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Manufacturing sales edged down $0.2 \%$ in January to $\$ 48.0$ billion, the fourth decline in five months.
Wholesale trade, January 2013
Wholesale sales rose by $0.3 \%$ in January to $\$ 49.0$ billion. The increase was mainly a result of higher sales in the computer and communications equipment and supplies industry.

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## Releases

## Monthly Survey of Manufacturing, January 2013

Manufacturing sales edged down $0.2 \%$ in January to $\$ 48.0$ billion, the fourth decline in five months. Sales in January were down in the transportation equipment industry as well as the petroleum and coal product industry. Overall, 7 of 21 industries posted lower sales in January, representing approximately $52 \%$ of the manufacturing sector.

Durable goods sales declined $0.7 \%$ to $\$ 24.1$ billion, while non-durable goods sales rose $0.3 \%$ to $\$ 23.9$ billion.
Constant dollar sales fell $0.4 \%$ in January, indicating that the decline in manufactured goods sold was a result of lower volumes.

Unfilled orders increased $5.8 \%$ to $\$ 69.0$ billion in January, the highest level since November 2008 ( $\$ 69.3$ billion). The gain stemmed almost entirely from higher unfilled orders in the aerospace product and parts industry. Unfilled orders are a stock of orders that will contribute to future sales assuming that they are not cancelled.

Chart 1
Sales edge downwards


## Sales decline in the transportation equipment industry

Sales declined $3.8 \%$ to $\$ 7.5$ billion in the transportation equipment industry. The decrease mostly reflected a $19.7 \%$ drop in production in the aerospace product and parts industry. The aerospace industry is one of the more volatile industries in the manufacturing sector. A $3.7 \%$ decline in the motor vehicle assembly industry also contributed to the decrease in transportation equipment sales.

Petroleum and coal product sales decreased $1.8 \%$ to $\$ 7.0$ billion in January. The decline mostly reflected lower sales volumes.

Sales in the food industry were down $1.3 \%$ to $\$ 6.7$ billion, the fourth decline in five months. The level in January was the lowest since September 2010.

## Sales down in four provinces

Manufacturing sales decreased in Quebec, Ontario, New Brunswick and Saskatchewan.
In Quebec, sales declined $2.7 \%$ to $\$ 11.3$ billion, the largest decline since July 2012. The decrease was primarily caused by lower production in the aerospace product and parts industry.

Manufacturing sales in Ontario were down $0.8 \%$ to $\$ 21.6$ billion. The decrease reflected a $3.2 \%$ decline in the motor vehicle assembly industry and a $5.9 \%$ drop in the petroleum and coal product industry.

Sales in New Brunswick dropped $6.7 \%$ to $\$ 1.6$ billion, primarily as a result of lower sales in the non-durable goods industries.

In Saskatchewan, sales were down $4.9 \%$ to $\$ 1.1$ billion, mostly because of declines in the durable goods industries.
In Alberta, sales rose $6.3 \%$ to $\$ 6.3$ billion, the largest increase since November 2011. The gain was a result of increases in the petroleum and coal product ( $+7.6 \%$ ), chemical ( $+11.0 \%$ ) and machinery ( $+17.2 \%$ ) industries. The gain in the machinery industry reflected higher sales of oil and gas field equipment.

## Inventories rise

Inventory levels were up $1.7 \%$ to $\$ 65.4$ billion in January. The gains were led by the aerospace product and parts, and primary metal industries.

In the aerospace product and parts industry, inventories were up $4.1 \%$ to $\$ 5.0$ billion, with two-thirds of the gain stemming from higher goods-in-process inventories while the remainder was caused by increased finished product inventories.

Primary metal inventories were up $2.4 \%$ to $\$ 7.7$ billion, as a result of higher volumes held by manufacturers rather than price changes.

Inventories were also up in the petroleum and coal (+2.6\%), fabricated metal ( $+2.3 \%$ ), and the electrical equipment (+9.1\%) industries.

## Chart 2

Inventories rise


The inventory-to-sales ratio rose from 1.34 to 1.36 in January, the highest level since June 2011.

Chart 3
The inventory-to-sales ratio increases


## Substantial gains in new and unfilled orders

In January, new orders increased $5.1 \%$ to $\$ 51.8$ billion. Most of the gain was attributable to increases in the aerospace product and parts and machinery industries.

Unfilled orders rose $5.8 \%$ to $\$ 69.0$ billion in January. The increase was almost entirely caused by a gain in the aerospace product and parts industry.

