

The Daily

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Releases

Wholesale trade, April 2013	2
Wholesale sales rose 0.2% in April to \$49.0 billion, mainly as a result of higher sales in the computer and communications equipment and supplies industry.	
Canada's international investment position, first quarter 2013	9
Canada's net foreign debt declined \$70.8 billion in the first quarter to \$231.3 billion. This mainly reflected the impact of higher foreign stock markets on the value of Canada's foreign assets, which more than offset the borrowing requirements in the quarter related to Canada's current account deficit.	
Travel between Canada and other countries, April 2013	13
Health Reports, June 2013	16
Canada's population estimates, first quarter 2013	17
Primary iron and steel, April 2013	18
StatCan Blog: Disseminating data, June 2013	19

New products and studies

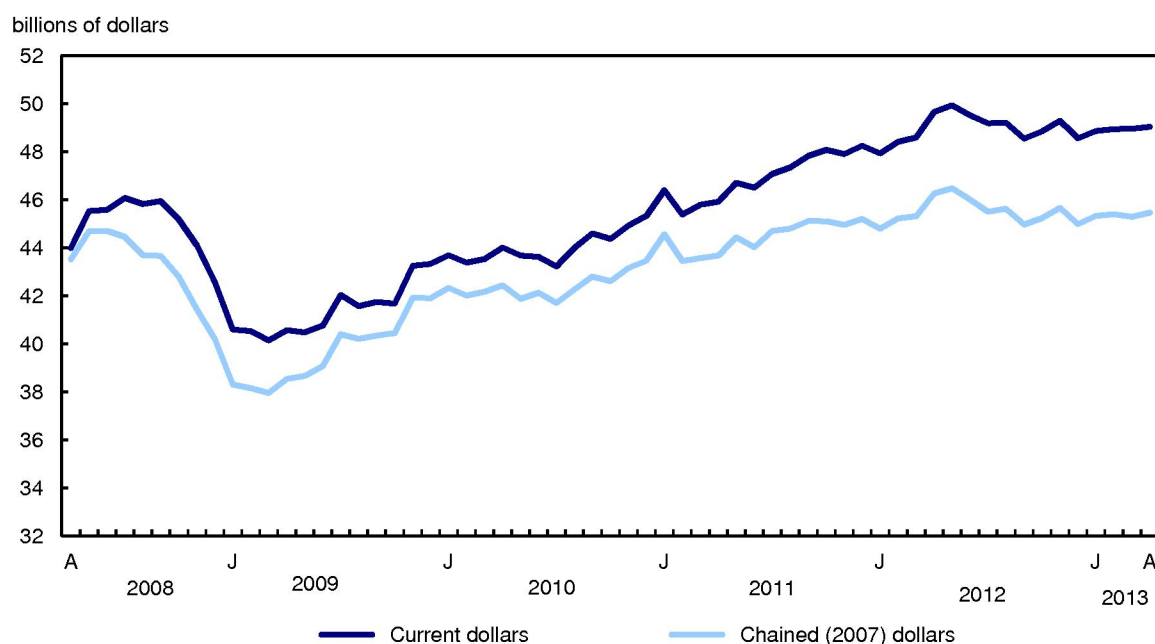
Releases

Wholesale trade, April 2013

Wholesale sales rose 0.2% in April to \$49.0 billion, mainly as a result of higher sales in the computer and communications equipment and supplies industry.

In volume terms, wholesale sales were up 0.4% in April.

Chart 1
Wholesale sales increase in April



The computer and communications equipment and supplies industry leads the gain

In April, three of the seven subsectors, accounting for about half of wholesale sales, reported increases.

The largest gain in dollar terms was in the machinery, equipment and supplies subsector (+2.6%), largely because of a 10.4% advance in the computer and communications equipment and supplies industry. Sales in this industry have been unstable in recent months, alternating between large increases and decreases.

The personal and household goods subsector rose 1.6%, mainly because of strength in the pharmaceuticals and pharmacy supplies industry (+2.8%).

Sales rose in the miscellaneous subsector by 0.7%, its fourth consecutive advance. Within this subsector, the agricultural supplies industry increased 8.9%. The gain in the agricultural supplies industry was largely offset by a decline in the other miscellaneous industry (-8.7%).

The largest decline in dollar terms was in the motor vehicle and parts subsector (-1.9%), mainly as a result of a 2.2% decrease in the motor vehicles industry.

