

The Daily

Statistics Canada

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Releases

Farm cash receipts, first half of 2008	2
Canadian Tobacco Use Monitoring Survey, 2007	4
Private radio broadcasting, 2007	4
Sawmills, June 2008	5

New products	6
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Farm cash receipts

First half of 2008

Market receipts of Canadian farmers from the sale of crops and livestock totalled \$19.9 billion between January and June 2008. Strong grain and oilseed prices were mostly responsible for the 12.4% increase over the first six months of 2007. Revenues from January-to-June 2008 stood 25.7% above the previous five-year average (2003 to 2007).

Receipts for crop producers climbed to \$11.0 billion in the first half of 2008, exceeding livestock receipts for the first time in 12 years. Crop receipts were up 30.8% and stood 56.9% above the previous five-year average for a January-to-June period, largely due to higher prices resulting from tight world grain supplies and strong demand.

Livestock receipts decreased 4.3% to \$8.8 billion during the first six months of 2008. The average price received by hog producers was 21.7% below the price for the first half of 2007, as robust US hog production and the higher Canadian dollar continued to pressure prices downward.

Including program payments, farmers' revenue reached \$22.0 billion from January-to-June 2008.

Program payments totalled \$2.2 billion in the first half of 2008, down 2.9% from the same period in 2007, and 14.8% below the previous five-year average for a first half-year. This decline was due in part to improved prices in the grain and oilseed sector.

Note: Farm cash receipts measure gross revenue for farm businesses only. They do not represent their

bottom line, as farmers have to pay their expenses and loans and cover depreciation. Information on net farm income for 2007 was released on May 26, 2008. Preliminary information on net farm income for 2008 will be available in May 2009.

Farm cash receipts include sales of crops and livestock products (except sales between farms within the same province), and program payments. They are recorded when the money is paid to farmers. With the release of 2006 Census of Agriculture data in May 2007, estimates of farm cash receipts, operating expenses, net income, capital value and other data in the *Agriculture Economic Statistics* series are being revised where necessary. The complete set of revisions is scheduled for release on November 24, 2008.

Available on CANSIM: table 002-0002.

Definitions, data sources and methods: survey numbers, including related surveys, 3437 and 3473.

Data tables are available from the *Summary tables* module of our website.

To order data, contact Client Services (toll-free 1-800-465-1991; fax: 613-951-3868; agriculture@statcan.gc.ca). For more information, or to enquire about the concepts, methods or data quality of this release, contact Heather Miller (613-951-0309; heather.miller@statcan.gc.ca) or Estelle Perrault (613-951-2448; estelle.perrault@statcan.gc.ca), Agriculture Division. □

Farm cash receipts

	January to June 2007	January to June 2008 ^P	January-June 2007 to January-June 2008
	\$ millions		% change
Total farm cash receipts	19,910	22,039	10.7
Total market receipts¹	17,657	19,852	12.4
All wheat ²	1,890	2,962	56.7
Wheat excluding durum ²	1,515	2,084	37.6
Durum wheat ²	375	878	134.1
Barley ²	285	458	60.7
Deferments	-169	-360	113.0
Liquidations of deferments	483	575	19.0
Canola	1,508	2,329	54.4
Soybeans	431	402	-6.7
Corn	492	701	42.5
Other cereals and oilseeds	256	426	66.4
Special crops	409	554	35.5
Potatoes	406	459	13.1
Floriculture and nursery	1,164	1,212	4.1
Other crops	1,268	1,298	2.4
Total crops	8,423	11,016	30.8
Cattle and calves	3,200	2,950	-7.8
Hogs	1,826	1,436	-21.4
Dairy products	2,538	2,643	4.1
Poultry and eggs	1,275	1,434	12.5
Other livestock	395	373	-5.6
Total livestock	9,234	8,836	-4.3
Net Income Stabilisation Account	267	233	-12.7
Crop Insurance	145	233	60.7
Income Disaster Assistance Programs	1,320	1,367	3.6
Provincial Stabilization	482	181	-62.4
Other programs	39	173	343.6
Total payments	2,253	2,187	-2.9

^P preliminary

1. Total market receipts is the sum of crop and livestock receipts.

2. Includes Canadian Wheat Board payments.

Note: Figures may not add to totals because of rounding.

