

The Daily

Statistics Canada

Wednesday, October 14, 2009

Released at 8:30 a.m. Eastern time

Releases

New motor vehicle sales, August 2009

2

New motor vehicle sales fell 0.3% to 126,401 units in August, following strong gains in July. Lower sales of passenger cars were responsible for the decline.

Quarterly Trucking Survey, first quarter 2009

5

New products

6



Statistics
Canada

Statistique
Canada

Canada

Releases

New motor vehicle sales

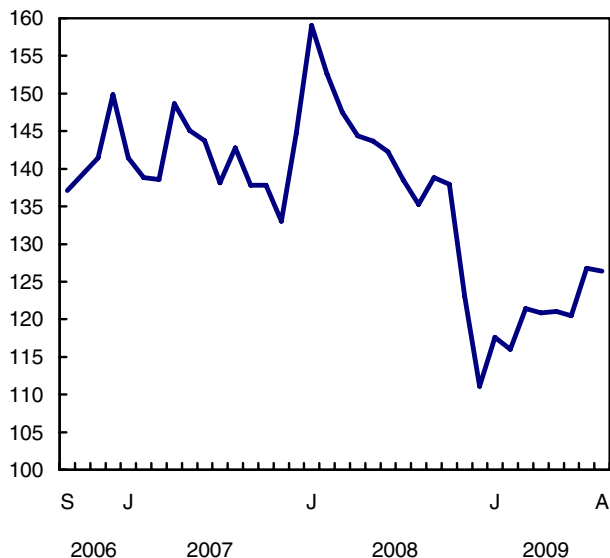
August 2009

New motor vehicle sales fell 0.3% to 126,401 units in August, following strong gains in July. Lower sales of passenger cars were responsible for the decline.

New motor vehicle sales

thousands of units

seasonally adjusted



Sales of new motor vehicles have generally been rising since the beginning of 2009, following a sharp decline at the end of 2008. On a year-over-year basis, sales in August were 6.6% lower than in August 2008.

Preliminary industry data indicate that the number of new motor vehicles sold was relatively unchanged in September.

Lower sales of North American-built passenger cars

The number of new passenger cars sold in August fell 1.0% to 62,425 units. Sales of North American-built passenger cars decreased 9.3%, partially offsetting the large increase in July. The number of overseas-built passenger cars sold rose by 11.0%, offsetting the declines of the previous three months.

Note to readers

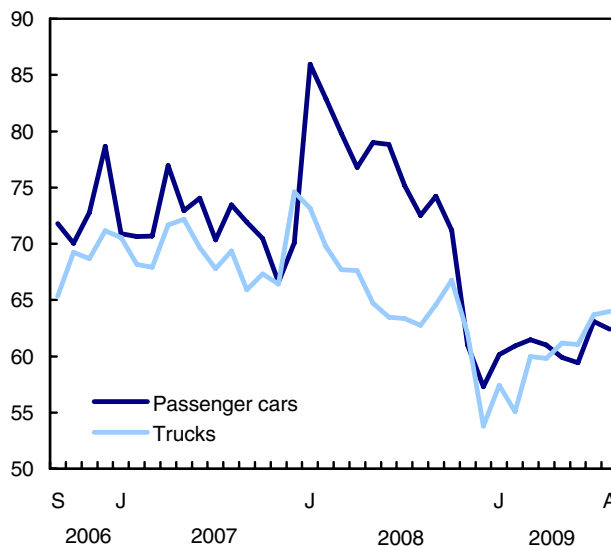
Seasonally adjusted data of new motor vehicle sales have been revised from 2004 to reflect an update in seasonal adjustment factors. Because of the constant evolution of seasonal factors, revisions can be more significant for some months of the year. However, the annual sum of seasonally adjusted figures corresponds to the annual sum of unadjusted data.

Sales of new trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) rose 0.4% to 63,976 units in August. Truck sales have exceeded passenger car sales on a monthly basis since May.

Passenger car and truck sales

thousands of units

seasonally adjusted



Saskatchewan largest contributor to overall decline in August

The number of new motor vehicles sold declined in six provinces in August. The largest decrease and largest contribution to the overall decline was Saskatchewan (-5.7%), partially offsetting the increase in this province in July.

The largest increase was a 3.8% gain in New Brunswick. The number of new motor vehicles sold in Nova Scotia rose 0.5%, an eighth consecutive monthly advance.

The number of new motor vehicles sold in Ontario (+0.1%) and Quebec (-0.2%) did not change substantially from July.

Available on CANSIM: table 079-0003.

Definitions, data sources and methods: survey number 2402.

The August 2009 issue of *New Motor Vehicle Sales* (63-007-X, free) will be available soon.

Data on new motor vehicle sales for September will be released on November 13.

For more information, or to order data, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact Iman Mustapha (613-951-3040), Distributive Trades Division.

