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INFOMAT

Weekly Bulletin



January 4, 1974
CATALOGUE 11-002

Farm Equipment Sales

Sales of farm implements and equipment for the first ten months of 1973 totalled \$487.5 million, up 31.6% from the corresponding period in 1972.

Sales of repair parts increased 22.1% to \$98.9 million in the January-October period of this year.

For further information, order the January 1 - October 31, 1973 issue of *Farm Implement and Equipment Sales* (63-009, \$1 per year), or contact Y. Lebel (613-996-9307), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Refined Petroleum Products

Canadian refineries produced 50.9 million barrels of refined petroleum products in October, an increase of 10.4% from a year earlier.

For further information, order the October 1973 issue of *Refined Petroleum Products* (45-004, 30¢/\$3) or *Energy Service Bulletin* (57-002, \$3 a year), or contact Ian Cavanagh (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

Railway Carloadings

Railways operating in Canada reported a total of 22.2 million tons of revenue carload freight loaded in November, up 7.7% from November 1972. Cars loaded increased 4.2% to 376,608.

The tonnage of potash loaded more than doubled in the latest month with an increase of 115.7%, wheat movements rose 27.8%, fuel oil was up 27.4%, and iron ore loadings were higher by 25.8%.

During the first eleven months of 1973, carloadings were up 6.9% and relative tonnages rose 13.4% from the corresponding period a year earlier. Cumulatively, the largest percentage increases in tonnage were recorded for: iron ore (up 57.3%); sand, gravel and crushed stone (31.2%); containerized freight (29.6%); and potash (22.8%).

For further information, order the November 1973 issue of *Railway Carloadings* (52-001, 20¢/\$2), or contact J.R. Slattery (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V5.

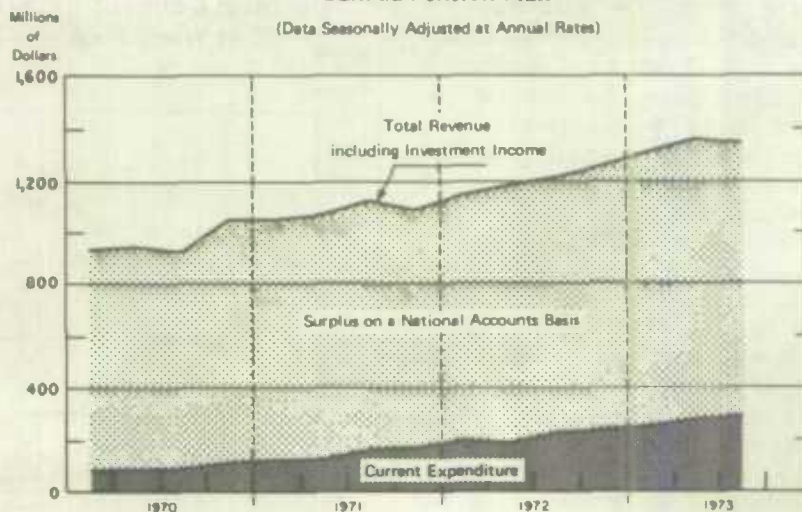
LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
EMPLOYMENT, INCOME				
Average Weekly Earnings (\$)	Oct.	165.56P	163.75P	7.9
Labour Income (\$ million)	Oct.	5,577P	5,519P	12.5
Persons with Jobs (million)	Nov.	8.83	8.88	5.6
Unemployed	Nov.	468,000	429,000	-10.7
ENERGY				
Electricity Generation (billion k.w.h.)	Oct.	21.6	19.7	4.8
Gas Utilities' Sales (billion cu. ft.)	Oct.	92.0	77.4	2.9
INVENTORIES				
Manufacturers' Owned (\$ million)	Oct.	10,006P	9,950P	13.7
Wholesale (\$ million)	Oct.	4,307	4,406	16.3
Department Store (\$ million)	Oct.	1,127	923	9.3
ORDERS				
Manufacturers' New Orders (\$ million)	Oct.	6,338P	5,843P	25.3
Manufacturers' Unfilled Orders (\$ million)	Oct.	7,142P	6,922P	39.0
PRICES				
Consumer Price (Index 1961=100)	Nov.	155.5	154.3	9.3
Industry Selling Price (Index 1961=100)	Oct.	148.6	147.7P	15.2
Residential Building Construction (Index 1971=100)	Oct.	125.7	124.7	10.6
Wholesale Price (Index 1935-39=100)	Oct.	404.3P	400.7P	26.8
CONSTRUCTION				
Building Permits (\$ million)	Oct.	839.8P		Year to date 29.9
Housing Starts-urban centres (units)	Oct.	22,069	176,209	1.3
FOREIGN TRADE				
Exports (\$ million)	Nov.	2,558	22,764	24.4
Imports (\$ million)	Nov.	2,266	21,322	24.3
SALES				
Chain Store Sales (\$ million)	Oct.	1,306	11,727	14.2
Department Store Sales (\$ million)	Oct.	373	3,167	14.6
Manufacturers' Shipments (\$ million)	Oct.	6,118P	53,587	17.6
New Motor Vehicle Sales (\$ million)	Oct.	526	4,566	26.9
Retail Sales (\$ million)	Oct.	3,324	30,555	12.5
Wholesale Sales (\$ million)	Oct.	3,209	28,070	20.4

