

The Daily

Statistics Canada

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Releases

Monthly Survey of Manufacturing

February 2010

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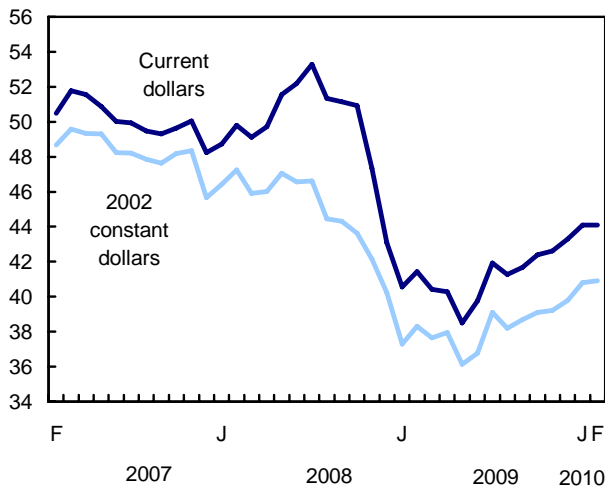
Constant dollar manufacturing sales increased 0.3% in February. Constant dollar sales have increased for six consecutive months.

Sales of non-durable goods rose 0.4% in February, compared with a 0.3% drop by durable good manufacturers. Non-durable goods manufacturers have been generally out-performing the durable goods sector over the past year.

Sales gains were reported in 12 of 21 industries, representing 42.7% of total sales.

Manufacturing sales edge up in February

\$ billions¹



1. Seasonally adjusted.

Industry results mixed

Although 12 industries reported gains in February, these were largely offset by decreases in the remaining 9. Sales by plastic and rubber product manufacturers rose 4.4% during the month, following a 9.0% gain in January.

Chemical product manufacturers also reported strong gains, up 4.3% in February. Sales in this

Note to readers

All data in this release are seasonally adjusted and are expressed in current dollars unless otherwise specified.

Preliminary data are provided for the current reference month. Revised data, based on late responses, are updated for the three previous months.

Non-durable goods industries include food, beverage and tobacco products, textile mills, textile product mills, clothing, leather and allied products, paper, printing and related support activities, petroleum and coal products, chemicals, and plastics and rubber products.

Durable goods industries include wood products, non-metallic mineral products, primary metals, fabricated metal products, machinery, computer and electronic products, electrical equipment, appliances and components, transportation equipment, furniture and related products and miscellaneous manufacturing.

Production-based industries

For the aerospace industry and shipbuilding industries, the value of production is used instead of sales of goods manufactured. This value is calculated by adjusting monthly sales of goods manufactured by the monthly change in inventories of goods in process and finished products manufactured.

Unfilled orders are a stock of orders that will contribute to future sales assuming that the orders are not cancelled.

New orders are those received whether sold in the current month or not. New orders are measured as the sum of sales for the current month plus the change in unfilled orders from the previous month to the current month.

industry have increased for five consecutive months, reaching the highest level since October 2008. Much of the strength in February reflected sales gains by pharmaceutical and medical manufacturers, triggered in part by medical aid being sent to Haiti.

The petroleum and coal products industry (-3.9%) reported the largest decrease in February. Sales were pushed down by a combination of factors, including lower prices and the impact of fires at two refineries.

The transportation equipment industry declined for a second month, following sizeable gains during the latter half of 2009. Motor vehicle manufacturing sales decreased 1.1%, in part reflecting temporary shutdowns. Motor vehicle parts sales decreased 3.4% compared with January, while aerospace production declined 0.4%.

Most strength seen in Western Canada and Ontario

Provincial results were evenly split in February, with most of the sales increases in Western Canada and Ontario.

The Prairie provinces were a source of strength in February, gaining 3.3%. Alberta led the provincial gains, up 4.4%, reflecting strong increases in computers and electronics, petroleum and coal, and chemical product sales.

