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Business Conditions Survey: Traveller accommodation industries

Second quarter 2009 (outlook)

Canada's hoteliers were not optimistic in their outlook for the second quarter of 2009. Their business expectations were more negative than they were the first quarter.

Over three-quarters (78%) of hoteliers expected the number of room nights booked and the occupancy rates to be lower for the second quarter, compared with the same quarter last year. Similarly, 73% anticipated fewer corporate travellers.

More than half of hotel operators (57%) reported that they were expecting average daily room rates to be lower, compared with 10% that anticipated rates would be higher.

Almost three-quarters of respondents expected that the number of hours worked by their employees would decline, while 2% expected increases.

Over half of respondents cited regional economic conditions as a major impediment. In contrast, 12% indicated this as an impediment one year ago. The next two most-cited impediments were excess room supply (36%), and exchange rate fluctuations (28%).

Note: The Business Conditions Survey for the traveller accommodation industries is a voluntary survey, which

was sent to 1,426 businesses, mostly hotels. It was conducted in March/April 2009 to assess the second quarter outlook for key indicators compared with the same period last year. These indicators include bookings, occupancy rates, average daily room rates, hours worked by employees, and number of corporate travellers.

Results are based on survey questionnaires sent to traveller accommodation providers and are weighted by their operating revenues.

The survey is made possible with the support of industry partners, the Canadian Tourism Commission, the Ontario Ministry of Tourism, Tourism Saskatchewan, Nova Scotia Department of Tourism, Culture and Heritage and Industry Canada.

Available on CANSIM: tables 351-0004 and 351-0005.

Definitions, data sources and methods: survey number 5050.

For more information, to enquire about the concepts, methods or data quality of this release, contact Evelyn Park (613-951-3506; fax: 613-951-6696; evelyn.park@statcan.gc.ca), Service Industries Division. □

Traveller accommodation industries

	Second quarter 2008	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009
Number of room nights booked will be:					
About the same (%)	44	37	44	26	18
Higher (%)	26	12	10	7	3
Lower (%)	29	51	47	67	78
Balance of opinion	-3	-39	-37	-60	-75
Occupancy rate will be:					
About the same (%)	41	38	46	26	18
Higher (%)	30	14	10	8	4
Lower (%)	29	49	44	66	78
Balance of opinion	0	-35	-33	-59	-74
Number of corporate/commercial travellers will be:					
About the same (%)	55	46	54	31	24
Higher (%)	21	12	10	4	3
Lower (%)	24	42	36	65	73
Balance of opinion	-4	-31	-27	-61	-70
Average daily room rate will be:					
About the same (%)	37	35	46	50	33
Higher (%)	48	34	27	13	10
Lower (%)	14	31	27	37	57
Balance of opinion	34	3	0	-23	-46
Total number of hours worked by employees will be:					
About the same (%)	62	53	56	35	26
Higher (%)	19	13	10	2	2
Lower (%)	19	34	34	63	72
Balance of opinion	0	-20	-24	-61	-71
	First quarter 2008	Second quarter 2008	Third quarter 2008	Fourth quarter 2008	First quarter 2009
	%				
Business impediments					
Regional economic conditions	12	23	29	46	54
Excess room supply	31	26	27	32	36
Exchange rate fluctuations	43	53	46	40	28
Lack of attractions or complementary facilities in the vicinity	17	17	16	19	20
Shortage of skilled labour	28	27	28	19	11
Shortage of unskilled labour	31	28	31	16	10
Canada's reputation as a desired tourist destination	13	17	16	15	10
Abnormal weather and/or natural disasters	11	8	9	19	8
Security concerns	5	4	3	5	3
Public health	1	0	1	1	0
No difficulties at this time	23	17	17	15	10

Note: The data are based on rounded figures.

Domestic sales of refined petroleum products

March 2009 (preliminary)

Sales of refined petroleum products totalled 8 109.3 thousand cubic metres in March, down 5.1% compared with the same month a year earlier. (One cubic metre equals a thousand litres.)

Sales fell in six of the seven major petroleum product groups. Sales of motor gasoline were up 2.2% or 73.1 thousand cubic metres from March 2008.

Regular unleaded gasoline sales increased by 2.6% and accounted for about 91% of total gasoline sales in

March. Sales of premium unleaded increased by 10.6%, while mid-grade gasoline declined by 41.5%.

Note: Preliminary domestic sales of refined petroleum products data are not available on CANSIM.

Definitions, data sources and methods: survey number 2150.

For more information, or to enquire about the concepts, methods or data contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; energ@statcan.gc.ca), Manufacturing and Energy Division. □

Sales of refined petroleum products

	March 2008 ^r	March 2009 ^p	March 2008 to March 2009
	thousands of cubic metres		% change
Total, all products	8 547.1	8 109.3	-5.1
Motor gasoline	3 354.3	3 427.4	2.2
Diesel fuel oil	2 213.4	2 071.7	-6.4
Light fuel oil	462.3	407.1	-12.0
Heavy fuel oil	592.1	545.6	-7.9
Aviation turbo fuels	587.3	554.3	-5.6
Petrochemical feedstocks ¹	430.9	263.3	-38.9
All other refined products	906.8	839.9	-7.4

^r revised

^p preliminary

1. Materials produced by refineries that are used by the petrochemical industry to produce chemicals, synthetic rubber and a variety of plastics.

Asphalt roofing

March 2009

Data on asphalt roofing are now available for March.

Available on CANSIM: table 303-0052.

Definitions, data sources and methods: survey number 2123.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; manufact@statcan.gc.ca), Manufacturing and Energy Division. ■

Coal and coke statistics

February 2009

Data on coal and coke are now available for February.

Available on CANSIM: tables 135-0001 and 135-0002.

Definitions, data sources and methods: survey numbers, including related surveys, 2003 and 2147.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; energ@statcan.gc.ca), Manufacturing and Energy Division. ■

New products

General Social Survey, Cycle 21: Family, Social Support and Retirement (2007) – Public Use Microdata File, Documentation and User's Guide
Catalogue number 12M0021X (DVD, \$2,140)

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

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