Statistics are not seasonally adjusted. P - preliminary. P - revised.

Canada Pension Plan

(Data Seasonally Adjusted at Annual Rates)



Source: National Income and Expenditure Accounts (113-001)

Consumer Price Indexes for Regional Cities

Between October and November, consumer price indexes rose in all regional cities and city combinations studied, with increases ranging from 0.5% in Thunder Bay and Winnipeg to 1.2% in Montreal and Ottawa.

Food indexes advanced in all cities except Halifax, reflecting higher prices (in many centres) for bakery and cereal products, beef cuts, poultry, fresh vegetables, processed fruits and vegetables and restaurant food.

Indexes for housing, clothing, health and personal care and recreation, education and reading rose in all twelve centres in November, the component for tobacco and alcohol moved up in all but one, and the transportation element advanced in ten cities.

Food indexes, over the twelve months from November 1972, climbed from 14.9% in Saskatoon-Regina (low) to 20.5% in Vancouver (high).

For further information, order the November 1973 issue of *Prices and Price Indexes* (62-002-40d/\$4), or contact D. Penpraze (613-992-8275), Prices Division, Statistics Canada, Ottawa K1A 0V6.

Canadian Balance of International Payments

The current account of the balance of payments swung to a seasonally-adjusted deficit of \$198 million in the third quarter of 1973 from a surplus of \$107 million in the previous quarter. A halving of the merchandise trade surplus to \$328 million more than accounted for the swing.

Exports in the quarter fell 2% while imports rose 4%. Labour disputes, particularly in rail transportation and pulp and paper mills, were important elements in the decline in exports.

Capital movements, unadjusted for seasonal variations, led to a net capital outflow of \$417 million, an increase of \$350 million from the net outflow recorded in the second quarter. This, together with an unadjusted current account surplus of \$91 million, resulted in a decrease in Canada's official monetary assets of \$326 million.

The net inflow from capital transactions in long-term forms fell to \$148 million, down over \$100 million from the previous quarter. Capital movements in short-term forms resulted in a net outflow of \$565 million, up \$239 million from the second quarter.

For further information, order *Quarterly Estimates of the Canadian Balance of International Payments, Third Quarter 1973* (67-001, 75d/\$3).

THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Price Movements, December

Department Store Sales by Regions, November

Housing Starts and Completions, November

New Motor Vehicle Sales, November

The Labour Force, December

Motion Picture Theatres and Film Distributors

Motion picture theatres in Canada had receipts from paid admissions (excluding amusement taxes) totalling \$140.4 million in 1972. Paid admissions were reported at 91,799,100 persons, and amusement taxes collected amounted to \$10.1 million.

The 1,412 motion picture theatres (1,128 regular theatres and 284 drive-ins) received additional revenue of \$32.6 million from: sales of candy, drinks, etc.; rental revenue from concessions and vending machines; revenue from showing commercial films; and all other revenue.

