

Statistics Canada

Tuesday, March 29, 2005

Released at 8:30 a.m. Eastern time

Releases

New products	10
Steel primary forms, weekly data, week ending March 19, 2005	9
Placement of hatchery chicks and turkey poults, February 2005	8
Employer pension plans (trusteed pension funds), third quarter 2004	8
Legal aid: Resource and caseload, 2003/04	7
Payroll employment, earnings and hours, January 2005	5
International trade in culture goods: Releases recalled, 2003 and 2004	5
National tourism indicators, 2004 and fourth quarter 2004 Tourism activity continued to grow in the fourth quarter of 2004, advancing 0.9%. Spending on tourism increased 4.8% in 2004, rebounding from a downturn in 2003.	2







Releases

National tourism indicators

2004 and fourth quarter 2004

Tourism spending advanced 0.9% in the fourth quarter of 2004, as both domestic and international travellers continued to spend in Canada. Despite a strong outflow of Canadians travelling to other countries, domestic tourism spending still increased. Overnight visitors, particularly from the United States, boosted non-resident expenditures in Canada.

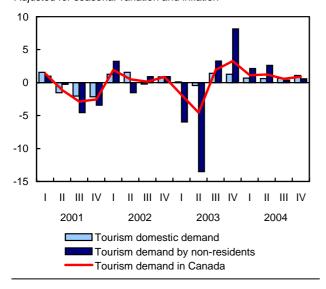
After suffering numerous setbacks in the beginning of 2003, tourism spending has advanced in the past six quarters and now stands 0.9% below its peak set in the first quarter of 2001.

Canadians spending more on tourism at home and abroad

Domestic tourism spending grew 1.1% in the fourth quarter, the sixth consecutive gain. Spending was boosted by continued growth in personal disposable income (+1.1%) and corporation profits (+1.5%).

Tourism spending continues to increase

% change - preceding quarter Adjusted for seasonal variation and inflation



With the number of international trips jumping 5.2% in the quarter, Canadians spent more on tourism abroad as well. In the fourth quarter, the international travel deficit climbed to \$1.0 billion from \$0.8 billion in the

Note to readers

Levels and shares of tourism spending are expressed in current dollars, adjusted for seasonal variations. Growth rates of tourism spending are expressed in real terms (i.e., adjusted for price changes) as well as adjusted for seasonal variations, unless otherwise indicated. Employment data are also seasonally adjusted. Associated percentage changes are presented at quarterly rates.

third (measured in current dollars). A deficit indicates that Canadian travellers spend more abroad than international visitors spend in Canada.

International visitors boost tourism

Spending by international visitors to Canada advanced 0.6% in the fourth quarter, its sixth consecutive gain. During the six quarters since the SARS outbreak in 2003, spending has jumped 18.1%. This however is still 8.5% below the peak of non-resident spending in the first quarter of 2001.

Fourth quarter spending was spurred by a 0.8% increase in US visitors to Canada. Non-resident spending increased even though the value of the Canadian dollar advanced against the currencies of almost all major foreign tourism markets in the fourth quarter. Gains were registered against the US dollar, the Euro and the British pound.

Recreation and entertainment declines

Recreation and entertainment was the only expenditure grouping that showed large declines in the fourth quarter. The hockey lockout as well as reduced casino earnings accounted for some of the loss. Spending on air transportation, vehicle fuel and accommodation registered strong increases (+1.6% and higher), while food and beverages services edged up 0.2%.

Tourism employment continues to grow

Tourism jobs were up 0.3% in the fourth quarter, following a 0.2% increase in the third. Notable gains were registered in the accommodation (+1.0%) and air transportation (+0.7%) industries. Recreation and entertainment employment declined 1.3%, reacting to a downturn in tourism spending.

With job gains in six consecutive quarters, tourism employment is now at a record level. Over this

time period, both the accommodation and food and beverage services industries have recorded increases of 3,000 jobs, combining for nearly half of the total increase.

Tourism GDP advances

Tourism gross domestic product (GDP) expanded 0.6% in the fourth quarter, outpacing the economy-wide growth in GDP (+0.4%). Tourism constitutes 2.3% of GDP (in current dollars).

