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CATALOGUE 11-002

Retail Trade

Retail sales in September reached \$3.08 billion, an increase of 8.0% from September 1972.

Year-to-year gains were registered in all trade groups except variety stores. Sales increases ranged from a high of 15.4% for fuel dealers to a low of 1.3% for general merchandise stores.

All provinces recorded higher sales with the largest increases in Prince Edward Island (10.4%) and New Brunswick (9.4%).

Seasonally adjusted, retail sales in September totalled \$3.22 billion, fractionally lower than in the previous month.

For further information, order the September 1973 issue of *Retail Trade* (63-005, 30¢/\$3), or contact R. Potvin (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Index of Industrial Production

(1961 = 100)

The seasonally-adjusted index of industrial production increased to 211.6 in September, up 1.8% from the downward-revised level of 207.9 in August, and 6.9% higher than in September 1972.

In the latest month, mining output advanced 5.7%, manufacturing output increased 1.4% and utilities output decreased 0.4%.

For further information, order the September 1973 issue of *Indexes of Real Domestic Product by Industry* (61-005, 30¢/\$3), or contact R.W. Collins (613-992-9751), Industry Product Division, Statistics Canada, Ottawa K1A 0Z6.

Department Store Sales

Department store sales in September showed an increase of 6.1% from the corresponding month in 1972.

Sales were up in all regions in the latest month, with the following percentage gains recorded:

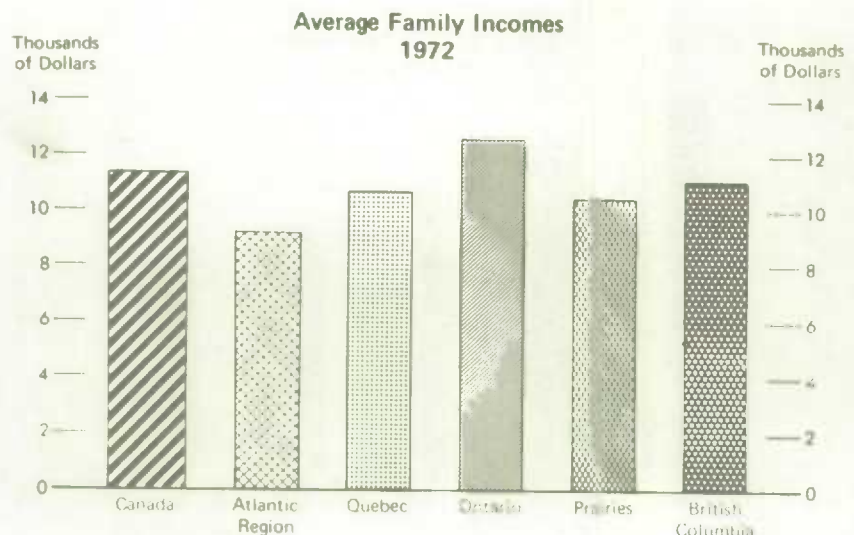
- Quebec, 11.9%; the Atlantic Provinces, 8.6%; Ontario, 7.0%; Saskatchewan, 6.5%; Manitoba, 3.4%; British Columbia, 2.4%; Alberta, 0.5%.

For further information, order the September 1973 issue of *Department Store Sales by Regions* (63-004, \$1 a year).

LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)	July	161.36P	161.38P	7.8
Labour Income (\$ million)	Aug.	5,288P	5,293P	10.5
Persons with Jobs (million)	Oct.	8.88	8.80	5.8
Unemployed	Oct.	429,000	421,000	-11.2
ENERGY				
Electricity Generation (billion k.w.h.)	Sept.	19.7	20.5	6.5
Gas Utilities' Sales (billion cu. ft.)	Aug.	73.6	74.4	15.0
INVENTORIES				
Manufacturers' Owned (\$ million)	Aug.	9,715P	9,513P	10.8
Wholesale (\$ million)	Aug.	4,267	4,483	13.6
Department Store (\$ million)	Aug.	1,006	1,020	11.2
ORDERS				
Manufacturers' New Orders (\$ million)	Aug.	5,342P	5,277P	21.3
Manufacturers' Unfilled Orders (\$ million)	Aug.	6,691P	6,446P	32.8
PRICES				
Consumer Price (Index 1961=100)	Oct.	154.3	153.9	8.7
Industry Selling Price (Index 1961=100)	Sept.	147.4	147.8P	14.7
Residential Building Construction (Index 1971=100)	Sept.	124.7	123.9	10.6
Wholesale Price (Index 1935-39=100)	Sept.	400.0P	402.7P	27.4
CONSTRUCTION				
Building Permits (\$ million)	Sept.	729.0P	6,103	25.6
Housing Starts-urban centres (units)	Sept.	19,879	154,140	1.8
FOREIGN TRADE				
Exports (\$ million)	Sept.	1,818P	17,810	23.4
Imports (\$ million)	Sept.	1,780P	16,723	23.0
SALES				
Chain Store Sales (\$ million)	Sept.	1,284	10,421	14.0
Department Store Sales (\$ million)	Aug.	335	2,429	15.7
Manufacturers' Shipments (\$ million)	Aug.	5,097P	41,821	17.3
New Motor Vehicle Sales (\$ million)	Sept.	367	4,041	28.5
Retail Sales (\$ million)	Sept.	3,082	27,231	12.4
Wholesale Sales (\$ million)	Aug.	2,999	22,007	21.1

Statistics are not seasonally adjusted. P - preliminary. P - revised.



Chain Store Sales

Chain store organizations reported September sales of \$1.28 billion, an increase of 8.8% from September 1972.

All trade groups, except variety stores, registered gains ranging from a high of 43.4% for service stations and garages to a low of 4.0% for general merchandise stores.

Stock inventories (at cost) stood at \$2.20 billion on September 1, 1973, up 14.3% from a year earlier.

For further information, order the September 1973 issue of Chain Store Sales and Stocks (63-001, 10¢/\$1), or contact R. Potvin (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Index Numbers of Farm Prices of Agricultural Products

(1961 = 100)

The September index number of farm prices of agricultural products for Canada at 185.0 was down 3.8% from the month before.

The decrease in the index results mainly from lower prices for grains, livestock, and potatoes. In contrast, prices rose for poultry and eggs.

Over the twelve months from September 1972, the index has shown an advance of 38.8%.

(The index includes all provinces except Newfoundland. Prices used in computing the index are, as closely as can be determined, the prices which are actually received by the farmers at the farm level).

For further information, order the September 1973 issue of Index Numbers of Farm Prices of Agricultural Products (62-003, 10¢/\$1 a year).

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Credit, September

Department Store Sales and Stocks, September

Inventories, Shipments and Orders in Manufacturing Industries, September

Real Domestic Product, September

Summary of Exports, October

Wholesale Trade, September

Job Vacancies

Full-time job vacancies in Canada numbered 89,300 in the third quarter of 1973, an increase of 13% from the previous quarter and 13% from the corresponding quarter in 1972.

All economic regions, with the exception of the Pacific Region, showed increases in the number of vacancies for full-time jobs. The largest increases from the preceding quarter occurred in Ontario (up 7,000) and Quebec (up 2,400); the only decrease, 1,500 vacancies, occurred in the Pacific Region.

Of the total quarter-to-quarter increase of 10,300, blue-collar jobs accounted for 8,700 vacancies and white-collar positions for the balance. Three blue-collar occupational groups accounted for 77% of the group's increase; product fabricating, assembling and repairing (up 4,000), construction trades (up 1,500) and machining and related occupations (up 1,200).

For further information, order Quarterly Report on Job Vacancies, Third Quarter 1973 (71-002, 75¢/\$3).

Building Permits

Building permits taken out in Canada in September totalled \$729.0 million, an increase of 15.3% from \$632.4 million in September 1972.

In the latest month, higher totals were recorded for residential permits at \$374.0 million (\$337.1 million a year earlier), commercial permits at \$155.9 million (\$145.3 million), institutional and governmental permits at \$105.0 million (\$81.8 million) and industrial permits at \$94.1 million (\$68.3 million).

Building permits taken out in Canada in the first nine months of 1973 totalled \$6.10 billion, up 25.6% from \$4.86 billion in the corresponding period in 1972.

