

# The Daily

## Statistics Canada

Thursday, April 29, 2010

Released at 8:30 a.m. Eastern time

### Releases

<b>Payroll employment, earnings and hours, February 2010</b>	3
Non-farm payroll employment increased by 0.1% in February (+8,300). This advance was led by British Columbia, where there were notable job gains in accommodation and food services; investigation and security services; and employment services, all largely associated with the Olympic Games.	
Education Matters: Insights on Education, Learning and Training in Canada, April 2010	7
Stocks of frozen and chilled meats, April 2010	7
Traveller accommodation services price indexes, first quarter 2010	7

(continued on page 2)

### Road Network File 2010

The 2010 *Road Network File* is a digital representation of Canada's national road network, containing information such as street names, types, directions and address ranges. This file is available as a free download.

The file contains the national road network, which reflects the National Geographic Database road layer content as it existed as of March 1, 2010. Applications of this file may include mapping, geocoding, area delineation and database maintenance as a source for street names and locations.

Statistics Canada maintains road network information to support the census and other agency activities where the relative position of road network features is important in maps created for navigation and reference purposes. Therefore, relative positional accuracy takes precedence over absolute positional accuracy. This file is not suitable for engineering applications, emergency dispatching services, surveying or legal applications.

The 2010 *Road Network File* can be used to replace the 2009 *Road Network File*. However, the 2010 *Road Network File* does not replace the 2006 *Road Network File*, which is a similar product available as part of the 2006 suite of geography products, and used in conjunction with products and services from the 2006 Census.

The 2010 *Road Network File* is available for Canada and individual provinces and territories in three formats: ArcInfo®, Geography Markup Language and MapInfo®.

The 2010 *Road Network File* (92-500-X, free) and *Road Network File, Reference Guide* (92-500-G, free) are now available from the *Key resource* module of our website under *Publications*.

For more information, or to order these files, contact GeoHelp (613-951-3889; [geohelp@statcan.gc.ca](mailto:geohelp@statcan.gc.ca)), Geography Division.



Statistics  
Canada

Statistique  
Canada

Canada

---

**New products and studies**

---

8

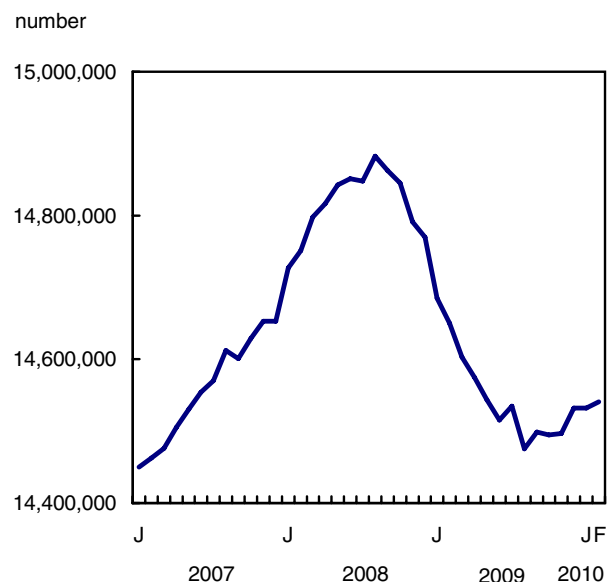
## Releases

### Payroll employment, earnings and hours

February 2010 (preliminary)

Non-farm payroll employment increased by 0.1% in February (+8,300). This advance was led by British Columbia, where there were notable job gains in accommodation and food services; investigation and security services; and employment services, all largely associated with the Olympic Games.

#### Total payroll employment



#### Payroll employment in manufacturing posts largest gain in over two years

In manufacturing, payroll employment rose by 11,200 in February, the largest increase for this sector since January 2008. Growth occurred in a number of manufacturing industries, most notably plastic product manufacturing; motor vehicle assembly; bakeries and tortilla manufacturing; agricultural, construction and mining machinery manufacturing; and motor vehicle parts.

Other industries with notable job gains in February were employment services; support activities for mining, quarrying, oil and gas extraction; investigation and security services; and business support services.

#### Note to readers

Unless otherwise stated, this release presents seasonally adjusted data, which eases comparisons by removing the effects of seasonal variations.

These gains were partly offset by declines in retail trade, mainly in grocery stores and gasoline stations. There were also declines in educational services.

