# The Daily

# Statistics Canada

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# Releases

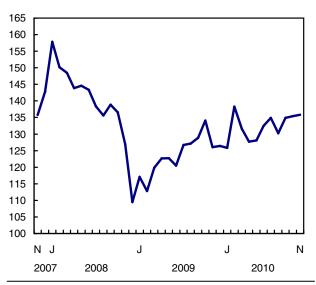
# New motor vehicle sales

November 2010

The number of new motor vehicles sold in November was up 0.3% to 135,823 units. Stronger truck sales were responsible for the increase.

# New motor vehicle sales up in November

thousands of units



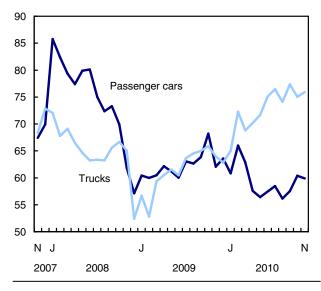
Preliminary industry data indicate that the number of new motor vehicles sold in December decreased 5%.

### Sales of trucks up while passenger car sales down

Sales of trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) increased 1.2% to 75,916 units in November, partially offsetting October's decline. Continuing a trend that began in late 2009, sales of trucks remain higher than sales of passenger cars. Purchases of trucks for both personal and commercial use have contributed to the growth of truck sales in 2010.

# Truck sales exceed passenger car sales

thousands of units



After two consecutive months of increases, sales of passenger cars declined 0.8% to 59,907 units in November. A 2.0% decrease in sales of North American-built passenger cars was partially offset by a 0.8% increase in sales of overseas-built passenger cars. The level of sales for both North American and overseas-built passenger cars remains below the level observed in 2009.

### Sales up in seven provinces

Sales of new motor vehicles increased in seven provinces in November.

The largest increase in the number of vehicles sold was in Alberta (+1.4%), the sixth increase in seven months.

Sales of new motor vehicles in Ontario rose for a third consecutive month, edging up 0.4% in November.

In New Brunswick, sales increased 4.0% in November, offsetting a decline reported in the previous month.

A sales decrease of 1.1% in Quebec did not erase the gains registered in this province over the previous two months.

# Available on CANSIM: table 079-0003.

# Definitions, data sources and methods: survey number 2402.

The November 2010 issue of New Motor Vehicle Sales (63-007-X, free) will be available soon.

Data on new motor vehicle sales for December will be released on February 14.

general information or to order data, For contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact John De Luca (613-951-8719), Distributive Trades Division.

# New motor vehicle sales

	November 2009	October 2010 <sup>r</sup>	November 2010 <sup>p</sup>	November 2009 to November 2010	October to November 2010
			Seasonally adjusted		
	r	number of vehicles			
New motor vehicles	126,054	135,408	135,823	7.7	0.3
Passenger cars	62,083	60,381	59,907	-3.5	-0.8
North American <sup>1</sup>	35,191	34,339	33,658	-4.4	-2.0
Overseas	26,892	26,042	26,249	-2.4	0.8
Trucks, vans and buses	63,971	75,027	75,916	18.7	1.2
New motor vehicles					
Newfoundland and Labrador	2,221	2,748	2,676	20.5	-2.6
Prince Edward Island	422	504	513	21.6	1.8
Nova Scotia	3,626	3,823	3,729	2.8	-2.5
New Brunswick	2,980	3,250	3,379	13.4	4.0
Quebec	34,410	36,136	35,741	3.9	-1.1
Ontario	46,135	50,841	51,037	10.6	0.4
Manitoba	3,673	3,681	3,849	4.8	4.6
Saskatchewan	3,395	3,814	3,908	15.1	2.5
Alberta	15,479	17,226	17,469	12.9	1.4
British Columbia <sup>2</sup>	13,713	13,385	13,522	-1.4	1.0
	November 2009	October 2010 <sup>r</sup>	November 2010 <sup>p</sup>	November 2009 to November 2010	
	November 2009		November 2010	November 2010	
	Unadjusted				
	r	number of vehicles		% change	
New motor vehicles	104,589	125,731	118,517	13.3	
Passenger cars	51,261	55,598	51,386	0.2	
North American <sup>1</sup>	28,504	32,293	28,557	0.2	
Overseas	22,757	23,305	22,829	0.3	
Trucks, vans and buses	53,328	70,133	67,131	25.9	
New motor vehicles					
Newfoundland and Labrador	1,600	2,467	2,078	29.9	
Prince Edward Island	335	450	447	33.4	
Nova Scotia	2,953	3,229	3,092	4.7	
New Brunswick	2,268	2,851	2,764	21.9	
Quebec	26,690	33,394	29,431	10.3	
Ontario	39,558	47,553	45,270	14.4	
Manitoba	3,089	3,541	3,482	12.7	
Saskatchewan	2,838	3,772	3,870	36.4	
Alberta	13,572	16,117	16,009	18.0	
British Columbia <sup>2</sup>	11,686	12,357	12,074	3.3	

