

The Daily

Statistics Canada

Tuesday, September 23, 2014

Released at 8:30 a.m. Eastern time

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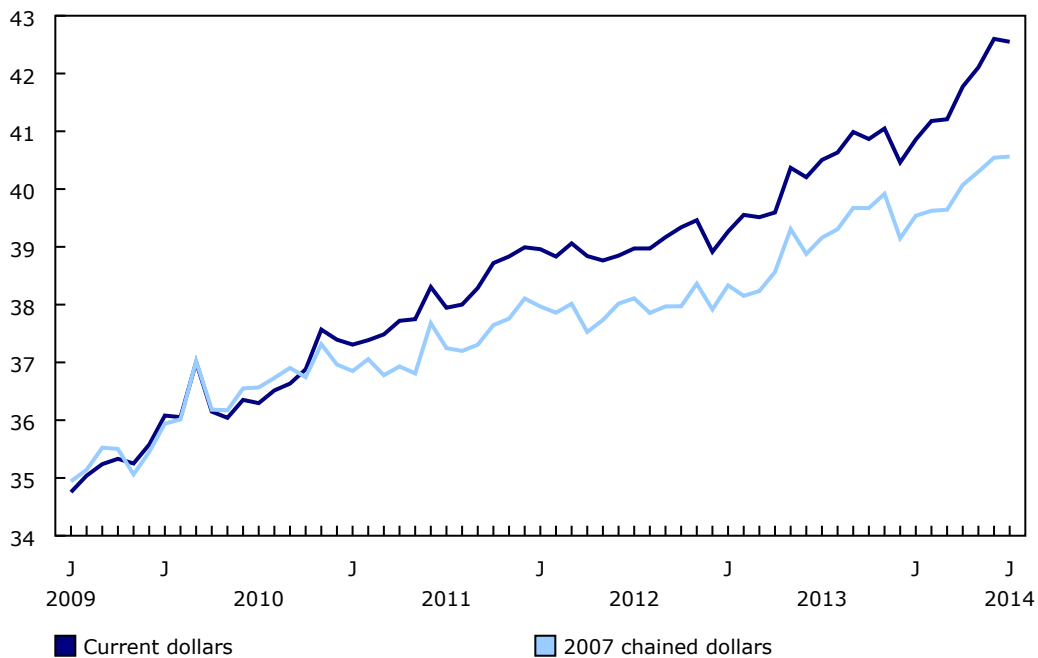
Retail trade, July 2014

Following six consecutive monthly gains, retail sales paused in July, edging down 0.1% to \$42.5 billion. Sales declined in 5 of 11 subsectors, representing 55% of retail trade.

In volume terms, retail sales were flat in July.

Chart 1 Retail sales edge down in July

billions of dollars



Lower sales at general merchandise stores

Sales at general merchandise stores decreased 2.7% in July, giving back some of June's gains. Weaker sales were reported by both store types within the subsector, as other general merchandise stores (-3.6%) and department stores (-1.5%) declined.

Sales at food and beverage stores were down 0.8%. Supermarkets and other grocery stores declined 1.1% in July while sales at beer, wine and liquor stores were essentially unchanged from June.

Following three consecutive monthly increases, sales at clothing and clothing accessories stores declined 2.3% in July. Lower sales were reported at clothing stores (-2.4%), shoe stores (-3.0%) and jewellery, luggage and leather goods stores (-0.1%).

Sales at gasoline stations declined 0.3% in July, mainly reflecting lower prices at the pump.

Sales at motor vehicle and parts dealers advanced for the third time in four months, up 1.6% in July. Sales at new car dealers (+2.5%) more than offset lower sales at other motor vehicle dealers (-5.4%), automotive parts, accessories and tire stores (-1.5%) and used car dealers (-0.1%).

Store types traditionally associated with housing purchases and home renovation showed continued growth in July. Receipts at furniture and home furnishings stores (+4.0%) advanced for the sixth time in seven months. Sales at building material and garden equipment and supplies dealers (+0.6%) grew for the fourth consecutive month.

Following declines in May and June, sales at electronics and appliance stores increased 0.1% in July.

Sales down in four provinces

Retail sales were down in four provinces in July. Lower sales in Quebec and, to a lesser extent, British Columbia, accounted for most of the decrease.

Following three consecutive monthly advances, sales in Quebec decreased 1.3%. Sales were lower at supermarkets and other grocery stores and general merchandise stores.

In British Columbia (-0.4%), lower sales were registered across most store types.

Sales in Manitoba (-0.5%) decreased for the first time in five months.

Sales in Ontario (+0.2%) and Alberta (+0.3%) were up in July, as higher sales at new car dealers more than offset decreases at most other store types.

In Saskatchewan, retail sales rose 1.1% on the strength of higher sales at new car dealers and building material and garden equipment and supplies dealers.

In Nova Scotia (+1.6%), receipts increased for the fourth consecutive month as higher sales were registered across most store types.

Newfoundland and Labrador (+1.9%) posted higher sales for the sixth consecutive month.

It is possible to consult tables of unadjusted data by [industry](#) and by [province and territory](#) in the *Tables by subject* module of our website.

For information on related indicators, refer to the [Latest statistics](#) page on our website.

Note to readers

All data in this release are seasonally adjusted and in current dollars, unless otherwise noted. For more information on seasonal adjustment, see [Seasonally adjusted data – Frequently asked questions](#).

Total retail sales expressed in volume are calculated by deflating current dollar values using consumer price indexes. The retail sales series in chained (2007) dollars is a chained Fisher volume index with 2007 as the reference year. For more information, see [Calculation of Volume of Retail Trade Sales](#).

