



The Daily

Statistics Canada

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- **New motor vehicle sales, July 2003** 2
 In July, strong demand for new trucks pushed up sales of all new motor vehicles, which climbed 12.6% from June, when they had decreased 10.4%.
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2001 Census place-of-work custom tabulations (various levels of geography)

Additional place-of-work custom tabulations are now available for various levels of geography, including census tracts.

These tabulations are available for a fee (costs vary depending on geography level) in Beyond 20/20 format from the Statistics Canada Regional Reference Centre nearest you.



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MAJOR RELEASES

New motor vehicle sales

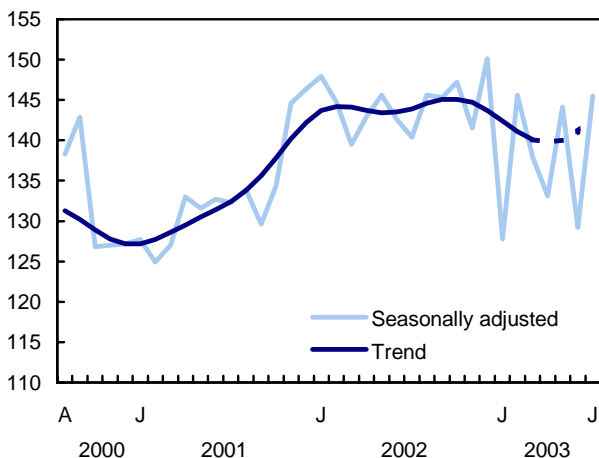
July 2003

In July, strong demand for new trucks pushed up sales of all new motor vehicles, which climbed 12.6% from June, when they had decreased 10.4%. Dealers sold a total of 145,496 new cars in July, 16,309 more units than in June.

In July, new truck sales grew almost three times more quickly than passenger car sales. Nonetheless, the strong increase in number of new motor vehicles sold in July was not sufficient to boost year-to-date sales for the first seven months of 2003. These sales remained 4.0% lower than sales for the same period of 2002.

An sharp increase in the number of new motor vehicle sold in July

'000 units



The last few trend estimates are subject to revision. This is indicated by the dashed line.

On the basis of preliminary figures from the automobile industry, the number of new motor vehicles sold in August is estimated to have decreased approximately 1%, a decrease attributed to trucks.

Note to readers

All data in this release have been seasonally adjusted, unless otherwise indicated. Provincial seasonally adjusted data dating back to January 1991 are available on CANSIM.

Passenger cars include those used for personal and commercial purposes, such as taxis or rental cars. **Trucks** include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

North American-built new motor vehicles include those manufactured or assembled in Canada, the United States or Mexico. All other new vehicles are considered to have been manufactured overseas.

For reasons of confidentiality, data for Yukon, the Northwest Territories and Nunavut are included with that of British Columbia.

Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

New motor vehicle sales have recently gone through major fluctuations that make it difficult to interpret sales trends for either passenger cars or trucks. New motor vehicle sales remained at a high level throughout 2002, following a period of sustained growth that prevailed during most of 2001.

Trucks remain popular

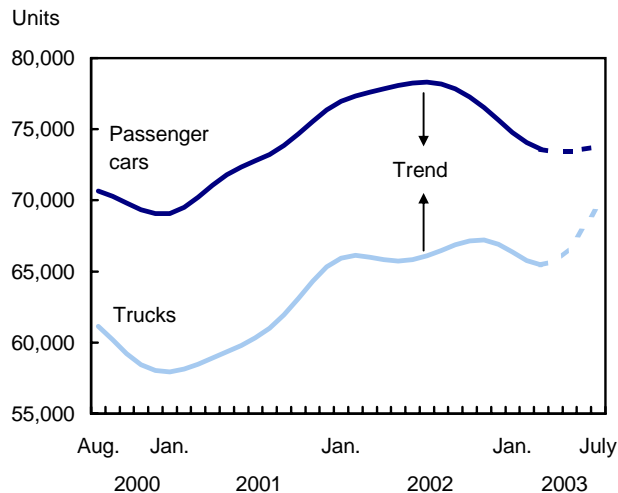
Consumers continued to express their preference for trucks. The proportion of new trucks sold has been continually increasing, particularly since the beginning of the year.

The number of trucks sold in July rose 19.5% from June, when sales were down 12.4%. In July, 71,217 new trucks were sold, the highest monthly figure since December 1997. With the July increase, trucks took a 48.9% share of the market for all new motor vehicle sales, compared with an average of 46.1% in 2002 and 45.6% in 2001.