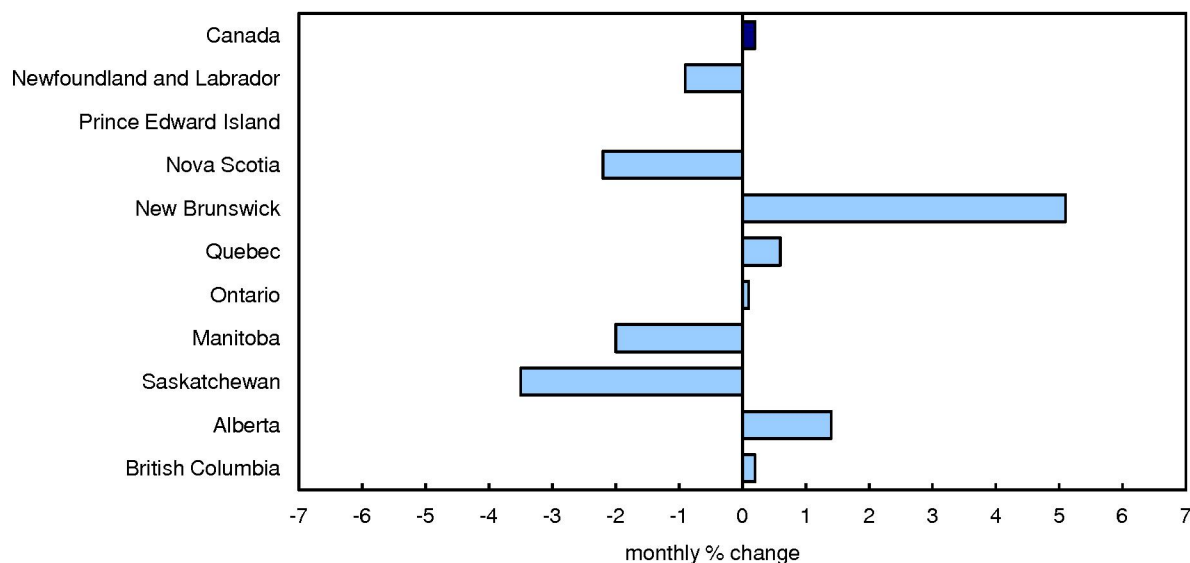
Food, beverages and tobacco products (-1.4%) wholesalers registered a third consecutive sales decline.

Sales in the farm products subsector (-2.3%) declined for the fourth consecutive month.

Alberta posts the largest dollar increase

Wholesalers in five provinces reported higher sales for April.

Chart 2
Wholesale sales up in five provinces in April



Sales in Alberta were up 1.4%, partially offsetting the decline in March.

Quebec wholesalers posted a 0.6% sales gain in April.

New Brunswick (+5.1%) posted the largest increase in percentage terms, reversing the decrease in March.

Saskatchewan (-3.5%) posted the largest sales decline, partially offsetting March's gain.

Nova Scotia (-2.2%) wholesalers reported the fifth decrease in sales in six months.

Increase in inventories

Wholesale inventories rose 0.3% in April to \$61.7 billion. Inventories were up in four of the seven subsectors.

Inventory were up in the farm products subsector (+6.3%), the miscellaneous subsector (+3.4%), the personal and household goods subsector (+1.5%), and the motor vehicle and parts subsector (+0.2%).

The inventory-to-sales ratio was unchanged at 1.26 in April.

The inventory-to-sales ratio is a measure of the time in months required to exhaust inventories if sales were to remain at their current level.

Note to readers

All data in this release are seasonally adjusted and in current dollars, unless otherwise noted. For more information on seasonal adjustment, see [Seasonal adjustment and identifying economic trends](#).

Total wholesale sales expressed in volume are calculated by deflating current dollar values using relevant price indexes. The wholesale sales series in chained (2007) dollars is a chained Fisher volume index with 2007 as the reference year. For more information, see [Sales in volume for Wholesale Trade](#).

Table 1
Wholesale merchants' sales by industry – Seasonally adjusted

	April 2012	March 2013 ^f	April 2013 ^P	March to April 2013	April 2012 to April 2013
	millions of dollars			% change	
Total, wholesale sales (current dollars)	49,643	48,952	49,032	0.2	-1.2
Total, wholesale sales (2007 chained dollars)	46,256	45,287	45,448	0.4	-1.7
Total (current dollars), excluding motor vehicle and parts and accessories merchant wholesalers	41,323	40,516	40,756	0.6	-1.4
Farm product	530	532	520	-2.3	-1.9
Food, beverage and tobacco	9,453	9,493	9,360	-1.4	-1.0
Food	8,458	8,528	8,375	-1.8	-1.0
Beverage	485	471	479	1.8	-1.1
Cigarette and tobacco product	510	494	506	2.4	-0.9
Personal and household goods	6,874	6,802	6,909	1.6	0.5
Textile, clothing and footwear	904	898	906	0.9	0.2
Home entertainment equipment and household appliance	695	677	699	3.3	0.6
Home furnishings	429	453	454	0.1	5.8
Personal goods	701	700	694	-0.9	-1.1
Pharmaceuticals and pharmacy supplies	3,470	3,384	3,480	2.8	0.3
Toiletries, cosmetics and sundries	675	690	676	-2.0	0.2
Motor vehicle and parts	8,319	8,436	8,275	-1.9	-0.5
Motor vehicle	6,225	6,424	6,281	-2.2	0.9
New motor vehicle parts and accessories	2,047	1,960	1,947	-0.7	-4.9
Used motor vehicle parts and accessories	48	51	48	-5.8	1.2
Building material and supplies	6,751	6,909	6,871	-0.5	1.8
Electrical, plumbing, heating and air-conditioning equipment and supplies	2,184	2,171	2,165	-0.3	-0.9
Metal service centres	1,556	1,480	1,452	-1.9	-6.7
Lumber, millwork, hardware and other building supplies	3,011	3,257	3,253	-0.1	8.1
Machinery, equipment and supplies	10,368	10,322	10,595	2.6	2.2
Farm, lawn and garden machinery and equipment	1,163	1,273	1,261	-1.0	8.4
Construction, forestry, mining, and industrial machinery, equipment and supplies	3,678	3,605	3,568	-1.0	-3.0
Computer and communications equipment and supplies	3,121	3,049	3,366	10.4	7.8
Other machinery, equipment and supplies	2,406	2,394	2,400	0.2	-0.3

