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# INFORMAT

Weekly Bulletin

September 14, 1973  
CATALOGUE 11-002

## Retail Trade

Retail sales in July reached \$3.11 billion, an increase of 11.8% from July 1972.

Year-to-year gains were registered in all trade groups, ranging from a high of 18.7% for motor vehicle dealers to a low of 2.6% for variety stores.

Increased sales were recorded in all provinces with the largest percentage advances in Manitoba (15.8%) and Newfoundland (15.7%).

Seasonally adjusted, retail sales in July totalled \$3.24 billion, up 3.5% from the previous month.

For further information, order the July 1973 issue of *Retail Trade* (63-005, 30¢/\$3), or contact R. Potvin (613-992-9896), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

## New Motor Vehicle Sales

Retail sales of new motor vehicles reached 89,496 units in July, up 9.9% from a year earlier. Total sales value increased 18.2% to \$384.0 million.

Sales of passenger cars produced in Canada and the United States rose 19% to 56,550 units; those of overseas-manufactured automobiles dropped 12.1% to 15,850 units.

The share of the Canadian passenger car market held by overseas manufacturers declined to 21.9% in the latest month, down from 27.5% a year earlier.

Sales of commercial vehicles in July rose 7.3% to 17,096 units; included were 15,315 commercial vehicles manufactured in Canada and the United States (up 6.9%) and 1,781 manufactured overseas (up 11%).

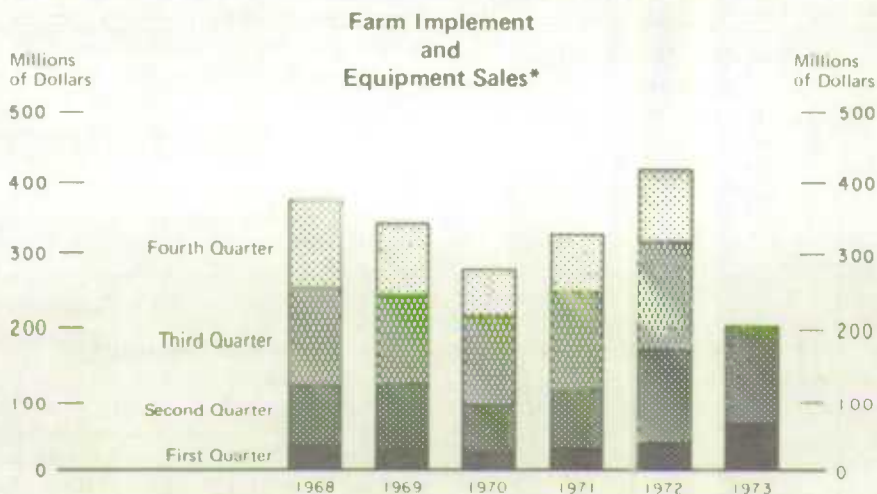
For the first seven months of 1973, sales of new motor vehicles reached 765,665 units with an accumulated value of \$3.29 billion. This represents an increase of 20.6% in units and 29.3% in value over sales for the corresponding period in 1972.

For further information, order the July 1973 issue of *New Motor Vehicle Sales* (63-007, 20¢/\$2), or contact Michael Kwilecki (613-992-7344), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

## LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
<b>CONSTRUCTION</b>				
Building Permits (\$ million)	June	677.6P	844.3	0.6
Housing Starts-urban centres (units)	July	21,417	20,946	14.2
<b>EMPLOYMENT, INCOME</b>				
Average Weekly Earnings	June	\$162.04P	\$159.07P	8.7
Labour Income (\$ million)	June	5,441P	5,300P	12.0
Persons with Jobs (million)	August	9.24	9.23	5.3
Unemployed	August	433,000	461,000	-13.9
<b>ENERGY</b>				
Electricity Generation (billion k.w.h.)	June	20.4	21.0	11.4
Gas Utilities' Sales (billion cu. ft.)	June	80.7	95.4	20.3
<b>FOREIGN TRADE</b>				
Exports (\$ million)	July	2,042P	2,127	40.4
Imports (\$ million)	July	1,882P	1,981	32.4
<b>INVENTORIES</b>				
Manufacturers' Owned (\$ million)	June	9,454P	9,410P	9.6
Wholesale (\$ million)	June	4,400	4,353	16.5
Department Store (\$ million)	June	993	1,079	13.9
<b>ORDERS</b>				
Manufacturers' New Orders (\$ million)	June	5,750P	5,798P	15.6
Manufacturers' Unfilled Orders (\$ million)	June	6,203P	6,142P	23.2
<b>PRICES</b>				
Consumer Price (Index 1961=100)	July	151.0	149.7	7.7
Industry Selling Price (Index 1961=100)	July	142.7	141.0P	12.0
Residential Building Construction (Index 1971=100)	July	122.6	122.9	10.6
Wholesale Price (Index 1935-39=100)	July	375.2P	366.8P	21.9
<b>SALES</b>				
Chain Store Sales (\$ million)	June	1,304	1,246	14.7
Department Store Sales (\$ million)	June	359	337	18.7
Manufacturers' Shipments (\$ million)	June	5,689P	5,638P	15.5
New Motor Vehicle Sales (\$ million)	July	384	550	18.2
Retail Sales (\$ million)	July	3,108	3,343	11.8
Wholesale Sales (\$ million)	June	2,952	3,135	18.7

