The Daily

Statistics Canada

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Releases

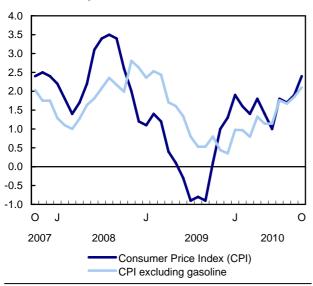
Consumer Price Index

October 2010

Consumer prices rose 2.4% in the 12 months to October, the largest increase since October 2008. It follows a 1.9% increase in September. About half of the 0.5 percentage point increase can be attributed to higher gasoline prices.

The 12-month change in the CPI and the CPI excluding gasoline

12-month % change



In October, prices at the pump were 8.8% higher than a year earlier, following a 3.1% increase the previous month.

Excluding gasoline, the Consumer Price Index (CPI) rose 2.1% in October after increasing 1.8% in September.

Energy prices advanced 9.1% during the 12 months to October, following a 5.6% increase in September. In addition to rising gasoline prices, prices for electricity increased 8.1%, while natural gas prices rose 10.6%.

Prices for the purchase of passenger vehicles rose 4.9% in the 12 months to October, following a 5.0% increase in September.

Seasonally adjusted monthly CPI increases

On a seasonally adjusted monthly basis, consumer prices rose 0.7% in October, the largest increase

Note to readers

The Bank of Canada's core index excludes eight of the Consumer Price Index's most volatile components (fruit, fruit preparations and nuts; vegetables and vegetable preparations; mortgage interest cost; natural gas; heating oil and other fuels; gasoline; inter-city transportation; and tobacco products and smokers' supplies) as well as the effects of changes in indirect taxes on the remaining components.

since January 2006. This follows a 0.3% increase in September. The transportation index advanced 1.3%, while the shelter index rose 0.6%. In addition, the clothing and footwear index increased 1.2%.

12-month change: Increase in seven of the eight major components

Prices increased in seven of the eight major components of the CPI in the 12 months to October; the only exception was clothing and footwear.

Transportation costs were up 4.6% in October after rising 3.1% in September. In addition to higher prices for gasoline and the purchase of passenger vehicles, passenger vehicle insurance premiums increased 4.6%, as standard automotive insurance coverage changed in Ontario.

Shelter costs rose 2.8% compared with October 2009. In addition to higher electricity prices, homeowners' replacement cost rose 4.9%, while property taxes were up 3.5%.

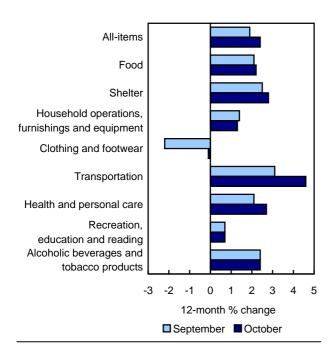
However, the mortgage interest cost index, which measures the change in the interest portion of payments on outstanding mortgage debt, declined 3.0% in October.

Food prices rose 2.2%, following a 2.1% increase in September. Consumers paid more for food purchased from restaurants. Higher prices were also recorded for meat, fresh vegetables, and non-alcoholic beverages.

Prices for household operations, furnishings and equipment advanced 1.3%. Prices rose for child care and domestic services, while prices for furniture declined.

The health and personal care index increased 2.7% in October after advancing 2.1% in September. Within this component, price increases were observed for toiletries and cosmetics, non-prescribed medicines, and oral-hygiene products.

Prices up in seven of eight major components



The recreation, education and reading index increased 0.7% during the 12-month period to October. Consumers paid more for the use of recreational facilities and services. Prices for computer equipment and supplies decreased. Video equipment prices also fell.

Clothing and footwear prices fell 0.1% following a 2.2% decline in September. Prices decreased for women's clothing, children's clothing, and footwear, while prices for men's clothing increased.

The provinces

Price increases were recorded in every province on a year-over-year basis in October.

In all provinces, consumers paid more for gasoline in October compared with the same month last year.

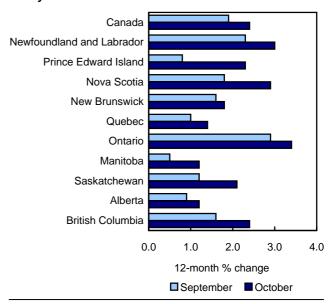
In Ontario, prices rose 3.4% after a 2.9% increase in September. Prices were up for gasoline (+11.0%), electricity, and the purchase of passenger vehicles. Increases in passenger vehicle insurance premiums and homeowners' replacement cost were also recorded.