Table 1
Wholesale merchants' sales by industry – Seasonally adjusted

	April 2012	March 2013 ^r	April 2013 ^p	March to April 2013	April 2012 to April 2013
Miscellaneous	7,347	6,458	6,501	0.7	-11.5
Recyclable material	743	626	620	-0.9	-16.6
Paper, paper product and disposable plastic product	913	879	903	2.8	-1.1
Agricultural supplies	2,521	1,957	2,130	8.9	-15.5
Chemical (except agricultural) and allied product	1,238	1,144	1,156	1.0	-6.6
Other miscellaneous	1,932	1,853	1,691	-8.7	-12.5

^r revised

^p preliminary

Note(s): Figures may not add up to totals because of rounding.

Table 2
Wholesale merchants' sales by province and territory – Seasonally adjusted

	April 2012	March 2013 ^r	April 2013 ^p	March to April 2013	April 2012 to April 2013
	millions of dollars			% change	
Canada	49,643	48,952	49,032	0.2	-1.2
Newfoundland and Labrador	337	347	344	-0.9	2.0
Prince Edward Island	46	50	50	0.0	9.0
Nova Scotia	704	685	670	-2.2	-4.8
New Brunswick	499	468	492	5.1	-1.3
Quebec	9,357	9,279	9,335	0.6	-0.2
Ontario	24,291	23,607	23,633	0.1	-2.7
Manitoba	1,431	1,310	1,284	-2.0	-10.3
Saskatchewan	1,956	2,079	2,006	-3.5	2.6
Alberta	6,487	6,367	6,457	1.4	-0.5
British Columbia	4,457	4,677	4,689	0.2	5.2
Yukon	12	13	11	-9.5	-6.6
Northwest Territories	61	63	54	-13.3	-11.7
Nunavut	5	8	6	-19.5	33.4

^r revised

^p preliminary

Note(s): Figures may not add up to totals because of rounding.

Table 3
Wholesale merchants' inventories by industry – Seasonally adjusted

	April 2012	March 2013 ^r	April 2013 ^p	March to April 2013	April 2012 to April 2013
	millions of dollars			% change	
Total, wholesale inventories	59,576	61,513	61,678	0.3	3.5
Farm product	157	160	170	6.3	8.2
Food, beverage and tobacco	5,442	5,466	5,456	-0.2	0.3
Food	4,880	4,938	4,925	-0.3	0.9
Beverage	304	308	313	1.7	3.0
Cigarette and tobacco product	258	219	218	-0.7	-15.5
Personal and household goods	10,373	10,246	10,404	1.5	0.3
Textile, clothing and footwear	1,908	1,839	1,804	-1.9	-5.4
Home entertainment equipment and household appliance	766	793	787	-0.8	2.7
Home furnishings	965	989	998	1.0	3.4
Personal goods	1,435	1,431	1,421	-0.7	-1.0
Pharmaceuticals and pharmacy supplies	4,574	4,493	4,682	4.2	2.4
Toiletries, cosmetics and sundries	724	701	712	1.6	-1.7
Motor vehicle and parts	7,984	8,401	8,418	0.2	5.4
Motor vehicle	4,308	4,442	4,498	1.3	4.4
New motor vehicle parts and accessories	3,591	3,852	3,813	-1.0	6.2
Used motor vehicle parts and accessories	F	106	107	1.1	...
Building material and supplies	11,055	11,564	11,315	-2.1	2.4
Electrical, plumbing, heating and air-conditioning equipment and supplies	3,219	3,171	3,072	-3.1	-4.6
Metal service centres	3,349	3,382	3,327	-1.6	-0.7
Lumber, millwork, hardware and other building supplies	4,487	5,011	4,917	-1.9	9.6
Machinery, equipment and supplies	17,279	18,095	18,075	-0.1	4.6
Farm, lawn and garden machinery and equipment	3,444	3,928	3,954	0.7	14.8
Construction, forestry, mining, and industrial machinery, equipment and supplies	8,814	9,024	8,950	-0.8	1.5
Computer and communications equipment and supplies	1,629	1,767	1,791	1.4	10.0
Other machinery, equipment and supplies	3,393	3,375	3,380	0.1	-0.4
Miscellaneous	7,286	7,583	7,839	3.4	7.6
Recyclable material	565	496	514	3.7	-9.1
Paper, paper product and disposable plastic product	673	679	690	1.5	2.5
Agricultural supplies	2,656	2,917	3,120	7.0	17.5
Chemical (except agricultural) and allied product	1,032	1,044	1,058	1.4	2.5
Other miscellaneous	2,360	2,447	2,458	0.4	4.1

