



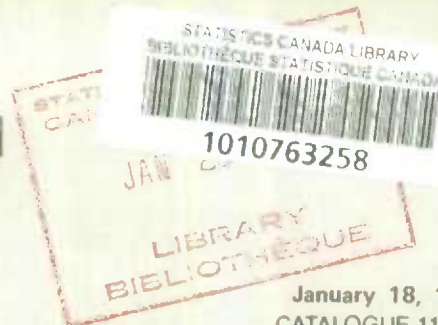
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Weekly Bulletin



January 18, 1974
CATALOGUE 11-002

Chain Store Sales

Chain store organizations reported November sales of \$1.48 billion, an increase of 18.9% from November 1972.

All trade groups registered sales gains, ranging from a high of 36.8% for service stations and garages to a low of 7.1% for variety stores.

Stock inventories (at cost) stood at \$2.44 billion on November 1, 1973, up 13.2% from a year earlier.

For further information, order the November 1973 issue of *Chain Store Sales and Stocks* (63-001, 10¢/\$1), or contact R. Potvin (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

The Labour Force

Employment decreased to an estimated 8.79 million persons in December from 8.83 million in November but was well up from 8.35 million a year earlier.

Unemployment increased to 512,000 last month from 468,000 in November, but was down from 584,000 in December 1972.

The total labour force numbered 9.30 million in the latest month compared with 8.93 million a year earlier.

Seasonally adjusted, Canada's unemployment rate stood at 5.6 in December, unchanged from the previous month (6.7 in December 1972). Regionally, the rate of unemployment increased to 7.7 in Quebec from 7.6 in November, to 6.2 in British Columbia from 6.0 and to 4.3 in Ontario from 4.0. The rate decreased in the Atlantic Region to 9.2 from 9.6 a month earlier, and to 3.2 in the Prairie Region from 4.0 in November.

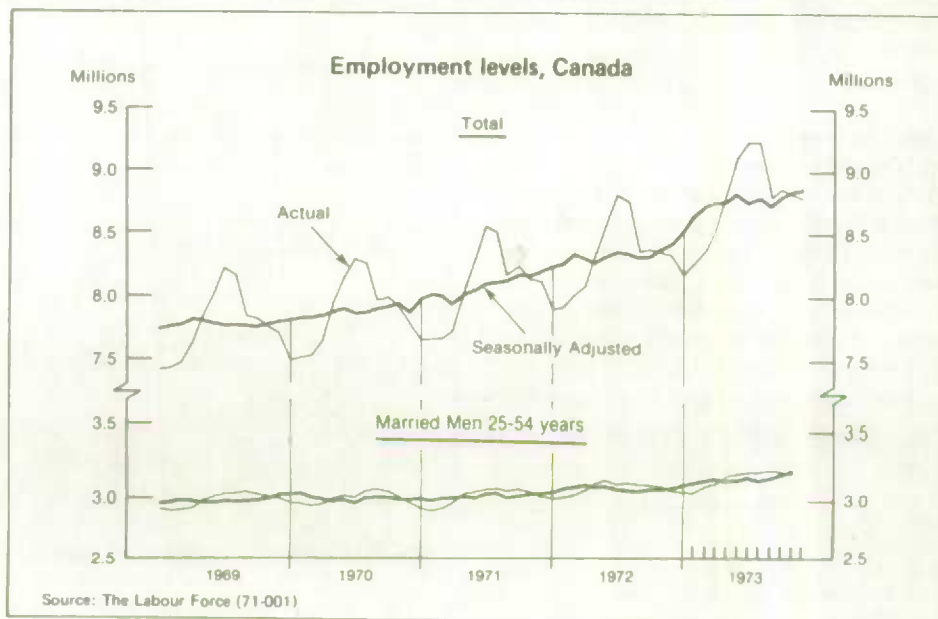
On a seasonally-adjusted basis, employment (up 20,000) increased for the third consecutive month, pushing the level to 8.88 million persons. Employment for married men aged 25-54 increased substantially to 3.24 million in December after remaining stable last month. For married women aged 25-54 there was little change in the level of employment.

For further information, order the December 1973 issue of *The Labour Force* (71-001, 30¢/\$3).

LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)	Oct.	165.56P	163.75P	7.9
Labour Income (\$ million)	Oct.	5,577P	5,519P	12.5
Persons with Jobs (million)	Dec.	8.79	8.83	5.3
Unemployed	Dec.	512,000	468,000	-12.3
ENERGY				
Electricity Generation (billion k.w.h.)	Nov.	23.3	21.6	7.6
Gas Utilities' Sales (billion cu. ft.)	Oct.	92.0	77.4	2.9
INVENTORIES				
Manufacturers' Owned (\$ million)	Nov.	10,217P	10,075P	15.1
Wholesale (\$ million)	Oct.	4,307	4,406	16.3
Department Store (\$ million)	Oct.	1,127	923	9.3
ORDERS				
Manufacturers' New Orders (\$ million)	Nov.	6,254P	6,410P	22.0
Manufacturers' Unfilled Orders (\$ million)	Nov.	7,353P	7,175P	42.6
PRICES				
Consumer Price (Index 1961=100)	Dec.	156.4	155.5	9.1
Industry Selling Price (Index 1961=100)	Nov.	150.1	148.8P	15.7
Residential Building Construction (Index 1971=100)	Nov.	127.0	125.7	10.1
Wholesale Price (Index 1935-39=100)	Nov.	408.7P	404.8P	26.5
CONSTRUCTION				
Building Permits (\$ million)	Nov.	751.5P	7,870	30.7
Housing Starts-urban centres (units)	Nov.	18,079	194,288	.7
FOREIGN TRADE				
Exports (\$ million)	Nov.	2,558	22,764	24.4
Imports (\$ million)	Nov.	2,266	21,322	24.3
SALES				
Chain Store Sales (\$ million)	Nov.	1,477	13,204	14.7
Department Store Sales (\$ million)	Oct.	373	3,167	14.6
Manufacturers' Shipments (\$ million)	Nov.	6,076P	59,702	17.8
New Motor Vehicle Sales (\$ million)	Nov.	457	5,024	25.6
Retail Sales (\$ million)	Nov.	3,601	34,157	12.7
Wholesale Sales (\$ million)	Oct.	3,209	28,070	20.4

Statistics are not seasonally adjusted. P - preliminary. P - revised.



Building Permits

Building permits taken out in Canada in November totalled \$751.5 million, an increase of 33.6% from \$562.3 million in November 1972.

In the latest month, higher totals were recorded for residential permits at \$436.9 million (\$290.8 million a year earlier), commercial permits at \$154.2 million (\$145.7 million), institutional and governmental permits at \$83.6 million (\$70.4 million) and industrial permits at \$76.9 million (\$55.3 million).

Building permits taken out in Canada in the first eleven months of 1973 totalled \$7.87 billion, up 30.7% from \$6.02 billion in the corresponding period last year.

On a seasonally-adjusted basis, building permits taken out in November were up 13.2% from the previous month.

For further information, order the November 1973 issue of *Building Permits* (64-001, 40¢/\$4).

Retail Trade

Retail sales in November reached \$3.60 billion, an increase of 15.8% from November 1972.

Year-to-year gains were registered in all trade groups, ranging from a high of 20.5% for department stores and for fuel dealers to a low of 9.0% for variety stores.

All provinces recorded higher sales in the latest month with the largest increases in Saskatchewan (21.4%) and British Columbia (21.0%).

Seasonally adjusted, retail sales in November totalled \$3.34 billion, up 3.4% from the preceding month.

For further information, order the November 1973 issue of *Retail Trade* (63-005, 30¢/\$3), or contact R. Potvin (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Travel Between Canada and Other Countries

Preliminary statistics for November show that 4.2 million international travellers entered Canada during the month, an increase of 0.3% from a year earlier.

Included in the latest month's total were 1.9 million non-resident travellers, 2.0 million returning residents and 0.3 million in the "other travellers" category (immigrants, military personnel and crews).

For further information, order the November 1973 issue of *Travel Between Canada and Other Countries* (66-001, 40¢/\$4), or contact M. W. Valiquette (613-992-5507), International Travel Section, Statistics Canada, Ottawa K1A 0Z8.

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Department Store Sales and Stocks, November

General Wholesale Price Indexes, December

Summary of Exports, December

Wholesale Trade, November

Consumer Credit

Consumer credit outstanding on the books of selected credit holders reporting monthly totalled \$13.56 billion at the end of November, up 19.3% from a year earlier.

Personal cash loans by chartered banks rose to \$8.79 billion in the latest month, an increase of 25.4% from November 1972.

Sales finance and consumer loan companies held \$1.14 billion balances of retail instalment sales paper in November (an increase of 12.2% from a year earlier) and had \$1.41 billion outstanding of personal cash loans (up 15.7%).

Total outstanding balances on the books of credit holders reporting quarterly as well as those reporting monthly had reached \$16.82 billion at the end of September, a level 19.3% higher than that reached a year earlier.