□

New motor vehicle sales

	August 2008	July 2009 ^f	August 2009 ^p	August 2008 to August 2009	July to August 2009
Seasonally adjusted					
	number of vehicles			% change	
New motor vehicles	135,264	126,785	126,401	-6.6	-0.3
Passenger cars	72,504	63,076	62,425	-13.9	-1.0
North American ¹	44,551	37,332	33,853	-24.0	-9.3
Overseas	27,953	25,744	28,572	2.2	11.0
Trucks, vans and buses	62,760	63,709	63,976	1.9	0.4
New motor vehicles					
Newfoundland and Labrador	2,666	2,454	2,363	-11.4	-3.7
Prince Edward Island	425	442	419	-1.4	-5.2
Nova Scotia	4,130	4,202	4,224	2.3	0.5
New Brunswick	3,371	2,957	3,068	-9.0	3.8
Quebec	34,915	33,151	33,077	-5.3	-0.2
Ontario	48,531	47,400	47,444	-2.2	0.1
Manitoba	3,791	3,754	3,784	-0.2	0.8
Saskatchewan	4,106	3,936	3,710	-9.6	-5.7
Alberta	19,115	15,773	15,617	-18.3	-1.0
British Columbia ²	14,214	12,716	12,695	-10.7	-0.2
	August 2008	July 2009 ^f	August 2009 ^p	August 2008 to August 2009	
Unadjusted					
	number of vehicles			% change	
New motor vehicles	149,607	141,621	136,971	-8.4	
Passenger cars	80,923	73,425	68,383	-15.5	
North American ¹	50,352	42,908	37,309	-25.9	
Overseas	30,571	30,517	31,074	1.6	
Trucks, vans and buses	68,684	68,196	68,588	-0.1	
New motor vehicles					
Newfoundland and Labrador	3,300	3,025	2,692	-18.4	
Prince Edward Island	545	582	489	-10.3	
Nova Scotia	4,590	4,804	4,453	-3.0	
New Brunswick	3,843	3,488	3,452	-10.2	
Quebec	39,217	38,525	36,181	-7.7	
Ontario	53,104	51,668	51,725	-2.6	
Manitoba	4,455	4,120	4,285	-3.8	
Saskatchewan	4,995	4,544	4,178	-16.4	
Alberta	20,298	17,005	16,124	-20.6	
British Columbia ²	15,260	13,860	13,392	-12.2	

^r revised

^p preliminary

1. Manufactured or assembled in Canada, the United States or Mexico.

2. Includes Yukon, the Northwest Territories and Nunavut.

Note: Figures may not add up to totals due to rounding.



Quarterly Trucking Survey

First quarter 2009

Trucking companies generated operating revenue of \$9.2 billion in the first quarter. During the same quarter, these businesses reported operating expenses of \$8.4 billion. As a result, the operating ratio (operating expenses divided by operating revenue) was 0.907. A ratio greater than 1.000 represents an operating loss.

Companies whose main activity was long distance trucking accounted for \$6.3 billion (68%) of total operating revenue and a similar proportion of fuel consumed and distance travelled. These companies also earned an average of \$242,000 in operating revenue during the first quarter, considerably more than the \$101,000 earned by their local counterparts.

With the exception of trucking companies in Yukon, companies in all other provinces and territories recorded operating profits in the first quarter.

Note: The Quarterly Trucking Survey replaces the Quarterly Motor Carriers of Freight Survey, which was discontinued following the release of data for the fourth quarter of 2008. The data from the two surveys are not strictly comparable due to the expanded coverage of the Quarterly Trucking Survey, which covers all businesses with annual revenue from trucking establishments of \$30,000 or more. The Quarterly Motor Carriers of Freight survey covered only for-hire carriers with annual revenue of \$1 million or more.

Definitions, data sources and methods: survey number 2748.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-866-500-8400; transportationstatistics@statcan.gc.ca), Transportation Division. ■

New products

Employment, Earnings and Hours, July 2009, Vol. 87, no. 7

Catalogue number **72-002-X** (PDF, free; HTML, free)

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette; -XCB or -XCE are electronic versions on compact disc; -XVB or -XVE are electronic versions on DVD and -XBB or -XBE a database.

How to order products

To order by phone, please refer to:

- The title
- The catalogue number
- The volume number
- The issue number
- Your credit card number.

From Canada and the United States, call:

1-800-267-6677

From other countries, call:

1-613-951-2800

To fax your order, call:

1-877-287-4369

For address changes or account inquiries, call:

1-877-591-6963

To order by mail, write to: Statistics Canada, Finance, 6th floor, R.H. Coats Bldg., Ottawa, K1A 0T6.

Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 5% GST and applicable PST.

To order by Internet, write to: infostats@statcan.gc.ca or download an electronic version by accessing Statistics Canada's website (www.statcan.gc.ca). From the *Our products and services* page, under *Browse our Internet publications*, choose *For sale*.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications and library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at <http://www.statcan.gc.ca>. To receive *The Daily* each morning by e-mail, send an e-mail message to lstproc@statcan.gc.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2009. All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy—or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.