The Daily

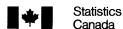
Statistics Canada

Friday, August 13, 2010

Released at 8:30 a.m. Eastern time

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Releases

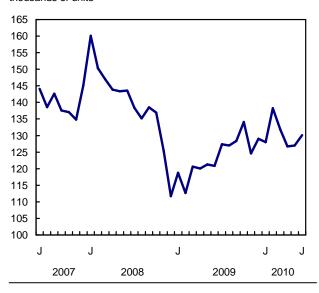
New motor vehicle sales

June 2010

The number of new motor vehicles sold rose 2.5% to 130,135 units in June. Higher truck sales were the main contributor to the increase.

New motor vehicle sales rise in June

thousands of units



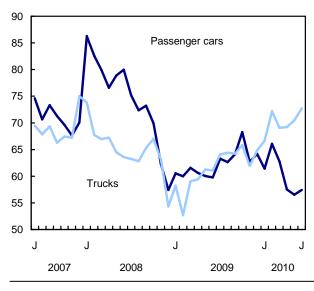
Preliminary industry data indicate that the number of new motor vehicles sold increased by 1% in July.

Higher truck sales drive increase

Sales of trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) increased 3.2% to 72,709 units in June. For the past seven months, truck sales have surpassed passenger car sales. This is the longest period in which sales of trucks have exceeded sales of passenger cars since the beginning of this series in 1946.

Truck sales exceed passenger car sales

thousands of units



Sales of passenger cars increased 1.6% to 57,426 units in June. Following three months of decreases, sales of North American-built cars rose 2.2%. Overseas-built passenger car sales advanced 1.0%, a second consecutive monthly increase.

Sales up in eight provinces

Sales of new motor vehicles increased in eight provinces in June.

The largest percentage increase was in Nova Scotia, where sales rose 12.0%.

The largest contributor to the national increase was Quebec, where sales rose 3.0%. This was the first increase in the province since February.

Sales in Ontario increased 1.4%, adding to gains reported in May.

Available on CANSIM: table 079-0003.

Definitions, data sources and methods: survey number 2402.

The June 2010 issue of *New Motor Vehicle Sales* (63-007-X, free) will be available soon.

Data on new motor vehicle sales for July will be released on September 14.

For more information, or to order data, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact John De Luca (613-951-8719), Distributive Trades Division.

New motor vehicle sales

	June	May	June	June	May	
	2009	2010 ^r	2010 ^p	2009	to	
				to	June	
				June	2010	
			Seasonally adjuste	<u>2010</u>		
	number of vehicles			% change	% change	
New motor vehicles	120,849	126,973	130,135	7.7	2.5	
Passenger cars	59,777	56,503	57,426	-3.9	1.6	
North American ¹	32,996	30,751	31,427	-4.8	2.2	
Overseas	26,781	25,752	25,999	-2.9	1.0	
Trucks, vans and buses	61,072	70,470	72,709	19.1	3.2	
New motor vehicles						
Newfoundland and Labrador	2,442	2,459	2,649	8.5	7.7	
Prince Edward Island	424	483	473	11.6	-2.1	
Nova Scotia	4,119	3,901	4,370	6.1	12.0	
New Brunswick	2,723	3,014	3,048	11.9	1.1	
Quebec	32,466	32,299	33,277	2.5	3.0	
Ontario	43,384	48,125	48,783	12.4	1.4	
Manitoba	3,620	3,756	3,891	7.5	3.6	
Saskatchewan	3,636	3,692	3,999	10.0	8.3	
Alberta	15,421	16,426	16,831	9.1	2.5	
British Columbia ²	12,614	12,818	12,814	1.6	0.0	
	June 2009	May 2010 ^r	June 2010 ^p	June 2009 to June 2010		
	Unadjusted					
	nu	ımber of vehicles		% change		
New motor vehicles	140,442	157,082	156,891	11.7		
Passenger cars	74,028	74,680	73,006	-1.4		
North American ¹	41,654	41,793	40,725	-1.4 -2.2		
Overseas	32,374	32,887	32,281	-0.3		
Trucks, vans and buses	66,414	82,402	83,885	26.3		
New motor vehicles	00,414	02,402	05,005	20.5		
Newfoundland and Labrador	3,142	3,456	3,797	20.8		
Prince Edward Island	520	636	610	17.3		
Nova Scotia	5,239	5,113	6,046	15.4		
New Brunswick	3,299	3,923	3,820	15.8		
Quebec	37,065	42,390	39,267	5.9		
Ontario	51,218	58,222	59,343	15.9		
Manitoba	4,022	4,383	4,491	11.7		
Saskatchewan	3,933	4,363 3,948	4,491	11.7		
Alberta	17,229	19,293	19,503	13.2		
British Columbia ²	14,775	15,718	15,349	3.9		
Dittion Columbia	14,775	10,710	15,549	3.9		

Figures may not add up to totals as a result of rounding.

p preliminary
 1. Manufactured or assembled in Canada, the United States or Mexico.

^{2.} Includes Yukon, the Northwest Territories and Nunavut.

Financial information of universities and colleges

2008/2009

Final data for the 2008/2009 academic year, coming from the Financial Information of Universities and Colleges Survey, are now available. The survey provides financial information (income and expenditures) on all universities and degree-granting colleges in Canada.

Definitions, data sources and methods: survey number 3121.

For more information, or to enquire about the concepts, methods or data quality this contact Client Services of release. (toll-free 1-800-307-3382; 613-951-7608; 613-951-4441; educationstats@statcan.gc.ca), Tourism and Centre for Education Statistics Division.

Annual Survey of Manufactures and Logging: Products consumed and produced by manufacturing industries 2008

Data on products consumed and produced by manufacturing industries for Canada, the provinces and the North are now available for 2008. This information is collected using the Annual Survey of Manufactures and Logging.

Definitions, data sources and methods: survey number 2103.

To order data, to obtain more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (613-951-9497; toll-free 1-866-873-8789; manufact@statcan.gc.ca), Manufacturing and Energy Division.

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Release dates: August 16 to 20, 2010

(Release dates are subject to change.)

Release date	Title	Reference period
16	Canadian Health Measures Survey: Lead, bisphenol A and mercury	2007 to 2009
17	Monthly Survey of Manufacturing	June 2010
17	Canada's international transactions in securities	June 2010
18	Employment Insurance	June 2010
19	Wholesale trade	June 2010
19	Travel between Canada and other countries	June 2010
19	Leading indicators	July 2010
20	Consumer Price Index	July 2010
20	Production of principal field crops	As of July 31, 2010