On a seasonally-adjusted basis, building permits taken out in September were down 3.2% from the month before.

For further information, order the September 1973 issue of Building Permits (64-001, 40¢/\$4).

Canadian Balance of International Payments

Canada recorded a current account surplus of \$31 million in the third quarter of 1973 as a trade surplus of \$338 million more than offset a deficit of \$307 million on non-merchandise transactions.

Capital account transactions produced a net outflow of about \$357 million. Very preliminary indications suggest a net capital inflow in long-term forms of approximately \$150 million, implying net outflows in short-term capital movements of some \$500 million.

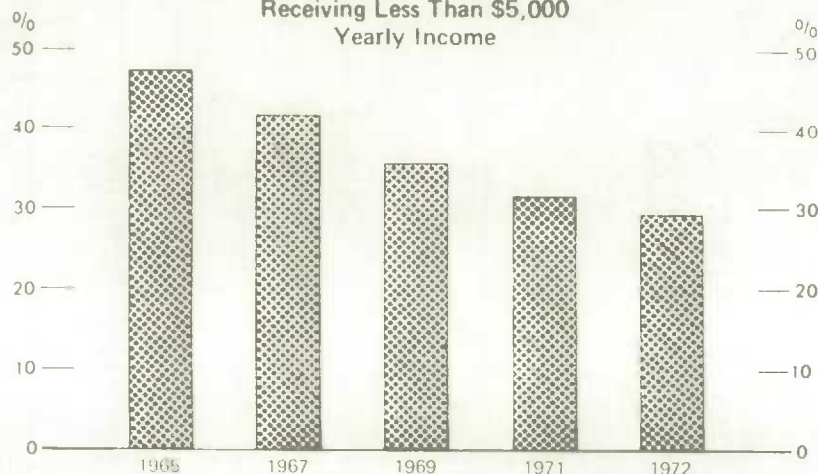
Net official monetary movements led to a decrease in Canada's reserves of \$326 million during the quarter.

On a seasonally-adjusted basis, the third quarter showed a current account deficit of \$264 million, a swing of \$364 million from the second-quarter surplus of \$100 million. The sharp change was due to a decline in the merchandise trade surplus which fell by about 60% to \$271 million, as imports rose by 4% to \$5.75 billion while exports dropped by 3% to \$6.02 billion.

The drop in exports was concentrated in August when there was a rail strike in Canada. In September, total exports rose but remained below the levels which had been reached in each month from March to July.

For further information, order Quarterly Estimates of the Canadian Balance of International Payments, Third Quarter 1973 (67-001, 75¢/\$3), or contact D.K. McAlister (613-996-2545), Balance of Payments Division, Statistics Canada, Ottawa K1A 0Z8.

Percentage of Canadian Family Units
Receiving Less Than \$5,000
Yearly Income



Source: Income Distributions by Size in Canada (113 206)

The Labour Force

Employment increased to an estimated 8.88 million persons in October from 8.80 million in September and 8.40 million a year earlier.

Unemployment increased to 429,000 last month from 421,000 in September, but was down from 483,000 in October 1972.

The total work force numbered 9.31 million in the latest month compared to 8.88 million a year ago.

Seasonally adjusted, Canada's unemployment rate decreased to 5.8 from 6.0 in September (6.8 in October 1972). Regionally, the rate of unemployment decreased to 7.2 in Quebec from 7.9 in September, to 3.7 in the Prairie Region from 4.0 and to 6.1 in British Columbia from 6.3. The rate increased in the Atlantic Region to 9.7 from 8.7 a month earlier and showed no change in Ontario.

The seasonally-adjusted participation rate (percentage of the population 14 years of age and over counted in the labour force) increased to 57.6 in October from 57.3 in September following a decrease of the same magnitude last month. The increase in the rate took place among men 25 and over.

On a seasonally-adjusted basis, the level of employment increased substantially (74,000) to 8.82 million in October after a large decline last month.

For further information, order the October 1973 issue of *The Labour Force* (71-001, 30¢/\$3).