For further information, order the November 1973 issue of *Consumer Credit* (61-004, 20¢/\$2), or contact Consumer Credit Section (613-997-9278) or Telex 053-3585, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

Index of Industrial Production

(1961=100)

The seasonally-adjusted index of industrial production advanced to 217.1 in November, up 0.4% from 216.3 (revised) in October and 6.2% higher than in November 1972.

Mining output (up 1.4%) and utilities output (up 2.1%) both increased in the latest month; manufacturing was unchanged.

For further information, order the November 1973 issue of *Indexes of Real Domestic Product by Industry* (61-005, 30¢/\$3), or contact R. W. Collins (613-992-9751), Industry Product Division, Statistics Canada, Ottawa K1A 0Z8.

Farm Equipment Sales

Sales of farm implements and equipment for the first eleven months of 1973 totalled \$513.5 million, up 30.7% from the corresponding period in 1972.

Sales of repair parts increased 24.3% to \$105.5 million in the January-November period of this year.

For further information, order the November 1973 issue of *Farm Implement and Equipment Sales* (63-009, \$1 a year), or contact Y. Lebel (613-996-9307), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Index Numbers of Farm Prices of Agricultural Products

(1961=100)

The November index number of farm prices of agricultural products for Canada at 183.3 was down 0.2% from the previous month.

Livestock prices continued to decline across the country in November, but small increases in the prices of other farm commodities were almost sufficient to offset these, thus producing little change in the overall index.

Over the twelve months from November 1973, the index has shown an advance of 26.9%.

During this period, farmers in all provinces have received higher prices for agricultural products, with the following index increases recorded:

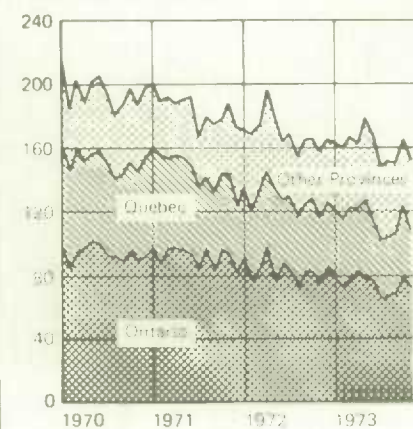
- Prince Edward Island, 39.4%; New Brunswick, 38.9%; Quebec, 32.1%; Nova Scotia, 30.9%; British Columbia, 29.8%; Ontario, 28.2%; Manitoba, 28.1%; Alberta 27.0%; Saskatchewan, 18.0%.

(The index includes all provinces except Newfoundland. Prices used in computing the index are, as closely as can be determined, the prices which are actually received by the farmers at the farm level).

For further information, order the November 1973 issue of *Index Numbers of Farm Prices of Agricultural Products* (62-003, 10¢/\$1).

Gold Production, Canada

Thousands of Troy Ounces



Source: Gold Production (26-004)

Canada's Foreign Trade in Energy Materials

Canada's exports of energy commodities during the first ten months of 1973 jumped 41% to \$2.00 billion from \$1.42 billion during the corresponding period in 1972.

More than 92% of these 1973 energy exports went to the United States, including all exports of crude petroleum, natural gas and electricity. Deliveries of 352 million barrels of crude petroleum accounted for 60% of the value of total energy exports.

Coal represented well over 80% in value of the exports of \$154 million to overseas countries. Coal shipments to Japan increased to \$127 million in the latest period from \$86 million a year earlier.

Exports of energy commodities for the first ten months of 1973:

- Crude petroleum, \$1.19 billion (\$827 million a year earlier); natural gas, \$285 million (\$253 million); electricity, \$88 million (\$56 million); naptha, liquified petroleum gas, \$56 million (\$43 million); radioactive ores, \$45 million (\$18 million); gasoline, \$30 million (\$2 million); petroleum and coal products, \$12 million (\$8 million); and coal and coke, \$8 million (\$4 million).

Canada's imports of energy commodities during the January-October period of 1973 totalled \$1.02 billion, an increase of 17.5% over the \$870 million imported during the corresponding period in 1972. This increase resulted from higher imports of crude petroleum, which rose 29% to \$749 million in 1973 from \$579 million in 1972.

Canada recorded a net surplus of \$972 million from trade in energy materials during the first ten months of 1973, and it made up 84.5% of this country's total trade surplus during the period.

For further information, order *Exports by Commodities* (65-004, 75¢/\$7.50) and *Imports by Commodities* (65-007, 75¢/\$7.50), or contact J.D. Butterill (613-996-0170), External Trade Division, Statistics Canada, Ottawa K1A 0Z9.