revised

Figures may not add up to totals as a result of rounding.

p preliminary
 1. Manufactured or assembled in Canada, the United States or Mexico.

<sup>2.</sup> Includes Yukon, Northwest Territories and Nunavut.

# Domestic sales of refined petroleum products

November 2010 (preliminary)

Sales of refined petroleum products totalled 9 161.2 thousand cubic metres in November, up 1 190.6 thousand cubic metres (+14.9%) from November 2009. (One cubic metre equals a thousand litres.)

All major petroleum product groups with the exception of aviation turbo fuel (-3.8%) posted increases in November compared with the same month a year earlier.

The November increase was led by a 527.0 thousand cubic metres (+15.6%) increase in motor gasoline sales from the same month a year

earlier. Diesel fuel oil sales were up 433.0 thousand cubic metres (+19.1%).

Sales of refined petroleum products in November were down 123.2 thousand cubic metres (-1.3%) from the previous month.

**Note:** Preliminary domestic sales of refined petroleum products data are not available on CANSIM.

# Definitions, data sources and methods: survey number 2150.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497); energ@statcan.gc.ca, Manufacturing and Energy Division.

### Sales of refined petroleum products

	November 2009 <sup>r</sup>	October 2010 <sup>r</sup>	November 2010 <sup>p</sup>	October to November 2010	November 2009 to November 2010
	thousands of cubic metres			% change	
Total, all products	7 970.6	9 284.4	9 161.2	-1.3	14.9
Motor gasoline	3 383.9	3 869.0	3 910.9	1.1	15.6
Diesel fuel oil	2 263.7	2 807.5	2 696.7	-3.9	19.1
Light fuel oil	295.7	207.7	303.2	46.0	2.6
Heavy fuel oil	452.7	403.6	504.0	24.9	11.3
Aviation turbo fuels	430.1	486.3	413.7	-14.9	-3.8
Petrochemical feedstocks <sup>1</sup>	324.2	374.9	377.7	0.7	16.5
All other refined products	820.4	1 135.5	955.0	-15.9	16.4

r revised

Note: Data may not add up to totals as a result of rounding.

# **Quarterly Retail Commodity Survey**

Third quarter 2010

Higher sales of motor vehicles, parts and services, food and beverages and automotive fuels, oils and additives were the main contributors to the 3.4% rise in retail sales in the third quarter from the third quarter of 2009. Sales increased in 7 of 10 major commodity groupings.

The 8.4% rise in sales of motor vehicles, parts and services accounted for almost half of the year-over-year increase in retail sales. This gain was led by a 16.0% increase in the value of sales of used automotive vehicles. Most of these sales took place at new car dealerships. Sales of new vehicles rose 3.9% as higher sales of new trucks (which include light and heavy trucks, vans, minivans and sport-utility vehicles)

were partially offset by lower sales of new cars. Sales of automotive parts and accessories and services increased 11.2%.

Sales of food and beverages rose 4.2% to \$26.8 billion. Food sales, which accounted for about three quarters of the sales for this commodity grouping, increased 4.9%. Between the third quarter of 2009 and the third quarter of 2010, the price of food purchased from stores rose 1.3% according to the Consumer Price Index (CPI).

The largest year-over-year increase among all the major commodity groupings occurred in sales of automotive fuels, oils and additives, up 9.8% from the third quarter of 2009. According to the CPI, the price of gasoline increased 3.2% between the third quarter of 2009 and the third quarter of 2010.

p preliminary

<sup>1.</sup> Materials produced by refineries that are used by the petrochemical industry to produce chemicals, synthetic rubber and a variety of plastics.

The largest decline in the third quarter occurred in the all other goods and services category (-7.1%), which includes items such as recreational vehicles and pet food.