^r revised

^p preliminary

F too unreliable to be published

... not applicable

Note(s): Figures may not add up to totals because of rounding.

Available in CANSIM: tables 081-0011, 081-0012 and 081-0015.

Definitions, data sources and methods: survey number 2401.

The April 2013 issue of *Wholesale Trade* (63-008-X) will soon be available.

Wholesale trade data for May will be released on July 18.

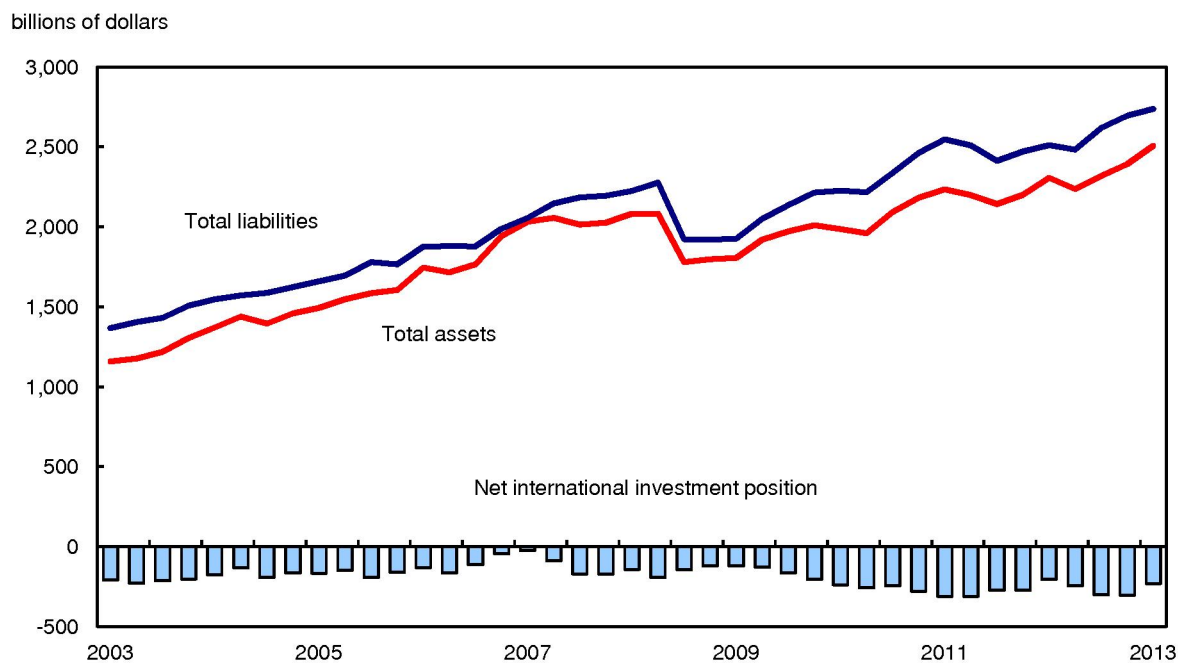
For more information, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca).

For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Rhonda Tsang (613-951-0418; rhonda.tsang@statcan.gc.ca), Distributive Trades Division.

Canada's international investment position, first quarter 2013

Canada's net foreign debt declined \$70.8 billion in the first quarter to \$231.3 billion. This mainly reflected the impact of higher foreign stock markets on the value of Canada's foreign assets, which more than offset the borrowing requirements in the quarter related to Canada's current account deficit.

Chart 1
Canada's international investment position



Strengthened foreign stock markets push international assets higher

Canada's international assets increased by \$113.9 billion to \$2,506.4 billion by the end of the first quarter. This was led by the strength of foreign stock markets, resulting in a large upward revaluation of Canadian holdings of foreign equity. The net effect of exchange rate fluctuations contributed an additional \$16.3 billion to the value of foreign currency denominated international assets, as the Canadian dollar lost 2.0% against the US dollar during the quarter. Canadian investment in foreign markets also added to international assets in the quarter.

