

The Daily

Statistics Canada

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Releases

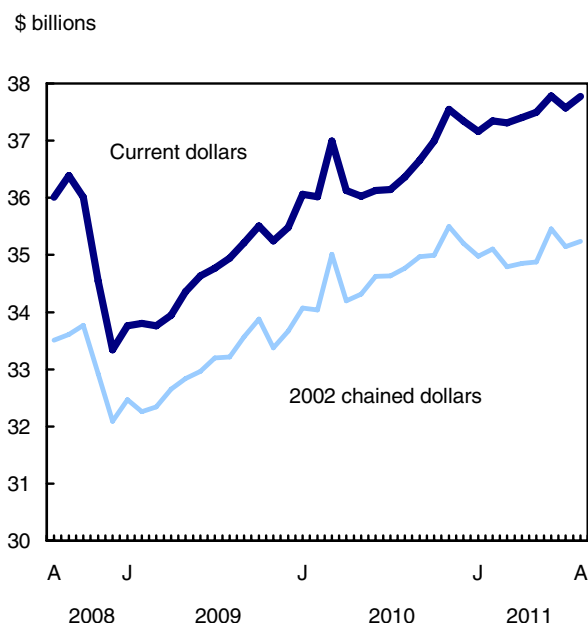
Retail trade

August 2011

Retail sales rose 0.5% to \$37.8 billion in August, largely offsetting the decline in July. Gains were reported in 6 of 11 subsectors, representing 70% of retail sales. The increase was led by higher sales at gasoline stations and motor vehicle and parts dealers.

In volume terms, sales rose 0.3%.

Retail sales increase in August



Gasoline stations (+1.9%) registered the largest sales increase in August. This gain more than offset sales declines in June and July.

The 1.0% increase at motor vehicle and parts dealers was mainly accounted for by higher sales at new car dealers (+0.7%) and other motor vehicle dealers (+5.0%). Sales rose for a fifth consecutive month in the "other motor vehicle dealers" industry, which includes retailers of recreational vehicles, motorcycles and boats. Used car dealers reported a 1.8% rise in sales. Automotive parts, accessories and tire stores (-0.4%) registered the only decline in this subsector.

Gains were reported by food and beverage stores (+0.3%) for a third consecutive month. Higher sales

Note to readers

All the data in this release are seasonally adjusted and in current dollars, unless otherwise noted.

Total retail sales by volume are measured by deflating values in current dollars of the various trade groups using consumer price indexes. This retail sales in chained dollars series (2002) is a chain Fisher volume index with 2002 as the reference year.

at supermarkets and other grocery stores (+0.3%) accounted for most of the increase.

Furniture and home furnishing stores registered a 1.6% gain in August, largely offsetting the decline in July. Sales in this subsector have been flat since early 2010, as increases at home furnishing stores have been offset by declines at furniture stores.

After increasing four months in a row, sales at clothing and clothing accessories stores were down 0.7% in August. Lower sales were reported by clothing stores (-0.6%) and shoe stores (-3.4%).

Sales at electronics and appliance stores fell 1.1% in August, a third consecutive monthly decline. Prior to this three-month slide, sales in this subsector had been relatively flat since the third quarter of 2010.

Sales up in most provinces

Retail sales rose in eight provinces in August. The largest sales gain in dollar terms occurred in Ontario, where sales rose 0.9%. This marked the fourth increase in five months.

Retailers in all three Prairie provinces reported increased sales in August. Alberta retailers registered the largest gain (+1.4%), more than offsetting declines reported in this province in June and July.

Sales in Quebec were essentially unchanged between July and August.

Nova Scotia (-2.3%) and Prince Edward Island (-1.1%) were the only provinces to report sales declines. The decrease in Nova Scotia followed five consecutive monthly gains.

It is possible to consult the tables of seasonally unadjusted data by industry and by province and territory from the *Tables by subject* module of our website.

For information on related indicators, refer to the Latest statistics page on our website.