Sales in Ontario advanced for a third consecutive month (+0.7%), despite a 1.5% decrease in the transportation equipment industry. Tobacco and beverage manufacturing (+14.6%) and chemical products (+7.1%) were behind most of the gains.

The Atlantic provinces reported a 9.5% decrease in sales for February. Sales in Newfoundland and Labrador fell a substantial 33.8%, followed by a 7.1% drop in New Brunswick and a 4.2% decline in Nova Scotia. Only Prince Edward Island managed a gain during the month, rising 1.3%.

Sales in Quebec declined 1.0% in February, reversing half of the gain reported in January. Decreases were widely based during the month, with key industries such as food, petroleum and coal, primary metals, and transportation all reporting declines.

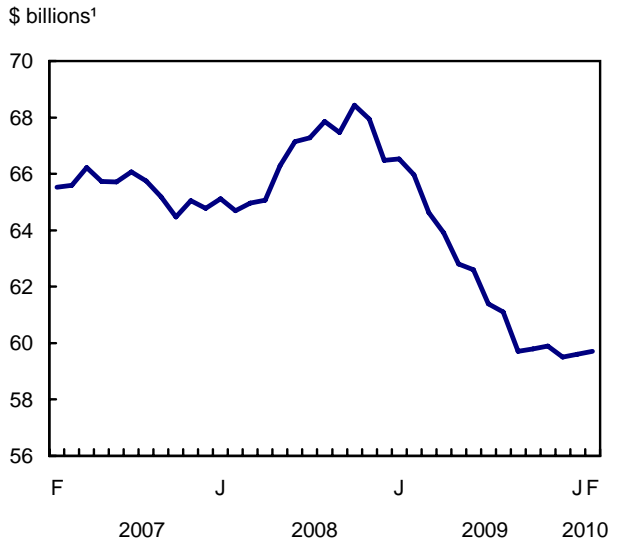
Inventory levels remain stable

Inventory levels remained stable in February, edging up 0.2% compared with January. Inventories have stabilized over the past five months after decreasing steadily between February and September 2009.

Petroleum and coal product manufacturers reported the largest increase in inventories, up 10.2%. Most of the increase was due to large deliveries of raw materials to refineries during the month.

Primary metal inventories fell 4.5% in February. Lower prices compared with January were behind about half of the decline.

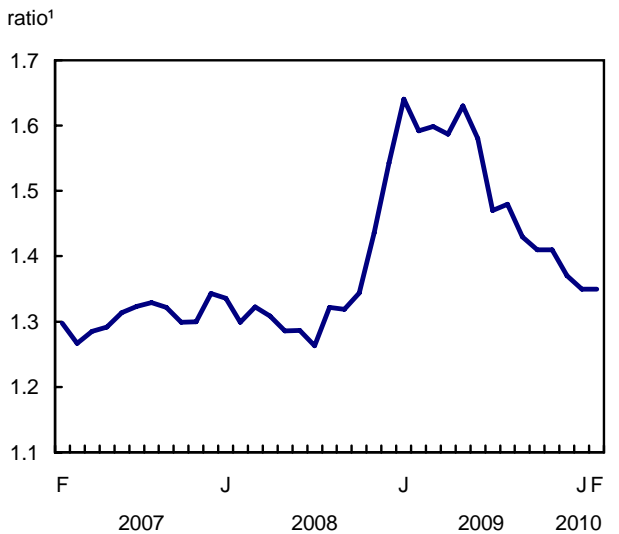
Inventory levels remain steady



1. Seasonally adjusted.

The inventory-to-sales ratio held steady at 1.35 in February, unchanged from the previous month. The inventory-to-sales ratio has been falling since May 2009, and has returned to a level seen prior to the economic downturn.

The inventory-to-sales ratio remains unchanged



1. Seasonally adjusted.

Unfilled orders rise for third month

The backlog of unfilled orders rose for a third consecutive month, increasing 1.5% to \$53.4 billion. Despite the recent gains, unfilled orders still remain well below levels reported prior to the economic downturn at the end of 2008.

Much of the advance in unfilled orders in February was centred in the machinery industry, where the backlog of orders increased by 3.5%.

