# The Daily

# Statistics Canada

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# Quarterly industry revenue indices for selected service industries

Fourth quarter 2011

Industry revenue indices for selected business and consumer service industries are now available for the fourth quarter. All data are seasonally adjusted unless otherwise noted.

In the waste collection industry, operating revenues increased 0.2% in the fourth quarter from the previous quarter. Operating revenues in this industry were down 0.7% in the fourth quarter compared with the same quarter of 2010.

In the waste treatment and disposal services industry, operating revenues rose 0.8% in the fourth quarter. This was the third consecutive quarter of growth in this industry. Compared with the fourth quarter of 2010, operating revenues increased 2.6%.

In the remediation and other waste management services industry, operating revenues decreased 0.1% from the previous quarter. Operating revenues in this industry were up 0.7% in the fourth quarter compared with the same quarter of 2010.

Operating revenues for offices of real estate agents and brokers increased 0.4% in the fourth quarter, following a 0.2% decline in the previous quarter. Operating revenues for this industry were up 16.0% in the fourth quarter compared with the same quarter of 2010.

In the architectural, engineering and related services industry, operating revenues rose 2.3% in the fourth quarter, the ninth consecutive quarterly increase. Operating revenues for this industry were up 6.1% in the fourth quarter compared with the same guarter of 2010.

In the fourth quarter, operating revenues for specialized design services declined 1.1% from the

previous quarter. Operating revenues were up 0.8% in the fourth quarter compared with the same quarter of 2010.

**Note:** This release presents 6 of the 22 industries in the Quarterly industry revenue indices series. The remaining industries will be highlighted throughout the year.

The Quarterly industry revenue indices provide sub-annual indicators of economic activity for selected business and consumer services. The program was developed to increase the scope of sub-annual economic statistics within the service sector by providing a timely indicator of change in industrial output. It combines administrative and survey data to measure changes in the quarterly operating revenues in current dollars for selected four-digit North American Industry Classification System industries.

For each industry covered by the program, unadjusted as well as seasonally adjusted series are available at both the national and provincial levels. Results are produced in the form of indices of operating revenues in current dollars with 2007 as the base year.

Available without charge in CANSIM: table 362-0001.

Definitions, data sources and methods: survey number 5104.

For more information, contact Client Services (toll-free 1-877-801-3282; 613-951-4612; servicesind@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact Peter Rosborough (613-951-0348; peter.rosborough@statcan.gc.ca), Service Industries Division.

### Quarterly change in operating revenues for selected industries - Seasonally adjusted

Industries	Fourth quarter 2010 <sup>r</sup>	First quarter 2011 <sup>r</sup>	Second quarter 2011 <sup>r</sup>	Third quarter 2011 <sup>r</sup>	Fourth quarter 2011 <sup>p</sup>	Fourth quarter 2010 to
						fourth quarter 2011
	% change					
Newspaper, periodical, book and directory						
publishers	-1.2	-4.2	7.3	-4.1	2.4	1.0
Offices of real estate agents and brokers	7.8	11.5	3.9	-0.2	0.4	16.0
Consumer goods rental	0.8	-2.3	-1.9	-7.6	-6.6	-17.2
General rental centres	3.8	1.2	-1.2	0.3	-1.2	-0.9
Accounting, tax preparation, bookkeeping and						
payroll services	1.4	2.7	1.4	-1.2	-0.5	2.4
Architectural, engineering and related services	1.4	2.4	0.8	0.5	2.3	6.1
Specialized design services	4.4	-1.2	3.1	0.0	-1.1	0.8
Management, scientific and technical consulting						
services	4.1	-0.8	4.1	-1.9	3.0	4.4
Advertising, public relations and related services	0.6	-2.4	1.4	-2.9	2.0	-2.0
Employment services	1.0	8.1	4.7	-1.2	0.6	12.5
Waste collection	0.5	-1.3	0.4	0.0	0.2	-0.7
Waste treatment and disposal	7.6	-1.4	0.6	2.7	0.8	2.6
Remediation and other waste management						
services	3.9	0.8	-2.0	2.0	-0.1	0.7
Amusement parks and arcades	1.6	-1.5	-0.4	1.6	-0.3	-0.6
Other amusement and recreation industries	0.0	2.1	-1.4	0.8	0.7	2.2
Traveller accommodation	-2.5	0.3	0.2	1.8	3.6	6.0
Automotive repair and maintenance	3.9	-0.2	3.4	0.9	0.6	4.8
Electronic and precision equipment repair and						
maintenance	0.3	6.3	-1.3	3.1	5.8	14.4
Commercial and industrial machinery and						
equipment repair and maintenance	0.0	1.5	5.9	4.6	4.2	17.1
Personal care services	-0.8	-2.3	0.9	0.1	3.5	2.2
Funeral services	4.0	0.7	-0.3	0.1	-0.9	-0.4
Dry cleaning and laundry services	-0.8	2.9	1.0	-2.5	1.2	2.6

r revised

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p preliminary

### Annual wholesale trade

2010

Operating revenue of Canadian wholesalers was up 5.8% in 2010 to \$729.4 billion, after recording an 8.3% decline in 2009. Growth occurred in eight of wholesale's nine subsectors.

Overall, operating profits as a percentage of total operating revenue was up from 3.4% in 2009 to 3.9% in 2010. The cost of goods sold, which accounted for nearly 85% of total expenses, increased 5.2% to \$598.6 billion. Other operating expenses, including labour remuneration, grew 5.0%.

Of nine wholesale trade subsectors, eight posted increases in their operating profits as a percentage of total operating revenue in 2010. Among wholesale merchants, wholesalers of building material and supplies (+1.6 percentage points to 6.6%) and of food, beverage and tobacco (+1.5 percentage points to 5.3%) posted the strongest increases in operating profits as a percentage of revenue in 2010.