Provincial farm cash receipts

	January to June 2007	January to June 2008 ^P	January-June 2007 to January-June 2008
	\$ millions		% change
Canada	19,910	22,039	10.7
Newfoundland and Labrador	52	59	13.5
Prince Edward Island	192	201	4.7
Nova Scotia	225	217	-3.6
New Brunswick	226	237	4.9
Quebec	3,315	3,377	1.9
Ontario	4,513	4,692	4.0
Manitoba	2,106	2,355	11.8
Saskatchewan	3,699	4,569	23.5
Alberta	4,424	5,124	15.8
British Columbia	1,159	1,206	4.1

^P preliminary

Note: Figures may not add to totals because of rounding.

Canadian Tobacco Use Monitoring Survey 2007

In 2007, one in five Canadians reported smoking either every day or occasionally, the same proportion as in 2005 and 2006. In addition, smoking prevalence across all age groups remained stable.

Smoking rates in the provinces continued to be within 5 percentage points of the national average. Once again, British Columbia had the lowest rate, and Saskatchewan, for the second year in row, had the highest.

Rates of exposure to second hand smoke in 2007 changed very little from 2006. The proportion of respondents who reported being exposed to second hand smoke at least once a week, but not every day was 35%. The proportion of people who reported they were exposed to second hand smoke every day remained unchanged at 12%.

In total, 14% of households reported at least one person who smoked in the home every day or almost every day. Among the remaining households, 12% reported that they allowed smoking inside their home. Overall, 42% of households that either had a regular smoker or allowed smoking placed some type of restriction on smoking in the home.

Definitions, data sources and methods: survey number 4440.

February to December 2007 data are now available in the *Canadian Tobacco Use Monitoring Survey Microdata File* (82M0020XCB, \$2,140). See *How to order products*.

For information on the microdata file, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-461-9050; 613-951-3321; fax: 613-951-4527; ssd@statcan.gc.ca), Special Surveys Division.

For more information about the survey results, contact Philippe Laroche (613-946-4250), Health Canada, or visit the Tobacco Control Program website (www.hc-sc.gc.ca/hl-vs/tobac-tabac/index_e.html). ■

Private radio broadcasting 2007

At a time when new technologies such as satellite radio, online radio and portable digital players offer several alternatives to traditional radio, the latter continues to prosper.

In 2007, private radio broadcasters' advertising revenue advanced 6.0% to \$1.5 billion (current dollars), outpacing advertising market growth as a whole for the third time in five years.

Advertising revenues: Private radio broadcasters

	2006	2007	2006/2007
	\$ millions		% change
By type of broadcaster			
AM stations	313.7	320.3	2.1
FM stations	1,076.1	1,152.9	7.1
Total	1,389.8	1,473.2	6.0
By market size			
Five largest census metropolitan areas	672.3	699.4	4.0
Other census metropolitan areas	363.4	393.5	8.3
Non-census metropolitan areas	354.1	380.3	7.4
Total	1,389.8	1,473.2	6.0

Moreover, the 19.8 cents of profit before interest and taxes per dollar of revenue represent the industry's third best showing in the past 30 years, after those of 2006 and 2005.

The industry's financial success during the recent past was due largely to economic growth and industry restructuring. Among other things, regulatory changes in 1998 allowed for greater concentration of ownership, which helped radio withstand the competition from other media. The industry also rationalized its operations by transferring AM stations to the generally more popular and more profitable FM band.

FM radio played a predominant role in the industry's results. In 2007, it generated 78.3% of advertising revenues and 94.6% of profits before interest and taxes, which is a little more than in 2006 in both cases.