Available on CANSIM: tables 080-0020 and 080-0021.

Definitions, data sources and methods: survey numbers, including related surveys, 2406 and 2408.

The August 2011 issue of *Retail Trade* (63-005-X, free) will be available shortly.

Data on retail trade for September will be released on November 22.

For more information, or to order data, contact Client Services (613-951-3549; toll-free 1-877-421-3067; retailinfo@statcan.gc.ca). For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Ashley Ker (613-951-2252), Distributive Trades Division.

Retail sales by province and territory – Seasonally adjusted

	August 2010	July 2011 ^r	August 2011 ^p	July to August 2011	August 2010 to August 2011
	\$ millions			% change	
Canada	36,361	37,575	37,776	0.5	3.9
Newfoundland and Labrador	620	644	650	1.0	4.9
Prince Edward Island	146	157	155	-1.1	6.2
Nova Scotia	1,048	1,114	1,089	-2.3	3.9
New Brunswick	881	917	920	0.3	4.4
Quebec	8,221	8,443	8,446	0.0	2.7
Ontario	12,960	13,322	13,446	0.9	3.8
Manitoba	1,323	1,365	1,371	0.5	3.7
Saskatchewan	1,256	1,347	1,351	0.3	7.6
Alberta	4,970	5,214	5,288	1.4	6.4
British Columbia	4,800	4,906	4,918	0.2	2.5
Yukon	48	56	54	-2.6	13.4
Northwest Territories	60	58	57	-1.4	-4.7
Nunavut	27	31	30	-3.2	8.0

^r revised

^p preliminary

Note: Figures may not add up to total as a result of rounding.

Retail sales by industry – Seasonally adjusted

	August 2010	July 2011 ^r	August 2011 ^p	July to August 2011	August 2010 to August 2011
	\$ millions		% change		
Total retail trade	36,361	37,575	37,776	0.5	3.9
Total excluding motor vehicle and parts dealers	28,395	29,421	29,538	0.4	4.0
Total excluding motor vehicle and parts dealers and gasoline stations	24,422	24,717	24,746	0.1	1.3
Motor vehicle and parts dealers	7,965	8,154	8,238	1.0	3.4
New car dealers	6,387	6,502	6,550	0.7	2.6
Used car dealers	479	486	495	1.8	3.1
Other motor vehicle dealers	574	595	625	5.0	8.9
Automotive parts, accessories and tire stores	524	571	568	-0.4	8.4
Furniture and home furnishing stores	1,212	1,235	1,254	1.6	3.5
Furniture stores	778	773	782	1.1	0.5
Home furnishings stores	434	462	473	2.4	8.9
Electronics and appliance stores	1,169	1,151	1,139	-1.1	-2.5
Building material and garden equipment and supplies dealers	2,246	2,264	2,258	-0.3	0.5
Food and beverage stores	8,679	8,687	8,711	0.3	0.4
Supermarkets and other grocery (except convenience) stores	6,209	6,175	6,193	0.3	-0.3
Convenience stores	551	561	562	0.1	2.0
Specialty food stores	407	410	409	-0.3	0.6
Beer, wine and liquor stores	1,512	1,541	1,547	0.4	2.3
Health and personal care stores	2,697	2,659	2,679	0.7	-0.7
Gasoline stations	3,973	4,704	4,792	1.9	20.6
Clothing and clothing accessories stores	2,057	2,151	2,135	-0.7	3.8
Clothing stores	1,608	1,673	1,663	-0.6	3.4
Shoe stores	235	248	240	-3.4	2.1
Jewellery, luggage and leather goods stores	214	229	232	1.5	8.7
Sporting goods, hobby, book and music stores	928	923	936	1.5	0.9
General merchandise stores	4,550	4,763	4,760	0.0	4.6
Department stores	x	2,231	2,257	1.1	x
Other general merchandise stores	x	2,531	2,504	-1.1	x
Miscellaneous store retailers	885	884	874	-1.1	-1.2

^r revised

^p preliminary

x suppressed to meet the confidentiality requirements of the Statistics Act

Note: Figures may not add up to total as a result of rounding.

