

# The Daily

Statistics Canada

**Tuesday, August 4, 2015**

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## Releases

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### Retail trade annual review, 2014

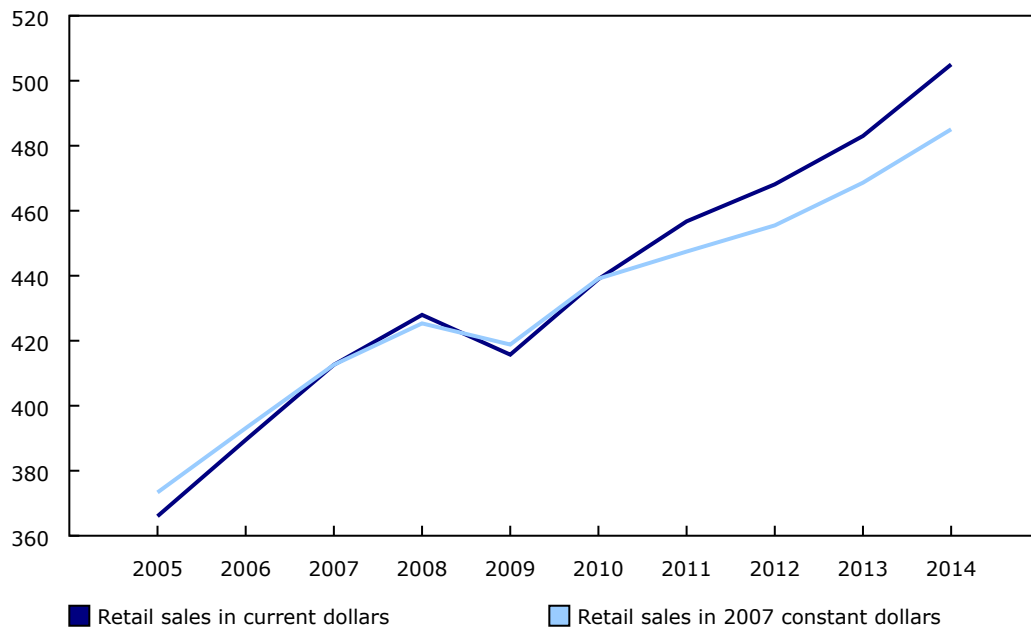
Retail sales grew 4.6% in 2014, the highest annual growth rate since 2010. Higher sales were reported in every subsector and province.

Total retail sales volumes rose 3.5%, also the highest growth rate posted since 2010.

#### Chart 1 Current and constant dollar retail sales

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billions of dollars



Source(s): CANSIM tables [080-0020](#) and [080-0024](#).

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The main contributor to the gain in 2014 was the motor vehicle and parts subsector, as a record number of passenger cars and trucks were sold. For the first time since 2007, new and used motor vehicles (17.5%) accounted for a higher share of retail sales than food (17.4%).

Monthly sales slowed in the fourth quarter at gasoline stations, following the depreciation of crude oil. Sales of automotive fuels, oils and additives accounted for 10.4% of total retail sales in the fourth quarter, the lowest level since 2010.

Sales rose in the general merchandise stores subsector in 2014. General merchandise stores continued to increase their market share of food and beverage sales, while their share of clothing, footwear and accessories sales declined.

Sales at electronic and appliance stores (+1.3%) rose for the first time since 2011. Higher sales of household appliances (+10.8%) were the major contributor.

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**Definitions, data sources and methods: survey numbers [2008](#), [2406](#) and [2408](#).**

The analytical article "[Retail: The Year 2014 in Review](#)," which is part of *Analysis in Brief* ([11-621-M](#)), is now available from the *Browse by key resource* module of our website under *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca)) or Media Relations (613-951-4636; [mediahotline@statcan.gc.ca](mailto:mediahotline@statcan.gc.ca)).

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## Asphalt roofing, June 2015

Shipments of asphalt shingles reached 3.6 million metric bundles in June, up 4.2% from the previous month and 16.0% higher compared with the same month a year earlier.

Production of asphalt shingles increased 3.6% from May to 3.1 million metric bundles in June, while production was 10.5% lower compared with June 2014.

### **Note to readers**

*The monthly survey, Asphalt Roofing, measures production, shipments and exports of asphalt roofing products, including the destination of shipments.*

*Data in this release are subject to revisions and not seasonally adjusted.*

**Available in CANSIM: table [303-0052](#).**

**Definitions, data sources and methods: survey number [2123](#).**

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca)) or Media Relations (613-951-4636; [mediahotline@statcan.gc.ca](mailto:mediahotline@statcan.gc.ca)).

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## Survey on Financing and Growth of Small and Medium Enterprises, 2014

Selected data tables from the 2014 Survey on Financing and Growth of Small and Medium Enterprises are now available upon request.

The tables provide information at the national level on financing requests made by small and medium enterprises.

**Definitions, data sources and methods: survey number [2941](#).**

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca)) or Media Relations (613-951-4636; [mediahotline@statcan.gc.ca](mailto:mediahotline@statcan.gc.ca)).

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## New products and studies

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### New products

**Analysis in Brief: "Retail: The Year 2014 in Review"**, No. 96  
Catalogue number [11-621-M2015096](#) (HTML | PDF)



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