Salaries and wages paid by the motion picture theatres were reported at \$34.8 million.

Sixty-three film distributor companies in Canada had 1972 revenue of \$71.2 million. Salaries and wages paid by these companies amounted to \$5.8 million.

For further information, order *Motion Picture Theatres and Film Distributors 1972* (63-207, 50d), or contact E. Yablonski (613-996-9301), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

Summary of Exports

Canada's November exports reached \$2.39 billion on a seasonally-adjusted basis, their highest level this year and 19.5% above the third-quarter monthly average of \$2.00 billion.

Unadjusted exports in November increased 25.5% from a year earlier to \$2.56 billion.

Exports to the United States moved upward by some 23.5% to \$1.69 billion. Sales of passenger automobiles and vehicle parts (up some \$60 million), crude petroleum (up \$50 million), pulp (up \$32 million), machinery and newsprint represented 54% of shipments to the United States but somewhat more, at 58%, of the change from November 1972.

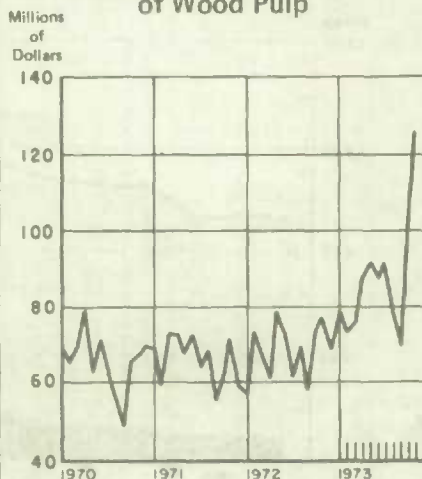
Overseas exports rose 29.5% overall, with deliveries to Japan and the original EEC countries responsible for seven-tenths of the rise. Export expansion overseas was distributed over lumber, barley, fish, oilseeds, copper ore and nickel metal, which together accounted for three-fifths of the year-to-year increase.

For the January-November period of 1973, unadjusted exports at \$22.8 billion were up 24.4% from a year earlier. Two-thirds of this rise was made up by shipments to the United States and one-sixth by deliveries to Japan.

Exports of automotive and related products, crude oil, machinery, pulp and newsprint accounted for a significant portion of total exports to the United States during the latest period. Marked increases were recorded for overseas deliveries of wheat, copper, lumber, nickel metal, fish and barley.

For further information, order the November 1973 issue of *Summary of Exports* (65-002, 20d/\$2).

Canadian Domestic Exports of Wood Pulp



Source: Exports by Commodities (65-004)

Commercial Failures, Second Quarter 1973

There were 742 commercial failures recorded under the provisions of the Bankruptcy and Winding Up Acts during the second quarter of 1973 (778 during the corresponding period in 1972).

The estimated total of liabilities of bankrupt firms was \$105.3 million in the latest period compared with \$135.3 million a year earlier.

The largest number of failures occurred in the trade sector (315) and liabilities in this industry increased to \$18.6 million.

For further information, order *Commercial Failures, Second Quarter 1973* (61-002, 25d/\$1 a year).

Summary of Imports

Canadian imports in November, seasonally adjusted, reached a record \$2.13 billion, up some 10.5% from the third-quarter monthly level.

Unadjusted, imports in November at \$2.27 billion were 26.5% higher than a year earlier.

Automotive and related products, (up \$97 million), industrial machinery (up \$34 million), food (up \$31 million) and aircraft and parts (up \$28 million) contributed almost half of the \$395 million gain in imports from the United States. Purchases from overseas countries were up \$80 million, with a \$38 million increase in crude oil outlays the most notable feature.

Cumulatively, Canadian imports rose 24.3% to \$21.3 billion in the January-November period of 1973.

Purchases from the United States accounted for some 80% of this change, while other areas, with the exception of Japan, made smaller contributions to the increase.

On a commodity basis, the group of automotive and related products represented 26% of the increase in the latest period, food 8.5%, industrial machinery 8.5%, crude petroleum 5%, and aircraft 5%.