Looking ahead

Early indicators are providing mixed signals for the first quarter of 2005. Non-residents trips to Canada remained stable in January, however overnight trips increased (+0.9%). It is uncertain what effect the recent closure of an airline will have on future tourism numbers.

The Canadian dollar depreciated 1.6% against the US dollar in the first two months of 2005.

2004 year-end review

After two years of decline, 2004 was a good year for the tourism industry as spending advanced 4.8%. An 8.9% increase in overnight visits from abroad, which prompted an 8.4% jump in international visitor spending, was a major factor in the rebound in tourism activity. A series of adverse events, including the war in Iraq, the outbreak of SARS and the power outage in Ontario had kept visitors away in 2003. International spending was 7.1% below its peak posted in 2000.

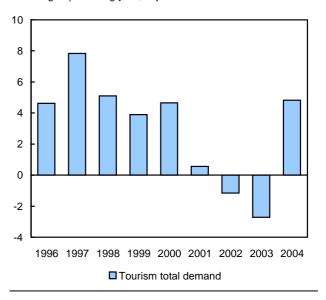
Domestic tourism spending also gained momentum in 2004 rising 3.3% to a record level. Domestic spending represented 68% of total tourism spending in Canada in 2004, down from 70% in the previous year.

Tourism spending takes off

Tourism spending on air transportation soared 10.3% in 2004 helping the industry rebound. Accommodation (+4.7%) also registered a notable gain in the year. Recreation and entertainment (+3.2%) was hindered by a poor showing in the fourth quarter while spending on vehicle fuel (+2.0%) was deterred by high fuel prices.

Tourism expenditures rebound in 2004

% change - preceding year, adjusted for inflation



GDP shows strong gains

Tourism GDP advanced 4.7% in 2004, advancing at a faster pace than the rest of the economy (+2.8%). Tourism GDP contracted 2.4% in 2003.

Tourism employment moved forward 1.0% to 583,000 jobs in 2004. This broke the previous annual record of 579,000 jobs posted in 2002.

Available on CANSIM: tables 387-0001 to 387-0010.

Definitions, data sources and methods: survey number 1910.

The fourth quarter 2004 issue of *National Tourism Indicators* (13-009-XIB, free) is now available on our Web site. From the *Our products and services* page, under *Browse our Internet publications*, choose *Free*, then *National accounts*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the information officer (613-951-3640), Income and Expenditure Accounts Division.