Unfilled orders in the aerospace industry also moved ahead 0.4%; the second increase in the past eight months. The aerospace industry usually accounts for over 40% of unfilled orders.

New orders advanced 1.4% in February to \$44.9 billion, led by gains in transportation equipment, chemical products, and computers and electronics. New orders have been on the rise since June 2009.

Available on CANSIM: tables 304-0014 to 304-0015 and 377-0008.

Definitions, data sources and methods: survey number 2101.

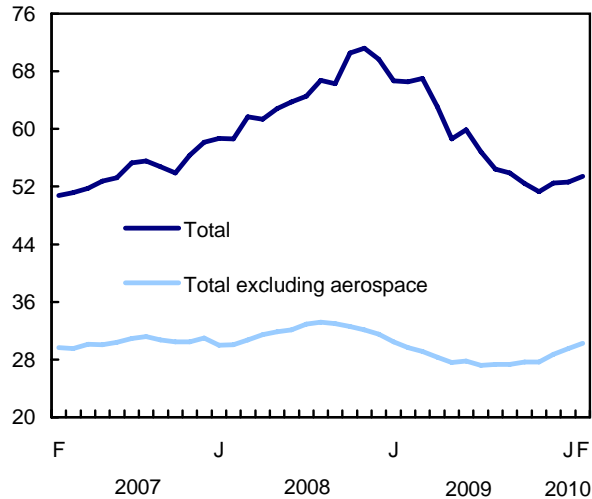
Data from the March Monthly Survey of Manufacturing will be released on May 14.

For more information, or to order data, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; fax: 613-951-3877; manufact@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact Elton Cryderman (613-951-4317, elton.cryderman@statcan.gc.ca), Manufacturing and Energy Division.

□

Unfilled orders advance for a third month

\$ billions¹



1. Seasonally adjusted.

Manufacturing: Principal statistics

	February 2009	January 2010 ^r	February 2010 ^p	January to February 2010	February 2009 to February 2010
Seasonally adjusted					
	\$ millions			% change ¹	
Manufacturing sales (current dollars)	41,426	44,071	44,098	0.1	6.4
Manufacturing sales (2002 constant dollars)	38,431	40,754	40,874	0.3	6.4
Manufacturing sales excluding motor vehicles, parts and accessories (current dollars)	37,920	38,705	38,831	0.3	2.4
Inventories	65,965	59,586	59,704	0.2	-9.5
Unfilled orders	66,556	52,609	53,381	1.5	-19.8
Unfilled orders excluding motor vehicles, parts and accessories	65,472	52,075	52,859	1.5	-19.3
New orders	41,324	44,228	44,869	1.4	8.6
New orders excluding motor vehicles, parts and accessories	37,780	38,877	39,614	1.9	4.9
Inventory-to-sales ratio	1.59	1.35	1.35