The size of the market has also been a key factor for radio broadcasters' profitability. In 2007, radio stations operating in the five largest census metropolitan areas generated almost twice as much profit before interest and taxes per dollar of revenue as stations operating in smaller markets. Large markets have had this advantage for several years.

**Profit margin before interest and taxes¹:
Private radio broadcasters**

	2006	2007
	percentage of revenues	
By type of broadcaster		
AM stations	5.5	4.9
FM stations	24.2	24.0
Total	20.0	19.8
By market size		
Five largest census		
metropolitan areas	26.8	25.7
Other census		
metropolitan areas	13.4	14.8
Non-census		
metropolitan areas	13.8	14.2
Total	20.0	19.8

1. The profit margin is obtained by dividing profits before interest and taxes by total operating revenues.

Available on CANSIM: tables 357-0002 and 357-0003.

Definitions, data sources and methods: survey number 2724.

The publication *Radio Broadcasting Industry, 2007* (56-208-XWE, free), is now available from the *Publications* module of our website.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Daniel April (613-951-3177; daniel.april@statcan.gc.ca) or Dany Gravel (613-951-0390; dany.gravel@statcan.gc.ca), Science, Innovation and Electronic Information Division. ■

Sawmills

June 2008 (correction)

Monthly lumber production by sawmills dropped 1.3% to 4,740.2 thousand cubic meters in June.

Sawmills shipped 5,119.0 thousand cubic meters of lumber in June, up 0.2% from May. Compared with the same month last year, lumber shipments declined 21.5%.

Between May and June, stocks declined 4.6% to 7,884.0 thousand cubic meters.

Available on CANSIM: table 303-0009.

Definitions, data sources and methods: survey number 2134.

The June 2008 issue of *Sawmills*, Vol. 62, no. 6 (35-003-XWE, free), is now available from the *Publications* module of our website.

To order data, obtain more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; manufact@statcan.gc.ca), Manufacturing and Energy Division. ■

New products

Sawmills, June 2008, Vol. 62, no. 6
Catalogue number 35-003-XWE
(free).

**Aircraft Movement Statistics: Airports Without Air
Traffic Control Towers (TP 141)**, March 2008
Catalogue number 51-008-XWE
(free).

Radio Broadcasting Industry, 2007
Catalogue number 56-208-XWE
(free).

**Education Indicators in Canada: Handbook for the
Report of the Pan-Canadian Education Indicators
Program**, 2007
Catalogue number 81-582-GWE
(free).

**Canadian Tobacco Use Monitoring Survey
Microdata File**, February to December 2007
Catalogue number 82M0020XCB (\$2,140).

**All prices are in Canadian dollars and exclude sales
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outside Canada.**

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extension are Internet versions; those with -XMB or
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website (www.statcan.gc.ca). From the *Our products and services* page, under *Browse our Internet publications*, choose *For sale*.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.

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The Daily

Statistics Canada

Thursday, May 29, 2008
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Releases

Canada's balance of international payments, first quarter 2008	2
<small>The current account surplus with the rest of the world (on a seasonally adjusted basis) increased sharply to \$5.0 billion in the first quarter of 2008, led by higher prices for several exported commodities compared with a lower level of oil. In the financial account, foreign direct investment flows into Canada slowed significantly from the expansion-driven pace of the previous quarter, while Canadian direct investment abroad continued to strengthen.</small>	
Payroll employment, earnings and hours, March 2008	7
Study: The year to review for wholesale trade, 2007	9
Public sector employment, first quarter 2008	10
Consumer and Mortgage Services Price Index, April 2008	11
Placement of fishery, chicken and turkey profits, April 2008	12
Health indicators, 2008	12
New products	13

2006 Census profiles

Within the boundaries of the census and earnings release components, the complete cumulative profile is now available for census divisions, census subdivisions, dissemination areas, forward sortation areas, designated places, urban areas, and census metropolitan areas and census agglomerations with census subdivisions. To obtain these profiles in electronic format (links vary for different geography levels), contact Statistics Canada's National Contact Centre.

 

Statistics Canada's official release bulletin

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