# The Daily

# Statistics Canada

### Monday, July 27, 2009

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# **Greenhouse, sod and nursery industries** 2008

Sales of greenhouse products declined 7.6% from 2007 to \$2.1 billion in 2008, as an increase in fruit and vegetable sales was more than offset by a drop in sales of flowers and plants.

Total greenhouse area amounted to 20.8 million square metres, down from 20.9 million square metres in 2007, the second consecutive annual decline. It was accompanied by lower production and sales, and by a drop in employment. The nursery sector also experienced a slight decrease in sales.

Total operating expenses fell 5.0% to \$2.0 billion. Labour costs of \$544 million accounted for 27.7% of total expenses for greenhouse operators. The number of seasonal and permanent greenhouse workers declined by 8.6% to 38,375.

Greenhouse operators reported total sales of flowers and plants amounting to \$1.3 billion, down 13.6% from 2007. Operators in Ontario, the largest producing province, reported a 20.7% decline.

Sales of potted flowers and plants reached \$647 million, representing nearly one-half of all sales of flowers and plants. They were followed by sales of ornamental plants for transplanting, valued at \$226 million, and sales of cut flowers at \$126 million. Sales fell in all categories of flowers and plants.

On the other hand, sales of greenhouse fruits and vegetables increased 3.7% in 2008 to more than \$813 million. Production in Ontario represented 58.5% of sales at the national level.

The discovery of a phytosanitary problem in the tomato production process in Mexico in the summer of 2008 provided a boost to Canadian producers, whose tomato sales rose 4.5% to \$372 million. Sales of peppers, cucumbers and lettuce were also up.

In addition, the more than 1,000 nurseries in Canada sold trees, shrubs, seedlings and plants valued at \$610 million. Growers in Ontario, British Columbia and Quebec combined accounted for 87.1% of total nursery sales, with Ontario recording the largest share at 45.6%.

Expenses for producers of nursery products reached \$501 million, with labour costs representing \$200 million, or 39.9% of total expenses. Nurseries employed 12,140 seasonal and permanent workers in 2008.

The nearly 200 farms involved in sod cultivation in Canada reported sales of cultivated sod of \$130 million, including resale activities. They sold 8,950 hectares of sod. The total sod area declined 5.4% to 22,569 hectares.

Ontario, Quebec and Alberta were the main sod-producing provinces. The sector employed nearly 1,800 workers, three-quarters of whom were seasonal workers.

Available on CANSIM: table 001-0006.

# Definitions, data sources and methods: survey number 3416.

The 2008 issue of *Greenhouse, Sod and Nursery Industries* (22-202-X, free) is now available from the *Publications* module of our website.

For more information, contact Client Services (toll-free 1-800-465-1991; agriculture@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact Lorie Shinder (613-951-0524; lorie.shinder@statcan.gc.ca), Agriculture Division.

# Cereals and oilseeds review May 2009

Data from the May issue of *Cereals and Oilseeds Review* are now available. May's issue contains an overview of June's market conditions.

The "Feed Grain Purchases" supplement and the annual "Grain Storage and Movement" supplement, prepared in conjunction with the Canadian Grain Commission, are included in this issue.

Definitions, data sources and methods: survey numbers, including related surveys, 3401, 3403, 3404, 3443, 3464, 3476 and 5046.

The May 2009 issue of *Cereals and Oilseeds Review*, Vol. 32, no. 5 (22-007-X, free), is now available from the *Publications* module of our website.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-465-1991; agriculture@statcan.gc.ca), Agriculture Division.

# Functional foods and natural health products

2007

Data on the product types, distribution, exports and sales of functional foods and natural health products are now available for 2007. Other selected data about firms with activities related to these products are also available.

# Definitions, data sources and methods: survey number 5038.

The publication *Business Special Surveys and Technology Statistics Division Working Papers*: "Results from the Functional Foods and Natural Health Products Survey, 2007," no. 1 (88F0006X2009001, free), is now available from the *Publications* module of our website.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Beau Cinnamon (613-951-9021; beau.cinnamon@statcan.gc.ca), Business Special Surveys and Technology Statistics Division.

### **New products**

The Input-Output Structure of the Canadian Economy, 2004/2005

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Fruit and Vegetable Production, June 2009, Vol. 78, no. 1

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Cereals and Oilseeds Review, May 2009, Vol. 32, no. 5

Catalogue number 22-007-X (PDF, free; HTML, free)

Greenhouse, Sod and Nursery Industries, 2008 Catalogue number 22-202-X (PDF, free; HTML, free)

Architectural Services
Catalogue number 63-245-X (PDF, free; HTML, free)

Financial Management System (FMS), 2009 Catalogue number 68F0023X (PDF, free; HTML, free) Business Special Surveys and Technology Statistics Division Working Papers: "Results from the Functional Foods and Natural Health Products Survey - 2007", 2007, no. 1

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