



The Daily

Statistics Canada

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Service Industries Newsletter

Today, Statistics Canada launches a new, free online publication called *Service Industries Newsletter*.

This electronic publication, which will be released three to five times a year, will provide information on issues relating to a wide array of services industries.

These include the information and cultural industries; all business services; real estate services; rental and leasing services; traveller accommodations; food services; arts, entertainment and recreation services; various personal services; and others.

The newsletter offers statistics, industry reports and an archive of analytical articles. Each issue will also carry a feature article pertaining to one or more service industries or, occasionally, the service sector as a whole.

The newsletter will be a useful tool for a wide variety of readers, such as business people, industry analysts, policy makers, academics and the general public.

In total, the industry coverage encompasses 250 North American Industrial Classification System (NAICS) industries. They account for about one-half of all business establishments in Canada, one-third of the economy's employment, and one-quarter of its gross domestic product.

The first issue of *Service Industries Newsletter*, Vol. 1, no. 1 (63-018-XWE, free) is now available online.

For more information, contact Don Little (613-951-6739), Services Industries Division.



Releases

Study: Strategies of small- and medium-sized Internet service providers 2002

The vast majority of Internet service providers (ISPs) in Canada are small- and medium-sized companies that are striving to compete with large telecommunication and cable companies, according to a new study.

This study, published today in the inaugural edition of the *Service Industries Newsletter*, investigated differences between faster growing small- and mid-sized ISPs and their slower growing counterparts. The two groups appeared to pursue different strategies.

The study found that between 2000 and 2002, the slower-growing ISPs diversified somewhat into non-ISP activities. This probably occurred in response to intense competition from other providers. In addition, their ability to rein in operating costs enabled them to break even in both years.

In contrast, the faster-growing ISPs remained relatively focused on their core ISP activities. Also, they invested more in marketing and more aggressively

pursued and gained new subscribers, compared with their slower-growing counterparts.

But this was not without costs because, to gain subscribers, ISPs had to relax their prices for Internet access and incur higher expenses, particularly for telecommunications.

Consequently, although they did succeed in expanding their subscriber base, fast growing ISPs suffered even higher operating losses in 2002 than they did in 2000.

But it is still an open question as to which of the two strategies is "better", because it remains to be seen which one produces more winners in the long run.

Definitions, data sources and methods: survey number 4303.

The article "Strategies of small- and medium-sized Internet services providers" is now available online in the first issue of *Services Industries Newsletter*, Vol. 1, no. 1 (63-018-XWE, free).

For more information, contact Don Little (613-951-6739), Services Industries Division. ■

Construction Union Wage Rate Index

June 2005

The Construction Union Wage Rate Index (including supplements) for Canada remained unchanged in June compared to the revised May level of 131.9 (1992=100). The Composite index increased 2.2% compared with the revised June 2004 index (129.0).

Union wage rates are published for 16 trades in 20 metropolitan areas for both the basic rates and rates including selected supplementary payments. Indexes on a 1992=100 time base are calculated for the same metropolitan areas and are published for those where a majority of trades are covered by current collective agreements.

Available on CANSIM: tables 327-0003 and 327-0004.

Definitions, data sources and methods: survey number 2307.

The second quarter 2005 issue of *Capital Expenditure Price Statistics* (62-007-XPB, \$26/\$85) will be available in September.

For more information, or to enquire about the concepts, methods, and data quality for this release, contact Client Services Unit (613-951-9606; fax: 613-951-1539; infounit@statcan.ca) or Louise Chaîné (613-951-3393), Prices Division. ■

Aircraft movement statistics: Major airports

April 2005

The April 2005 monthly report, Vol. 1 (TP141, free) is available on Transport Canada's Web site at the following URL: (<http://www.tc.gc.ca/pol/en/Report/tp141e/tp141.htm>).

Note: The TP 141 monthly report is issued in two volumes. Volume 1 presents statistics for the major Canadian airports (i.e., those with NAV CANADA air traffic control towers or flight service stations). Volume 2 presents statistics for the smaller airports (i.e., those without air traffic control towers). Both volumes are available free upon release on Transport Canada's Web site.

For more information about this Web site, contact Michel Villeneuve (613-990-3825; villenm@tc.gc.ca), Transport Canada.

Definitions, data sources and methods: survey number 2715.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Kathie Davidson (613-951-0141; fax: 613-951-0010; aviationstatistics@statcan.ca), Transportation Division. ■

Construction type plywood

May 2005

Data on construction type plywood are now available for May.

Available on CANSIM: tables 303-0056 to 303-0057.

Definitions, data sources and methods: survey number 2138.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (1-866-873-8789; 613-951-9497; manufact@statcan.ca), Manufacturing, Construction and Energy Division. ■

New products

Service Industries Newsletter, Vol. 1, no. 1
Catalogue number 63-018-XWE
(free).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Imports by Commodity, May 2005, Vol. 62, no. 5
Catalogue number 65-007-XMB (\$40/\$387).

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette and -XCB or -XCE are electronic versions on compact disc.

Imports by Commodity, May 2005, Vol. 62, no. 5
Catalogue number 65-007-XPB (\$84/\$828).

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Authorized agents and bookstores also carry Statistics Canada's catalogued publications.

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Statistics Canada

Thursday, June 5, 1997
For release at 9:30 a.m.

MAJOR RELEASES

- **Urban transit, 1995** 2
Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1995, each Canadian took an average of about six rides on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1995** 4
Growth in productivity among Canadian businesses was relatively weak again in 1995 accompanied by sluggish gains in employment and slow economic growth during the year.

OTHER RELEASES

- **Manufactured Index, May 1997** 3
- **Short-term Expectations Survey** 3
- **Steel primary forms, week ending May 31, 1997** 12
- **Egg production, Apr. 8, 1997** 12

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