

# The Daily

Statistics Canada

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## Releases

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Industry productivity database, 2008 2

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**New products and studies** 3

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### North American Industry Classification System Canada

2012

The 2012 version of the *North American Industry Classification System (NAICS) Canada* is available today. This version reflects revisions that are done at five-year intervals. NAICS Canada 2012 replaces NAICS Canada 2007.

The NAICS changes for 2012 were made to account for the changing economies of the three North American countries. They represent a minor revision and all occur at the lower levels of the classification.

Various kinds of changes are brought into NAICS for 2012. Among the most notable are changes relating to outsourcing manufacturing production, video game publishers and developers, book publishing exclusive agents, and crafts.

NAICS was jointly developed by three agencies: the Instituto Nacional de Estadística y Geografía of Mexico, the United States Office of Management and Budget, and Statistics Canada. The goal was to provide a consistent framework for the collection, analysis and dissemination of industrial statistics used by government policy analysts, academics and researchers, the business community and the public.

For more information on *North American Industry Classification System (NAICS) Canada* (12-501-X, free), contact Standards Division ([standards@statcan.gc.ca](mailto:standards@statcan.gc.ca)). In addition to the release of *NAICS Canada 2012*, there is a notice of discontinuation of the Industry Classification Coding System.



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## Industry productivity database 2008

The industry productivity database through the year 2008 is now available. The labour data and capital data that are used by the Canadian Productivity Accounts to estimate labour input, capital input, and multifactor productivity growth in the industry productivity database are also available.

This database provides time series data for multifactor productivity, output and inputs that include capital, labour, energy, materials and purchased services in the North American Industry Classification System (NAICS) back to 1961.

The labour data include hours worked and labour compensation by sex, job category, age group, and educational attainment at a detailed industry level, according to NAICS for the period from 1961 to 2010.

Capital data include investment, capital stock and capital services of different types of physical assets at a detailed industry level, according to NAICS for the period from 1961 to 2008.

These data reflect the latest input-output tables for 2008, published in *The Daily* on November 8, 2011;

revisions of fixed assets, published in *The Daily* on November 22, 2011; and revisions of hours worked for 1997 to 2010, published in *The Daily* on November 23, 2011. The revisions of hours worked reflect the revisions from the Labour Force Survey released in *The Daily* on January 28, 2011, and revisions from the Survey of Employment, Payrolls and Hours as a result of major modifications to its estimation methodology, released in *The Daily* on March 31, 2009.

**Available on CANSIM: tables 383-0022, 383-0024 and 383-0025.**

A description of the method used to derive productivity measures is offered online in the publication *The Canadian Productivity Review: "User Guide for Statistics Canada's Annual Multifactor Productivity Program"* (15-206-X2007014, free), available from the *Key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Wulong Gu (613-951-0754), Economic Analysis Division. ■

## New products and studies

**North American Industry Classification System (NAICS) Canada, 2012**  
**Catalogue number 12-501-X** (PDF, free; HTML, free)

**All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.**

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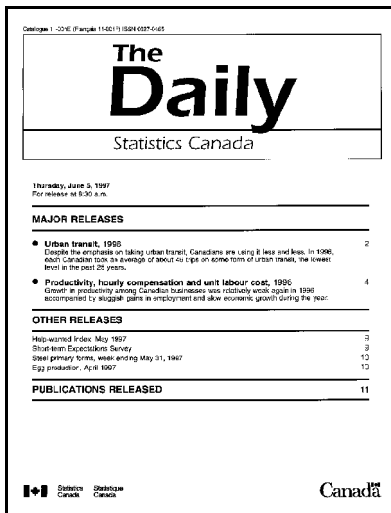
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