^r revised

^p preliminary

... not applicable

1. Percent change calculated at thousands of dollars for current dollars, and millions of dollars for constant dollars.

Manufacturing sales: Industry aggregates

Major group of industries	February 2009	January 2010 ^r	February 2010 ^p	January to February 2010	February 2009 to February 2010
Seasonally adjusted					
	\$ millions			% change ¹	
Food manufacturing	6,702	6,891	6,847	-0.6	2.2
Beverage and tobacco product	884	903	954	5.7	8.0
Textile mills	129	153	136	-11.3	5.2
Textile product mills	145	163	168	3.3	16.0
Clothing manufacturing	230	177	201	13.4	-12.3
Leather and allied product	32	34	33	-2.7	4.4
Wood product	1,428	1,492	1,547	3.7	8.3
Paper manufacturing	2,187	2,138	2,208	3.2	0.9
Printing and related support activities	824	771	754	-2.3	-8.5
Petroleum and coal product	4,562	5,754	5,531	-3.9	21.3
Chemical	3,497	3,760	3,921	4.3	12.1
Plastics and rubber products	1,581	1,695	1,770	4.4	11.9
Non-metallic mineral product	947	1,096	1,102	0.6	16.4
Primary metal	3,101	3,312	3,266	-1.4	5.3
Fabricated metal product	2,585	2,405	2,440	1.5	-5.6
Machinery	2,478	2,154	2,181	1.2	-12.0
Computer and electronic product	1,545	1,396	1,447	3.6	-6.3
Electrical equipment, appliance and component	825	780	745	-4.5	-9.7
Transportation equipment	5,948	7,232	7,099	-1.8	19.4
Motor vehicle	2,017	3,702	3,660	-1.1	81.4
Motor vehicle body and trailer	231	276	249	-10.0	7.6
Motor vehicle parts	1,489	1,664	1,607	-3.4	7.9
Aerospace product and parts	1,699	1,240	1,236	-0.4	-27.3
Railroad rolling stock	118	53	91	70.1	-22.9
Ship and boat building	90	123	117	-4.9	30.0
Furniture and related product	877	875	885	1.2	0.9
Miscellaneous manufacturing	921	890	862	-3.2	-6.4
Non-durable goods industries	20,772	22,440	22,524	0.4	8.4
Durable goods industries	20,654	21,630	21,574	-0.3	4.5

^r revised

^p preliminary

1. Percent change calculated at thousands of dollars.

Manufacturing sales: Provinces and territories

	February 2009	January 2010 ^r	February 2010 ^p	January to February 2010	February 2009 to February 2010
Seasonally adjusted					
	\$ millions			% change ¹	
Canada	41,426	44,071	44,098	0.1	6.4
Newfoundland and Labrador	387	354	234	-33.8	-39.5
Prince Edward Island	104	101	102	1.3	-1.5
Nova Scotia	755	776	744	-4.2	-1.5
New Brunswick	1,073	1,463	1,359	-7.1	26.6
Quebec	10,974	11,378	11,261	-1.0	2.6
Ontario	18,408	20,243	20,383	0.7	10.7
Manitoba	1,244	1,159	1,155	-0.3	-7.2
Saskatchewan	914	915	933	1.9	2.0
Alberta	4,862	4,834	5,048	4.4	3.8
British Columbia	2,699	2,843	2,873	1.1	6.5
Yukon	3	3	3	-4.3	-1.2
Northwest Territories and Nunavut	3	2	2	13.3	-11.3

^r revised

^p preliminary

1. Percent change calculated at thousands of dollars.



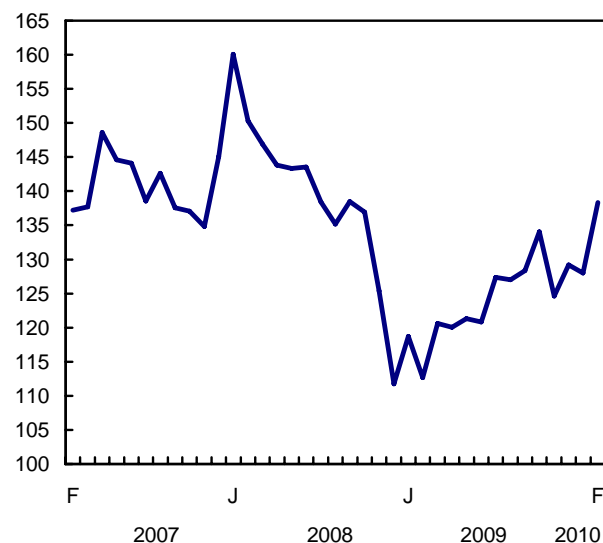
New motor vehicle sales

February 2010

New motor vehicles sold increased 8.1% to 138,336 units in February, reflecting similar growth rates for both trucks and passenger cars. Sales of new motor vehicles have generally been rising since early 2009.

New motor vehicle sales up in February

thousands of units



Preliminary industry data indicate that the number of new motor vehicles sold decreased by 4% in March.

Truck, passenger car sales up

Sales of new trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) increased 8.0% to 71,803 units in February. Sales of trucks in February were the highest since January 2008. While the number of passenger cars sold on a monthly basis, truck sales have been higher in 8 of the past 10 months.