As a percentage of total operating revenue, gross margins rose to 17.9% in 2010, up from 17.5% a year earlier. Gains were posted in six of the nine subsectors.

The food, beverage and tobacco subsector posted the strongest increase in their margins-to-operating-revenue ratio in 2010, up 2.6 percentage points.

On average, wholesalers turned over their inventory 9.2 times in 2010 compared with 8.8 times in 2009. This follows a period of seven years (2002 to 2008) in which the turnover rate ranged between 9.2 and 9.6. Despite the cyclical changes in recent years, Canadian wholesalers remain steady with an annual turnover rate of 9.4.

### Available without charge in CANSIM: table 081-0014.

# Definitions, data sources and methods: survey number 2445.

A review of wholesale trade for the year 2010 is available in the publication *Annual Wholesale Trade*, 2010 (63-271-X, free), from the *Key resource* module of our website under *Publications*.

For more information, or to order data, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; wholesaleinfo@statcan.gc.ca). To enquire about concepts, methods or data quality of this release, contact Pierre Desjardins (613-951-9682), Distributive Trades Division.

### Annual retail trade

2010

Store and non-store retailers' annual operating revenue rose 3.8% in 2010 to \$466.3 billion. More than half of the increase was the result of increased revenue for gasoline stations and new car dealers.

Cost of goods sold, which accounted for just over three-quarters of retailers' expenses, rose 3.9% to \$338.7 billion in 2010. Total operating expenses, about half of which is labour remuneration, were up 2.2% in 2010 to \$103.8 billion.

Gross margins for all retailers as a share of operating revenue narrowed slightly to 27.4% in 2010. This reflects cost of goods sold increasing at a slightly higher rate than operating revenue, most notably among gasoline stations and new car dealers.

Canadian retailers earned operating profits of 5.1% as a share of operating revenue in 2010, up from 4.9% in 2009 as revenues rose more than expenses. Operating profits as a ratio of revenue increased in 9 of the 12 subsectors in 2010. Beer, wine and liquor stores and clothing and clothing accessories stores recorded the largest increases compared with the previous year.

Operating profits as a ratio of operating revenue increased 2.7 percentage points for beer, wine and liquor stores to 31.4% in 2010. Clothing and clothing accessories stores registered a 9.0% share of profits to revenue, up from 7.9% in 2009.

Store retailers (excluding non-store retailers) are divided into chain stores and non-chain stores. Chain stores, which are defined as operating four or more locations in Canada (within the same industry group and under the same legal ownership), accounted for 48% of store operating revenue in 2010 and their market share has been slowly increasing each year.

Store retailers, on average, reported 64.2 days of stock-on-hand, similar to the previous year.

Non-store retailers' operating revenue was up 4.6% in 2010. In this subsector, there were increases at electronic shopping and mail-order houses (+5.2%), fuel dealers (+5.3%) and other direct selling establishments (+4.2%) while sales by vending machine operators declined 5.5%.

**Note:** This release combines data from the Annual Retail Store Survey and the Retail Non-store Survey. Operating profit is obtained by subtracting total operating expenses plus the cost of goods sold from total operating revenues. The ratio is expressed as a percentage of the total operating revenues.

Available without charge in CANSIM: tables 080-0012, 080-0013 and 080-0023.

Definitions, data sources and methods: survey numbers, including related surveys, 2447 and 2448.

Selected details for the annual retail trade in 2010 are now available in *Annual Retail Trade*, 2010 (63-270-X, free), from the *Key resource* module of our website under *Publications*.

For more information, or to order data, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.gc.ca). To enquire about the concepts, methods or data quality of this release, contact Leslie Poon (613-951-0393), Distributive Trades Division.

### **Civil Court Survey**

2010/2011

The *Juristat* article "Divorce cases in civil court, 2010/2011" is now available. Using data from the Civil Court Survey, the article examines divorce cases within the civil court system in seven reporting provinces and territories (Nova Scotia, Ontario, Alberta, British Columbia, Yukon, Northwest Territories and Nunavut).

# Definitions, data sources and methods: survey number 5052.

The *Juristat* article "Divorce cases in civil court, 2010/2011" (85-002-X, free), is now available. From the *Key resource* module of our website under *Publications*, choose *All subjects*, then *Crime and Justice*, and *Juristat*.

For more information, or to enquire about the concepts, methods or data quality of this release,

contact Statistics Canada's National Contact Centre (toll-free 1-800-263-1136; 613-951-8116; infostats@statcan.gc.ca) or the Media Hotline (613-951-4636; mediahotline@statcan.gc.ca), Communications Division.

# **Survey of Maintenance Enforcement Programs**

2010/2011

The *Juristat* article "Interjurisdictional cases of spousal and child support, 2010/2011" is now available. Using data from the Survey of Maintenance Enforcement Programs for nine provinces and territories (Newfoundland and Labrador, Prince Edward Island, Nova Scotia, New Brunswick, Saskatchewan, Alberta, Yukon, the Northwest Territories and Nunavut), the article provides an overview of key statistics on child and spousal support, as well as a detailed analysis of interjurisdictional support cases.

# Definitions, data sources and methods: survey number 3324.

The *Juristat* article "Interjurisdictional cases of spousal and child support, 2010/2011" (85-002-X, free) is now available. From the *Key resource* module of our website under *Publications*, choose *All subjects*, then *Crime and justice*, and *Juristat*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Statistics Canada's National Contact Centre (toll-free 1-800-263-1136; 613-951-8116; infostats@statcan.gc.ca) or the Media Hotline (613-951-4636; mediahotline@statcan.gc.ca), Communications Division.