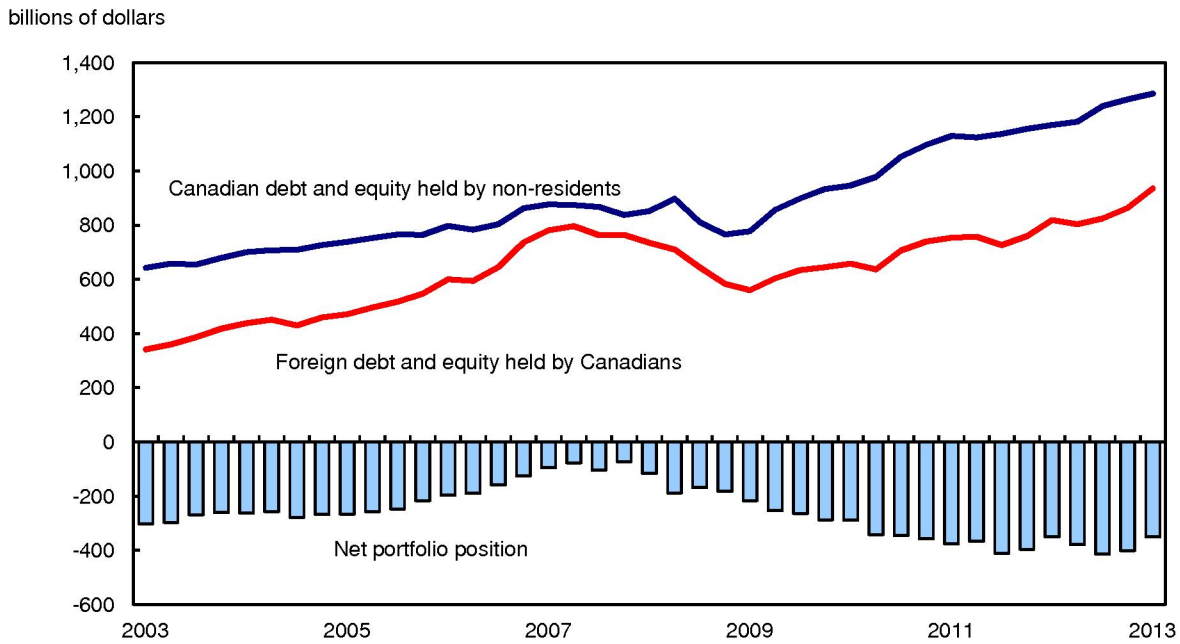
Investment inflows from abroad, coupled with higher prices on Canadian stock markets, accounted for the \$43.2 billion in increase in Canada's international liabilities during the first quarter to \$2,737.7 billion.

Canada's net liability position on securities down on foreign stock market gains

Canada's net liability position on securities declined \$50.9 billion to by \$350.0 billion in the first quarter. This was largely a result of a \$71.3 billion increase in Canadian holdings of foreign equity, led by capital gains. To a large extent this reflected the 10.0% increase in the US stock market in the first quarter, where over half of all foreign equities are held. Other foreign stock markets also advanced in the quarter, most notably Japan (+21.0%).

These asset increases were partly offset by higher foreign holdings of Canadian securities, up \$20.5 billion in the first quarter to \$1,284.9 billion. Non-resident investors' acquisitions of Canadian bonds were moderated by a reduction in their holdings of money market instruments, as well as by sales of equities. Overall, foreign holdings of Canadian equities edged up, reflecting higher Canadian share prices in the quarter.

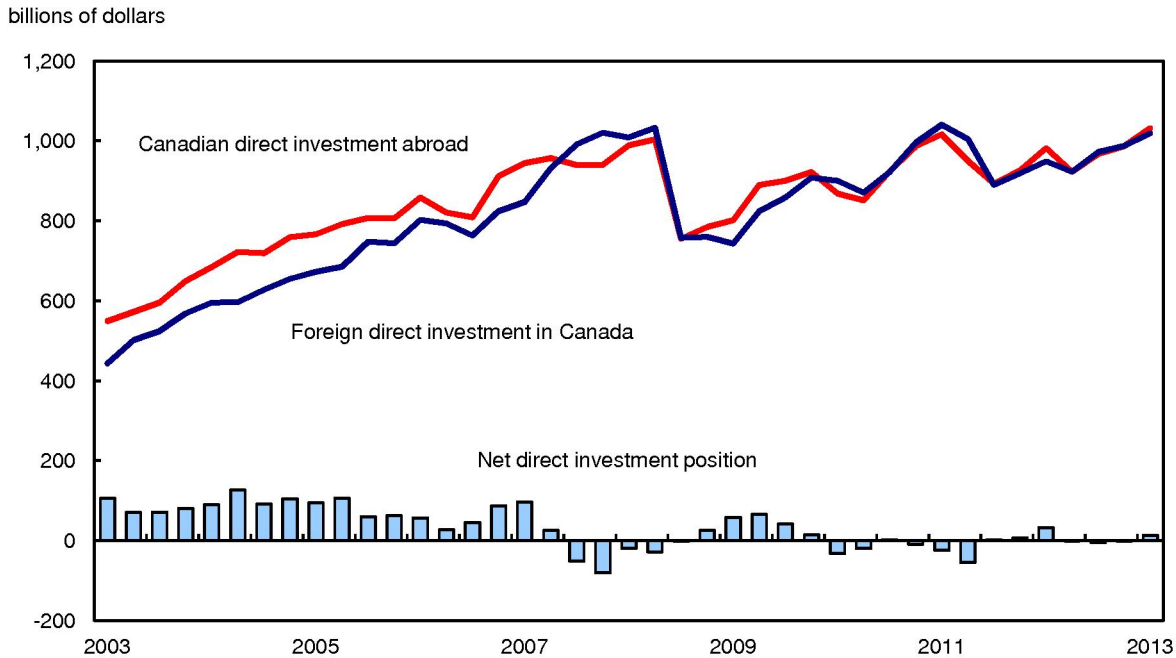
Chart 2
International portfolio position