#### Stronger growth in weekly earnings since last summer

In February, average weekly earnings, including overtime, of non-farm payroll employees was \$843.91, up 2.8% from February 2009. In recent months, the pace of growth in average weekly earnings has accelerated.

Among Canada's largest industrial sectors, growth in average weekly earnings from February 2009 to February 2010 were above average in educational services (+6.4%), manufacturing (+5.6%), and accommodation and food services (+3.8%), while earnings were unchanged in construction.

Year-over-year average weekly earnings, including overtime, rose in every province. Newfoundland and Labrador posted the fastest year-over-year earnings growth in February (+6.8%), followed by Nova Scotia (+3.7%), Ontario (+3.4%) and Saskatchewan (+3.4%).

#### Comparing the Survey of Employment, Payrolls and Hours and the Labour Force Survey

These data come from the Survey of Employment, Payrolls and Hours (SEPH). SEPH is a business survey that provides a detailed portrait of employees by industry. It complements information from the Labour Force Survey (LFS), which is a household survey.

Data on employment, wages and hours derived from these two surveys can differ for a number of reasons.

First, the reference periods are different. LFS data are collected during a "reference week," usually the week following the 15th day of the month. For SEPH, the reference period is an entire month.

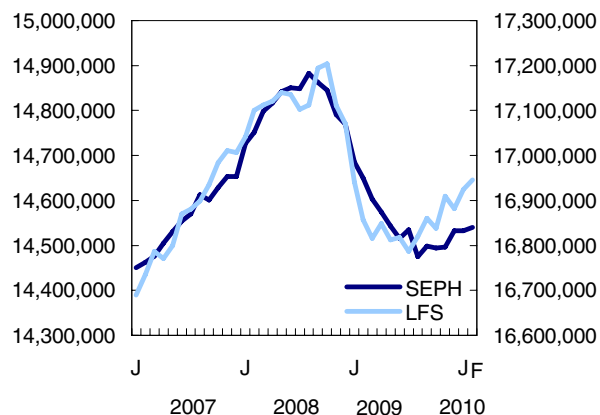
The LFS includes people who are self-employed, as well as workers who take unpaid leave. SEPH does not cover these groups. Industry coverage for the LFS is comprehensive; SEPH excludes agriculture, fishing and trapping, and religious organizations.

The two count multiple job holders differently. In the LFS, people with more than one job are counted only once as "employed". SEPH is a count of filled positions on payroll, so each job is counted separately.

Finally, national data produced by the LFS do not include people living in the three territories or on reserves while SEPH does. LFS data are based on where people usually reside. SEPH counts employees in the province or territory where they work, although this has little effect on the comparability at the national level.

### Non-farm payroll employment of the Survey of Employment Payrolls and Hours and total employment of the Labour Force Survey

Non-farm payroll employment, Survey of Employment, Payrolls and Hours (SEPH)      Total employment, Labour Force Survey (LFS)



Available on CANSIM: tables 281-0023 to 281-0039 and 281-0041 to 281-0046.

**Definitions, data sources and methods: survey number 2612.**

Detailed industry data, data by size of enterprise based on employment, and other labour market indicators will soon be available in the monthly publication *Employment, Earnings and Hours* (72-002-X, free).

Data on payroll employment, earnings and hours for March will be released on May 26.

For more information, or to order data, contact Client Services (toll-free 1-866-873-8788; 613-951-4090; [labour@statcan.gc.ca](mailto:labour@statcan.gc.ca)). To enquire about revisions, or the concepts, methods or data quality of this release, contact Jason Gilmore (613-951-7118), Labour Statistics Division.

