



Statistics  
Canada

Statistique  
Canada

# INFORMAT

Weekly Bulletin

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010763351

STATISTICS CANADA  
STATISTIQUE CANADA

OCT 13 1974

October 11, 1974

CATALOGUE 11-002

## Retail Trade

Retail sales in August reached \$3.71 billion, an increase of 21.1% from August 1973.

Year-to-year gains were registered in all trade groups with a high of 30.8% for motor vehicle dealers.

All provinces recorded higher sales in the latest month with the largest increases in Saskatchewan (30.6%) and Prince Edward Island (29.7%).

Seasonally adjusted, August retail sales showed an increase of 2.7% from July to a level of \$3.85 billion with increases in eight of the eighteen trade groups.

(Note – readers are warned to exercise caution in use of these data due to low response rate for the latest month).

For further information, order the August 1974 issue of *Retail Trade* (63-005, 40¢/\$4), or contact B. Theriault (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

## Farm Cash Receipts

Farmers' cash receipts from farming operations in all provinces except Newfoundland totalled an estimated \$6.08 billion for the January-August period of 1974, an increase of 51.4% from \$4.02 billion for the corresponding period in 1973.

Cash receipts rose in all provinces in the latest period. Total payments made to farmers, by province and with January-August 1973 figures in brackets:

- Saskatchewan, \$1.80 billion (\$851.8 million); Ontario, \$1.42 billion (\$1.20 billion); Alberta, \$1.18 billion (\$702.6 million); Quebec, \$693.5 million (\$580.4 million); Manitoba, \$577.6 million (\$344.3 million); British Columbia, \$216.6 million (\$172.5 million); New Brunswick, \$71.0 million (\$63.5 million); Nova Scotia, \$63.5 million (\$57.9 million); and Prince Edward Island, \$62.6 million (\$47.4 million).

For further information, order the January-August 1974 issue of *Farm Cash Receipts* (21-001, 30¢/\$3), or contact E.S. Boyko (613-994-9876), Agriculture Division, Statistics Canada, Ottawa K1A 0L7.

## LATEST MONTHLY STATISTICS

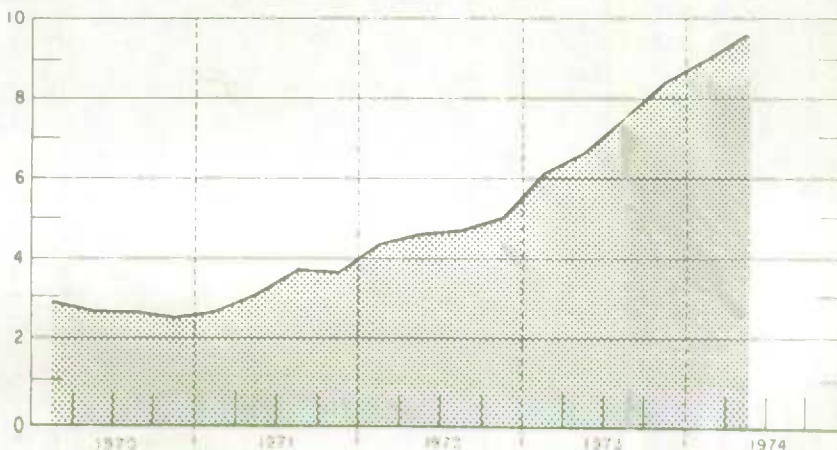
		Latest Month	Previous Month	Change from Year Ago %
<b>EMPLOYMENT, INCOME</b>				
Average Weekly Earnings (\$)	July	178.73P	176.86P	12.3
Labour Income (\$ million)	July	6,233P	6,340P	16.8
Persons with Jobs (million)	Sept.	9.22	9.71	4.8
Unemployed	Sept.	431,000	447,000	2.4
<b>INVENTORIES</b>				
Department Store (\$ million)	July	1,298	1,244	27.0
Manufacturers' Owned (\$ million)	July	12,598P	12,449P	29.5
Wholesale (\$ million)	July	5,614	5,649	25.2
<b>ORDERS</b>				
Manufacturers' New Orders (\$ million)	July	6,472P	6,978P	19.2
Manufacturers' Unfilled Orders (\$ million)	July	9,445P	9,320P	45.2
<b>PRICES</b>				
Consumer Price Index (1961=100)	Sept.	170.6	169.6	10.9
Industry Selling Price Index (1961=100)	Aug.	175.7	173.1 <sup>1</sup>	18.8
Wholesale Price Index (1935-39=100)	Aug.	469.3	462.7 <sup>1</sup>	16.5
<b>CONSTRUCTION</b>				
Building Permits (\$ million)	July	760.8P	5,426	17.9
Housing Starts – Urban Centres (units)	July	16,095	107,111	-7.0
<b>ENERGY</b>				
Electricity Generation (billion Kwh.)	Aug.	21.6	184.9	7.2
Gas Utilities' Sales (billion cu. ft.)	July	72.9	805.4	9.1
Petroleum Refining (million barrels)	July	56.2	379.8	9.5
<b>FOREIGN TRADE</b>				
Exports (\$ million)	Aug.	2,536	20,504	26.4
Imports (\$ million)	Aug.	2,509	20,044	34.2
<b>PRODUCTION</b>				
Motor Vehicles (thousand units)	July	92.7	948.7	-5.3
Steel (ingots – thousand tons)	Aug.	1,197	9,652	2.1
<b>SALES</b>				
Department Store Sales (\$ million)	July	378	2,511	19.3
Manufacturers' Shipments (\$ million)	July	6,347P	44,473	21.2
New Motor Vehicle Sales (\$ million)	Aug.	503	4,239	15.1
Retail Sales (\$ million)	July	3,711	24,179	14.6
Wholesale Sales (\$ million)	July	3,817	24,914	31.1

Statistics are not seasonally adjusted. P - preliminary. <sup>1</sup> - revised.