Statistics are not seasonally adjusted, p-preliminary, r-revised.



\* Valued at dealers' cost and not including repair parts

Source: Farm Implement and Equipment Sales (63-009)

### International Travel Statistics

Canada recorded a deficit of \$369 million from international travel in the first half of 1973, up from \$296 million in the corresponding period last year.

Canadian resident spending abroad reached an estimated \$836 million in the latest period, of which \$555 million was spent in the United States and \$281 million in all other countries.

Canadian receipts from international travel of \$467 million in the 1973 first-half were up 15.9% from a year earlier. Travellers from the United States spent \$365 million in Canada during the period; visitors from all other countries accounted for \$102 million.

For further information, order *Travel Between Canada and Other Countries, January to June 1973* (66-001, 40¢/\$4).

### Index Numbers of Farm Prices of Agricultural Products

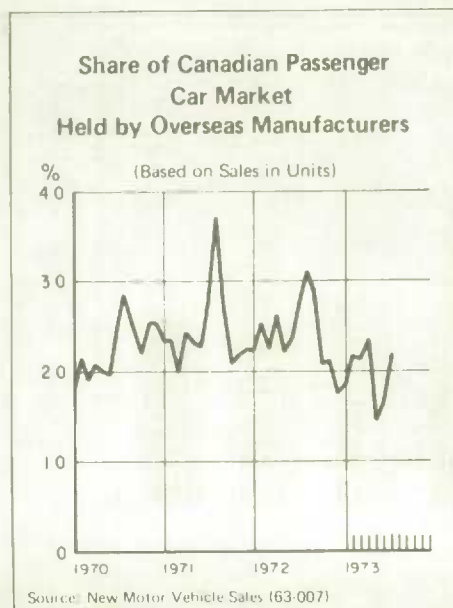
(1961=100)

The July index number of farm prices of agricultural products for Canada at 168.4 was up 5.0% from the month before. The major contributors to the overall increase were higher prices for grain, livestock, poultry and eggs.

Over the 12 months from July 1972, the index has shown an advance of 31.7%.

(The index includes all provinces except Newfoundland. Prices used in computing the index are, as closely as can be determined, the prices which are actually received by the farmers at the farm level).

For further information, order the July 1973 issue of *Index Numbers of Farm Prices of Agricultural Products* (62-003, 10¢/\$1 a year).



### THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Building Permits, July

Chain Store Sales and Stocks, July

Consumer Price Movements, August

Department Store Sales and Stocks, July

Inventories, Shipments and Orders in Manufacturing Industries, July

### Residential Building Construction Input Price Index

(1971=100)

The residential building construction input price index for Canada dipped to 122.6 in July, down 0.2% from the month before, but 10.6% higher than in July 1972.

Over the 12 months, July to July, prices of building materials used in residential construction rose 11.7%; labour costs advanced 8.6%.

For further information, order the July 1973 issue of *Prices and Price Indexes* (62-002, 40¢/\$4), or contact P. Du Brûlé (613-996-2565), Prices Division, Statistics Canada, Ottawa K1A 0V5.

### Education, 1973-74

The number of full-time students registering at universities this fall is expected to be down 4,500 from 1972. Total full-time enrolment for the 1973-74 academic year is projected at 317,780 compared to 322,274 last year.

These estimates continue a trend that became apparent in 1972-73. Figures then showed, for the first time in 20 years, a drop in the absolute number of university enrolments.

The lower birthrate of the mid-1960s has become most apparent in the lower grades of elementary school, where 6.4% fewer students are enrolled for the coming academic year than were on the lists last September. The decline in both elementary and secondary school enrolments is to about 5.7 million for 1973-74 from 5.8 million a year earlier.

Although university enrolment dropped in 1972-73, almost 7.0% more teachers were employed and the total education bill came to about \$9.0 billion, up 8.4% from the previous year. In 1973-74, total education costs are expected to reach \$9.5 billion, up 6.5% from the previous year. For every full-time student in the education system, cost in 1973-74 is expected to be \$1,527, up 7.5% from \$1,421 the previous year.

