

The Daily

Statistics Canada

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Residential Telephone Service Survey

December 2010

Wireless cell phones continue to grow in popularity in Canada. More than three-quarters (78%) of Canadian households indicated they had a cell phone in 2010, up from 74% in 2008.

The proportion of households with cell phones was highest in three western provinces, Alberta (87%), Saskatchewan (83%) and British Columbia (82%), and in Ontario (81%). Quebec had the lowest rate of cell phone use at 69% of households.

In addition, more households are abandoning their traditional landline telephones in favour of wireless phones only. In 2010, 13% of households reported they used a cell phone exclusively, up from 8% in 2008.

This was particularly the case for young households. In 2010, 50% of households in the 18-to-34 age bracket were using only cell phones, up from 34% two years earlier. Among all other households, 8% used a cell phone exclusively, up from 5%.

Among households comprised solely of people aged 55 and over, 4% used a cell phone exclusively in 2010.

Among households that used only cell phones in 2010, two-thirds (68%) were renters rather than homeowners.

In contrast, the proportion of households that used only traditional landlines fell from 22% in 2008 to 17% in 2010. About 38% of households comprised solely of people aged 55 and over had only a traditional landline compared with 7% for households comprised of people 54 and under.

The proportion of households that had one or more traditional landlines fell from 83% in 2008 to 67% in 2010. The remaining 33% of households had various non-traditional forms of telephone services, or had no telephone service at all. In 2010, 13% of households in Canada were cell-phone only, while 3.6% were serviced exclusively by cable or voice over internet providers. Approximately 16% had various combinations of phone services which exclude traditional landlines.

The proportion of households without any phone service rose from 0.9% in 2008 to 1.1% in 2010.

Among households comprised solely of people aged 55 and over, 80% had at least one landline in 2010, compared with 56% of households comprised of people aged 54 and under.

Note: The Residential Telephone Service Survey monitors residential phone penetration rates across all provinces in Canada. It surveyed about 19,000 households in December 2010 as a supplement of the Labour Force Survey.

Definitions, data sources and methods: survey number 4426.

For more information on related products and services, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-461-9050; 613-951-3321; fax: 613-951-4527; ssd@statcan.gc.ca), Special Surveys Division. ■

Canadian Foreign Post Indexes

April 2011

Data on Canadian foreign post indexes are now available for April.

Definitions, data sources and methods: survey number 2322.

The April 2011 issue of *Canadian Foreign Post Indexes* (62-013-X, free) is now available from the *Key resource* module of our website under *Publications*.

For more information, contact Client Services (toll-free 1-866-230-2248; 613-951-9606; cpd-info-dpc@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact Claudio Perez (613-951-1733; claudio.perez@statcan.gc.ca), Consumer Prices Division. ■

Cement

February 2011

Data on cement are now available for February.

Available on CANSIM: tables 303-0060 and 303-0061.

Definitions, data sources and methods: survey number 2140.

For more information, or to enquire about the concepts, methods or data quality of this release, contact the dissemination officer (toll-free 1-866-873-8789; 613-951-9497; manufact@statcan.gc.ca), Manufacturing and Energy Division. ■

Culture services trade

1999 to 2008

Data tables on culture services trade are now available. Culture data are listed from 1999 to 2008, for exports and imports by type of service and culture framework category.

Definitions, data sources and methods: survey number 5045.

Detailed and summary data tables for culture services trade, by culture category and sub-categories, along with cross-tabulations of trade between Canada and selected countries in table format are now available in *Culture Services Trade: Data Tables*, 2008 (87-213-X, free), from the *Key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services, Culture Statistics Program (toll-free 1-866-767-5611; 613-951-2320; fax: 613-951-2307; culture@statcan.gc.ca), Demography Division. ■

New products and studies

Canadian Foreign Post Indexes, April 2011
Catalogue number 62-013-X (HTML, free)

Culture Services Trade: Data Tables, 2008
Catalogue number 87-213-X (PDF, free; HTML, free)

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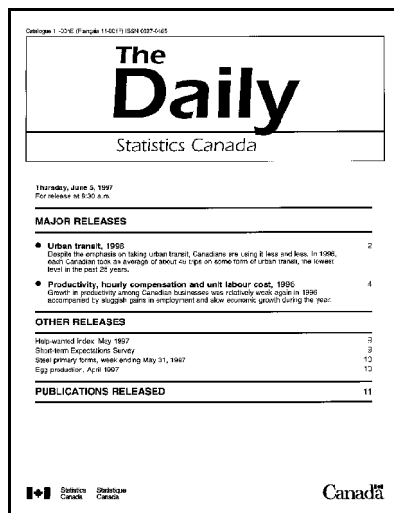
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