The incentives offered by automakers, notably 0% financing and cash-backs, appear to have induced consumers to buy more trucks. Considering the high average price of the latter, the incentives offered might have brought more of these vehicles into consumers' price range. Also, the most generous incentives were

offered by the Big Three automakers, who hold the majority of the market for trucks.

The gap between trucks and passenger cars continues to shrink



The last few trend estimates are subject to revision. This is indicated by the dashed line.

New truck sales underwent a turnaround, returning to an upward movement, following a period of decline that started in early 2003. Previously, sales had maintained a slight upward movement since the summer of 2002. For the first half of 2002, truck sales had generally remained stable.

In July, dealers reported selling 74,279 new passenger cars, a 6.8% increase from June, when sales were down 8.5%. The increase in sales of all new passenger cars was entirely attributable to North American-built cars. Sales of the latter rose 10.1%,

while sales of overseas-built cars dropped 0.7%, the sixth monthly decline in a row.

The downward movement in sales of new passenger cars since the fall of 2002 seems to have stabilized in recent months. Previously, they had remained at a high level during the major portion of 2002, following an upward trend that began in early 2001.

Sales up in all provinces

The number of new motor vehicles sold in July was up from June in all provinces. In June, sales had declined in every province except Newfoundland and Labrador, where sales had increased.

Although Newfoundland and Labrador reported the smallest increase (+4.9%) in July, this gain was the fourth increase in a row for that province. New motor vehicle sales in Newfoundland and Labrador have generally remained stable since the fall of 2001. Previously, they had experienced a period of growth that began in the start of 2001.

Available on CANSIM: tables 079-0001 and 079-0002.

Definitions, data sources and methods: survey number 2402.

The July 2003 issue of *New motor vehicle sales* (63-007-XIB, \$13 / \$124) will be available soon. See *How to order products*.

For general information or to order data, contact Client Services (1-877 421-3067 613-951-3549; retailinfo@statcan.ca). To enquire about the concepts, methods or data quality of this release, contact Clérance Kimanyi (613-951-6363; clerance.kimanyi@statcan.ca), Distributive Trades Division.

□

New motor vehicle sales

	July 2002	June 2003 ^f	July 2003 ^p	July 2002 to July 2003	June to July 2003
Seasonally adjusted					
	Number of vehicles			% change	
New motor vehicles	140,366	129,187	145,496	3.7	12.6
Passenger cars	76,416	69,567	74,279	-2.8	6.8
North American ¹	52,664	48,170	53,033	0.7	10.1
Overseas	23,752	21,397	21,246	-10.6	-0.7
Trucks, vans and buses	63,950	59,620	71,217	11.4	19.5
New motor vehicles					
Newfoundland and Labrador	2,019	2,103	2,206	9.3	4.9
Prince Edward Island	402	353	409	1.7	15.9
Nova Scotia	3,952	3,774	4,487	13.5	18.9
New Brunswick	3,171	3,223	3,592	13.3	11.4
Quebec	35,258	33,854	37,126	5.3	9.7
Ontario	53,921	49,730	54,908	1.8	10.4
Manitoba	4,001	3,987	4,258	6.4	6.8
Saskatchewan	3,500	3,233	4,034	15.3	24.8
Alberta	16,973	15,383	17,929	5.6	16.6
British Columbia ²	17,167	13,546	16,547	-3.6	22.2
	July 2002	June 2003	July 2003 ^p	July 2002 to July 2003	
Unadjusted					
	Number of vehicles			% change	
New motor vehicles	141,101	149,816	148,957	5.6	
Passenger cars	78,979	80,086	78,388	-0.7	
North American ¹	52,993	55,824	54,580	3.0	
Overseas	25,986	24,262	23,808	-8.4	
Trucks, vans and buses	62,122	69,730	70,569	13.6	
New motor vehicles					
Newfoundland and Labrador	2,402	2,801	2,718	13.2	
Prince Edward Island	486	490	501	3.1	
Nova Scotia	4,071	4,461	4,853	19.2	
New Brunswick	3,122	4,033	3,628	16.2	
Quebec	37,047	38,328	39,790	7.4	
Ontario	53,876	58,716	55,033	2.1	
Manitoba	4,041	4,239	4,373	8.2	
Saskatchewan	3,400	3,476	3,968	16.7	
Alberta	15,647	17,437	17,111	9.4	
British Columbia ²	17,009	15,835	16,982	-0.2	

^r Revised figures.

^p Preliminary figures.

¹ Manufactured or assembled in Canada, the United States or Mexico.

² Includes Yukon, the Northwest Territories and Nunavut.

OTHER RELEASES

Employer pension plans (trusteed pension funds)

First quarter 2003

Falling stock prices again took their toll on the value of assets in employer pension plans, which fell 4.7% in the first quarter. This in turn has forced employers to continue to make large contributions to these plans.