Inward and outward direct investment positions remain largely in balance

Following a decade of a net direct investment asset position up to 2007, Canadian direct investment abroad and foreign direct investment in Canada have generally converged in the post financial crisis and recession period. In the first quarter of 2013, the balance returned to a small net asset position.

Chart 3
Direct investment position



The value of Canadian direct investment abroad increased \$44.6 billion to \$1,031.5 billion by the end of the first quarter, mainly as a result of gains on international stock markets. The remainder of the increase was divided between Canadian investment activity in the quarter and the upward revaluation effect of a weaker Canadian dollar on these foreign currency denominated assets.

In turn, the value of foreign direct investment in Canada rose by \$31.0 billion to \$1,018.4 billion. Direct investment inflows to Canada added \$18.6 billion to the position, with the balance accounted for by higher Canadian equity prices.

Note to readers

The main measure of the International Investment Position Account (IIP) now incorporates market valuation for tradeable securities and foreign direct investment equity. This presentation adds a further dimension to the analysis of Canada's net international investment position and more accurately reflects changes in that position. The IIP at book value is still available, as the link to the annual foreign direct investment release includes geographical and industry details. For more information please see [Valuation of assets and liabilities](#).

Definition

The international investment position presents the value and composition of Canada's assets and liabilities to the rest of the world. Canada's net international investment position is the difference between these foreign assets and liabilities. The excess of international liabilities over assets can be referred to as Canada's net foreign debt; the excess of international assets over liabilities can be referred to as Canada's net foreign assets.

Currency valuation

The value of assets and liabilities denominated in foreign currency are converted to Canadian dollars at the end of each period for which a balance sheet is calculated. Most of Canada's foreign assets are denominated in foreign currencies while less than half of Canada's international liabilities are in foreign currencies. When the Canadian dollar is appreciating in value, the restatement of the value of these assets and liabilities in Canadian dollars lowers the recorded value. The opposite is true when the Canadian dollar is depreciating.

Table 1
Canada's international investment position at period end

	Fourth quarter 2009	Fourth quarter 2010	Fourth quarter 2011	First quarter 2012	Second quarter 2012	Third quarter 2012	Fourth quarter 2012	First quarter 2013
	billions of dollars							
Assets	2,009.8	2,182.6	2,199.5	2,306.0	2,237.0	2,318.1	2,392.4	2,506.4
Canadian direct investment abroad	922.1	986.9	925.5	981.8	922.5	967.4	986.9	1,031.5
Canadian portfolio investment	645.3	739.5	759.0	818.8	802.8	824.5	863.6	934.9
Foreign debt securities	142.8	162.3	168.2	162.0	168.6	167.9	182.9	188.0
Foreign money market	4.6	6.7	4.8	4.2	3.0	3.7	3.1	3.2
Foreign bonds	138.1	155.6	163.4	157.8	165.6	164.3	179.9	184.8
Foreign equity and investment fund shares	502.5	577.2	590.7	656.8	634.2	656.6	680.7	746.9
Official international reserves	57.1	56.8	66.9	69.2	67.4	67.0	68.2	71.3
Other Canadian investment	385.3	399.2	448.1	436.3	444.3	459.2	473.7	468.6
Loans	99.4	109.3	121.6	122.8	130.4	147.1	141.3	146.2
Currency and deposits	223.6	222.5	253.9	241.3	249.9	244.7	246.7	242.8
Other assets	62.3	67.4	72.6	72.1	63.9	67.4	85.8	79.6
Liabilities	2,214.2	2,462.3	2,471.5	2,510.9	2,482.7	2,619.2	2,694.5	2,737.7
Foreign direct investment in Canada	907.8	995.6	918.6	948.8	922.7	972.3	987.4	1,018.4
Foreign portfolio investment	932.8	1,096.4	1,155.7	1,168.8	1,181.4	1,238.6	1,264.4	1,284.9
Canadian debt securities	562.7	643.6	748.3	747.1	786.5	811.7	839.6	858.8
Canadian money market	32.9	35.6	68.0	59.9	70.6	74.7	80.9	75.1
Canadian bonds	529.8	608.0	680.3	687.3	716.0	737.0	758.7	783.7
Canadian equity and investment fund shares	370.1	452.8	407.5	421.7	394.9	426.9	424.8	426.1
Other foreign investment	373.6	370.3	397.1	393.3	378.6	408.2	442.7	434.4
Loans	64.2	62.9	62.7	59.7	52.2	58.8	62.5	60.6
Currency and deposits	278.5	279.0	304.2	303.3	296.3	318.9	350.1	342.5
Special drawing rights	10.2	9.2	9.4	9.3	9.3	9.1	9.2	9.1
Other liabilities	20.7	19.1	20.9	21.1	21.0	21.4	20.8	22.2
Net international investment position	-204.4	-279.8	-272.0	-204.9	-245.7	-301.0	-302.1	-231.3