In British Columbia, prices increased 2.4% during the 12 months to October following a 1.6% rise in

September. Prices rose for gasoline (+9.2%) and food purchased from restaurants. Homeowners' replacement cost and prices for the purchase of passenger vehicles and electricity also went up in the province.

Prices in Quebec increased 1.4% compared with a 1.0% advance in September. Higher prices were recorded for gasoline (+8.7%), the purchase of passenger vehicles, passenger vehicle insurance premiums and property taxes.

Consumer prices increase in all provinces, yearover-year



In Alberta, prices rose 1.2% following a 0.9% increase in September. Consumers paid more for the purchase of passenger vehicles, property taxes, gasoline (+4.5%) and natural gas.

The Bank of Canada's core index

The Bank of Canada's core index advanced 1.8% in the 12 months to October, following a 1.5% rise in September.

The seasonally adjusted monthly core index rose 0.3% from September to October following a 0.1% increase the previous month.

For a more detailed analysis, consult the publication *The Consumer Price Index*.

Available on CANSIM: tables 326-0009, 326-0012, 326-0015 and 326-0020 to 326-0022.

Definitions, data sources and methods: survey number 2301.

More information about the concepts and use of the CPI are also available online in *Your Guide to The Consumer Price Index* (62-557-X, free) from the *Key resource* module of our website under *Publications*.

The October 2010 issue of the Consumer Price Index, Vol. 89, no. 10 (62-001-X, free), is now available

from the *Key resource* module of our website under *Publications*. A paper copy (\$12/\$111) is also available. A more detailed analysis of the CPI is available in this publication. See *How to order products*.

The November Consumer Price Index will be released on December 21.

For more information, or to enquire about the concepts, methods or data quality contact the Dissemination Unit this release. 1-866-230-2248: 613-951-9606; (toll-free fax: 613-951-2848; cpd-info-dpc@statcan.gc.ca), Consumer Prices Division.

Consumer Price Index and major components, Canada

	Relative importance ¹	October 2009	September 2010	October 2010	September to October 2010	October 2009 to October 2010
			NOT SE	asonally adjuste	ed .	
			(2002=100)		% chang	е
All-items	100.00 ²	114.6	116.9	117.4	0.4	2.4
Food	17.04	120.1	122.9	122.7	-0.2	2.2
Shelter	26.62	121.2	123.9	124.6	0.6	2.8
Household operations, furnishings and equipment	11.10	107.9	109.4	109.3	-0.1	1.3
Clothing and footwear	5.36	95.0	92.8	94.9	2.3	-0.1
Transportation	19.88	113.4	117.1	118.6	1.3	4.6
Health and personal care	4.73	112.9	116.1	116.0	-0.1	2.7
Recreation, education and reading	12.20	104.5	105.6	105.2	-0.4	0.7
Alcoholic beverages and tobacco products	3.07	131.4	134.4	134.5	0.1	2.4
Special aggregates Core CPI ³	82.71	114.2	115.8	116.3	0.4	1.8
All-items excluding energy	90.62	113.4	115.1	115.5	0.3	1.9
Energy	9.38	128.8	138.7	140.5	1.3	9.1
Gasoline	4.92	139.5	147.0	151.8	3.3	8.8
All-items excluding food and energy	73.57	112.0	113.4	113.9	0.4	1.7
Goods	48.78	107.0	109.2	109.7	0.5	2.5
Services	51.22	122.1	124.5	124.9	0.3	2.3

^{1. 2005} CPI bask et weights at April 2007 prices, Canada, effective May 2007. Detailed weights are available under the Documentation section of survey 2301 (www.statcan.gc.ca/imdb-bmdi/index-eng.htm).

^{2.} Figures may not add to 100% due to rounding.

^{3.} The measure of Core Consumer Price Index (CPI) excludes from the all-items CPI the effect of changes in indirect taxes and eight of the most volatile components identified by the Bank of Canada: fruit, fruit preparations and nuts; vegetables and vegetable preparations; mortgage interest cost; natural gas; fuel oil and other fuel; gasoline; inter-city transportation; and tobacco products and smok ers' supplies. For additional information on Core CPI, consult the Bank of Canada website (www.bankofcanada.ca/en/inflation/index.htm).

