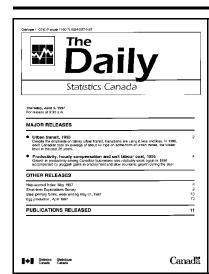
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#### Statistics Canada's official release bulletin

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