National tourism indicators							
	2003	2004	2003 to 2004	Second quarter 2004	Third quarter 2004	Fourth quarter 2004	Third quarter to
							fourth quarter 2004
	\$ mill 1997 p		% change		millions, s seasonally adjuste	ed	% change
Total tourism expenditures							
Tourism demand in Canada	47,392	49,678	4.8	12,394	12,463	12,578	0.9
Tourism demand by non-residents Tourism domestic demand	14,099 33,293	15,285 34,393	8.4 3.3	3,833 8,560	3,847 8,616	3,869 8,709	0.6 1.1
Transportation	00,200	0.,000	0.0	0,000	0,0.0	0,.00	
Tourism demand in Canada	17,144	18,388	7.3	4,589	4,612	4,688	1.7
Tourism demand by non-residents Tourism domestic demand	3,495 13,649	3,888	11.2 6.2	973 3,616	980 3,632	990 3,698	1.1 1.8
Accommodation	13,049	14,500	0.2	3,616	3,032	3,090	1.0
Tourism demand in Canada	6,831	7,153	4.7	1,782	1,789	1,818	1.6
Tourism demand by non-residents	3,422	3,707	8.3	929	929	939	1.1
Tourism domestic demand Food and beverage services	3,409	3,446	1.1	853	860	879	2.2
Tourism demand in Canada	7,534	7,718	2.4	1,929	1,933	1,936	0.2
Tourism demand by non-residents	2,301	2,455	6.7	616	617	618	0.3
Tourism domestic demand	5,233	5,264	0.6	1,313	1,316	1,318	0.1
Other tourism commodities	0.400	0.005	0.4	0.405	0.400	0.404	0.0
Tourism demand in Canada Tourism demand by non-residents	8,432 1,968	8,695 2,096	3.1 6.5	2,165 526	2,192 531	2,184 526	-0.3 -1.0
Tourism domestic demand	6,463	6,599	2.1	1,639	1,661	1,659	-0.1
Other commodities	-,				,	,	
Tourism demand in Canada	7,451	7,725	3.7	1,928	1,938	1,951	0.7
Tourism demand by non-residents Tourism domestic demand National tourism indicators	2,913 4,538	3,139 4,585	7.8 1.0	788 1,140	792 1,146	796 1,155	0.6 0.8
Tourism domestic demand		3,139	7.8	788	792		
Tourism domestic demand		3,139 4,585 Fourth quarter	First quarter 2004	788 1,140 Second quarter	Third quarter 2004	1,155 Fourth quarter	Third quarter to fourth
Tourism domestic demand		3,139 4,585 Fourth quarter	First quarter 2004	Second quarter 2004	Third quarter 2004	1,155 Fourth quarter	Third quarter to fourth quarter 2004
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Tourism domestic demand National tourism indicators Total tourism expenditures Tourism demand in Canada Tourism demand by non-residents		3,139 4,585 Fourth quarter 2003	First quarter 2004 \$ millions currer 13,542 4,276	Second quarter 2004 ent, seasonally adjutates 43,869 4,420	792 1,146 Third quarter 2004 usted 13,952 4,473	1,155 Fourth quarter 2004 14,170 4,523	Third quarter to fourth quarter 2004 % change
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Tourism domestic demand National tourism indicators Total tourism expenditures Tourism demand in Canada Tourism demand by non-residents Tourism domestic demand Transportation Tourism demand by non-residents Tourism demand by non-residents Tourism demand by non-residents Tourism domestic demand Accommodation Tourism demand in Canada Tourism demand by non-residents Tourism demand by non-residents		3,139 4,585 Fourth quarter 2003 13,232 4,140 9,092 4,661 1,090	7.8 1.0 First quarter 2004 \$ millions curre 13,542 4,276 9,266 4,880 1,146	Second quarter 2004 ent, seasonally adjusted 4,420 9,449 5,089 1,195	792 1,146 Third quarter 2004 usted 13,952 4,473 9,479 5,078 1,221 3,857 2,057 1,070	1,155 Fourth quarter 2004 14,170 4,523 9,647 5,215 1,243 3,972 2,099 1,085	7 Third quarter to fourth quarter 2004 % change 1.6 1.1 1.8 2.7 1.8 3.0 2.0 1.5
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4

International trade in culture goods: Releases recalled

2003 and 2004

Statistics Canada has uncovered what could be significant errors in the data on the international trade of culture goods released in *The Daily* of March 29, 2005, May 19, 2005 and May 24, 2005.

Due to a technical problem in the data extraction process, many of the values for the import and export of culture goods for the years 1996-2004 - including overall totals and trends - are incorrect.

We have fixed the technical problems that produced the errors and have corrected our quality control processes to ensure that they will not happen again.

We will replace the news releases once new data and analysis have been produced and validated thoroughly.

We deeply regret any inconvenience this error may have caused our project partners at the Department of Canadian Heritage or our other data users.

Detailed data tables in the electronic publication Culture trade - goods: data tables (87-007-XIE, free) have been removed from Statistics Canada's Web site. They will be updated with the revised data.

Definitions, data sources and methods: survey number 5088.

For more information, contact Client Services (1-800-307-3382; fax: 613-951-9040; *cult.tourstats@statcan.ca*), Culture, Tourism and the Centre for Education Statistics, fax: 613-951-1333.

Payroll employment, earnings and hours January 2005 (preliminary)

The average weekly earnings of payroll employees decreased by \$2.02 in January to \$709.22. Earnings gains in transport and warehousing and education were offset by declines in professional and scientific services, health care and social assistance and miscellaneous services.

The new earnings level is 2.1% higher than in January 2004. Mining and oil and gas led the way with 5.9% growth in the past 12 months, followed by real estate and rental and leasing (+4.5%), accommodation and food (+4.3%) and miscellaneous services (+3.7%). Since January 2004, overall earnings growth was held back by lower than average increases in manufacturing (+1.1%), wholesale trade (+0.9%) and in public administration (+0.7%).

The employees on payrolls were virtually unchanged in January (+2,600) following significant gains in November and December. Retail gained 11,200 employees following a strong December (+6,900). Manufacturing fell 9,100 following no change in December and losses in October and November.

