

The Daily

Statistics Canada

Wednesday, August 5, 2009

Released at 8:30 a.m. Eastern time

Releases

Business Conditions Survey: Traveller accommodation industries, third quarter 2009	2
--	---

Aircraft movement statistics: Small airports, May 2009	4
--	---

New products	5
---------------------	----------



Business Conditions Survey: Traveller accommodation industries

Third quarter 2009 (outlook)

Canadian hoteliers' business expectations for the third quarter of 2009 were negative relative to their business performance during the same quarter a year earlier. Their negative outlook was similar to that observed in the previous two quarters.

Over three-quarters (76%) of hoteliers expected the number of room nights booked and occupancy rates to be lower than they were in the third quarter of 2008. In contrast, 5% expected higher bookings and occupancy.

Similarly, 74% anticipated fewer corporate travellers this summer. Two-thirds of respondents expected that the number of hours worked by their employees would decline.

Well over half (62%) of hotel managers reported that they expected average daily room rates to be lower, while 7% anticipated rates would be higher. This is the third consecutive quarter in which more respondents have expected lower room rates than higher.

The most commonly-cited business impediment reported by hoteliers was regional economic conditions, which was the case in the previous two quarters. The next two most-cited were excess room supply (37%) and exchange rate fluctuations (34%).

Note: The Business Conditions Survey for the traveller accommodation industries is a voluntary survey sent to 1,478 businesses, mostly hotels. The survey was sent during the last week of June to mid-July 2009 to assess the third quarter outlook for key indicators compared with the same period last year. These indicators include bookings, occupancy rates, average daily room rates, hours worked by employees, and number of corporate travellers.

Results are based on survey questionnaires sent to traveller accommodation providers and are weighted by their operating revenues.

The survey is made possible with the support of industry partners, the Canadian Tourism Commission, the Ontario Ministry of Tourism, Tourism Saskatchewan, Nova Scotia Department of Tourism, Culture and Heritage and Industry Canada.

Available on CANSIM: tables 351-0004 and 351-0005.

Definitions, data sources and methods: survey number 5050.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Irene Ross (613-951-6305; fax: 613-951-6696; irene.ross@statcan.gc.ca) or Joan Farnworth (613-951-6303; joan.farnworth@statcan.gc.ca), Service Industries Division.

□

Traveller accommodation industries

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009
	%				
Anticipated number of room nights booked:					
About the same	37	44	26	18	19
Higher	12	10	7	3	5
Lower	51	47	67	78	76
Balance of opinion	-39	-37	-60	-75	-70
Anticipated occupancy rate:					
About the same	38	46	26	18	18
Higher	14	10	8	4	5
Lower	49	44	66	78	76
Balance of opinion	-35	-33	-59	-74	-71
Anticipated number of corporate and/or commercial travellers in this business unit:					
About the same	46	54	31	24	24
Higher	12	10	4	3	3
Lower	42	36	65	73	74
Balance of opinion	-31	-27	-61	-70	-71
Anticipated average daily room rate:					
About the same	35	46	50	33	31
Higher	34	27	13	10	7
Lower	31	27	37	57	62
Balance of opinion	3	0	-23	-46	-55
Anticipated total number of hours worked by employees in this business unit:					
About the same	53	56	35	26	32
Higher	13	10	2	2	2
Lower	34	34	63	72	66
Balance of opinion	-20	-24	-61	-71	-64
	Second quarter 2008	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009
	%				
Business impediments					
Regional economic conditions	23	29	46	54	66
Excess room supply	26	27	32	36	37
Exchange rate fluctuations	53	46	40	28	34
Lack of attractions or complementary facilities in the vicinity	17	16	19	20	21
Public health	0	1	1	0	15
Shortage of skilled labour	27	28	19	11	13
Canada's reputation as a desired tourist destination	17	16	15	10	13
Shortage of unskilled labour	28	31	16	10	11
Abnormal weather and/or natural disasters	8	9	19	8	10
Security concerns	4	3	5	3	3
No difficulties at this time	17	17	15	10	8

Note: Results have been rounded.



Aircraft movement statistics: Small airports

May 2009

The number of take-offs and landings at the 116 airports without air traffic control towers reached 56,076 movements in May, down 11.4% compared with the 63,292 take-offs and landings for the 120 airports reported in May 2008. Moosonee, Ontario, was the most active site in May with 3,232 movements.

Available on CANSIM: tables 401-0021 and 401-0022.

Definitions, data sources and methods: survey number 2715.

The May 2009 issue of *Aircraft Movement Statistics: Airports without Air Traffic Control Towers (TP 141)* (51-008-X, free) is now available from the *Publications* module of our website. This report is a joint publication of Statistics Canada and Transport Canada.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-866-500-8400; transportationstatistics@statcan.gc.ca), Transportation Division. ■

New products

Aircraft Movement Statistics: Airports without Air Traffic Control Towers (TP 141), May 2009
Catalogue number 51-008-X (PDF, free; HTML, free)

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette; -XCB or -XCE are electronic versions on compact disc; -XVB or -XVE are electronic versions on DVD and -XBB or -XBE a database.

How to order products

To order by phone, please refer to:

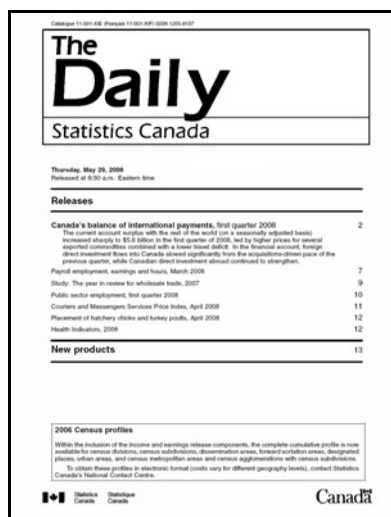
- The title
- The catalogue number
- The volume number
- The issue number
- Your credit card number.

From Canada and the United States, call: **1-800-267-6677**
From other countries, call: **1-613-951-2800**
To fax your order, call: **1-877-287-4369**
For address changes or account inquiries, call: **1-877-591-6963**

To order by mail, write to: Statistics Canada, Finance, 6th floor, R.H. Coats Bldg., Ottawa, K1A 0T6.
Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 5% GST and applicable PST.

To order by Internet, write to: infostats@statcan.gc.ca or download an electronic version by accessing Statistics Canada's website (www.statcan.gc.ca). From the *Our products and services* page, under *Browse our Internet publications*, choose *For sale*.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications and library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at <http://www.statcan.gc.ca>. To receive *The Daily* each morning by e-mail, send an e-mail message to lisproc@statcan.gc.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2009. All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy—or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.