The Wheat Review

Canada's 1973 wheat crop of 622.0 million bushels (forecast on the basis of conditions at September 15) represents an increase of 17% over the 533.3 million produced in 1972.

Carryover stocks, at 366.0 million bushels, were 37% lower than the August 1, 1972 level.

Assuming realization of the September forecast of production, and after making an allowance of 170.0 million bushels for anticipated domestic requirements, supplies available for export and for carryover during 1973-74 would amount to 817.9 million bushels, down 13% from a year earlier.

For further information, order the October 1973 issue of *The Wheat Review* (22-005, 30¢/\$3).

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Restaurant Sales

Restaurant receipts totalled \$145.0 million in September, up 16.3% (revised) from September 1972.

Sales were up in all provinces in the latest month, with the following percentage gains recorded:

- Ontario, 21.6%; Manitoba, 15.7%; British Columbia, 15.4%; Newfoundland, 15.1%; Quebec, 14.0%; Prince Edward Island, 12.4%; Saskatchewan, 12.2%; Alberta, 10.4%; Nova Scotia, 10.2%; New Brunswick, 8.4%.

For the first nine months of 1973, restaurant receipts totalled \$1.16 billion, an increase of 12.0% (revised) from the corresponding period in 1972. Chain restaurants accounted for 10.2% of sales in the latest period, independent restaurants for the balance.

For further information, order the September 1973 issue of *Restaurant Statistics* (63-011, 10¢/\$1).

Consumer Price Index (CPI)

(1961=100)

The Consumer Price Index for Canada advanced 0.3% to 154.3 in October from 153.9 in September.

Food prices fell 0.3% in the latest month, but the level of all items other than food advanced 0.6% with the main contributors being increases of 2.0% in the clothing index and 0.3% in the housing component.

The health and personal care index rose 1.0% in October while that for recreation, education and reading increased 0.4%. Transportation prices edged up, on average, 0.1% and no change was registered in the index for tobacco and alcohol.

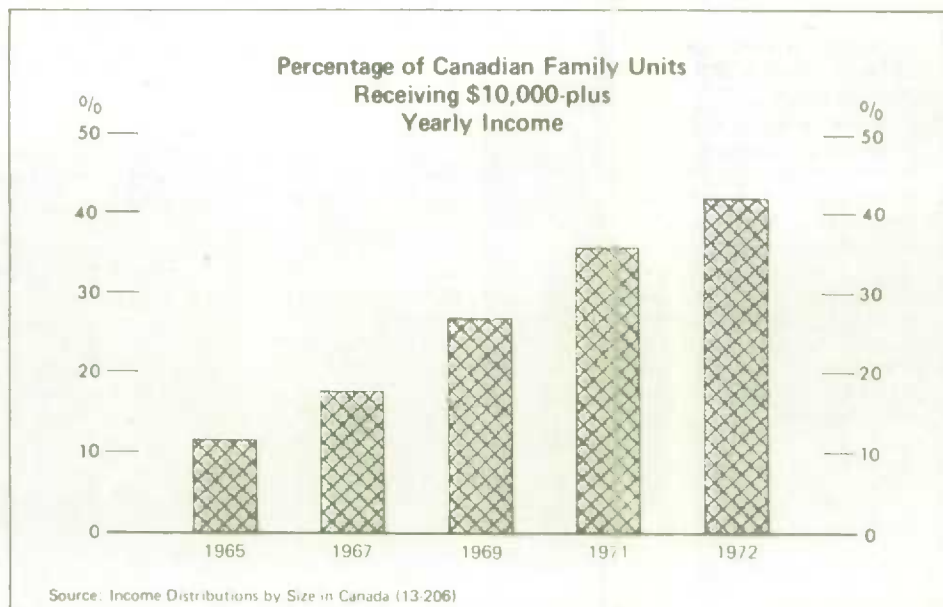
Over the year, October to October, the All-Items Consumer Price Index rose 8.7%.

During that period, the following index increases have been recorded:

- Food, up 16.8%; housing, 6.7%; clothing, 5.9%; health and personal care, 5.4%; recreation, education and reading, 5.3%; transportation, 4.2%; and tobacco and alcohol, 2.8%.

