



# The Daily

Statistics Canada

**Monday, October 3, 2005**

Released at 8:30 a.m. Eastern time

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## **Study: Foreign control of Canada's merchandise exports**

2002

While foreign-controlled enterprises accounted for about one-fifth of corporate assets in Canada in 2002, and generated 30% of total operating revenues, they accounted for 45% of Canada's merchandise exports, according to a new study.

Just over one-half of Canada's total manufacturing exports in 2002 came from foreign-controlled establishments.

The nation's manufacturers exported nearly \$240.3 billion in merchandise during 2002. Of this total, \$122.7 billion, or 51%, came from foreign-controlled establishments.

The report, which examined differences in foreign controlled exports among various industries, as well as among various nations, showed that within the manufacturing sector, the transportation equipment industry was by far the key player.

This was not surprising given that the transportation industry is dominated by large, foreign-controlled automotive establishments.

Transportation equipment countries exported \$90.8 billion in goods in 2002. Of this total, \$72.2 billion, or about 80%, came from foreign-controlled establishments.

Merchandise exports in the electrical equipment appliance and component industry had the second highest proportion of foreign control. In total, establishments in this industry exported more than \$3.8 billion in merchandise in 2002, about 65% of which came from foreign-controlled establishments.

The report found that US-controlled establishments accounted for about 59% of foreign-controlled exporting establishments in Canada, and the United Kingdom about 8%. In total, 39 nations controlled exporting establishments in Canada in 2002.

Foreign-controlled exporting establishments had a more diverse set of export destinations than their Canadian-controlled counterparts. They also exported a greater proportion of the value of their exports to American destinations.

In 2002, 18% of foreign-controlled exporting establishments sent goods to five or more countries, compared with just 6% of Canadian-controlled enterprises.

About 45% of foreign-controlled establishments exported goods to non-US destinations, whereas only 29% of Canadian-controlled exporters did so.

The study *Foreign Control of Canada's Merchandise Exports, 2002* (65-507-MIE2005004) is now available free online in the publication *Canadian Trade Review*

(65-507-MIE). Click on the *Our Products and Services* page, under *Browse our Internet publications*; choose *Free*, and then *Trade*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Craig Byrd (613-951-3156), International Trade Division. ■

## **Canadian tourism satellite account**

2000

The period from 1998 to 2000 were banner years for tourism in Canada. Tourism GDP reached \$22.4 billion in 2000, up 15% from 1998. Tourism expenditures jumped over 17% during this time to \$53.7 billion while tourism jobs increased by 7.5% to 610,000.

Strong growth was also recorded for the total Canadian economy during this period with GDP advancing 18%. As a result, tourism's share of the total economy slipped slightly from 2.3% in 1998 to 2.2% in 2000. The merger of two Canadian airlines in 2000 hurt profits in the passenger airline industry and dampened tourism GDP in that year.

The years 1998 to 2000 were marked by low values for the Canadian dollar relative to its counterpart in the United States, which helped to spur tourism in Canada. The average exchange rate for the period was US 67 cents. Overnight visits from the United States were up 2.0% during this period while trips from tourists from other countries rose 11%. Conditions within Canada also propelled tourism as personal disposable income per person jumped 11%.

Canadian tourism spending in Canada registered large gains during this three year period. Encouraged to stay in their own country as a result of a low Canadian dollar, Canadians spent \$35.9 billion travelling in Canada in 2000, up 18% from 1998. This was 5% higher than the spending increase of Canadians travelling abroad.

A 15% increase in non-resident spending in Canada pushed tourism exports up to \$17.8 billion in 2000. However, Canadians spent \$20.9 billion on tourism abroad, up 13% from 1998. As a result, the net tourism trade balance was negative \$3.1 billion, down slightly from the \$3.0 billion deficit posted in 1998. The net tourism balance compares the amount Canadians spent abroad on tourism against what non-residents spent in Canada.

Tourism employed 610,000 people in 2000 or 4.0% of all Canadian jobs. With 159,000 jobs, the accommodation industry was the largest tourism employer.

At \$11.6 billion, the passenger air transportation commodity had the highest tourism spending.

Accommodation and food and beverage services were the next most common commodities on which tourists spent their money.

**Note:** The Tourism Satellite Account (TSA) is referred to as a satellite (extension) account because tourism is not an identified industry within the standard economic accounts. Rather, the TSA extracts the tourism components out of several industries. The approach is based on principles approved by the United Nations Statistical Commission. The results of this report are based primarily on information from Statistics Canada's input-output accounts and travel surveys.

**Definitions, data sources and methods: survey number 1910.**

The research paper *Canadian Tourism Satellite Account, 2000* (13-604-MIE2005048, free) is now available online. From the *Our products and services page*, under *Browse our Internet publications*, choose *Free*, then *National accounts*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the information officer (613-951-3640), Income and Expenditure Accounts Division.