□

# Average weekly earnings (including overtime) for all employees

Industry Group (North American Industry Classification System)	February 2009	January 2010 <sup>r</sup>	February 2010 <sup>p</sup>	January to February 2010	February 2009 to February 2010
Seasonally adjusted					
	current dollars			% change	
<b>Industrial aggregate</b>	<b>820.53</b>	<b>835.95</b>	<b>843.91</b>	<b>1.0</b>	<b>2.8</b>
Forestry, logging and support	781.48	897.89	918.17	2.3	17.5
Mining and quarrying, and oil and gas extraction	1,616.02	1,649.90	1,627.26	-1.4	0.7
Utilities	1,486.53	1,563.61	1,595.73	2.1	7.3
Construction	1,055.58	1,046.89	1,056.10	0.9	0.0
Manufacturing	914.13	948.65	965.64	1.8	5.6
Wholesale trade	994.36	1,012.82	1,007.11	-0.6	1.3
Retail trade	486.58	491.51	500.07	1.7	2.8
Transportation and warehousing	897.79	839.67	845.30	0.7	-5.8
Information and cultural industries	1,081.98	1,045.18	1,073.20	2.7	-0.8
Finance and insurance	1,054.22	1,072.48	1,093.24	1.9	3.7
Real estate and rental and leasing	761.26	814.76	793.60	-2.6	4.2
Professional, scientific and technical services	1,139.40	1,166.66	1,182.05	1.3	3.7
Management of companies and enterprises	1,126.09	1,223.78	1,263.41	3.2	12.2
Administrative and support, waste management and remediation services	666.27	664.40	690.09	3.9	3.6
Educational services	859.87	915.51	914.90	-0.1	6.4
Health care and social assistance	755.58	773.44	776.06	0.3	2.7
Arts, entertainment and recreation	495.78	530.30	568.28	7.2	14.6
Accommodation and food services	332.51	342.68	345.29	0.8	3.8
Other services (excluding public administration)	677.98	683.25	693.35	1.5	2.3
Public administration	1,055.48	1,076.11	1,084.96	0.8	2.8
<b>Provinces and territories</b>					
Newfoundland and Labrador	782.75	814.04	835.71	2.7	6.8
Prince Edward Island	688.33	677.08	696.36	2.8	1.2
Nova Scotia	729.51	744.47	756.22	1.6	3.7
New Brunswick	739.63	753.79	754.08	0.0	2.0
Quebec	752.55	759.52	773.17	1.8	2.7
Ontario	846.68	866.36	875.53	1.1	3.4
Manitoba	765.07	771.02	776.14	0.7	1.4
Saskatchewan	797.65	826.66	824.42	-0.3	3.4
Alberta	965.26	963.38	989.77	2.7	2.5
British Columbia	789.52	805.66	810.93	0.7	2.7
Yukon	892.57	892.36	876.53	-1.8	-1.8
Northwest Territories <sup>1</sup>	1,135.40	1,139.35	1,171.55	2.8	3.2
Nunavut <sup>1</sup>	864.17	814.80	865.50	6.2	0.2