The largest employment drop in January was in British Columbia (-9,600) while Quebec recorded the largest gain (+14,400).

Note: With the release of data for the January 2005 reference month, current and historical estimates are published according the normal Survey of Employment Payroll and Hours annual revision cycle. For further information, contact client services (613-951-4090; 1-866-873-8788; fax: 613-951-2869; labour@statcan.ca).

Available on CANSIM: tables 281-0023 to 281-0046.

Definitions, data sources and methods: survey number 2612.

Detailed industry data, data by size of enterprise based on employment, and other labour market indicators will be available soon in the monthly publication *Employment*, *Earnings and Hours* (72-002-XIB, \$26/\$257).

Data on payroll employment, earnings and hours for February will be released April 26.

For general information or to order data, contact Client Services (1-866-873-8788; 613-951-4090; fax: 613-951-2869; *labour@statcan.ca*). To enquire about the concepts, methods or data quality of this release, contact Robert Frindt (613-951-4069), Labour Statistics Division.

Average weekly earnings for all employees

Industry group (North American Industry	January	December	January	December	January
Classification System)	2004	2004 ^r	2005 ^p	2004	2004
				to	to
				January	January
				2005	2005

			seasonally adjusted	2005	2005	
_		5				
	\$			% change		
Industrial aggregate	694.34	711.24	709.22	-0.3	2.1	
Forestry, logging and support	870.84	877.63	879.61	0.2	1.0	
Mining and oil and gas	1,219.70	1,285.27	1,291.07	0.5	5.9	
Utilities	1,062.89	1,065.54	1,066.03	0.0	0.3	
Construction	830.06	849.38	857.78	1.0	3.3	
Manufacturing	848.66	860.25	857.85	-0.3	1.1	
Wholesale trade	794.68	805.39	801.88	-0.4	0.9	
Retail trade	443.68	463.26	459.89	-0.7	3.7	
Transportation and warehousing	751.50	759.39	769.71	1.4	2.4	
Information and cultural industries	817.15	842.20	841.26	-0.1	3.0	
Finance and insurance	898.95	907.56	909.11	0.2	1.1	
Real estate and rental and leasing	607.80	645.88	634.85	-1.7	4.5	
Professional, scientific and technical services	929.35	953.25	935.16	-1.9	0.6	
Management of companies and enterprises	888.17	880.62	878.69	-0.2	-1.1	
Administrative and support, waste management						
and remediation services	542.83	567.00	558.82	-1.4	2.9	
Educational services	770.62	787.87	798.10	1.3	3.6	
Health care and social assistance	618.80	647.27	637.44	-1.5	3.0	
Arts, entertainment and recreation	408.18	420.83	412.20	-2.1	1.0	
Accommodation and food services	275.39	295.47	287.28	-2.8	4.3	
Other services (excluding public administration)	529.58	561.43	549.39	-2.1	3.7	
Public administration	874.98	879.04	881.22	0.2	0.7	
Provinces and territories						
Newfoundland and Labrador	630.69	648.16	647.77	-0.1	2.7	
Prince Edward Island	552.47	560.75	564.66	0.7	2.2	
Nova Scotia	597.12	625.98	625.75	0.0	4.8	
New Brunswick	630.97	651.92	653.11	0.2	3.5	
Quebec	658.75	674.51	666.11	-1.2	1.1	
Ontario	740.30	751.60	749.45	-0.3	1.2	
Manitoba	620.68	649.36	649.57	0.0	4.7	
Saskatchewan	631.15	659.39	661.43	0.3	4.8	
Alberta	714.60	753.37	750.49	-0.4	5.0	
British Columbia	687.18	697.47	696.03	-0.2	1.3	
Yukon	770.20	808.29	806.56	-0.2	4.7	
Northwest Territories ¹	899.99	944.33	937.93	-0.7	4.2	
Nunavut ¹	767.08	784.38	792.36	1.0	3.3	
				***	5.0	

Revised estimates.
 Preliminary estimates.
 Data not seasonally adjusted.