In the aerospace product and parts industry, unfilled orders rose $10.0 \%$ to a record high of $\$ 39.6$ billion. The gain in January was the fourth consecutive monthly increase. Since September 2012, unfilled orders in the aerospace industry have advanced $26.2 \%$.

Unfilled orders were up $2.6 \%$ to $\$ 7.2$ billion in the machinery industry. The gain followed seven months of declines.

## Chart 4

## Substantial increase in unfilled orders



## Manufacturing at a glance: Unfilled orders

Between January 1997 and January 2013, total unfilled orders rose from $\$ 30.1$ billion to $\$ 69.0$ billion, while sales during the same period increased from $\$ 34.8$ billion to $\$ 48.0$ billion. Hence, unfilled orders rose by $128.9 \%$ compared with a $38.0 \%$ increase in sales. Unfilled orders represent the backlog of orders held by a company at a particular point in time that will contribute to future sales, assuming orders are not cancelled.

On average, $96.0 \%$ of unfilled orders are concentrated in industries which manufacture durable goods. Between January 1997 and January 2013, unfilled orders in transportation equipment increased from $\$ 15.4$ billion to $\$ 45.8$ billion, and on average accounted for $57.5 \%$ of total orders. Over the same period, the aerospace product and parts industry was the largest contributor among all manufacturing industries and accounted for $73.5 \%$ of the unfilled orders in the transportation equipment industry.

Chart 5
Unfilled orders, January 1997 to January 2013


1. Seasonally adjusted.

Other industries which held a sizeable share of total unfilled orders included machinery manufacturing, fabricated metal products and computer and electronic products manufacturing. From January 1997 to January 2013, these three industries contributed an average of $13.1 \%, 8.7 \%$ and $7.1 \%$ to total unfilled orders respectively.

## The effect of recent economic downturns on unfilled orders

Directly preceding the economic downturn of 2008 and 2009, total unfilled orders peaked at $\$ 69.3$ billion in November 2008. Over the course of the next year, unfilled orders decreased sharply to $\$ 51.0$ billion by November 2009. In comparison, during the economic downturn in 2001 and 2002, total unfilled orders decreased from $\$ 50.3$ billion in July 2001 to $\$ 34.3$ billion in December 2003, representing a $31.9 \%$ decrease over 29 months. However, this decline was more gradual than the recent decrease in unfilled orders, which fell $26.5 \%$ over 12 months.

Despite differences in the duration of the decline in unfilled orders, there was a noticeable parallel in the months following each of these economic events. In both cases, total unfilled orders maintained a consistent level for approximately one year before beginning to increase. After decreasing to a low of $\$ 34.3$ billion in December 2003, total unfilled orders maintained an average level of $\$ 36.3$ billion before beginning to consistently increase starting in January 2005. Similarly, after reaching a low of $\$ 51.0$ billion in November 2009, total unfilled orders maintained an average level of approximately $\$ 52.4$ billion before beginning to rise starting in January 2011.

After unfilled orders reached their cyclical low of $\$ 34.3$ billion in December 2003 it took 38 months for them to reach their previous high of $\$ 50.3$ billion. In the current business cycle, 38 months have also passed since unfilled orders reached their cyclical low of $\$ 51.0$ billion. At approximately $\$ 400$ million short of their highest level, unfilled orders are again displaying similar patterns in recovery.

## Note to readers

Monthly data in this release are seasonally adjusted and are expressed in current dollars unless otherwise specified. Preliminary data are provided for the current reference month. Revised data, based on late responses, are updated for the three previous months.

Non-durable goods industries include food, beverage and tobacco products, textile mills, textile product mills, clothing, leather and allied products, paper, printing and related support activities, petroleum and coal products, chemicals, and plastics and rubber products.

Durable goods industries include wood products, non-metallic mineral products, primary metal, fabricated metal products, machinery, computer and electronic products, electrical equipment, appliances and components, transportation equipment, furniture and related products and miscellaneous manufacturing.

## Production-based industries

For the aerospace industry and shipbuilding industries, the value of production is used instead of sales of goods manufactured. This value is calculated by adjusting monthly sales of goods manufactured by the monthly change in inventories of goods in process and finished products manufactured.

Unfilled orders are a stock of orders that will contribute to future sales assuming that the orders are not cancelled.
New orders are those received whether sold in the current month or not. New orders are measured as the sum of sales for the current month plus the change in unfilled orders from the previous month to the current month.