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Canadian Tobacco Use Monitoring Survey, Yukon 2010

Data are now available for the Yukon portion of the 2010 Canadian Tobacco Use Monitoring Survey (CTUMS). The CTUMS has been conducted since 1999 by Statistics Canada on behalf of Health Canada to provide data on tobacco use and related issues. In 2010, in a joint project between the Yukon Bureau of Statistics and Health Canada, data were collected for the Yukon.

Note: The Canadian Tobacco Use Monitoring Survey (CTUMS) and the Canadian Community Health Survey (CCHS) produce estimates of national and provincial smoking rates. There are a number of differences between these two surveys. Each uses a different sampling frame.

The annual sample for CTUMS is 20,000, compared with 65,000 for CCHS. In the CCHS, smoking questions are asked in the context of a wide range of health-related behaviours; in CTUMS, all questions are related to smoking.

These factors can influence the estimates produced at a single point in time. However, the trends produced by the two surveys have been very consistent over time. Rather than comparing smoking rates produced from the two surveys, users should choose a single source, depending on their objectives, and use that source consistently.

Definitions, data sources and methods: survey number 4440.

February to December 2010 Yukon data are available through the Research Data Centres Program and custom table format.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-461-9050; 613-951-3321; ssd@statcan.gc.ca; fax: 613-951-4527), Special Surveys Division.

For more information about the survey and its results, contact Health and Social Services (patricia.living@gov.yk.ca; 867-667-3673), Government of Yukon. ■

Transition Homes in Canada: National, Provincial and Territorial Fact Sheets 2009/2010

A set of fact sheets on shelters for abused women in Canada is now available for 2009/2010. These fact sheets present national, provincial and territorial data on shelters that provided residential services to abused women and their children, and provide information on the characteristics of residents.

Data for these fact sheets are from the Transition Home Survey (THS) conducted by the Canadian Centre for Justice Statistics as part of the federal government's Family Violence Initiative. The THS is a biennial survey of all residential facilities in Canada known to provide services to female victims of abuse and their children. Information on shelters and the services they provided represents operations over a 12 month period, while data on the selected characteristics of residents (for example, reasons for coming to the shelter, relationship to abuser, number of children accompanying the woman) are collected based on a one-day snapshot.

Definitions, data sources and methods: survey number 3328.

The biennial report *Transition Homes in Canada: National, Provincial and Territorial Fact Sheets, 2009/2010* (85-404-X, free), is now available. From the *Key resource* module of our website under *Publications*, choose *All subjects*, then *Crime and Justice*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Information and Client Services (toll-free 1-800-387-2231; 613-951-9023), Canadian Centre for Justice Statistics. ■

New products and studies

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Health Profile, no. 2
Catalogue number **82-228-X** (HTML, free)

Health Regions: Boundaries and Correspondence with Census Geography, 2011, no. 1
Catalogue number **82-402-X** (HTML, free)

Health Indicator Maps
Catalogue number **82-583-X** (PDF, free; HTML, free)

Transition Homes in Canada: National, Provincial and Territorial Fact Sheets, 2009/2010
Catalogue number **85-404-X** (PDF, free; HTML, free)

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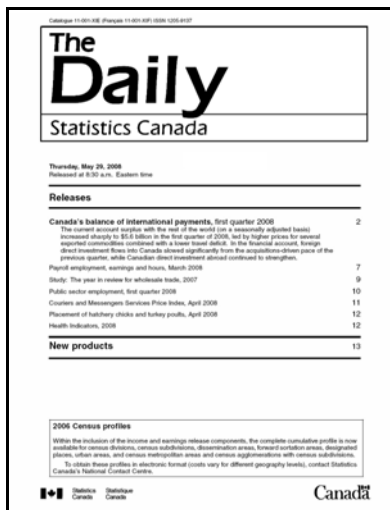
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