Available in CANSIM: tables 376-0059 and 376-0141 to 376-0144.

Definitions, data sources and methods: survey numbers 1534 and 1537.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

Travel between Canada and other countries, April 2013

Travel between Canada and the United States decreased in both directions in April, while travel between Canada and overseas countries increased.

US residents took 1.6 million trips to Canada in April, down 4.0% compared with March. Overnight travel fell 4.1% to 965,000 trips, led by a decrease in overnight car travel.

Canadian residents took 4.6 million trips to the United States in April, down 2.6% from March. This was mainly the result of fewer same-day car trips, while overnight travel to the United States remained stable compared with March.

Same-day car travel from Canada to the United States decreased 4.7% in April, while same-day car travel from the United States to Canada was down 4.6%.

While travel by Canadian residents to the United States declined, travel from Canada to overseas countries increased 2.7% from March to 798,000 trips.

Travel from overseas countries to Canada rose 0.6% in April to 394,000 trips.

In April, 7 of the top 12 overseas markets recorded increases in travel to Canada in April. The largest percentage gain was in travel from Hong Kong (+4.3%). The largest percentage decrease was in travel from Japan (-5.8%).

Note to readers

Monthly data are seasonally adjusted. All seasonally adjusted data have been revised back to January 2012. Revisions have been made to some non-seasonally adjusted series for the third and fourth quarters of 2012. For more information on seasonal adjustment, see [Seasonal adjustment and identifying economic trends](#).

Table 1
Travel between Canada and other countries – Seasonally adjusted

	April 2012 ^r	March 2013 ^r	April 2013 ^P	March to April 2013
	thousands			% change ¹
Canadian trips abroad²	5,402	5,510	5,406	-1.9
To the United States	4,603	4,733	4,608	-2.6
To other countries	799	777	798	2.7
Same-day car trips to the United States	2,724	2,731	2,602	-4.7
Total trips, one or more nights	2,637	2,741	2,763	0.8
United States ³	1,838	1,964	1,966	0.1
Car	1,099	1,193	1,192	-0.1
Plane	634	667	669	0.3
Other modes of transportation	106	103	104	1.0
Other countries ⁴	799	777	798	2.7
Travel to Canada²	2,148	2,097	2,032	-3.1
From the United States	1,768	1,706	1,638	-4.0
From other countries	380	392	394	0.6
Same-day car trips from the United States	658	607	580	-4.6
Total trips, one or more nights	1,389	1,385	1,349	-2.6
United States ³	1,018	1,006	965	-4.1
Car	594	588	557	-5.3
Plane	308	301	299	-0.8
Other modes of transportation	117	117	109	-6.3
Other countries ⁴	370	378	383	1.3
Travel to Canada: Top overseas markets, by country of origin⁵				
United Kingdom	56	54	54	1.4
France	39	41	41	-0.0
China	24	27	28	2.5
Germany	26	26	27	0.9
Australia	22	22	21	-3.0
Japan	19	21	20	-5.8
Mexico	12	13	13	3.0
India	13	13	13	1.7
South Korea	11	13	12	-2.7
Hong Kong	10	10	11	4.3
Netherlands	9	9	9	3.5
Switzerland	9	9	9	-3.7

^r revised

^P preliminary

1. Percentage change is based on unrounded data.

2. Totals exceed the sum of "same-day car trips" and "total trips, one or more nights" because they include all of the same-day trips.

3. Data for the United States include counts of cars and buses, and data for planes, trains, boats and other methods.

4. Figures for other countries exclude same-day entries by land only, via the United States.

5. Includes same-day and overnight trips.

Available in CANSIM: tables 427-0001 to 427-0006.

Definitions, data sources and methods: survey number 5005.

The April 2013 issue of *International Travel: Advance Information*, Vol. 29, no. 4 (66-001-P), is now available from the *Browse by key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

Health Reports, June 2013

The June 2013 online issue of *Health Reports*, released today, contains two articles.