The number of new passenger cars sold in February increased 8.2% to 66,533 units. Sales of North American-built passenger cars increased 10.1%,

Note to readers

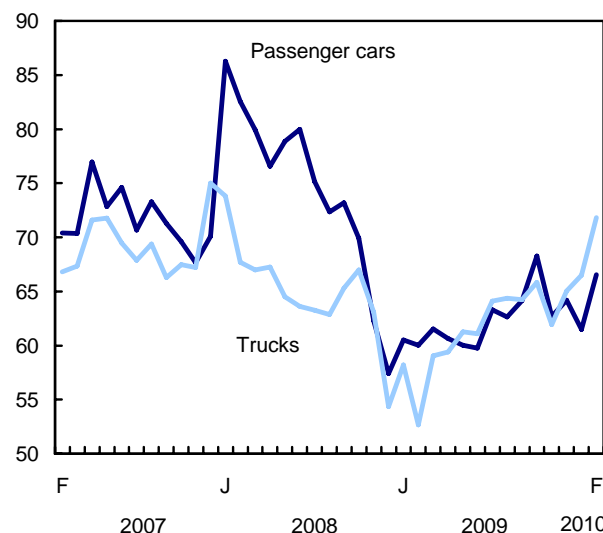
Seasonally adjusted estimates of new motor vehicle sales have been revised for 2006 to 2009. The annual sum of seasonally adjusted figures now corresponds to the annual sum of unadjusted estimates.

The unadjusted estimates of new motor vehicle sales have been revised back to January 2009.

mostly offsetting January's decline. The number of overseas-built passenger cars sold increased by 5.9%, a second consecutive monthly increase.

Truck sales exceed passenger car sales

thousands of units



Sales up in seven provinces

The number of new motor vehicles sold increased in seven provinces. The largest contribution to the national increase came from an 11.0% rise in Ontario's sales, the most significant gain in this province since July 2009.

Notable gains were also registered in New Brunswick (+13.1%), Manitoba (+12.1%), Nova Scotia (+11.1%), and Alberta (+10.2%).

Declines were registered in Prince Edward Island (-5.3%), Newfoundland and Labrador (-2.9%), and British Columbia and the Territories (-1.0%).

Available on CANSIM: table 079-0003.

Definitions, data sources and methods: survey number 2402.

The February 2010 issue of *New Motor Vehicle Sales* (63-007-X, free) will be available soon.

Data on new motor vehicle sales for March will be released on May 14.

For general information or to order data, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact Iman Mustapha (613-951-3040), Distributive Trades Division.

New motor vehicle sales

	February 2009 ^r	January 2010 ^r	February 2010 ^p	February 2009 to February 2010	January to February 2010
Seasonally adjusted					
	number of vehicles			% change	
New motor vehicles	112,685	127,979	138,336	22.8	8.1
Passenger cars	60,005	61,470	66,533	10.9	8.2
North American ¹	34,960	33,747	37,169	6.3	10.1
Overseas	25,045	27,723	29,364	17.2	5.9
Trucks, vans and buses	52,680	66,509	71,803	36.3	8.0
New motor vehicles					
Newfoundland and Labrador	1,976	2,830	2,747	39.0	-2.9
Prince Edward Island	370	486	460	24.3	-5.3
Nova Scotia	3,508	4,137	4,598	31.1	11.1
New Brunswick	2,422	3,137	3,548	46.5	13.1
Quebec	30,544	34,775	37,029	21.2	6.5
Ontario	41,626	45,724	50,776	22.0	11.0
Manitoba	3,261	3,674	4,118	26.3	12.1
Saskatchewan	3,376	4,115	4,465	32.3	8.5
Alberta	14,259	15,916	17,540	23.0	10.2
British Columbia ²	11,343	13,185	13,055	15.1	-1.0
	February 2009 ^r	January 2010 ^r	February 2010 ^p	February 2009 to February 2010	
Unadjusted					
	number of vehicles			% change	
New motor vehicles	82,039	83,512	101,793	24.1	
Passenger cars	40,786	35,674	45,422	11.4	
North American ¹	23,129	18,910	24,871	7.5	
Overseas	17,657	16,764	20,551	16.4	
Trucks, vans and buses	41,253	47,838	56,371	36.6	
New motor vehicles					
Newfoundland and Labrador	1,188	1,545	1,693	42.5	
Prince Edward Island	239	297	297	24.3	
Nova Scotia	2,445	2,566	3,242	32.6	
New Brunswick	1,717	2,013	2,553	48.7	
Quebec	21,501	19,400	26,476	23.1	
Ontario	30,303	29,728	37,431	23.5	
Manitoba	2,287	2,340	2,921	27.7	
Saskatchewan	2,386	2,992	3,187	33.6	
Alberta	11,102	12,525	13,770	24.0	
British Columbia ²	8,871	10,106	10,223	15.2	