Consumer Price Index by province, and for Whitehorse, Yellowknife and Iqaluit

	Relative	October	September	October	September	October
	importance ¹	2009	2010	2010	to	2009
	•				October	to
					2010	October
						2010
•			Not se	asonally adjuste	d	

Canada			Not sea	sonally adjusted		
		(2	002=100)		% change	
	100.00 ²	114.6	116.9	117.4	0.4	2.4
Newfoundland and Labrador	1.27	114.6	117.8	118.0	0.2	3.0
Prince Edward Island	0.35	117.7	119.6	120.4	0.7	2.3
Nova Scotia	2.56	115.9	118.8	119.3	0.4	2.9
New Brunswick	1.97	114.0	116.0	116.1	0.1	1.8
Québec	21.05	113.6	114.8	115.2	0.3	1.4
Ontario	41.22	113.9	117.1	117.8	0.6	3.4
Manitoba	3.06	114.4	115.1	115.8	0.6	1.2
Saskatchewan	2.64	117.2	118.9	119.7	0.7	2.1
Alberta	11.43	121.6	122.6	123.0	0.3	1.2
British Columbia	14.29	112.1	114.5	114.8	0.3	2.4
Whitehorse	0.06	113.4	115.1	115.5	0.3	1.9
Yellowknife	0.08	116.3	118.1	118.4	0.3	1.8
Iqaluit (Dec. 2002=100)	0.02	111.7	112.2	111.3	-0.8	-0.4

²⁰⁰⁵ CPI bask et weights at April 2007 prices, Canada, effective May 2007. Detailed weights are available under the Documentation section of survey 2301 (www.statcan.gc.ca/imdb-bmdi/index-eng.htm).

Consumer Price Index and major components

	Relative importance ¹	August 2010	September 2010	October 2010	August to September 2010	September to October 2010
			Seas	sonally adjusted		
			(2002=100)		% change	е
All-items	100.00 ²	116.3	116.7	117.5	0.3	0.7
Food	17.04	123.6	123.9	124.0	0.2	0.1
Shelter	26.62	124.0	123.9	124.6	-0.1	0.6
Household operations, furnishings and equipment	11.10	109.2	109.1	109.3	-0.1	0.2
Clothing and footwear	5.36	90.7	90.5	91.6	-0.2	1.2
Transportation	19.88	117.1	117.1	118.6	0.0	1.3
Health and personal care	4.73	116.3	116.0	116.1	-0.3	0.1
Recreation, education and reading	12.20	103.9	104.0	104.2	0.1	0.2
Alcoholic beverages and tobacco products	3.07	134.4	134.4	134.5	0.0	0.1
Special aggregates						
Core CPI ³	82.71	115.6	115.7	116.1	0.1	0.3
All-items excluding food and energy	73.57	113.0	113.2	113.6	0.2	0.4

^{1. 2005} CPI bask et weights at April 2007 prices, Canada, effective May 2007. Detailed weights are available under the Documentation section of survey 2301 (www.statcan.gc.ca/imdb-bmdi/index-eng.htm).

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Figures may not add to 100% due to rounding.

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3. The measure of Core Consumer Price Index (CPI) excludes from the all-items CPI the effect of changes in indirect taxes and eight of the most volatile components identified by the Bank of Canada: fruit, fruit preparations and nuts; vegetables and vegetable preparations; mortgage interest cost; natural gas; fuel oil and other fuel; gasoline; inter-city transportation; and tobacco products and smok ers' supplies. For additional information on Core CPI, consult the Bank of Canada website (www.bankofcanada.ca/en/inflation/index.htm).

Retail trade

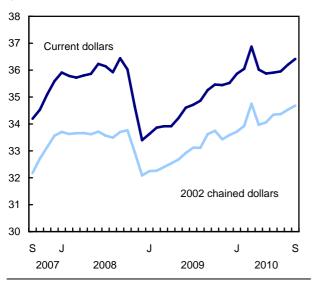
September 2010

Retail sales increased for the fourth consecutive month, rising 0.6% in current dollars to \$36.4 billion in September. Gains were reported in 8 of 11 subsectors.

Retail sales in volume terms were up 0.4%. Retail sales have been following an upward trend since the beginning of 2009.