Number of employees

Industry group (North American Industry	November	December	January	November	December
Classification System)	2004	2004 ^r	2005 ^p	to	2004
				December	to
				2004	January
					2005

	seasonally adjusted					
_	'000			% change		
Industrial aggregate	13,591.2	13,621.3	13,623.9	0.2	0.0	
Forestry, logging and support	50.8	51.7	48.4	1.8	-6.4	
Mining and oil and gas	158.4	161.1	159.3	1.7	-1.1	
Utilities	122.5	122.1	122.1	-0.3	0.0	
Construction	675.7	677.2	674.9	0.2	-0.3	
Manufacturing	1,988.2	1,988.6	1,979.5	0.0	-0.5	
Wholesale trade	739.5	739.9	742.1	0.1	0.3	
Retail trade	1,671.5	1,678.4	1,689.6	0.4	0.7	
Transportation and warehousing	623.4	622.2	623.2	-0.2	0.2	
Information and cultural industries	344.7	344.4	345.1	-0.1	0.2	
Finance and insurance	578.3	576.5	580.8	-0.3	0.7	
Real estate and rental and leasing	237.2	239.1	243.4	0.8	1.8	
Professional, scientific and technical services	661.2	661.1	662.3	0.0	0.2	
Management of companies and enterprises	92.3	91.5	91.8	-0.9	0.3	
Administrative and support, waste management						
and remediation services	639.2	639.7	637.9	0.1	-0.3	
Educational services	969.2	986.1	975.7	1.7	-1.1	
Health care and social assistance	1,380.6	1,381.8	1,376.0	0.1	-0.4	
Arts, entertainment and recreation	246.6	245.3	244.0	-0.5	-0.5	
Accommodation and food services	946.7	948.1	948.3	0.1	0.0	
Other services (excluding public administration)	510.2	509.4	506.3	-0.2	-0.6	
Public administration	774.9	774.1	771.6	-0.1	-0.3	
Provinces and territories						
Newfoundland and Labrador	188.9	190.1	186.9	0.6	-1.7	
Prince Edward Island	63.7	64.5	63.6	1.3	-1.4	
Nova Scotia	377.3	379.4	377.3	0.6	-0.6	
New Brunswick	296.8	296.8	293.4	0.0	-1.1	
Quebec	3,195.3	3,195.9	3,210.3	0.0	0.5	
Ontario	5,299.3	5,304.7	5,303.2	0.1	0.0	
Manitoba	527.2	532.2	524.5	0.9	-1.4	
Saskatchewan	403.0	406.6	405.0	0.9	-0.4	
Alberta	1,506.1	1,510.3	1,514.1	0.3	0.3	
British Columbia	1,690.9	1,698.8	1,689.2	0.5	-0.6	
Yukon	15.9	16.0	16.1	0.6	0.6	
Northwest Territories ¹	22.0	22.0	21.6	0.0	-1.8	
Nunavut ¹	12.2	12.0	11.6	-1.6	-3.3	

r Revised estimates.

Legal aid: Resource and caseload 2003/04

In 2003/04, Canada's legal aid plans spent \$603 million dollars, or the equivalent of \$19 per Canadian, on the delivery of legal aid services. Total spending was virtually unchanged from the previous year, once the effects of inflation are considered.

Legal aid plans received 773,000 applications for assistance in 2003/04. For the third year in a row, the number of applications approved for full legal aid service declined, falling 5% from 2002/03 to 471,000.

Cases involving civil matters accounted for slightly more than half, or about 52% of direct legal aid

expenditures. The remaining direct expenditures went toward criminal cases.

Governments, both provincial/territorial and federal, continue to be the major source of funding for legal aid plans. They contributed \$541 million in 2003/04, or about 90% of total revenues. The remainder came from client contributions and cost recoveries (4%), legal profession contributions (1%), and other sources (6%).

Personnel in legal aid offices in Canada numbered about 3,100 in 2003/04. Lawyers accounted for slightly more than one-third (36%) of all legal aid plan staff. The remaining two-thirds of personnel consisted of non-lawyers, such as administrative staff, law students, accountants, librarians and research staff.

P Preliminary estimates.

Data not seasonally adjusted.

Available on CANSIM: tables 258-0001 to 258-0004.

Definitions, data sources and methods: survey number 3308.

Data are available free in a table in the *Canadian Statistics* module of our Web site.

The annual report, Legal Aid in Canada: Resource and Caseload Statistics, 2003/04 (85F0015XIE, \$31) is now available. The report provides data on revenues, expenditures, caseload and personnel involved in delivering legal aid services in Canada. See How to order products.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the Canadian Centre for Justice Statistics (1-800-387-2231; 613-951-9023).