## Table 1

Manufacturing: Principal statistics - Seasonally adjusted

|  | January 2012 | December $2012^{\text {r }}$ | January $2013{ }^{\text {p }}$ | December 2012 to January 2013 | January 2012 to January 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | millions of dollars |  |  | \% change ${ }^{1}$ |  |
| Manufacturing sales (current dollars) | 48,773 | 48,095 | 48,002 | -0.2 | -1.6 |
| Manufacturing sales (2002 constant dollars) | 42,895 | 42,182 | 42,019 | -0.4 | -2.0 |
| Manufacturing sales (current dollars) excluding motor vehicles, parts and accessories | 42,345 | 42,323 | 42,353 | 0.1 | 0.0 |
| Inventories | 65,330 | 64,354 | 65,426 | 1.7 | 0.1 |
| Unfilled orders | 60,291 | 65,177 | 68,959 | 5.8 | 14.4 |
| Unfilled orders excluding motor vehicles, parts and accessories | 59,742 | 64,698 | 68,480 | 5.8 | 14.6 |
| New orders | 48,463 | 49,267 | 51,784 | 5.1 | 6.9 |
| New orders excluding motor vehicles, parts and accessories | 42,048 | 43,474 | 46,135 | 6.1 | 9.7 |
| Inventory-to-sales ratio | 1.34 | 1.34 | 1.36 | ... | ... |

${ }^{r}$ revised
p preliminary
... not applicable

1. Percent change calculated at thousands of dollars for current dollars, and millions of dollars for constant dollars.

Table 2
Manufacturing sales: Industry aggregates - Seasonally adjusted

|  | January 2012 | December $2012^{r}$ | January 2013p | December 2012 <br> to January 2013 |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |

[^0]Table 3
Manufacturing sales: Provinces and territories - Seasonally adjusted

|  | January 2012 | December $2012^{\text {r }}$ | January $2013{ }^{\text {p }}$ | December 2012 to January 2013 | January 2012 to January 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | millions of dollars |  |  | \% change ${ }^{1}$ |  |
| Canada | 48,773 | 48,095 | 48,002 | -0.2 | -1.6 |
| Newfoundland and Labrador | 633 | 614 | 649 | 5.7 | 2.6 |
| Prince Edward Island | 114 | 108 | 110 | 2.3 | -3.6 |
| Nova Scotia | 914 | 844 | 876 | 3.7 | -4.1 |
| New Brunswick | 1,486 | 1,693 | 1,580 | -6.7 | 6.3 |
| Quebec | 11,398 | 11,605 | 11,291 | -2.7 | -0.9 |
| Ontario | 22,430 | 21,772 | 21,606 | -0.8 | -3.7 |
| Manitoba | 1,266 | 1,202 | 1,255 | 4.4 | -0.9 |
| Saskatchewan | 1,085 | 1,204 | 1,145 | -4.9 | 5.5 |
| Alberta | 6,298 | 5,925 | 6,296 | 6.3 | -0.0 |
| British Columbia | 3,143 | 3,122 | 3,188 | 2.1 | 1.4 |
| Yukon | 5 | 2 | 2 | 2.7 | -51.3 |
| Northwest Territories and Nunavut | 2 | 3 | 3 | 31.0 | 129.5 |

[^1]Available in CANSIM: tables 304-0014, 304-0015 and 377-0008.
Definitions, data sources and methods: survey number 2101.
Data from the February Monthly Survey of Manufacturing will be released on April 16.
For more information, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca).
To enquire about the concepts, methods or data quality of this release, contact Michael Schimpf (613-951-9832; michael.schimpf@statcan.gc.ca), Manufacturing and Energy Division.

## Wholesale trade, January 2013

Wholesale sales rose by $0.3 \%$ in January to $\$ 49.0$ billion. The increase was mainly a result of higher sales in the computer and communications equipment and supplies industry.

In volume terms, wholesale sales were up 0.5\% in January.
Chart 1
Wholesale sales increase in January


## Increase led by the computer and communications equipment and supplies industry

In January, four of the seven subsectors, accounting for about two-thirds of wholesale sales, reported gains.
Sales in the machinery, equipment and supplies subsector rose $3.2 \%$, almost offsetting the decline observed in December. January's advance reflects an $8.0 \%$ increase in the sales of the computer and communications equipment and supplies industry, which posted its largest gain since April 2008. For the third consecutive month, this industry was the main contributor to sales movement at the national level. This coincided with the release of new products at the end of 2012.

The second-largest increase was in the personal and household goods subsector ( $+1.0 \%$ ). The key contributors to January's advance were the toiletries, cosmetics and sundries industry and the textiles, clothing and footwear industry.