In the latest twelve months, the index for meat, poultry and fish climbed over 28%, with poultry advancing about 48%, pork more than 28% and beef almost 24%. Eggs are retailing almost 50% above their October 1972 level.

For further information, order the October 1973 issues of *Consumer Price Movements* (62-001, 10¢/\$1) or *Prices and Price Indexes* (62-002, 40¢/\$4).





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THESE PUBLICATIONS RELEASED NOVEMBER 8 - 14

	Catalogue	Price per issue/year		Catalogue	Price per issue/year
AGRICULTURE					
Index Numbers of Farm Prices of Agricultural Products, September 1973	62-003	10¢/\$1	Rigid Insulating Board, September 1973	36-002	10¢/\$1
Production of Eggs and Poultry, September 1973	23-003	10¢/\$1	Specified Chemicals, September 1973	46-002	10¢/\$1
Report on Fur Farms, 1972	23-208	50¢	SERVICE BULLETINS		
The Wheat Review, October 1973	22-005	30¢/\$3	Chemicals - Consumption of Carbon Black, 1970 and 1971, Vol. 2, No. 2	46-004	\$2 a year
CONSTRUCTION			Fabricated Metal Products - Factory Shipments of Boats, Outboard Motors and Boat Trailers, 1972, Vol. 2, No. 3; Sanitaryware, September 1973, Vol. 2, No. 9	41-009	\$2 a year
Building Permits, August 1973	64-001	40¢/\$4	Fish and Fish Products - Advance Release of Fish Landings, June 1973, Vol. 2, No. 92; July 1973, Vol. 2, No. 93	24-003	\$1 a year
SERVICE BULLETIN			Fruit and Vegetable Preservation - 1973 Pack of Frozen Fruits and Vegetables as Reported up to the End of September 1973, Vol. 2, No. 14	32-023	\$1 a year
Construction Price Statistics - Basic Union Wage Rates and Indexes for Major Construction Trades and Selected Canadian Cities, Second and Third Quarter, 1973 and 1972 Revision, Vol. 2, No. 14	62-006	\$3 a year	Selected Dairy By-products - Pro- duction and Inventory of Process Cheese, September 1973, Vol. 2, No. 17	32-024	\$1 a year
CONSUMER INCOME AND EXPENDITURE			MERCHANDISING AND SERVICES		
Income Distributions by Size in Canada, Preliminary Estimates 1972	13-206	50¢	Restaurant Statistics, September 1973	63-011	10¢/\$1
EXTERNAL TRADE			Sales Financing, 1972	63-211	50¢
Imports by Commodities, August 1973	65-007	75¢/\$7.50	Sales Financing, August 1973	63-013	20¢/\$2
Summary of Exports, August 1973	65-002	20¢/\$2	PUBLIC FINANCE		
Summary of Foreign Trade, August 1973	65-001	10¢/\$1	Provincial Government Employment, April-June 1973	72-007	50¢/\$2
LABOUR			TRANSPORTATION AND COMMUNICATIONS		
Estimates of Labour Income, July 1973	72-005	30¢/\$3	Railway Freight Traffic, 1972	52-205	\$2
MANUFACTURING AND PRIMARY INDUSTRIES			SERVICE BULLETINS		
Asbestos mines, 1972	26-205	50¢	Aviation Statistics Centre - Aircraft Movement Statistics, August 1973, Vol. 5, No. 43	51-004	\$3 a year
Cement, September 1973	44-001	10¢/\$1	Railway Transport - Railway Operating Statistics, August 1973, Vol. 3, No. 16	52-004	\$1 a year
Gas Utilities, Transport and Distribution Systems, 1970	57-205	\$1			
Hardboard, September 1973	36-001	10¢/\$1			
Mineral Wool, September 1973	44-004	10¢/\$1			
Motor Vehicle Shipments, September 1973	42-002	10¢/\$1			
Oil Pipe Line Transport, June 1973	55-001	20¢/\$2			
Pack, Shipments and Stocks of Selected Canned Fruits and Vegetables, September 1973	32-011	20¢/\$2			
Raw Hides, Skins and Finished Leather, September 1973	33-001	10¢/\$1			