With a slightly-higher percentage increase in exports, Canada's merchandise trade surplus rose to \$1.44 billion in the first eleven months of 1973 from \$1.15 billion in the corresponding period last year.

For further information, order the November 1973 issue of Summary of Imports (65-005, 20¢/\$2).

Advertising Agencies

Advertising agencies in Canada reported 1972 gross advertising billings of \$535.1 million, an increase of 13.8% from \$470.4 million in 1970. (No annual survey was taken in 1971.)

Gross revenue increased to \$92.1 million, up 11.1% over the 1970 figure of \$82.9 million.

Salaries and wages totalling \$53.0 million were paid to the 4,474 employees (2,308 males and 2,166 females) during 1972.

For further information, order Advertising Agencies 1972 (63-201, 50¢), or contact E. Yablonski (613-996-9301), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

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Telephone Industry Statistics

Canadian telephone systems earned net operating revenue of \$66.0 million in October, an increase of 12.2% from October 1972.

In the latest month, operating revenues of the thirteen major telephone systems at \$184.2 million were 14.7% higher than a year earlier; operating expenses rose 16.2% to \$118.2 million.

For the first ten months of 1973, net operating revenues of the telephone systems totalled \$601.2 million, up 15.0% from the corresponding period in 1972. Operating revenues during the latest period showed a gain of 13.7% to \$1.71 billion; operating expenses were 13.0% higher at \$1.11 billion.

For further information, order the Communications Service Bulletin (56-001, \$1 a year), Vol. 3, No. 14, Monthly Telephone Statistics, October 1973.

Real Domestic Product

Canada's seasonally-adjusted index of real domestic product increased by 1.4% in October, comparing favorably with high growth rates at the beginning of the year and an improved performance in relation to moderate rates of growth from March to August. Continued recovery from the effects of several strikes (in railway transport, pulp and paper mills and motor vehicle industries) was significant in the October increase.

The major contributors to growth in the latest month were: manufacturing (up 1.7%); trade (up 2.6%); transportation (up 2.5%); mining (up 4.3%); and forestry (up 15.9%).

In manufacturing, both durables and non-durables registered roughly-equivalent advances. Within non-durables, the major increase was in pulp and paper, with a lesser contribution from meat products.

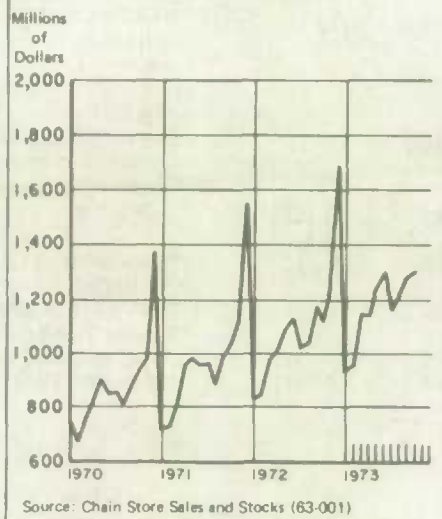
Trade output increased in October within both the retail and wholesale trade sectors; motor vehicle dealers and department stores showed the major gains in the former, and wholesalers of automotive parts and accessories and industrial and transportation equipment led in the latter.

The increase in transportation output was due, for the second consecutive month, to an increase in rail transport which had not recovered fully to pre-strike levels.

Real domestic product increased by 7.5% for the first ten months of 1973 compared with the corresponding period in 1972. The index of industrial production advanced almost 9% during the latest period.

For further information, order the October 1973 issue of Indexes of Real Domestic Product by Industry (61-005, 30¢/\$3), or contact R.W. Collins (613-992-9751), Industry Product Division, Statistics Canada, Ottawa K1A 0Z6.

Chain Store Sales



Crude Petroleum and Natural Gas Production

Crude petroleum production for the month of September amounted to 1.9 million barrels per day, up 12.8% from a year earlier.

Natural gas production averaged 9,199,364 Mcf./D in the latest month, an increase of 6.2% from September 1972.