<sup>r</sup> revised

<sup>p</sup> preliminary

1. Data not seasonally adjusted.

## Number of employees

Industry Group (North American Industry Classification System)	December 2009	February 2009	January 2010 <sup>r</sup>	February 2010 <sup>p</sup>	January to February 2010	February 2009 to February 2010	December 2009 to February 2010
Seasonally adjusted							
	thousands				% change		
<b>Industrial aggregate</b>	<b>14,532.4</b>	<b>14,650.2</b>	<b>14,532.2</b>	<b>14,540.5</b>	<b>0.1</b>	<b>-0.7</b>	<b>0.1</b>
Forestry, logging and support	39.1	40.6	39.0	39.1	0.3	-3.7	0.0
Mining and quarrying, and oil and gas extraction	173.4	194.9	173.3	179.8	3.8	-7.7	3.7
Utilities	117.5	121.1	117.6	117.4	-0.2	-3.1	-0.1
Construction	805.5	795.8	807.5	808.8	0.2	1.6	0.4
Manufacturing	1,447.3	1,542.1	1,450.3	1,461.6	0.8	-5.2	1.0
Wholesale trade	723.0	741.9	722.2	723.2	0.1	-2.5	0.0
Retail trade	1,859.9	1,876.9	1,859.0	1,851.9	-0.4	-1.3	-0.4
Transportation and warehousing	669.7	691.7	674.2	675.8	0.2	-2.3	0.9
Information and cultural industries	313.4	325.5	312.1	310.6	-0.5	-4.6	-0.9
Finance and insurance	682.6	664.6	685.0	684.3	-0.1	3.0	0.2
Real estate and rental and leasing	245.2	244.0	244.0	240.2	-1.6	-1.6	-2.0
Professional, scientific and technical services	740.2	754.3	738.5	738.9	0.1	-2.0	-0.2
Management of companies and enterprises	117.9	117.9	115.0	109.4	-4.9	-7.2	-7.2
Administrative and support, waste management and remediation services	719.2	740.0	723.6	737.5	1.9	-0.3	2.5
Educational services	1,161.9	1,148.7	1,162.1	1,159.9	-0.2	1.0	-0.2
Health care and social assistance	1,606.5	1,568.1	1,607.3	1,606.2	-0.1	2.4	0.0
Arts, entertainment and recreation	248.8	245.1	243.8	242.9	-0.4	-0.9	-2.4
Accommodation and food services	1,068.5	1,088.3	1,065.5	1,069.6	0.4	-1.7	0.1
Other services (excluding public administration)	506.2	508.3	504.0	501.4	-0.5	-1.4	-0.9
Public administration	1,054.7	1,030.0	1,046.6	1,040.5	-0.6	1.0	-1.3
<b>Provinces and territories</b>							
Newfoundland and Labrador	193.8	192.6	195.8	195.7	-0.1	1.6	1.0
Prince Edward Island	63.6	61.3	62.9	63.5	1.0	3.6	-0.2
Nova Scotia	395.6	393.3	397.0	398.5	0.4	1.3	0.7
New Brunswick	314.4	310.8	313.0	314.0	0.3	1.0	-0.1
Quebec	3,360.1	3,342.4	3,351.8	3,333.4	-0.5	-0.3	-0.8
Ontario	5,576.6	5,618.1	5,570.4	5,573.0	0.0	-0.8	-0.1
Manitoba	557.4	560.2	551.8	552.4	0.1	-1.4	-0.9
Saskatchewan	438.8	440.0	437.0	438.2	0.3	-0.4	-0.1
Alberta	1,718.3	1,764.7	1,723.4	1,730.8	0.4	-1.9	0.7
British Columbia	1,876.8	1,906.7	1,880.2	1,888.7	0.5	-0.9	0.6
Yukon	20.1	19.2	19.4	19.9	2.6	3.6	-1.0
Northwest Territories <sup>1</sup>	26.8	27.0	26.0	27.0	3.8	0.0	0.7
Nunavut <sup>1</sup>	10.2	9.8	9.9	10.1	2.0	3.1	-1.0

<sup>r</sup> revised

<sup>p</sup> preliminary

1. Data not seasonally adjusted.

■

---

## Education Matters: Insights on Education, Learning and Training in Canada

April 2010

The April 2010 issue of *Education Matters: Insights on Education, Learning and Training in Canada* contains two articles.

"Women in Non-traditional Occupations and Fields of Study" takes stock of changes that have taken place over time in the occupations held by women in the labour market and in the fields of study they are choosing at the postsecondary level.

"New Perspectives on Access to Postsecondary Education" summarizes new research that points to the need to take a broad perspective on factors affecting participation in postsecondary education, taking into account the roles of factors such as aspirations, motivations, engagement with school, study habits, and high school outcomes.

This issue also includes a fact sheet, entitled "Interrupting High School and Returning to Education," which is part of the Pan-Canadian Education Indicators Program.

The April 2010 issue of *Education Matters: Insights on Education, Learning and Training in Canada*, Vol. 7, no. 1 (81-004-X, free), is now available. From the *Key resource* module of our website under *Publications*, choose *Education Matters*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-307-3382; 613-951-7608; fax: 613-951-9040; [educationstats@statcan.gc.ca](mailto:educationstats@statcan.gc.ca)), Tourism and the Centre for Education Statistics. ■

## Stocks of frozen and chilled meats

April 2010

Data on stocks of frozen and chilled meats are now available for April.

This release contains data on stock holdings for various cuts of pork, beef, veal, poultry, mutton, and fancy meats at the Canada level, as well as total red meats at the regional level. This release also contains data on the holdings of imported meat at the national level.

**Available on CANSIM: tables 003-0081 and 003-0082.**

**Definitions, data sources and methods: survey number 3423.**

The April 2010 issue of *Stocks of Frozen and Chilled Meats*, Vol. 5, no. 1 (23-009-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, or to order data, contact Client Services (toll-free 1-800-465-1991). To enquire about the concepts, methods and data quality of this release, contact Barbara McLaughlin (902-893-7251; [barbara.mclaughlin@statcan.gc.ca](mailto:barbara.mclaughlin@statcan.gc.ca)), Agriculture Division. ■

## Traveller accommodation services price indexes

First quarter 2010

The indexes that measure price movements of accommodation services are now available for the first quarter. The indexes are available by province, territory and for Canada, by major client group.