Retail sales increase in September

\$ billions



The largest increase in dollar terms among all subsectors was a 1.2% advance at motor vehicle and parts dealers, which was a fourth consecutive monthly gain. New car dealers reported gains of 1.5%, reflecting higher sales of new motor vehicles according to the New Motor Vehicle Sales Survey. Sales increased 2.2% at used car dealers and 0.1% at automotive parts, accessories and tire stores, while they fell 1.4% at other motor vehicle dealers.

The 2.0% gain at general merchandise stores, which includes department stores, represents a third consecutive monthly increase in sales.

Higher sales were reported at sporting goods, hobby, book and music stores (+2.3%).

Sales increased 1.0% in the clothing and clothing accessories stores subsector. Higher sales at clothing stores (+1.0%) and shoe stores (+3.2%) offset a decline at jewellery, luggage and leather goods stores (-1.0%).

Note to readers

All the data in this release are seasonally adjusted and in current dollars, unless otherwise noted.

Total retail sales by volume are measured by deflating values in current dollars of the various trade groups using consumer price indexes. This retail sales in chained dollars series (2002) is a chain Fisher volume index with 2002 as the reference year.

The largest decrease was a 1.6% decline at building material and garden equipment and supplies dealers. Sales at this store type have been trending downward after strong sales in the early part of the year.

Sales up in most provinces

Sales were up in seven provinces in September. The largest contributor to the national increase was Quebec (+0.9%), where sales rose for a third consecutive month.

Sales rose 0.5% in Ontario, a second monthly increase, following flat sales in June and July.

Retailers in Alberta (+0.9%) registered gains for a fourth consecutive month.

Sales in British Columbia advanced 0.6%. This was the first notable increase since May 2010.

The largest decline occurred in Newfoundland and Labrador, where sales fell 0.9%.

It is possible to consult the tables of unadjusted data by <u>industry</u> and by <u>province and territory</u> from the *Tables* by subject module of our website.

For information on related indicators, refer to the *Latest statistics* page on our website.

Available on CANSIM: tables 080-0020 and 080-0021.

Definitions, data sources and methods: survey numbers, including related surveys, 2406 and 2408.

The September 2010 issue of *Retail Trade* (63-005-X, free) will be available shortly.

Data on retail trade for October will be released on December 21.

For more information, or to order data, contact Client Services (613-951-3549; toll-free 1-877-421-3067; retailinfo@statcan.gc.ca). For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Jake W. Purdy (613-951-0984), Distributive Trades Division.

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Retail sales by province and territory

September	August	September	August	September
2009	2010 ^r	2010 ^p	to	2009
			September	to
			2010	September
				2010
		Seasonally adjusted		

-			dasorially dajusted		
		\$ millions			% change
Canada	35,259	36,203	36,418	0.6	3.3
Newfoundland and Labrador	607	616	611	-0.9	0.5
Prince Edward Island	146	145	147	1.2	0.7
Nova Scotia	1,033	1,054	1,058	0.3	2.4
New Brunswick	882	873	872	0.0	-1.1
Quebec	7,992	8,137	8,211	0.9	2.7
Ontario	12,532	12,897	12,959	0.5	3.4
Manitoba	1,266	1,333	1,328	-0.3	4.9
Saskatchewan	1,234	1,263	1,273	0.8	3.2
Alberta	4,731	4,962	5,005	0.9	5.8
British Columbia	4,704	4,787	4,814	0.6	2.4
Yukon	45	48	50	5.5	11.8
Northwest Territories	60	60	60	-0.9	-0.9
Nunavut	27	29	29	1.8	8.2

revised

p preliminary
 Note: Figures may not add up to total due to rounding.