For further information, order the September 1973 issue of Crude Petroleum and Natural Gas Production (26-006, 20¢/\$2) or Energy Service Bulletin (57-002, \$3 per year), Vol. 8, No. 100.

THESE PUBLICATIONS RELEASED DECEMBER 20 – JANUARY 2

	Catalogue	Price per issue/year		Catalogue	Price per issue/year
AGRICULTURE			Inventories, Shipments and Orders in Manufacturing Industries, September 1973	31-001	40¢/\$4
Dairy Factory Production, November 1973	32-002	\$1 a year	Pack, Shipments and Stocks of Selected Canned Fruits and Vege- tables, October 1973	32-011	20¢/\$2
Farm Cash Receipts, October 1973	21-001	20¢/\$2	Production of Canada's Leading Minerals, October 1973	26-007	10¢/\$
BALANCE OF PAYMENTS			Radio and Television Receiving Sets, October 1973	43-004	20¢/\$2
Quarterly Estimates of the Canadian Balance of International Payments, Third Quarter 1973	67-001	75¢/\$3	The Crude Petroleum and Natural Gas Industry, 1972	26-213	50¢
BUSINESS FINANCE			PRELIMINARY BULLETIN		
Industrial Corporations, Third Quarter 1973	61-003	\$1/\$4	Census of Manufactures, 1972 – Hardwood Flooring Plants	35-203-p	\$3.50 for series
CENSUS			SERVICE BULLETINS		
Estimates of Families in Canada, 1972	91-204	50¢	Electrical Products – Electric Lamps, Vol. 2, No. 28, October 1973	43-007	\$1 a year
Housing by Values and Rents, 1971 Census of Canada	93-732	75¢	Energy Statistics – Oil Pipe Line Supply and Disposition, Vol. 8, No. 94, August 1973; Vol. 8, No. 95, Sales of Natural Gas, October 1973	57-002	\$3 a year
EDUCATION, SCIENCE AND CULTURE			Fabricated Metal Products – Fac- tory Shipments of Truck Bodies, Vol. 2, No. 5, 1972	41-009	\$2 a year
University and College Libraries in Canada, 1970-71	81-206	75¢	Fish and Fish Products – Advance Release of Fish Landings, Maritimes, Vol. 2, No. 106, November 1973; Fish Freezings and Stocks, Newfoundland, Vol. 2, No. 105, November 1973	24-003	\$1 a year
EXTERNAL TRADE			Fruit and Vegetable Preservation – Pack of Processed Peaches, Vol. 2, No. 23, 1973; Vol. 2, No. 24, Pack of Canned Tomatoes and Tomato Juice, 1973	32-023	\$1 a year
Exports by Commodities, October 1973	65-004	75¢/\$7.50	MERCHANDISING AND SERVICES		
Exports by Countries, January – September 1973	65-003	\$1/\$4	Chain Store Sales and Stocks, October 1973	63-001	10¢/\$1
Summary of Foreign Trade, October 1973	65-001	10¢/\$1	PRICES		
FINANCIAL FLOWS AND MULTI- NATIONAL ENTERPRISES			SERVICE BULLETIN		
United States Vehicles Entering Canada, October 1973	66-002	10¢/\$1	Construction Price Statistics – Index of Releases for 1972 and 1973, Vol. 2, No. 16	62-006	\$3 a year
GENERAL TIME SERIES			TRANSPORTATION AND COMMUNICATIONS		
Canadian Statistical Review, December 1973	11-003	50¢/\$5	SERVICE BULLETIN		
MANUFACTURING AND PRIMARY INDUSTRIES			Railway Transport – Railway Oper- ating Statistics, Vol. 3, No. 17, September 1973		
Breweries, October 1973	32-019	10¢/\$1	52-004		
Consumption, Production and Inventories of Rubber, October 1973	33-003	20¢/\$2	\$1 a year		
Electric Power Statistics, October 1973	57-001	20¢/\$2			
Factory Sales of Electric Storage Batteries, October 1973	43-005	10¢/\$1			
Foundation Garment Shipments, Quarter ended September 30, 1973	34-002	25¢/\$1			
Gold Production, October 1973	26-004	10¢/\$1			