

The Daily

Statistics Canada

Monday, January 14, 2013

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Releases

Advertising and related services, 2011

Data on the advertising and related services industry are now available for 2011.

The 2011 edition of the publication *Advertising and Related Services*, which contains industry highlights along with financial data including revenues, expenses, and operating profit margins, is now available. The publication also breaks down some of the revenue data by type of client and by geographic region.

Available without charge in CANSIM: tables 360-0003, 360-0014 and 360-0015.

Definitions, data sources and methods: survey number 2437.

The publication *Advertising and Related Services*, 2011 (63-257-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca).

To enquire about the concepts, methods or data quality of this release, contact François Crépin (613-951-2642; françois.crepin@statcan.gc.ca), Service Industries Division.

Exports of grains by final destination, November 2012

Data on exports of grains by final destination are now available for November.

Available without charge in CANSIM: table 001-0015.

Definitions, data sources and methods: survey number 3403.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

New products and studies

New products

Advertising and Related Services, 2011

Catalogue number 63-257-X (HTML, free | PDF, free)



Statistics Canada's official release bulletin

Catalogue 11-001-X.

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