Motor Vehicle Production

Canadian production of motor vehicles in December at 88,327 units showed a drop of 18.9% from December 1972.

Motor vehicle production in 1973 totalled 1,575,856 units, an increase of 6.9% from the year before. Passenger car production rose 6.4% to 1,228,216 units; production of commercial vehicles increased 8.7% to 347,640 units.

For further information, order the *December 1973 of Preliminary Report on the Production of Motor Vehicles* (42-001, 10¢/\$1)

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Restaurant Sales

Restaurant receipts totalled \$134.7 million in November, up 15.2% (revised) from November 1972.

Sales were up in all provinces in the latest month, with the following gains recorded:

- Prince Edward Island, 23.3%; Ontario, 18.3%; Saskatchewan, 15.6%; Manitoba, 15.4%; Quebec, 15.3%; Newfoundland, 15.1%; Nova Scotia, 14.1%; British Columbia, 13.6%; New Brunswick, 9.1%; Alberta, 3.0%.

For the first eleven months of 1973, restaurant receipts totalled \$1.43 billion, an increase of 12.6% (revised) from the January-November period in 1972. Chain restaurants accounted for 10.4% of sales in the latest period, independent restaurants for the balance.

For further information, order the *November 1973 issue of Restaurant Statistics* (63-011, 10¢/\$1).

Inventories, Shipments and Orders in Manufacturing Industries

Manufacturers' new orders in November, seasonally adjusted, were estimated at \$6.12 billion, up 1.9% from \$6.01 billion (revised) in October. New orders for durable goods increased 1.8%; those for non-durable goods rose 1.9%.

Unfilled orders were estimated at \$7.53 billion in November, up 3.9% from the previous month.

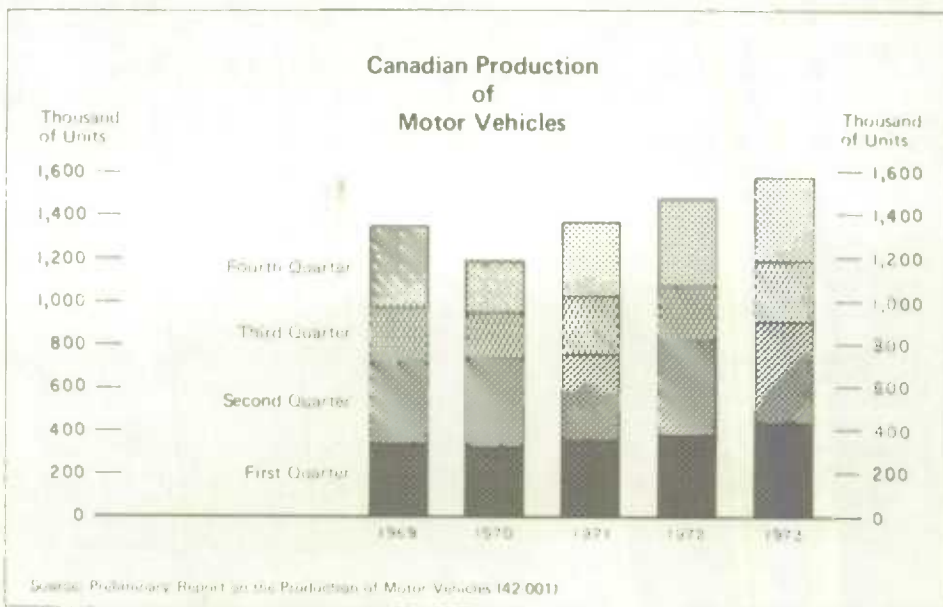
Total inventory owned was 1.3% higher at an estimated \$10.26 billion.

The ratio of total inventory owned — to shipments was 1.76 in November, down from 1.77 (revised) a month earlier. The finished products — to shipments ratio was 0.59 compared with 0.60 (revised) in October.

Manufacturers' shipments in November were estimated at \$5.84 billion, an increase of 2.2% from the revised October value of \$5.71 billion. Durable goods shipments were 1.1% higher than the previous months' level; shipments of non-durables were up 3.3%.

Unadjusted for seasonal variation, manufacturers' shipments in November were estimated at \$6.08 billion, an increase of 18.9% from a year earlier. Shipments for the first eleven months of 1973 at \$59.70 billion were 17.8% higher than the corresponding 1972 total of \$50.69 billion.

For further information, order the *November 1973 issue of Inventories, Shipments and Orders in Manufacturing Industries* (31-001, 40¢/\$4), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.