Sales were up $0.7 \%$ in the food, beverages and tobacco subsector, its first monthly increase in three months. All three component industries of this subsector reported gains.

These increases were partly offset by a $2.8 \%$ decline in the motor vehicle and parts subsector, its fifth decrease since July 2012. January's decline in sales reflected a 3.4\% decrease in the motor vehicle industry.

## Sales growth concentrated in Quebec

Sales were up in nine provinces in January.
Chart 2
Wholesale sales up in nine provinces in January


Most of the sales growth in dollars was concentrated in Quebec, where sales rose $2.2 \%$, the first advance in three months. Wholesalers in the province posted higher sales in the personal and household goods subsector and the food, beverage and tobacco subsector.

In Western Canada, Saskatchewan (+1.2\%) recorded the largest increase, as a result of higher sales in the agricultural supplies industry, which accounts for about $35 \%$ of wholesale sales in the province.

The four Atlantic provinces posted gains, with Newfoundland and Labrador $(+4.3 \%)$ registering the largest growth in sales.

Ontario was the lone province that posted a decrease in sales. Wholesale sales were down $0.5 \%$ in January, the fifth decrease since July 2012. The declines were largely a result of lower sales in the motor vehicle industry.

## Increase in inventories

Wholesale inventories rose $1.2 \%$ in January to $\$ 61.5$ billion. Inventories were up in 18 of the 25 industries.
The largest increases in dollar terms were in the inventories of the personal goods industry ( $+10.4 \%$ ) and the construction, forestry, mining and industrial machinery, equipment and supplies industry ( $+1.5 \%$ ).

The inventory-to-sales ratio rose to 1.25 in January.

The inventory-to-sales ratio is a measure of the time in months required to exhaust inventories if sales were to remain at their current level.

## Note to readers

All the data in this release are seasonally adjusted and in current dollars, unless otherwise noted. For more information on seasonal adjustment, see Seasonal adjustment and identifying economic trends.

Total wholesale sales expressed in volume are calculated by deflating current dollar values using relevant price indexes. The wholesale sales series in chained (2007) dollars is a chained Fisher volume index with 2007 as the reference year. For more information, see Sales in Volume for Wholesale Trade.

Table 1
Wholesale merchants' sales by industry - Seasonally adjusted

|  | January 2012 | December $2012^{r}$ | January $2013^{p}$ | December 2012 <br> to January |  |  |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: |

${ }^{r}$ revised
$p$ preliminary
Note(s): Figures may not add up to totals because of rounding.

Table 2
Wholesale merchants' sales by province and territory - Seasonally adjusted

|  | January 2012 | December $2012^{\text {r }}$ | January $2013{ }^{\text {p }}$ | December 2012 to January 2013 | January 2012 to January 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | millions of dollars |  |  | \% change |  |
| Canada | 47,790 | 48,844 | 49,010 | 0.3 | 2.6 |
| Newfoundland and Labrador | 345 | 346 | 361 | 4.3 | 4.8 |
| Prince Edward Island | 50 | 50 | 50 | 0.3 | -0.4 |
| Nova Scotia | 689 | 701 | 712 | 1.5 | 3.2 |
| New Brunswick | 499 | 492 | 493 | 0.1 | -1.2 |
| Quebec | 9,043 | 9,225 | 9,430 | 2.2 | 4.3 |
| Ontario | 23,441 | 23,696 | 23,574 | -0.5 | 0.6 |
| Manitoba | 1,287 | 1,342 | 1,355 | 1.0 | 5.3 |
| Saskatchewan | 1,700 | 1,800 | 1,821 | 1.2 | 7.1 |
| Alberta | 6,289 | 6,486 | 6,500 | 0.2 | 3.4 |
| British Columbia | 4,367 | 4,629 | 4,638 | 0.2 | 6.2 |
| Yukon | 13 | 12 | 11 | -13.1 | -15.7 |
| Northwest Territories | 58 | 54 | 54 | 0.1 | -7.7 |
| Nunavut | 8 | 10 | 12 | 16.9 | 36.0 |

$r$ revised
p preliminary
Note(s): Figures may not add up to totals as a result of rounding.

