



The Daily

Statistics Canada

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Innovation and export orientation among knowledge-intensive service industries

2003

Knowledge-intensive firms in the business service sector that engage in innovation are far more likely to be exporters than other such firms, according to a new report.

This positive association between innovation and export orientation holds true even when accounting for the impact of country of control, size of business, industry, knowledge-intensity and the use of intellectual property protection.

In all cases, the likelihood that an establishment would be an exporter fell if it was a branch or subsidiary of a larger establishment.

An innovative plant is one that introduced a new or significantly improved product (good or service) onto the market and/or implemented a new or significantly improved production process in that plant during the period under review.

The report found that knowledge-intensive business services represent a growing share of Canada's economy. In 2003, they accounted for 4.5% of Canada's gross domestic product. They are also posting wage increases that outpaced those in the economy as a whole.

At the same time, more of these firms are opening export markets for the services they offer, either as a primary focus or as a secondary one, after the domestic Canadian market.

The report found that different factors are important for explaining export orientation for innovators than for non-innovators as well as for establishments of different sizes.

For example, large company size, coupled with being a product innovator, was an important variable explaining why a firm was an exporter.

A firm that had a high proportion of highly skilled staff, in other words, a knowledge-intensive firm, was also far more likely to engage in exporting. This held true for establishments of all sizes, innovative profile and industry class.

Definitions, data sources and methods: survey number 4218.

The report "Innovativeness and export orientation among establishments in knowledge-intensive business services" is now available as part of the *Science, Innovation and Electronic Information Division*

Working Papers (88F0006XIE2007001, free) from the *Publications* module or our website.

For more information, or to enquire about concepts, methods or data quality of this release, contact Radu Chiru (613-951-3998; radu.chiru@statcan.ca), Science, Innovation and Electronic Information Division. ■

Annual Retail Non-store Survey

2005

Additional data for the 2005 Annual Retail Non-store Survey are now available.

Available on CANSIM: tables 080-0012 and 080-0013.

Definitions, data sources and methods: survey number 2448.

For general information or to order data, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.ca). To enquire about the concepts, methods or data quality of this release, contact Alexander Hays (613-951-3552), Distributive Trades Division. ■

Culture services trade

1996 to 2004

Culture services trade data are now available. Culture data are listed from 1996 to 2004, for exports and imports by type of service and culture framework category.

Definitions, data sources and methods: survey number 5045.

Detailed and summary data tables for culture services trade, by culture category and sub-categories, along with cross-tabulations of trade between Canada and selected countries in table format are now available in *Culture Services Trade: Data Tables* (87-213-XWE, free) from the *Publications* module of our website. Researchers can also request custom tabulations on a cost-recovery basis.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services, Culture Statistics Program (toll-free 1-800-307-3382 or 613-951-5418; fax: 613-951-1333; culture@statcan.ca), Culture, Tourism and the Centre for Education Statistics. ■

Electric power generation, transmission and distribution

2005

Data on electric power industry are now available for 2005.

Definitions, data sources and methods: survey numbers, including related surveys, 2001, 2194 and 2196.

The 2005 issue of *Electric Power Generation, Transmission and Distribution* (57-202-XIE, free) will soon be available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-886-873-8789; 613-951-9497; energ@statcan.ca), Manufacturing, Construction and Energy Division. ■

Survey Overview, National Longitudinal Survey of Children and Youth, Cycle 6

2004/2005

The document "Survey Overview, National Longitudinal Survey of Children and Youth, Cycle 6" is now available.

The document examines the content and design of Cycle 6 (2004/2005) of the National Longitudinal Survey of Children and Youth and builds on the information from Cycles 1 to 5.

Definitions, data sources and methods: survey number 4450.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-461-9050; 613-951-3321; ssd@statcan.ca), Special Surveys Division. ■

New products

Culture Services Trade: Data Tables, 1996 to 2004
Catalogue number 87-213-XWE
 (free).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Science, Innovation and Electronic Information Division Working Papers: "Innovativeness and export orientation among establishments in knowledge-intensive business services", 2003, no. 1
Catalogue number 88F0006XIE2007001
 (free).

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The Daily

 Statistics Canada

Thursday, June 5, 1997
 For release at 9:30 a.m.

MAJOR RELEASES

- **Urban transit, 1995** 2
Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1996, each Canadian took an average of about six rides on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1995** 4
Growth in productivity among Canadian businesses and relatively weak gains in 1995 accompanied by sluggish gains in employment and slow economic growth during PM Year.

OTHER RELEASES

- **Help-wanted index, May 1997** 3
- **Short-term Expectations Survey** 3
- **Steel primary forms, week ending May 31, 1997** 12
- **Egg production, Apr 1997** 12

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