

The Daily

Statistics Canada

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Releases

StatCan Blog, October 2014	2
Health Reports, October 2014	3
New motor vehicle sales, August 2014	4
Exports of grains by final destination, August 2014	5

New products and studies	6
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Releases

StatCan Blog, October 2014

Usability testing at StatCan

Imagine having the shiniest, most powerful looking car on the lot. It has all the features one could ever want. The only problem is it's impossible to drive it anywhere.

That is the same challenge faced in building a new website. It can have the fanciest graphics, most technologically advanced features and almost limitless information. But if users can't easily figure out how to make use of those features, then it's time to go back to the drawing board.

The October 2014 edition of the [StatCan Blog](#) looks at measures the agency undertakes as it develops its new website, slated to launch in beta form next month. One of the main tenets of building a better website is to take into account the needs of users. That's where the work of the Client Consultations team at Statistics Canada comes to the fore. This group of usability specialists focuses not on the technology, but, rather, on how to ensure a visit to the website is both smooth and informative.

Usability testing is more than just asking people to look at a website and decide whether they like it or not. It's guided and task-oriented, walking users through each aspect of the website's operation. It's this kind of attention to detail that is vital to ensuring Statistics Canada's Internet presence is both dynamic and accessible.

The October 2014 edition of the [StatCan Blog](#) is now available from the *Stay Connected* module of our website.

For more information, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca).

To enquire about the concepts, methods or data quality of this release, contact Penny Stuart (613-951-2005; penny.stuart@statcan.gc.ca), Communications Division.

Health Reports, October 2014

The October 2014 online issue of *Health Reports*, released today, contains two articles.

The first article, "Two approaches to linking census and hospital data," compares registry and non-registry approaches to linking 2006 Census data with hospital data from the Discharge Abstract Database for Manitoba and Ontario, two provinces for which health insurance registry data are available to Statistics Canada. The aim is to determine whether a research-quality dataset can be produced without the aid of "bridge" data from provincial health insurance registries.

For more information on this article, contact Michelle Rotermann (613-951-3166; michelle.rotermann@statcan.gc.ca), Health Analysis Division.

The second article, "Use of acute care hospital services by immigrant seniors in Ontario: A linkage study," compares the hospitalization rates and length of stay in hospital of immigrant and Canadian-born seniors in Ontario using linked 2006 Census–Discharge Abstract Database information. This linkage makes it possible to add socio-demographic and immigrant-related characteristics to hospital administrative records.

For more information on this article, contact Edward Ng (613-951-5308; edward.ng@statcan.gc.ca), Health Analysis Division.

The October 2014 online issue of *Health Reports*, Vol. 25, no. 10 ([82-003-X](#)), is now available from the *Browse by key resource* module of our website under *Publications*.

For more information, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca).

For information about *Health Reports*, contact Janice Felman (613-951-6446; janice.felman@statcan.gc.ca), Health Analysis Division.

New motor vehicle sales, August 2014

New motor vehicle sales data are now available for August.

Note to readers

These data are subject to revision.

Available in CANSIM: table [079-0003](#).

Definitions, data sources and methods: survey number [2402](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

Exports of grains by final destination, August 2014

Data on exports of grains by final destination are now available for August.

Available in CANSIM: table [001-0015](#).

Definitions, data sources and methods: survey number [3403](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

New products and studies

New products

Health Reports, Vol. 25, no. 10
Catalogue number [82-003-X](#) (HTML | PDF)

New studies

[Use of acute care hospital services by immigrant seniors in Ontario: A linkage study](#)
Health Reports

[Two approaches to linking census and hospital data](#)
Health Reports



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