Table 3
Wholesale merchants' inventories by industry - Seasonally adjusted

|  | January 2012 | December 2012 ${ }^{\text {r }}$ | January $2013{ }^{\text {p }}$ | December 2012 <br> to January 2013 | January 2012 to January 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | millions of dollars |  |  | \% change |  |
| Total, wholesale inventories | 58,206 | 60,728 | 61,470 | 1.2 | 5.6 |
| Farm product | 203 | 172 | 164 | -4.5 | -19.1 |
| Food | 4,919 | 5,076 | 5,052 | -0.5 | 2.7 |
| Beverage | 267 | 322 | 312 | -3.1 | 16.7 |
| Cigarette and tobacco product | 216 | 218 | 263 | 21.1 | 22.0 |
| Textile, clothing and footwear | 1,936 | 1,827 | 1,892 | 3.6 | -2.3 |
| Home entertainment equipment and household appliance | 749 | 737 | 775 | 5.1 | 3.5 |
| Home furnishings | 936 | 989 | 992 | 0.4 | 6.0 |
| Personal goods | 1,553 | 1,370 | 1,513 | 10.4 | -2.6 |
| Pharmaceuticals and pharmacy supplies | 4,448 | 4,675 | 4,667 | -0.2 | 4.9 |
| Toiletries, cosmetics and sundries | 713 | 645 | 666 | 3.2 | -6.6 |
| Motor vehicle | 3,666 | 4,118 | 4,140 | 0.5 | 12.9 |
| New motor vehicle parts and accessories | 3,250 | 3,831 | 3,905 | 1.9 | 20.1 |
| Used motor vehicle parts and accessories | 94 | 109 | 109 | 0.4 | 15.9 |
| Electrical, plumbing, heating and air-conditioning equipment and supplies | 3,026 | 3,110 | 3,179 | 2.2 | 5.0 |
| Metal service centres | 3,060 | 3,384 | 3,366 | -0.5 | 10.0 |
| Lumber, millwork, hardware and other building supplies | 4,399 | 4,835 | 4,851 | 0.3 | 10.3 |
| Farm, lawn and garden machinery and equipment | 3,404 | 3,801 | 3,839 | 1.0 | 12.8 |
| Construction, forestry, mining, and industrial machinery, equipment and supplies | 8,690 | 8,846 | 8,981 | 1.5 | 3.4 |
| Computer and communications equipment and supplies | 1,549 | 1,828 | 1,848 | 1.1 | 19.3 |
| Other machinery, equipment and supplies | 3,276 | 3,343 | 3,392 | 1.5 | 3.5 |
| Recyclable material | 558 | 593 | 537 | -9.5 | -3.7 |
| Paper, paper product and disposable plastic product | 746 | 708 | 716 | 1.2 | -4.0 |
| Agricultural supplies | 2,988 | 2,617 | 2,743 | 4.8 | -8.2 |
| Chemical (except agricultural) and allied product | 985 | 1,033 | 1,044 | 1.0 | 6.0 |
| Other miscellaneous | 2,576 | 2,540 | 2,523 | -0.7 | -2.1 |

${ }^{r}$ revised
${ }^{p}$ preliminary
Note(s): Figures may not add up to totals as a result of rounding.

Available in CANSIM: tables 081-0011, 081-0012 and 081-0015.
Definitions, data sources and methods: survey number 2401.
The January 2013 issue of Wholesale Trade ( $63-008-X$ ) will soon be available.
Wholesale trade data for February will be released on April 19.
For more information, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca).
For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Karim El hassani (613-951-0608; karim.elhassani@statcan.gc.ca), Distributive Trades Division.

## Spectator sports, event promoters, artists and related industries, 2011

The spectator sports, event promoters, artists and related service industries earned operating revenue of $\$ 6.2$ billion in 2011, down $15.1 \%$ from the record high $\$ 7.3$ billion in 2010 . This decline was primarily attributable to the impact of the Vancouver Winter Olympics, which drove the industry's operating revenue to an all-time high in 2010. Overall, operating expenses declined $18.6 \%$ while the operation profit margin increased from $7.5 \%$ to $11.4 \%$.

Operating revenue for promoters (presenters) of performing arts and sports decreased 36.0\% from 2010 to $\$ 2.2$ billion in 2011. At the same time, operating expenses decreased $37.4 \%$. Overall, operating profit margin increased from 3.5\% in 2010 to $5.7 \%$ in 2011.

Spectator sports operating revenue increased $4.7 \%$ from 2010 to $\$ 2.7$ billion in 2011. Over the same period, operating expenditures declined $0.4 \%$. This resulted in an increase in operating profit margin from $3.1 \%$ to $7.8 \%$ in 2011.