For further information, order *Advance Statistics of Education, 1973-74*, (81-220, 75¢).

### Consumer Credit

Consumer credit outstanding in the books of selected creditholders reporting monthly totalled \$12.93 billion at the end of July, up 20.0% from a year earlier.

Personal cash loans by chartered banks rose to \$8.30 billion, an increase of 26.5% from July 1972.

Sales finance and consumer loan companies held \$1.11 billion balances of retail instalment sales paper in the latest month (an increase of 13.3% from the year before) and had \$1.38 billion outstanding of personal cash loans (up 18.2%).

For further information, order the July 1973 issue of *Consumer Credit* (61-004, 20¢/\$2), or contact Bob Wright (613-992-7344), or telex 053-3585, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

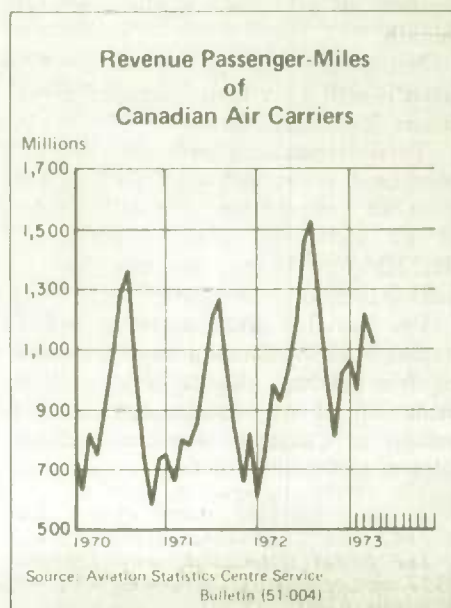
### Aviation Statistics

Canada's seven major airlines reported combined profit of \$633,000 in April, down from \$1,086,000 in April 1972.

In the latest month, Air Canada showed a loss of \$392,000, CP Air earned a profit of \$102,000 and the five regional carriers had a combined profit of \$923,000. (The regional air carriers are Eastern Provincial Airways, Nordair, Pacific Western Airlines, Quebecair and Transair).

Passenger-miles for all services increased by 20.5% to 1,121.4 million in April from 930.7 million a year earlier.

For further information, order the *Aviation Statistics Service Bulletin* (51-004, \$3 per year), Vol. 5, No. 36, Civil Aviation-April 1973, or contact P. Paradis (613-992-2957), Aviation Statistics Centre.





### The Labour Force, August 1973

Employment increased to an estimated 9.24 million persons in August, up from 9.23 million in July and 8.77 million a year earlier.

Unemployment decreased to 433,000 last month from 461,000 in July and 503,000 in August 1972.

The total work force numbered 9.67 million in the latest month compared to 9.27 million a year ago.

Canada's unemployment rate declined to 4.5 in August (5.4 in the corresponding month in 1972).

Seasonally adjusted, the unemployment rate increased to 5.5 from 5.2 in July, but was less than the 6.7 rate of August 1972. Regionally, it increased to 7.3 in Quebec from 7.0 in July, to 4.6 on the Prairies from 3.7 and to 4.1 in Ontario from 3.7. The unemployment rate decreased last month to 8.2 in the Atlantic area from 9.0 in July and to 5.6 in British Columbia from 5.9 a month earlier.

The seasonally-adjusted participation rate (percentage of the population 14 years of age and over counted in the labour force) moved up to 57.6 in August, following a substantial decline to 57.2 in the previous month.

On a seasonally-adjusted basis, the level of employment increased by 58,000 persons to 8.80 million in August, after decreasing by 91,000 in July.

*For further information, order the August 1973 issue of The Labour Force (71-001, 30¢/\$3).*

### Security Transactions with Non-Residents

International trading in outstanding securities in May resulted in a net inflow to Canada of \$30 million, following a net outflow of \$6 million in the previous month.

Net sales of foreign securities in the latest month more than offset net re-purchases of Canadian issues.

Total transactions with non-residents comprised a net inflow of \$41 million from the United States, and net outflows of \$7 million to continental Europe (including the United Kingdom) and \$4 million to all other countries.

For the first five months of 1973, trading in all outstanding securities resulted in a purchase balance of \$9 million, made up of net re-purchases of \$84 million of Canadian securities and net sales of \$75 million of foreign securities.

*For further information, order the May 1973 issue of Security Transactions with Non-Residents (67-002, 20¢/\$2).*

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### Restaurant Sales

Restaurant receipts totalled \$141.7 million in July, up 10.2% (revised) from July 1972.

Sales were up in all provinces, with the following percentage gains recorded:

- Prince Edward Island, 16.7%: Ontario, 15.1%: British Columbia, 13.1%: New Brunswick, 10.1%: Saskatchewan, 9.2%: Quebec, 6.6%: Nova Scotia, 4.8%: Alberta, 4.6%: Newfoundland, 2.9%.