Table 1
Retail sales by province and territory – Seasonally adjusted

	July 2013	June 2014 ^r	July 2014 ^P	June to July 2014	July 2013 to July 2014
	millions of dollars			% change	
Canada	40,504	42,599	42,549	-0.1	5.0
Newfoundland and Labrador	729	757	771	1.9	5.7
Prince Edward Island	165	174	172	-1.1	4.1
Nova Scotia	1,155	1,181	1,200	1.6	3.9
New Brunswick	938	967	974	0.7	3.9
Quebec	8,925	9,233	9,117	-1.3	2.1
Ontario	14,149	14,811	14,838	0.2	4.9
Manitoba	1,423	1,506	1,499	-0.5	5.3
Saskatchewan	1,527	1,592	1,609	1.1	5.4
Alberta	6,102	6,626	6,644	0.3	8.9
British Columbia	5,246	5,597	5,573	-0.4	6.2
Yukon	54	55	55	0.3	2.1
Northwest Territories	63	70	68	-3.0	7.2
Nunavut	28	30	29	-0.2	3.9

^r revised

^P preliminary

Note(s): Figures may not add up to totals as a result of rounding.

Table 2
Retail sales by industry – Seasonally adjusted

	July 2013	June 2014 ^r	July 2014 ^P	June to July 2014	July 2013 to July 2014
	millions of dollars			% change	
Total retail trade (current dollars)	40,504	42,599	42,549	-0.1	5.0
Total retail trade (2007 chained dollars)	39,159	40,543	40,563	0.0	3.6
Total (current dollars) excluding motor vehicle and parts dealers	31,091	32,588	32,377	-0.6	4.1
Total (current dollars) excluding motor vehicle and parts dealers and gasoline stations	25,817	27,039	26,846	-0.7	4.0
Motor vehicle and parts dealers	9,413	10,010	10,172	1.6	8.1
New car dealers	7,609	8,136	8,343	2.5	9.6
Used car dealers	536	556	555	-0.1	3.5
Other motor vehicle dealers	639	646	611	-5.4	-4.3
Automotive parts, accessories and tire stores	628	673	663	-1.5	5.5
Furniture and home furnishings stores	1,297	1,338	1,392	4.0	7.3
Furniture stores	822	841	880	4.6	7.0
Home furnishings stores	474	497	512	3.1	8.0
Electronics and appliance stores	1,215	1,208	1,209	0.1	-0.6
Building material and garden equipment and supplies dealers	2,313	2,425	2,440	0.6	5.5
Food and beverage stores	8,883	9,156	9,084	-0.8	2.3
Supermarkets and other grocery (except convenience) stores	6,238	6,375	6,304	-1.1	1.1
Convenience stores	550	578	573	-0.8	4.3
Specialty food stores	479	502	506	0.8	5.8
Beer, wine and liquor stores	1,616	1,701	1,701	0.0	5.2
Health and personal care stores	2,916	3,110	3,119	0.3	7.0
Gasoline stations	5,274	5,550	5,531	-0.3	4.9
Clothing and clothing accessories stores	2,260	2,397	2,343	-2.3	3.7
Clothing stores	1,781	1,885	1,839	-2.4	3.3
Shoe stores	246	270	262	-3.0	6.2
Jewellery, luggage and leather goods stores	233	242	242	-0.1	3.7
Sporting goods, hobby, book and music stores	898	962	968	0.5	7.8
General merchandise stores	5,052	5,477	5,328	-2.7	5.5
Department stores	2,202	2,326	2,291	-1.5	4.0
Other general merchandise stores	2,850	3,151	3,037	-3.6	6.6
Miscellaneous store retailers	984	967	965	-0.2	-1.9

^r revised

^P preliminary

Note(s): Figures may not add up to totals as a result of rounding.

Available in CANSIM: tables [080-0020](#) and [080-0024](#).

Definitions, data sources and methods: survey numbers [2406](#) and [2408](#).

The July 2014 issue of *Retail Trade* ([63-005-X](#)) will soon be available.

Data on retail trade for August will be released on October 22.

For more information, or to order data, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca).

For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Jason Aston (613-951-0746; jason.aston@statcan.gc.ca), Retail and Service Industries Division.

Large urban transit, July 2014

In July, total operating revenue (excluding subsidies) for 10 of Canada's largest urban transit systems rose 3.0% from the same month in 2013 to \$267.9 million.

Over the same period, ridership levels increased 1.0% to 125.1 million passenger trips.

Note to readers

Data in this monthly release are not seasonally adjusted.

Available in CANSIM: table [408-0004](#).

Definitions, data sources and methods: survey number [2745](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

Refined petroleum products, August 2014

Data on the production, inventories and domestic sales of refined petroleum products are now available for August upon request. Other selected data about these products are also available.

Note to readers

These data are subject to revision.

Definitions, data sources and methods: survey number 2150.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

Investment in new housing construction, July 2014

Data on investment in new housing construction (including single dwellings, semi-detached dwellings, row housing, apartments and condominiums) are now available for July.

Available in CANSIM: table [026-0017](#).

Definitions, data sources and methods: survey number [5155](#).

For more information, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca).

To enquire about the concepts, methods or data quality of this release, contact Mariane Bien-Aimé (613-951-7520; mariane.bien-aime@statcan.gc.ca), Investment, Science and Technology Division.

Dairy statistics, July 2014

Dairy statistics for Canada and the provinces are now available for July.

Note to readers

Data on dairy stocks up to August 1, 2014, are now available in CANSIM table 003-0033. These stocks represent the ending stocks of the previous month.

Available in CANSIM: tables [003-0007 to 003-0012](#), [003-0029](#), [003-0033](#) and [003-0034](#).

Definitions, data sources and methods: survey numbers [3430](#), [3431](#) and [3432](#).

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Statistics Canada's official release bulletin

Catalogue 11-001-X.

Published each working day by the Communications Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

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