As of March 31, the value of assets in these funds amounted to \$518.2 billion, down from \$543.8 billion at the end of the fourth quarter of 2002.

The first-quarter total was 15.7% below the peak of \$614.4 billion in the third quarter of 2000. Since then, the value of assets in these funds has declined in seven out of ten quarters.

These declines have been due to falling stock prices that resulted in a devaluation of fund assets. This devaluation forced employers to increase their contributions to these plans, halting a "contribution holiday" period for many funds that lasted in some cases up to four years.

According to the Quarterly Survey of Trusteed Pension Funds, 37% of total assets were invested in stocks as of March 31. In the first quarter, the Standard & Poor's/Toronto Stock Exchange Composite Index (S&P/TSX) lost 4.1% of its value.

Employer contributions in the first quarter amounted to \$3.3 billion, down 17.5% from \$4.0 billion in the fourth quarter of 2002. However, total employer contributions for 2003 are expected to match or exceed the previous year's level of \$12.6 billion. In 2001, employer contributions amounted to just \$7.3 billion.

The industry experienced another quarter with a negative cash flow. Expenditures of \$14.6 billion in the first three months of 2003 exceeded revenues of \$10.2 billion, for a negative flow of \$4.4 billion. Collectively, trusteed funds have not had a positive cash flow since the first quarter of 2002.

Negative cash flows can result from losses on the sale of stocks. The industry has been selling off devalued stock in efforts to rebalance their portfolios towards longer-term value.

At the end of 2000, trusteed pension plans, which are managed by legal trustees who invest the funds in financial and capital markets, had 3.5 million members. This level likely has not changed greatly since then.

In total, about 5.5 million Canadian workers are members of employer pension plans, which include trusteed plans as well as others.

The 3.5 million members had assets of \$596.6 billion at the end of 2000, whereas all registered pension plan members had assets totalling \$817.6 billion.

Available on CANSIM: tables 280-0002, 280-0003 and 280-0004.

Definitions, data sources and methods: survey number 2607.

For more information, or to enquire about the concepts, methods, or data quality of this release, contact Client Services (1-888-297-7355; 613-951-7355; fax: 613 951-3012; income@statcan.ca), Income Statistics Division. ■

Coal and coke statistics

June 2003

Data on coal and coke are now available for June.

Available on CANSIM: table 303-0016.

Definitions, data sources and methods: survey numbers, including related surveys, 2003 and 2147.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497; energ@statcan.ca), Manufacturing, Construction and Energy Division. ■

Footwear statistics

January to June 2003

Data on footwear are now available for January to June.

Available on CANSIM: table 303-0011.

Definitions, data sources and methods: survey number 2119.

The January-June 2003 issue of *Footwear statistics*, Vol. 78, no. 1 (33-002-XIB, \$6/\$11) is now available. See *How to order products*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497;

manufact@statcan.ca), Manufacturing, Construction
and Energy Division. ■

Steel primary forms — weekly data

Week ending September 6, 2003 (preliminary)

Steel primary forms production for the week ending September 6 totalled 306 315 metric tonnes, up 5.2% from 291 101 tonnes a week earlier and 4.7% from 292 586 tonnes in the same week of 2002.

The year-to-date total as of September 6 was 10 702 460 tonnes, down 3.3% from 11 067 995 tonnes in the same period of 2002.

Definitions, data sources and methods: survey number 2131.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497; *manufact@statcan.ca*), Manufacturing, Construction and Energy Division. ■

NEW PRODUCTS

Footwear statistics, January–June 2003, Vol. 78, no. 1
Catalogue number **33-002-XIB** (\$6/\$11).

Restaurant, caterer and tavern statistics, May 2003,
Vol. 35, no. 5
Catalogue number **63-011-XIE** (\$6/\$55).

Exports by country, January–June 2003, Vol. 60, no. 2
Catalogue number **65-003-XMB** (\$62/\$206).

Exports by country, January–June 2003, Vol. 60, no. 2
Catalogue number **65-003-XPB** (\$124/\$412).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

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
MAJOR RELEASES

- **Urban transit, 1995** 2
Despite the enrollees on taking urban transit, Canadians are using it less and less. In 1996, each Canadian took an average of about 41 trips on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1995** 4
Growth in productivity among Canadian businesses was noticeably weak again in 1996, accompanied by sluggish gains in employment and slow moderate growth during the year.

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- **High-wired Index, May 1997** 3
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Each centre has facilities to retrieve information from CANSIM, Statistics Canada's data retrieval system. A telephone enquiry service is available with toll-free access for those located outside local calling areas. Many other valuable services — from seminars to consultations — are also offered. For information, contact your nearest Regional Reference Centre.

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