For the first seven months of 1973, restaurant receipts totalled \$865.1 million, an increase of 11.0% (revised) from the corresponding period last year. Chain restaurants accounted for 10.5% of sales in the latest period, independent restaurants for the balance.

*For further information, order the July 1973 issue of Restaurant Statistics (63-011, 10¢/\$1).*

### Non-Residential Building Construction Input Price Index

(1961=100)

The non-residential building construction input price index for Canada stood at 196.9 in July, unchanged from the month before, but 6.8% higher than in July 1972.

The materials component of the total index has risen 10.1% over the 12 months since July 1972; the labour component is up 4.4%.

Under the materials grouping, lumber and lumber products have risen 28.7% during the period, steel and metal work 9.0%, concrete products 7.1%, electrical equipment 6.3%, plumbing, heating and other equipment 5.7% and other materials 6.9%.

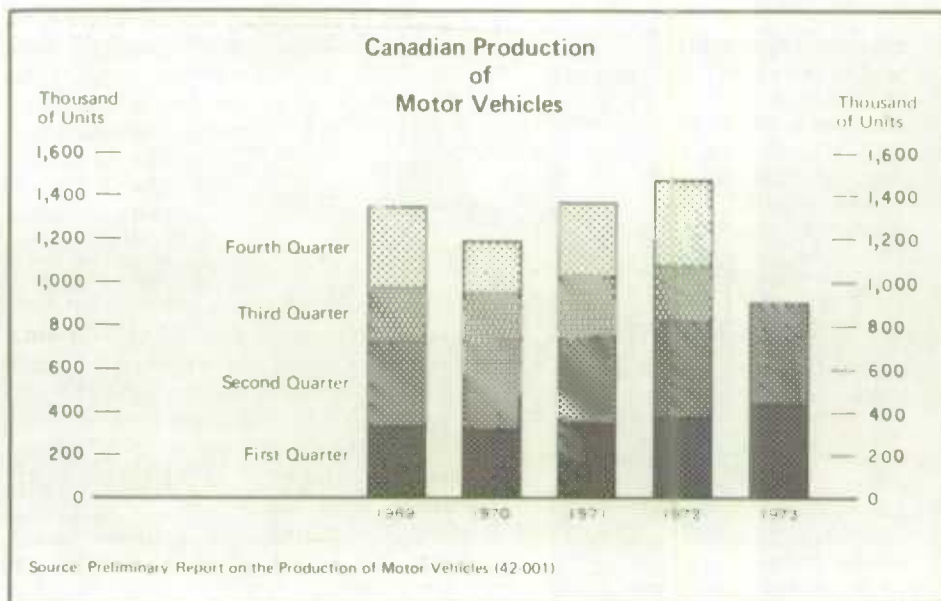
*For further information, order the July 1973 issue of Prices and Price Indexes (62-002, 40¢/\$4), or contact P. Du Brûlé (613-996-2565), Prices Division, Statistics Canada, Ottawa K1A 0V5.*

### Police Administration Statistics, 1972

There were 53,532 full-time personnel employed by police forces in Canada at the end of 1972, up 5.8% from a year earlier.

The number of policemen in the total rose 4.3% to 43,762 in the latest year; other full-time employees increased 14.1% to 9,224, and the number of cadets decreased to 546 from 565.

*For further information, order Police Administration Statistics, 1972 (85-204, \$1).*





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THESE PUBLICATIONS RELEASED SEPTEMBER 6 - 12

	Catalogue	Price per issue/year		Catalogue	Price per issue/year
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The Dairy Review, July 1973	23-001	20¢/\$2	Miscellaneous Manufacturing Industries, 1971	47-205	75¢
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Industrial Corporations, Financial Statistics, Fourth Quarter 1972	61-003	\$1/\$4	Miscellaneous Wood Industries, 1971	35-208	50¢
<b>CENSUS</b>					
1971 Census of Canada, Population by Period of Immigration,	92-761	50¢	Oil Burners and Oil-fired Hot Water Heaters, July 1973	41-008	10¢/\$1
<b>CONSTRUCTION</b>					
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<b>EDUCATION, SCIENCE AND CULTURE</b>					
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<b>LABOUR</b>					
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Statistical Report on the Operation of the Unemployment Insurance Act, June 1973	73-001	20¢/\$2	Wool Yarn and Cloth Mills, 1971	34-209	50¢
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Electric Power Statistics Vol. 1, Annual Electric Power Survey of Capability and Load, 1972 Actual, 1973-1977 Forecast	57-204	75¢	<b>MERCHANDISING AND SERVICES</b>		
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			<b>SERVICE BULLETINS</b>		
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