Employer pension plans (trusteed pension funds)

Third quarter 2004

Trusteed pension fund managers struggled to increase the value of the retirement savings of 4.5 million Canadian workers over the third quarter of 2004.

Assets increased to \$663.7 billion, up a slight 1.1% from the second quarter. However, this was the sixth quarter in a row to show a positive increase in value since the funds bottomed out in the first quarter of 2003 at \$532.4 billion.

The growth of the funds in the third quarter nearly matched the gains made in the value of Canadian stocks. The Toronto Stock Exchange gained 1.4% over the same period.

The funds had revenues of \$19.3 billion and expenditures of \$8.9 billion for a positive cash flow of \$10.4 billion, much less than the \$16.8 billion cash flow of the second quarter of 2003.

Employer contributions remained relatively high at \$4.9 billion, but down nonetheless from \$5.6 billion contributed last quarter.

Of greater significance is that pension fund managers stemmed the significant losses on the sale of securities they experienced in the first quarter of the year. In the third quarter, these losses were cut to half a billion dollars, down substantially from \$5.4 billion in the first quarter.

Overall, the industry had net profits (profits minus losses) of \$6.5 billion from the sale of securities.

Pension benefits paid to retirees amounted to \$6.7 billion over the quarter. Benefit payments have been increasing slowly and irregularly over the last few years. They should increase at a more rapid rate over the next few years when members of the baby boom generation start to retire in large numbers.

About 5.5 million Canadian workers belong to employer pension plans. Of these, about 4.5 million are members of trusteed plans. (Data in this release refer only to the trusteed plans, and all values are in current dollars).

The remaining one million workers with employer pension plans are covered by the consolidated revenue funds of the federal and provincial governments, or by insurance company contracts or Government of Canada annuities.

Data for all quarters back to March, 2003 have been revised to accommodate late returns and minor reporting errors.

Available on CANSIM: tables 280-0002 to 280-0004.

Definitions, data sources and methods: survey number 2607.

For more information about the current survey results and related products and services, or to inquire about the concepts, methods, or data quality of this release, contact Client Services (613 951-7355; 1-888-297-7355; fax: 613 951-3012; income @statcan.ca), Income Statistics Division.

Placement of hatchery chicks and turkey poults

February 2005 (preliminary)

Placements of hatchery chicks onto farms were estimated at 45.5 million birds in February, down 14.0% from February 2004. Placements of turkey poults on farms decreased 6.6% to 1.5 million birds.

Available on CANSIM: table 003-0021.

Definitions, data sources and methods: survey number 5039.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Sandra Gielfeldt (613-951-2505; sandy.gielfeldt @statcan.ca), Agriculture Division.

Steel primary forms, weekly data

Week ending March 19, 2005 (preliminary)

Steel primary forms production for the week ending March 19 totalled 306 835 metric tonnes, down 6.7% from 328 989 tonnes a week earlier and down 2.1% from 313 442 tonnes in the same week of 2004.

The year-to-date total as of March 19 was 3 467 604 tonnes, down 0.5% from 3 485 884 tonnes in the same period of 2004.

Definitions, data sources and methods: survey number 2131.

more information, enquire For or to about the concepts, methods data quality or the dissemination this release, contact officer (1-866-873-8789; 613-951-9497; manufact@statcan.ca), Manufacturing, Construction and Energy Division.

New products

Infomat: A Weekly Review, March 29, 2005 Catalogue number 11-002-XWE (\$100).

National Tourism Indicators, Quarterly Estimates, Fourth quarter 2004 Catalogue number 13-009-XIB (free).

Cereals and Oilseeds Review, January 2005, Vol. 28, no. 1

Catalogue number 22-007-XIB (\$12/\$120).

Legal Aid in Canada: Resource and Caseload Statistics, 2003/04 Catalogue number 85F0015XIE (\$31).

Culture Trade and Investment Project: Culture Goods Trade Estimates: Data Tables Catalogue number 87-007-XIE (free).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

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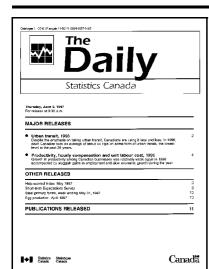
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