**Note:** The indexes reflect changes in room rates, excluding all indirect taxes, for overnight or short stays with no meals or other services provided.

**Available on CANSIM: table 326-0013.**

**Definitions, data sources and methods: survey number 2336.**

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-888-951-4550; 613-951-4550; fax: 613-951-3117; [ppd-info-dpp@statcan.gc.ca](mailto:ppd-info-dpp@statcan.gc.ca)), Producer Prices Division. ■

---

## New products and studies

---

**Stocks of Frozen and Chilled Meats**, April 2010,  
Vol. 5, no. 1  
**Catalogue number 23-009-X** (PDF, free; HTML, free)

**Inter-corporate Ownership**, First quarter 2010  
**Catalogue number 61-517-X** (CD-ROM, \$375/\$1,065)

**Education Matters: Insights on Education, Learning  
and Training in Canada**, Vol. 7, no. 1  
**Catalogue number 81-004-X** (HTML, free)

**Education Indicators in Canada: "Report of the  
Pan-Canadian Education Indicators Program"**, no. 2  
**Catalogue number 81-582-X** (HTML, free)

**Study: Education Indicators in Canada: Fact  
Sheet: "Interrupting High School and Returning to  
Education"**, no. 5  
**Catalogue number 81-599-X2010005** (PDF, free;  
HTML, free)

**Road Network File, Reference Guide**, 2010  
**Catalogue number 92-500-G** (PDF, free; HTML, free)

**Road Network File**, 2010  
**Catalogue number 92-500-X** (HTML, free)

**All prices are in Canadian dollars and exclude sales  
tax. Additional shipping charges apply for delivery  
outside Canada.**

Catalogue numbers with an -XWE, -XIB or an -XIE  
extension are Internet versions; those with -XMB or  
-XME are microfiche; -XPB or -XPE are paper versions;  
-XDB or -XDE are electronic versions on diskette; -XCB  
or -XCE are electronic versions on compact disc; -XVB  
or -XVE are electronic versions on DVD and -XBB or  
-XBE a database.

---

### How to order products

---

**To order by phone, please refer to:**

- The title
- The catalogue number
- The volume number
- The issue number
- Your credit card number.

From Canada and the United States, call: **1-800-267-6677**  
From other countries, call: **1-613-951-2800**  
To fax your order, call: **1-877-287-4369**



**To order by mail, write to:** Statistics Canada, Finance, 6<sup>th</sup> floor, R.H. Coats Bldg., Ottawa, K1A 0T6.  
Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers  
add 5% GST and applicable PST.

**To order by Internet, write to:** [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca) or download an electronic version by accessing Statistics Canada's  
website ([www.statcan.gc.ca](http://www.statcan.gc.ca)). From the *Our products and services* page, under *Browse our Internet publications*, choose *For sale*.

**Authorized agents and bookstores also carry Statistics Canada's catalogued publications.**

---



Catalogue 11-001-XIE (F) English 11-001-XIE001-0007-0-001	
<b>The Daily</b>	
Statistics Canada	
Thursday, June 3, 1997 For release at 9:30 a.m.	
<b>MAJOR RELEASES</b>	
• <b>Urban transit, 1996</b> Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1996, each Canadian took an average of about six trips on some form of urban transit, the lowest level in the past 25 years.	2
• <b>Productivity, hourly compensation and unit labour cost, 1996</b> Growth in productivity among Canadian businesses was modestly weak again in 1996, accompanied by sluggish gains in employment and slow economic growth during the year.	4
<b>OTHER RELEASES</b>	
Help-wanted index, May 1997	3
Short-term Expectations Survey	2
Steel primary forms, steel ending May 31, 1997	12
Uggg producer, Apr. 1997	13
<b>PUBLICATIONS RELEASED</b>	<b>11</b>
 	

## **Statistics Canada's official release bulletin**

Catalogue 11-001-XIE.

Published each working day by the Communications and library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at <http://www.statcan.gc.ca>. To receive *The Daily* each morning by e-mail, send an e-mail message to [lstproc@statcan.gc.ca](mailto:lstproc@statcan.gc.ca). Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2010. All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy—or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.