

The Daily

Statistics Canada

Tuesday, March 8, 2011

Released at 8:30 a.m. Eastern time

Releases

Quarterly Trucking Survey, third quarter 2010	2
Production of poultry and eggs, January 2011	2
Sound recording and music publishing, 2009	2
Spectator sports, event promoters, artists and related industries, 2009	2

New products and studies	3
---------------------------------	----------

Canadian Social Trends

March 2011 online edition

The March 2011 online issue of *Canadian Social Trends*, released today, contains one article.

"The financial knowledge of Canadians," uses data from the 2009 Canadian Financial Capability Survey to explore, for the first time in a national Canadian context, how financial knowledge is related to the socio-demographic characteristics and to other financial behaviours such as having a budget or having investments.

The March 2011 online issue of *Canadian Social Trends*, no. 91 (11-008-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, contact Client Services (613-951-5979; sasd-dssea@statcan.gc.ca), Social and Aboriginal Statistics Division.



Statistics
Canada

Statistique
Canada

Canada

Quarterly Trucking Survey

Third quarter 2010

The operating profit of trucking companies (+\$356 million) continued to improve in the third quarter, as year-over-year growth in operating revenue (+15.9%) exceeded that of operating expenses (+13.6%).

These companies earned operating revenue of \$10.7 billion which, after deducting operating expenses of \$9.3 billion, resulted in an operating profit of almost \$1.4 billion. This corresponds to an operating ratio of 0.870. A ratio greater than 1.000 represents an operating loss.

This improvement in profitability was widespread throughout the trucking industry. All provinces except New Brunswick recorded an increase in operating profits. As well, companies in all four industry groups reported higher aggregate profits, regardless of whether their main activity was hauling general or specialized freight either locally or long distance.

Note: Revisions have been made to the estimates from the Quarterly Trucking Survey for the third quarter of 2009.

Definitions, data sources and methods: survey number 2748.

For more information, to order data tables, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-866-500-8400; transportationstatistics@statcan.gc.ca), Transportation Division. ■

Production of poultry and eggs

January 2011 (preliminary)

Data on the production of poultry and eggs are now available for January.

Definitions, data sources and methods: survey numbers, including related surveys, 3425 and 5039.

The first quarter 2011 issue of the *Poultry and Eggs Statistics*, Vol. 8, no. 1 (23-015-X, free), will be available on May 27.

For more information, call Client Services (toll-free 1-800-465-1991). To enquire about the concepts, methods or data quality of this release, contact Patricia Dow (613-951-9222; patricia.dow@statcan.gc.ca), Agriculture Division. ■

Sound recording and music publishing 2009

The 2009 edition of *Service Bulletin: Sound Recording and Music Publishing*, which contains industry highlights along with financial data including revenues, expenses, and operating profit margins, is now available.

Definitions, data sources and methods: survey number 3115.

The publication *Service Bulletin: Sound Recording and Music Publishing*, 2009 (87F0008X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-877-801-3282; 613-951-4612; servicesind@statcan.gc.ca), Service Industries Division. ■

Spectator sports, event promoters, artists and related industries 2009

Data on spectator sports, event promoters, artists and related industries are now available for 2009.

Available on CANSIM: tables 361-0013 and 361-0023.

Definitions, data sources and methods: survey number 5132.

The publication *Service Bulletin: Spectator Sports, Event Promoters, Artists and Related Industries*, 2009 (63-246-X, free), will soon be available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-877-801-3282; 613-951-4612; servicesind@statcan.gc.ca), Service Industries Division. ■

New products and studies

Canadian Social Trends, Summer 2011, no. 91
Catalogue number **11-008-X** (PDF, free; HTML, free)

Building Permits, January 2011, Vol. 55, no. 1
Catalogue number **64-001-X** (PDF, free; HTML, free)

Sound Recording and Music Publishing, 2009
Catalogue number **87F0008X** (PDF, free; HTML, free)

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette; -XCB or -XCE are electronic versions on compact disc; -XVB or -XVE are electronic versions on DVD and -XBB or -XBE a database.

How to order products

To order by phone, please refer to:

- The title
- The catalogue number
- The volume number
- The issue number
- Your credit card number.

From Canada and the United States, call: **1-800-267-6677**
From other countries, call: **1-613-951-2800**
To fax your order, call: **1-877-287-4369**

To order by mail, write to: Statistics Canada, Finance, 6th floor, R.H. Coats Bldg., Ottawa, K1A 0T6.
Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 5% GST and applicable PST.

To order by Internet, write to: infostats@statcan.gc.ca or download an electronic version by accessing Statistics Canada's website at www.statcan.gc.ca and browse by "Key resource" > "Publications."

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications and Library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at <http://www.statcan.gc.ca>. To receive *The Daily* each morning by e-mail, send an e-mail message to listproc@statcan.gc.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2011. All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from": Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy—or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.