THESE PUBLICATIONS RELEASED JANUARY 10 - 16

	Catalogue	Price per issue/year		Catalogue	Price per issue/year
AGRICULTURE					
Grain Milling Statistics, November 1973	32-003	\$1 a year	Salt, November 1973	26-009	10¢/\$1
Index Numbers of Farm Prices of Agricultural Products, November 1973	62-003	10¢/\$1	Steel Ingots and Pig Iron, December 1973	41-002	10¢/\$1
Oilseeds Review, December 1973	22-006	75¢/\$3.00	SERVICE BULLETINS		
Production of Eggs and Poultry, November 1973	23-003	10¢/\$1	Energy Statistics - Vol. 8, No. 96, Refinery Production in Canada Selected Petroleum Products, October 1973; Vol. 8, No. 99, Crude Oil Requirements 1973-1974; Vol. 9, No. 1, Salient Crude Petroleum and Natural Gas Production, September 1973		
BALANCE OF PAYMENTS				57-002	\$3 a year
Security Transactions with Non-Residents, September 1973	67-002	20¢/\$2	Fabricated Metal Products - Vol. 2, No. 11, November 1973: Builders and Shelf Hardware; Cemented Tungsten Carbide Blanks and Tools; Domestic and Farm Water Systems; Oil Filters and Cartridges		
CENSUS				41-009	\$2 a year
Population, Age Groups by Birthplace, 1971 Census of Canada	92-737	50¢	Fish and Fish Products - Fish Freezings and Stocks, November: Maritimes, Vol. 2, No. 112; British Columbia, Vol. 2, No. 113; Canada, Vol. 2, No. 114		
Population, Ethnic Groups by Birthplace, 1971 Census of Canada	92-738	75¢		24-003	\$1 a year
Population, Religious Denominations by Age Groups, 1971 Census of Canada	92-732	50¢	Tobacco and Tobacco Products - Vol. 2, No. 15, Production and Disposition of Tobacco Products, November 1973		
CONSTRUCTION				32-022	\$1 a year
Building Permits, October 1973	64-001	40¢/\$4	Vinyl-asbestos Floor Tile - Vol. 1, No. 9, Floor Tiles, November 1973		
The Non-Residential General Building Contracting Industry, 1971	64-207	75¢		47-001	\$1 a year
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EXTERNAL TRADE				46-219-p	\$3.50 for series
Import Commodity Classification, Volume III- Alphabetic Index, January 1, 1974	12-526	\$2.50 a year	MERCHANDISING AND SERVICES		
HEALTH AND WELFARE			Department Store Sales and Stocks, October 1973		
Hospital Morbidity, 1970	82-209	\$1		63-002	20¢/\$2
INDUSTRY PRODUCT			Merchandising Inventories, October 1973		
Indexes of Real Domestic Product by Industry, October 1973	61-005	30¢/\$3		63-014	20¢/\$2
LABOUR			Restaurant Statistics, November 1973		
Quarterly Report on Job Vacancies, Third Quarter 1973	71-002	75¢/\$3.00		63-011	10¢/\$1
MANUFACTURING AND PRIMARY INDUSTRIES			Sales Financing, October 1973		
Asbestos, November 1973	26-001	10¢/\$1		63-013	20¢/\$2
Coal and Coke Statistics, October 1973	45-002	30¢/\$3	PRICES		
Footwear Statistics, October 1973	33-002	20¢/\$2	Consumer Price Movements, December 1973		
Gas Utilities, October 1973	55-002	20¢/\$2		62-001	10¢/\$1
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Hardboard, November 1973	36-001	10¢/\$1	Local Government Employment, July-September 1973		
Mineral Wool, November 1973	44-004	10¢/\$1		72-009	50¢/\$2
Motor Vehicle Shipments, November 1973	42-002	10¢/\$1	TRANSPORTATION AND COMMUNICATIONS		
Raw Hides, Skins and Finished Leather, November 1973	33-001	10¢/\$1	Air Passenger Origin and Destination, 1972		
Refined Petroleum Products, September 1973	45-004	30¢/\$3		51-205	\$5.50
Rigid Insulating Board, November 1973	36-002	10¢/\$1	Railway Operating Statistics, October 1973		
				52-003	20¢/\$2
			SERVICE BULLETINS		
			Aviation Statistics Centre - Vol. 5, No. 49, Airport Activity Statistics, First Quarter 1973; Vol. 6, No. 1, International Air Charter Statistics, July 1973		
				51-004	\$3 a year