## Canadian tourism satellite account 2000

	Tourism GDP			Tourism employment		
	\$ millions	1998 to 2000		'000	1998 to 2000	
		% change	Share of total GDP %		% change	Share of total employment %
<b>Industries</b>						
Transportation	5,954	13.0	0.6	85.5	5.9	0.6
Accommodation	5,246	12.0	0.5	159.4	3.2	1.0
Food and beverage services	2,691	15.3	0.3	143.2	13.2	0.9
Other tourism industries <sup>1</sup>	3,466	18.9	0.3	102.9	8.3	0.7
<b>Total tourism industries</b>	<b>17,357</b>	<b>14.2</b>	<b>1.7</b>	<b>491</b>	<b>7.5</b>	<b>3.2</b>
Other industries <sup>2</sup>	5,050	18.5	0.5	119.3	9.3	0.8
<b>Total tourism GDP</b>	<b>22,407</b>	<b>15.1</b>	<b>2.2</b>	<b>610.3</b>	<b>7.8</b>	<b>4.0</b>

1. Includes recreation and entertainment services and travel agency industries.

2. Includes non-tourism industries that benefit from tourism (e.g., Retail trade). These industries produce some commodities bought by tourists. These commodities include: groceries, alcoholic beverages from stores, pre-trip expenses, motor vehicle parts and repair, motor vehicle fuel, toiletries etc.

## Coal and coke statistics

July 2005

Data on coal and coke are now available for July.

**Available on CANSIM: table 303-0016.**

**Definitions, data sources and methods: survey numbers, including related surveys, 2003 and 2147.**

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497; [energ@statcan.ca](mailto:energ@statcan.ca)), Manufacturing, Construction and Energy Division. ■

## Electric power statistics

July 2005

Data on electric power are now available for July.

**Available on CANSIM: table 127-0001.**

**Definitions, data sources and methods: survey number 2151.**

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497; [energ@statcan.ca](mailto:energ@statcan.ca)), Manufacturing, Construction and Energy Division. ■

## Pipeline transportation of crude oil and refined petroleum products

June 2005

Data on the net receipts of crude oil and equivalent hydrocarbons, liquefied petroleum gases and refined petroleum products, pipeline exports of crude oil and deliveries of crude oil by pipeline to Canadian refineries are now available for June.

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**Available on CANSIM: tables 133-0001 to 133-0005.**

**Definitions, data sources and methods: survey numbers, including related surveys, 2148 and 2191.**

release, contact the dissemination officer (1-866-873-8789; 613-951-9497; [energ@statcan.ca](mailto:energ@statcan.ca)), Manufacturing, Construction and Energy Division. ■

For more information, or to enquire about the concepts, methods or data quality of this

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## New products

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**Income and Expenditure Accounts Technical**  
**Series: Canadian Tourism Satellite Account, 2000,**  
no. 48  
**Catalogue number 13-604-MIE2005048**  
(free).

**Income and Expenditure Accounts Technical**  
**Series: Canadian Tourism Satellite Account, 2000,**  
no. 48  
**Catalogue number 13-604-MPE2005048**  
(free).

**Canadian Trade Review: Foreign Control of**  
**Canada's Merchandise Exports, 2002, no. 4**  
**Catalogue number 65-507-MIE2005004**  
(free).

**Employment, Earnings and Hours, July 2005, Vol. 83,**  
no. 7  
**Catalogue number 72-002-XIB (\$26/\$257).**

**All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.**

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette and -XCB or -XCE are electronic versions on compact disc.

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Catalogue 11-001-XIE (F) English 11-001-XIE04-0007-0-005	
	
Thursday, June 5, 1997 For release at 9:30 a.m.	
<b>MAJOR RELEASES</b>	
• <b>Urban transit, 1995</b> Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1996, each Canadian took an average of about six trips on some form of urban transit, the lowest level in the past 25 years.	2
• <b>Productivity, hourly compensation and unit labour cost, 1995</b> Growth in productivity among Canadian businesses also noticeably weak again in 1996, accompanied by sluggish gains in employment and slow economic growth during the year.	4
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## Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

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# The Daily

## Statistics Canada

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<b>Aircraft movement statistics: Major airports</b>	July 2005	September 27, 2005
<b>Aircraft movement statistics: Small airports</b>	April 2005	September 22, 2005
<b>Annual Survey of Manufactures: Products shipped by Canadian manufacturers</b>	2003 2003	September 22, 2005 September 26, 2005
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<b>Building permits</b>	July 2005	September 7, 2005
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<b>Canada's international transactions in securities</b>	July 2005	September 19, 2005
<b>Canadian Economic Observer</b>	September 2005	September 15, 2005
<b>Canadian international merchandise trade</b>	July 2005	September 13, 2005
<b>Canadian Social Trends</b>	Autumn 2005	September 13, 2005
<b>Canadian Trends in Biotechnology</b>		September 19, 2005
<b>Canadian Vehicle Survey</b>	Fourth quarter 2004	September 1, 2005
<b>Cement</b>	July 2005	September 12, 2005
<b>Census at School</b>		September 30, 2005
<b>Cereals and oilseeds review</b>	July 2005	September 20, 2005
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<b>Couriers and Messengers Services Price Index</b>	August 2005	September 26, 2005



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<b>Farm product prices</b>	July 2005	September 7, 2005
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<b>Travel between Canada and other countries</b>	July 2005	September 20, 2005
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<b>Wholesale trade</b>	July 2005	September 20, 2005

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