

The Daily

Statistics Canada

Monday, November 15, 2010

Released at 8:30 a.m. Eastern time

Releases

New motor vehicle sales, September 2010	2
The number of new motor vehicles sold rose 4.2% to 134,845 units in September. Stronger truck sales were the main contributor to the overall increase.	
Aircraft movement statistics: Small airports, August 2010	4
Dairy statistics, September 2010	4
Fertilizer Shipments Survey, 2010/2011	4

New products and studies	5
---------------------------------	---



Releases

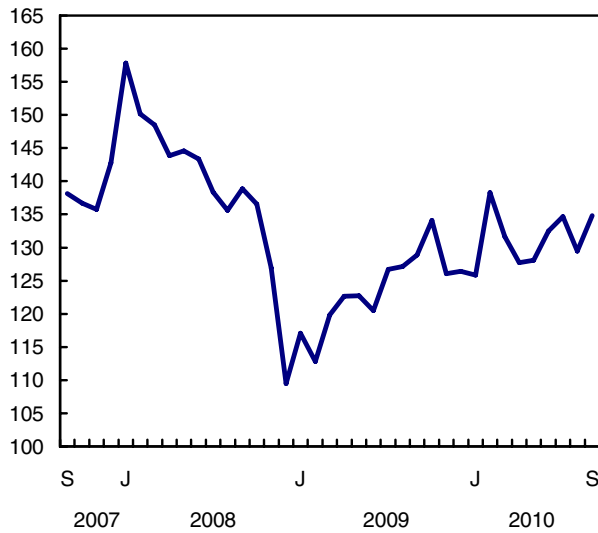
New motor vehicle sales

September 2010

The number of new motor vehicles sold rose 4.2% to 134,845 units in September. Stronger truck sales were the main contributor to the overall increase.

New motor vehicle sales up in September

thousands of units



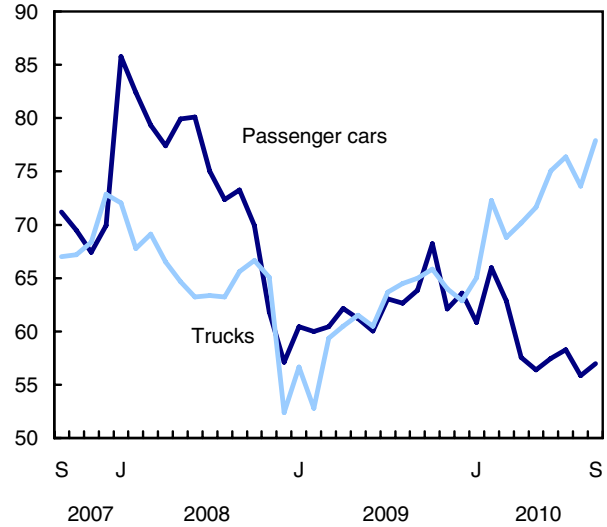
Preliminary industry data indicate that the number of new motor vehicles sold remained unchanged in October.

Sales up for both trucks and passenger cars

Sales of trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) increased 5.8% to 77,885 units in September after declining the previous month. Trucks sales remained higher than passenger car sales, as they have been for most months since the second half of 2009.

Truck sales exceed passenger car sales

thousands of units



Sales of passenger cars rose 2.0% to 56,960 units in September. The main contributor to the advance was a 2.9% sales increase of North American built passenger cars. Prior to this gain, sales of this vehicle type have followed a downward trend since late 2009. Sales of overseas-built passenger cars rose 0.9%.

Sales up in all provinces

Sales of new motor vehicles increased in all provinces in September.

Sales of new motor vehicles in Ontario rose 6.8%, partially offsetting the decline in August.

In Alberta, sales advanced 2.4% in September, a fifth consecutive monthly increase.

The largest percentage increase was in Nova Scotia, with sales up 8.8%. Despite stronger sales in August and September, these gains have only partially offset the losses reported in July.

Available on CANSIM: table 079-0003.

Definitions, data sources and methods: survey number 2402.

The September 2010 issue of *New Motor Vehicle Sales* (63-007-X, free) will soon be available.

Data on new motor vehicle sales for October will be released on December 14.

For more information, or to order data, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact John De Luca (613-951-8719), Distributive Trades Division.

New motor vehicle sales

	September 2009	August 2010 ^r	September 2010 ^p	September 2009 to September 2010	August to September 2010
Seasonally adjusted					
	number of vehicles			% change	
New motor vehicles	128,857	129,437	134,845	4.6	4.2
Passenger cars	63,855	55,829	56,960	-10.8	2.0
North American ¹	36,270	30,566	31,462	-13.3	2.9
Overseas	27,585	25,263	25,498	-7.6	0.9
Trucks, vans and buses	65,002	73,608	77,885	19.8	5.8
New motor vehicles					
Newfoundland and Labrador	2,685	2,533	2,601	-3.1	2.7
Prince Edward Island	490	456	478	-2.4	4.8
Nova Scotia	4,155	3,767	4,098	-1.4	8.8
New Brunswick	3,412	3,146	3,332	-2.3	5.9
Quebec	33,668	33,754	34,428	2.3	2.0
Ontario	47,221	46,738	49,938	5.8	6.8
Manitoba	3,734	3,795	3,874	3.7	2.1
Saskatchewan	3,954	3,993	4,216	6.6	5.6
Alberta	16,061	18,076	18,501	15.2	2.4
British Columbia ²	13,477	13,179	13,379	-0.7	1.5
	September 2009	August 2010 ^r	September 2010 ^p	September 2009 to September 2010	
Unadjusted					
	number of vehicles			% change	
New motor vehicles	131,275	138,210	137,349	4.6	
Passenger cars	67,469	61,307	59,823	-11.3	
North American ¹	38,747	33,006	32,976	-14.9	
Overseas	28,722	28,301	26,847	-6.5	
Trucks, vans and buses	63,806	76,903	77,526	21.5	
New motor vehicles					
Newfoundland and Labrador	2,792	2,854	2,601	-6.8	
Prince Edward Island	527	510	501	-4.9	
Nova Scotia	4,084	4,001	3,963	-3.0	
New Brunswick	3,340	3,522	3,322	-0.5	
Quebec	35,112	36,497	36,202	3.1	
Ontario	48,080	50,114	51,019	6.1	
Manitoba	4,057	4,287	4,167	2.7	
Saskatchewan	4,129	4,565	4,261	3.2	
Alberta	15,893	18,491	18,079	13.8	
British Columbia ²	13,261	13,369	13,234	-0.2	