**Note:** The Quarterly Retail Commodity Survey collects national level retail sales by commodity, from a sub-sample of businesses in the Monthly Retail Trade Survey. Quarterly data have not been adjusted for seasonality. All percentage changes are year over year.

Since the first quarter of 2010, published data are based on an updated sample. The new level of estimates has led to a time series revision back to the first quarter of 2004. These revisions also incorporate 2009 annual revisions as well as some other historical revisions.

The quality rating of the series should be considered when making year-over-year comparisons of sales levels. Some of the year-over-year changes may reflect differences in the characteristics of businesses selected in the old and new samples. Estimates for major commodity groups are of higher quality than those for more specific commodities.

The old CANSIM tables 080-0018 and 080-0019 have been replaced by table 080-0022.

Available on CANSIM: table 080-0022.

# Definitions, data sources and methods: survey number 2008.

For more information, or to order data, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact Abdulelah Mohammed (613-951-7719), Distributive Trades Division.

# Sales by commodity, all retail stores

	Third quarter 2009 <sup>r</sup>	Second quarter 2010 <sup>r</sup> Unadjusted	Third quarter 2010 <sup>p</sup>	Third quarter 2009 to third quarter 2010
		\$ millions		% change
Commodity				
Food and beverages	25,704	25,930	26,785	4.2
Health and personal care products	9,825	10,120	9,982	1.6
Clothing, footwear and accessories	8,326	8,735	8,896	6.8
Furniture, home furnishings and electronics	9,512	8,841	9,552	0.4
Motor vehicles, parts and services	21,627	24,729	23,434	8.4
Automotive fuels, oils and additives	10,179	10,771	11,177	9.8
Housewares	2,068	1,945	2,111	2.1
Hardware, lawn and garden products	8,533	10,056	8,394	-1.6
Sporting and leisure goods	3,439	3,154	3,321	-3.4
All other goods and services	9,810	9,427	9,114	-7.1
Total	109,024	113,709	112,766	3.4

r revised

Note: Data may not add up to totals as a result of rounding.

p preliminary

# **Dairy statistics**

November 2010 (preliminary)

Dairy statistics for Canada and the provinces are now available for November.

Available on CANSIM: tables 003-0007 to 003-0012, 003-0029, 003-0033 and 003-0034.

Definitions, data sources and methods: survey numbers, including related surveys, 3430, 3431 and 3432.

The fourth quarter 2010 issue of *Dairy Statistics*, Vol. 5, no. 4 (23-014-X, free), will be available in February.

For more information, call Client Services (toll-free 1-800-465-1991). To enquire about the concepts, methods or data quality of this release, contact Jennifer Lazenby (613-951-2506; jennifer.lazenby@statcan.gc.ca), Agriculture Division.

# Pipeline transportation of crude oil and refined petroleum products

June 2010

Data on the net receipts of crude oil and equivalent hydrocarbons, liquefied petroleum gases and refined petroleum products, pipeline exports of crude oil and deliveries of crude oil by pipeline to Canadian refineries are now available for June.

Available on CANSIM: tables 133-0001 to 133-0005.

Definitions, data sources and methods: survey numbers, including related surveys, 2148 and 2191.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; energ@statcan.gc.ca), Manufacturing and Energy Division.

# Personal services industry

2009

The 2009 edition of *Service Bulletin: Personal Services*, which contains industry highlights along with financial data including revenues, expenses, and operating profit margins, is now available.

Available on CANSIM: tables 359-0001 and 359-0003.

Definitions, data sources and methods: survey number 2424.

The publication *Service Bulletin: Personal Services*, 2009 (63-240-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-877-801-3282; 613-951-4612; servicesind@statcan.gc.ca), Service Industries Division.

# New products and studies

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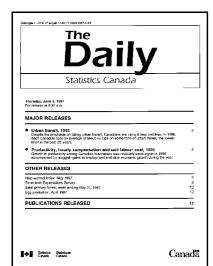
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# Release dates: January 17 to 21, 2011

(Release dates are subject to change.)

Release date	Title	Reference period
17	Investment in non-residential building construction	Fourth quarter 2010
17	Canada's international transactions in securities	November 2010
19	Monthly Survey of Manufacturing	November 2010
19	Health Reports	2010
19	Travel between Canada and other countries	November 2010
20	Employment Insurance	November 2010
20	Wholesale trade	November 2010
20	Leading indicators	December 2010
21	Retail trade	November 2010