^r revised

^p preliminary

1. Manufactured or assembled in Canada, the United States or Mexico.

2. Includes Yukon, the Northwest Territories and Nunavut.

Note: Figures may not add up to totals due to rounding.

Steel pipe and tubing

February 2010

Data on the production and shipments of steel pipe and tubing are now available for February.

Available on CANSIM: table 303-0046.

Definitions, data sources and methods: survey number 2105.

The February 2010 issue of *Steel, Tubular Products and Steel Wire* (41-019-X, free) will soon be available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; manufact@statcan.gc.ca), Manufacturing and Energy Division. ■

Real estate agents, brokers, appraisers and other related activities industries

2008

The 2008 edition of *Service Bulletin: Real Estate Agents, Brokers, Appraisers and other Real Estate Activities*, which contains industry highlights along with financial data including revenues, expenses, and operating profit margins, is now available.

Definitions, data sources and methods: survey number 4706.

The publication *Service Bulletin: Real Estate Agents, Brokers, Appraisers and other Real Estate Activities*, 2008 (63-238-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-877-801-3282; 613-951-4612; servicesind@statcan.gc.ca), Service Industries Division. ■

Personal services industry

2008

The 2008 edition of *Service Bulletin: Personal Services*, which contains industry highlights along with financial data including revenues, expenses, and operating profit margins, is now available.

Definitions, data sources and methods: survey number 2424.

The publication *Service Bulletin: Personal Services*, 2008 (63-240-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-877-801-3282; 613-951-4612; servicesind@statcan.gc.ca), Service Industries Division. ■

Pipeline transportation of crude oil and refined petroleum products

December 2009

Data on the net receipts of crude oil and equivalent hydrocarbons, liquefied petroleum gases and refined petroleum products, pipeline exports of crude oil and deliveries of crude oil by pipeline to Canadian refineries are now available for December.

Available on CANSIM: tables 133-0001 to 133-0005.

Definitions, data sources and methods: survey numbers, including related surveys, 2148 and 2191.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; energ@statcan.gc.ca), Manufacturing and Energy Division. ■

New products and studies

Real Estate Agents, Brokers, Appraisers and Other Real Estate Activities Industries, 2008
Catalogue number 63-238-X (PDF, free; HTML, free)

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Personal Services, 2008
Catalogue number 63-240-X (PDF, free; HTML, free)

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette; -XCB or -XCE are electronic versions on compact disc; -XVB or -XVE are electronic versions on DVD and -XBB or -XBE a database.

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Release dates: April 19 to April 23, 2010

(Release dates are subject to change.)

Release date	Title	Reference period
19	Canada's international transactions in securities	February 2010
19	Travel between Canada and other countries	February 2010
20	Control and sale of alcoholic beverages	As of March 31, 2009
20	Canadian Social Trends	April 2010
21	Health Reports	April 2010
21	Wholesale trade	February 2010
22	Employment Insurance	February 2010
22	Leading indicators	March 2010
23	Consumer Price Index	March 2010
23	Retail trade	February 2010