^r revised

^p preliminary

1. Manufactured or assembled in Canada, the United States or Mexico.

2. Includes Yukon, the Northwest Territories and Nunavut.

Note: Figures may not add up to totals as a result of rounding.

Aircraft movement statistics: Small airports

August 2010

The number of take-offs and landings at the 132 airports without air traffic control towers reached 72,146 movements in August. Welland/Niagara Central, Ontario (3,223 movements) and Guelph, Ontario (3,072 movements) were the most active sites in August. Year-over-year increases were reported by 74 of these airports.

Available on CANSIM: tables 401-0021 and 401-0022.

Definitions, data sources and methods: survey number 2715.

The August 2010 issue of *Aircraft Movement Statistics: Airports without Air Traffic Control Towers (TP 141)* (51-008-X, free) is now available from the *Key resource* module of our website under *Publications*. This report is a joint publication of Statistics Canada and Transport Canada.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-866-500-8400; fax: 613-951-0009; transportationstatistics@statcan.gc.ca), Transportation Division. ■

Dairy statistics

September 2010 (preliminary)

Dairy statistics for Canada and the provinces are now available for September.

Available on CANSIM: tables 003-0007 to 003-0012, 003-0029, 003-0033 and 003-0034.

Definitions, data sources and methods: survey numbers, including related surveys, 3430, 3431 and 3432.

The third quarter 2010 issue of *Dairy Statistics*, Vol. 5, no. 3 (23-014-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, call Client Services (toll-free 1-800-465-1991). To enquire about the concepts, methods or data quality of this release, contact Sandra Venturino (613-951-9278; sandra.venturino@statcan.gc.ca), Agriculture Division. ■

Fertilizer Shipments Survey

2010/2011 (first quarter)

Data from the Fertilizer Shipments Survey are now available for the first quarter of the fertilizer year 2010/2011.

Available on CANSIM: tables 001-0066 to 001-0069.

Tables 001-0066 to 001-0069: Canadian Fertilizer Inventories, Production, and Shipments by Product and Nutrient Content.

Definitions, data sources and methods: survey number 5148.

The publication *Fertilizer Shipments Survey*, no. 3 (21-022-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-465-1991; agriculture@statcan.gc.ca), Agriculture Division. ■

New products and studies

Fertilizer Shipments Survey, no. 3
Catalogue number 21-022-X (PDF, free; HTML, free)

Dairy Statistics, Third quarter 2010, Vol. 5, no. 3
Catalogue number 23-014-X (PDF, free; HTML, free)

Aircraft Movement Statistics: Airports without Air Traffic Control Towers (TP 141), August 2010
Catalogue number 51-008-X (PDF, free; HTML, free)

First Results from the Survey of Older Workers, 2008
Catalogue number 89-646-X (PDF, free; HTML, free)

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette; -XCB or -XCE are electronic versions on compact disc; -XVB or -XVE are electronic versions on DVD and -XBB or -XBE a database.

How to order products

To order by phone, please refer to:

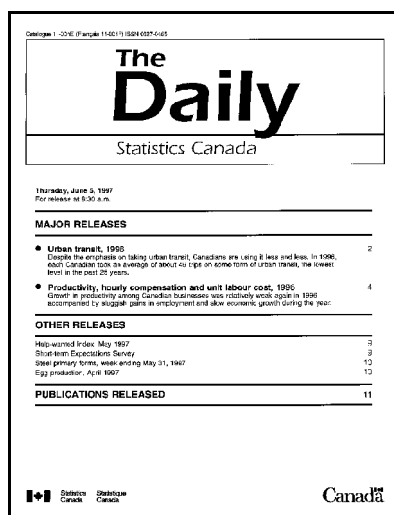
- The title
- The catalogue number
- The volume number
- The issue number
- Your credit card number.

From Canada and the United States, call: **1-800-267-6677**
 From other countries, call: **1-613-951-2800**
 To fax your order, call: **1-877-287-4369**

To order by mail, write to: Statistics Canada, Finance, 6th floor, R.H. Coats Bldg., Ottawa, K1A 0T6.
 Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 5% GST and applicable PST.

To order by Internet, write to: infostats@statcan.gc.ca or download an electronic version by accessing Statistics Canada's website at www.statcan.gc.ca and browse by "Key resource" > "Publications."

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications and Library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at <http://www.statcan.gc.ca>. To receive *The Daily* each morning by e-mail, send an e-mail message to lstproc@statcan.gc.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2010. All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy—or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.