The first article, "Self-monitoring of blood glucose in type 2 diabetes: Results of the 2011 Survey on Living with Chronic Diseases in Canada," examines the prevalence, frequency and correlates of self-monitoring of blood glucose, based on 2,682 individuals aged 20 or older with type 2 diabetes mellitus who responded to the 2011 Survey on Living with Chronic Diseases in Canada.

For more information on this article, contact Jeffrey Johnson (780-492-7317; jeff.johnson@ualberta.ca), University of Alberta.

The second article, "Modelling risk factor information for linked census data: The case of smoking," assesses the feasibility of using statistical modelling techniques to fill information gaps related to risk factors, specifically, smoking, in linked census data. Based on the Canadian Community Health Survey (CCHS), predictive algorithms were developed to model smoking status using variables common to the CCHS and the 1991 long-form Census. The resulting smoking variable was validated by comparing the performance of modelled versus self-reported smoking status in predicting smoking-related hospitalizations based on linked health survey and hospital data.

For more information on this article, contact Claudia Sanmartin (613-951-6059; claudia.sanmartin@statcan.gc.ca), Health Analysis Division.

The June 2013 online issue of *Health Reports*, Vol. 24, no. 6 (82-003-X), is now available from the *Browse by key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca).

For information about *Health Reports*, contact Janice Felman (613-951-6446; janice.felman@statcan.gc.ca), Health Analysis Division.

Canada's population estimates, first quarter 2013

Demographic estimates by province and territory are now available for the first quarter.

Note to readers

Estimates released today are based on 2006 Census counts adjusted for census net undercoverage and incompletely enumerated Indian reserves to which is added the estimated demographic growth for the period from May 16, 2006, to March 31, 2013.

These estimates are not to be confused with the 2011 Census population counts that were released on February 8, 2012.

Available in CANSIM: tables 051-0005, 051-0006, 051-0017, 051-0020, 051-0037, 051-0045 and 053-0001.

Definitions, data sources and methods: survey numbers 3231, 3233 and 3601.

The January to March 2013 issue of *Quarterly Demographic Estimates*, Vol. 27, no. 1 (91-002-X), is now available from the *Browse by key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

Primary iron and steel, April 2013

Data on primary iron and steel are now available for April.

Note to readers

Revised data are available for all the months of 2012, except for April, May and June in CANSIM tables 303-0048 to 303-0050. Revised data are available from January to November 2012 in CANSIM table 303-0051.

The survey Disposition of Shipments of Ingots, Rolled Steel, Alloy and Non Alloy Products, as well as the survey Steel Primary Forms, Steel Castings and Pig Iron will be discontinued as of June 2013. The last data to be published will be for reference month May 2013 and will be released in mid-July 2013. The publication Steel, Tubular Products and Steel Wire (41-019-X) will also be discontinued.

Available in CANSIM: tables 303-0048 to 303-0051.

Definitions, data sources and methods: survey numbers 2116 and 2184.

The April 2013 issue of *Steel, Tubular Products and Steel Wire* (41-019-X) will soon be available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

StatCan Blog: Disseminating data, June 2013

Statistics Canada is looking to polish its window to the world and improve the presentation of the products inside.

In the June edition of the [StatCan Blog](#), the focus is the work that is underway to make the Statistics Canada website more accessible and user-friendly for the 21 million visitors that visit it each year. This is all part of a three-year project to develop a new dissemination model for the Agency.

The first year of the project saw extensive national consultations. Now it is time to put the feedback received into practice.

One consistent message during that year was that the days when static tables were enough to satisfy the needs of consumers are gone.

"The goal of the project is to make our information more readily accessible to a wide range of data users," says Bill Joyce, the Director responsible for the project.

Even though work is underway to implement and, then, test drive the new approaches, that doesn't mean Statistics Canada has stopped listening. The dialogue between the Agency and data users will continue as work to refine the website continues in the months ahead.

Plans call for online testing next year and, when complete, visitors will find a dynamic and even more informative spot to satisfy their statistical needs.

For more information, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca).

To enquire about the concepts, methods or data quality of this release, contact Penny Stuart (613-951-2005; penny.stuart@statcan.gc.ca).

New products and studies

New products

International Travel: Advance Information, April 2013, Vol. 29, no. 4
Catalogue number 66-001-P (HTML | PDF)

Health Reports, Vol. 24, no. 6
Catalogue number 82-003-X (HTML | PDF)

Quarterly Demographic Estimates, Vol. 27, no. 1
Catalogue number 91-002-X (HTML | PDF)

New studies

Modelling risk factor information for linked census data: The case of smoking
Health Reports

Self-monitoring of blood glucose in type 2 diabetes: Results of the 2011 Survey on Living with Chronic Diseases in Canada
Health Reports



Statistics Canada's official release bulletin

Catalogue 11-001-X.

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