Retail sales by industry

	September	August	September	August	September
	2009	2010 ^r	2010 ^p	to	2009
				September	to
				2010	September
					2010
			Seasonally adjusted		
		\$ millions		% change	
Total retail trade	35,259	36,203	36,418	0.6	3.3
Total excluding motor vehicle and parts dealers	27,573	28,230	28,347	0.4	2.8
Total excluding motor vehicle and parts dealers					
and gasoline stations	23,939	24,334	24,431	0.4	2.1
Motor vehicle and parts dealers	7,686	7,973	8,070	1.2	5.0
New car dealers	6,103	6,399	6,494	1.5	6.4
Used car dealers	497	478	489	2.2	-1.7
Other motor vehicle dealers	570	573	565	-1.4	-0.8
Automotive parts, accessories and tire stores	515	522	523	0.1	1.5
Furniture and home furnishing stores	1,222	1,192	1,201	0.7	-1.7
Furniture stores	804	777	787	1.3	-2.2
Home furnishings stores	418	415	414	-0.2	-0.9
Electronics and appliance stores	1,115	1,143	1,151	0.7	3.3
Building material and garden equipment and					
supplies dealers	2,320	2,250	2,215	-1.6	-4.5
Food and beverage stores	8,470	8,744	8,732	-0.1	3.1
Supermarkets and other grocery (except					
convenience) stores	6,038	6,258	6,246	-0.2	3.4
Convenience stores	577	559	554	-0.9	-4.0
Specialty food stores	378	413	418	1.3	10.5
Beer, wine and liquor stores	1,477	1,515	1,515	0.0	2.6
Health and personal care stores	2,582	2,582	2,585	0.1	0.1
Gasoline stations	3,634	3,896	3,917	0.5	7.8
Clothing and clothing accessories stores	1,930	2,045	2,067	1.0	7.1
Clothing stores	1,499	1,603	1,619	1.0	8.0
Shoe stores	233	236	243	3.2	4.5
Jewellery, luggage and leather goods stores	199	207	205	-1.0	3.2
Sporting goods, hobby, book and music stores	954	937	959	2.3	0.6
General merchandise stores	4,404	4,559	4,648	2.0	5.5
Miscellaneous store retailers	943	882	874	-0.9	-7.3

revised

P preliminary

Note: Figures may not add up to total due to rounding.

Large urban transit

September 2010 (preliminary)

Combined ridership and revenue levels for 10 of Canada's largest urban transit properties was up in September compared with the same month in 2009.

These 10 companies represent about 80% of total urban transit across the country.

Ridership levels rose 2.5% from the same month a year earlier to 139.6 million passenger trips in September.

The rise in ridership pushed revenue (excluding subsidies) up 6.6% from September 2009 to \$258.5 million.

Available on CANSIM: table 408-0004.

Definitions, data sources and methods: survey number 2745.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-866-500-8400; fax: 613-951-0009; *transportationstatistics@statcan.gc.ca*), Transportation Division.

Primary iron and steel

September 2010

Data on primary iron and steel are now available for September.

Available on CANSIM: tables 303-0048 to 303-0051.

Definitions, data sources and methods: survey numbers, including related surveys, 2116 and 2184.

The September 2010 issue of *Steel, Tubular Products and Steel Wire* (41-019-X, free) will soon be available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; manufact@statcan.gc.ca), Manufacturing and Energy Division.

Steel pipe and tubing

September 2010

Data on the production and shipments of steel pipe and tubing are now available for September.

Available on CANSIM: table 303-0046.

Definitions, data sources and methods: survey number 2105.

The September 2010 issue of *Steel, Tubular Products and Steel Wire* (41-019-X, free) will soon be available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; manufact@statcan.gc.ca), Manufacturing and Energy Division.

Canadian Health Measures Survey: data on physical activity

2007 to 2009

Data from the physical activity monitor component of the Canadian Health Measures Survey (CHMS) are now available.

The CHMS collected key information relevant to the health of Canadians by means of direct physical measurements such as height, weight, body composition, physical fitness, blood pressure and physical activity. These indicators were collected from March 2007 to February 2009 from a representative sample of Canadians aged 6 to 79 years in 15 sites across the country. Data are available at the national level only.

Definitions, data sources and methods: survey number 5071.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-888-253-1087; chms-ecms@statcan.gc.ca), Physical Health Measures Division.

Charitable donors

2009

Data on charitable donors are now available for 2009.

Available on CANSIM: tables 111-0001 to 111-0003.

Definitions, data sources and methods: survey number 4106.

The databank *Charitable Donors* (13C0014, various prices) is now available for Canada, the provinces and territories, cities, towns, census metropolitan areas, census divisions, federal electoral districts, forward sortation areas (the first three characters of the postal code) and letter carrier routes.

more information, or to enquire about the concepts, methods or data quality this Client Services release, contact (toll-free 1-888-297-7355; 613-951-7355; fax: 613-951-3012; income @statcan.gc.ca), Income Statistics Division.

New products and studies

The Consumer Price Index, October 2010, Vol. 89, no. 10

Catalogue number 62-001-X (PDF, free; Print, \$12/\$111; HTML, free)

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

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