Agents and managers for artists, athletes and entertainers and other public figures reported operating revenues of $\$ 320.6$ million in 2011, down $6.1 \%$ from 2010. Operating expenses fell $2.3 \%$ while operating profit margin declined from 9.5\% in 2010 to $5.9 \%$ in 2011.

Available in CANSIM: tables 361-0013 and 361-0023.
Definitions, data sources and methods: survey number 5132.
The publication Spectator Sports, Event Promoters, Artists and Related Industries, 2011 (63-246-X), is now available from the Browse by key resource module of our website under Publications.

For more information or to order data, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca).
For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Les Reid (613-951-2246; les.reid@statcan.gc.ca), Service Industries Division.

## Annual Survey of Traveller Accommodation, 2011

Operating revenue for the Canadian traveller accommodation industry increased $2.4 \%$ from 2010 to $\$ 16.0$ billion in 2011.

Operating expenses grew $2.9 \%$ to $\$ 14.4$ billion, resulting in a reduction in the industry's profit margin to $9.6 \%$, compared with $10.1 \%$ in 2010.

The traveller accommodation industry is made up of two industry groupings: the hotel, motor hotel and motel industry group and the other traveller accommodation industry group.

The largest, the hotel, motor hotel and motel industry group, accounted for $83 \%$ of total industry operating revenue. Operating revenue for the group increased $1.9 \%$ in 2011 to $\$ 13.3$ billion. However, that was less than half of the 4.4\% gain in 2010.

Among the provinces, Alberta ( $+6.9 \%$ ) posted the largest increase in operating revenue for this industry group, followed by Newfoundland and Labrador ( $+5.5 \%$ ).

Total operating expenses for the hotel, motor hotel and motel group grew $2.7 \%$ to $\$ 12.1$ billion in 2011. Salaries, wages and benefits, the largest expense item, increased $1.3 \%$ from 2010. The operating profit margin for this group fell from $9.9 \%$ in 2010 to $9.2 \%$ in 2011.

The second industry group, other traveller accommodation, includes campgrounds, bed and breakfasts, rooming and boarding houses and cottages and cabins and accounted for the remaining $17 \%$ of total industry revenue. This group is concentrated primarily in Alberta and Ontario, and these two provinces accounted for $61.5 \%$ of the industry group's total operating revenue.

Operating revenue for the other traveller accommodation industry group increased $5.3 \%$ to $\$ 2.7$ billion in 2011, while operating expenses increased $4.0 \%$ to $\$ 2.4$ billion. The rise in both revenue and expenses were the result of large increases in Alberta. Overall, the operating profit margin for this industry group increased from 10.9\% in 2010 to $12.0 \%$ in 2011.

Available in CANSIM: tables 351-0002 and 351-0006.
Definitions, data sources and methods: survey number 2418.
The publication Traveller Accommodation Services, 2011 (63-253-X), is now available from the Browse by key resource module of our website under Publications.

For more information or to order data, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca).
For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Kristina Myers (613-951-2327; kristina.myers@statcan.gc.ca), Service Industries Division.

## Primary iron and steel, January 2013

Data on primary iron and steel are now available for January.

## Available in CANSIM: tables 303-0048 to 303-0051.

Definitions, data sources and methods: survey numbers 2116 and 2184.
The January 2013 issue of Steel, Tubular Products and Steel Wire (41-019-X) will soon be available.
For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

## Dairy statistics, January 2013

Dairy statistics for Canada and the provinces are now available for January.

Available in CANSIM: tables 003-0007 to 003-0012, 003-0029, 003-0033 and 003-0034.
Definitions, data sources and methods: survey numbers 3430, 3431 and 3432.
For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

## Births and stillbirths, 2011

Data on births and stillbirths in Canada are now available for 2011.

Note to readers
These data are subject to revision.

Available in CANSIM: tables 102-4005 and 102-4501 to 102-4516.
Definitions, data sources and methods: survey numbers 3231 and 3234.
For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

## New products and studies

## New products

Environment Accounts and Statistics Product Catalogue, 2013
Catalogue number 16-257-X (HTML | PDF)
Spectator Sports, Event Promoters, Artists and Related Industries, 2011
Catalogue number 63-246-X (HTML | PDF)

Traveller Accommodation Services, 2011
Catalogue number 63-253-X (HTML | PDF)


## Statistics Canada's official release bulletin

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[^0]:    ${ }^{r}$ revised
    $p$ preliminary

    1. Percent change calculated at thousands of dollars.
[^1]:    ${ }^{r}$ revised
    $p$ preliminary

    1. Percent change calculated at thousands of dollars.