## Undistributed Corporation Profits

Billions  
of Dollars

(Data Seasonally Adjusted at Annual Rates)



Source: National Income and Expenditure Accounts (13-001)

### Consumer Price Index (CPI)

(1961=100)

The Consumer Price Index rose 0.6% to 170.6 in September from 169.6 in August as all main components registered increases.

About two-fifths of the over-all advance was due to a 0.7% rise in housing. The food index, despite seasonally-lower fresh produce prices and a decline in the price of beef, increased 0.4%. The clothing component moved up 1.1%. The recreation, education and reading element rose 0.6% while transportation edged up 0.2%. Tobacco and alcohol prices averaged 0.3% higher and those for health and personal care went up 0.4%.

Between September 1973 and September 1974, the All-Items Consumer Price Index advanced 10.9%.

During this period, the following index increases were recorded:

- Food, up 13.8%; clothing, 11.1%; recreation, education and reading, 10.7%; transportation, 10.1%; housing, 9.6%; health and personal care, 9.6%; and tobacco and alcohol, 6.5%.

For further information, order the September 1974 issue of *Consumer Price Movements* (62-001, 15¢/\$1.50), or contact Retail Prices Section (613-992-5805), Prices Division, Statistics Canada, Ottawa K1A 0V6.

### Non-Residential Building Construction Input Price Index

(1961=100)

The non-residential building construction input price index for Canada advanced to 232.3 in August, an increase of 0.2% from the previous month's level and up 15.3% from a year earlier.

The materials component of the total index rose 21.7% over the twelve months from August 1973; the labour element moved up 10.4%.

Prices of steel and metal work used in non-residential building construction climbed 41.9% during this period, electrical equipment rose 26.3%, plumbing, heating and other equipment 17.7%, concrete products 17.2% and other materials 22.9%. Lumber and lumber products showed a 2.9% decline.

For further information, order the August 1974 issue of *Construction Price Statistics Service Bulletin* (62-006, \$4.20 a year), or contact L.J. Seary (613-996-2565), Prices Division, Statistics Canada, Ottawa K1A 0V5.

### THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Credit, August

Consumer Price Indexes for Regional Cities, September

Inventories, Shipments and Orders in Manufacturing Industries, August

Retail Trade, August

Summary of Foreign Trade, September

### Electric Power Statistics

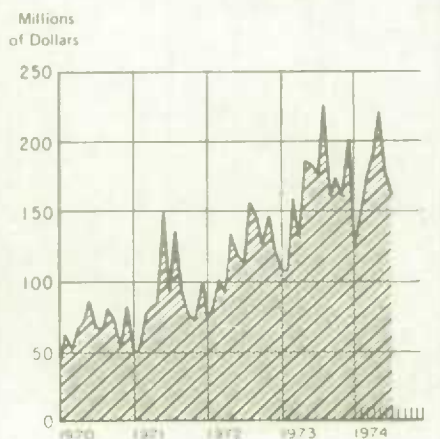
Net generation rose 5.4% in August to 21.6 billion kilowatt hours from 20.5 billion kwh. a year earlier.

Net generation was up in nine regions in the latest month but decreased in New Brunswick (-20.7%), Saskatchewan (-4.0%) and British Columbia (-2.6%). The largest increases were recorded in Newfoundland (44.5%) and the Northwest Territories (27.9%).

Hydro generation increased 10.2%; thermal production dropped 7.8%.

For further information, order the August 1974 issue of *Electric Power Statistics* (57-001, 30¢/\$3), or *Energy Statistics Service Bulletin* (57-002, \$4.20 a year), or contact Ian Cavanagh (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Commercial Building Permits Issued in Canada



Source: Building Permits (64-001)

### The Labour Force

The seasonally-adjusted unemployment rate for Canada rose to 5.8 in September from 5.3 a month earlier. It was 5.9 in September 1973.

The rate decreased last month in Newfoundland and Alberta, remained unchanged in British Columbia and rose in the other provinces. Provincial unemployment rates for September, with August in brackets: Newfoundland, 16.8 (17.6); New Brunswick, 9.1 (7.3); Nova Scotia, 7.3 (7.0); Quebec, 7.3 (6.8); British Columbia, 6.5 (6.5); Ontario, 4.5 (4.4); Manitoba, 3.1 (2.9); Saskatchewan, 3.1 (2.2); and Alberta, 2.4 (2.7).

Seasonally adjusted, employment showed a decline of 62,000 in September after three consecutive months of increases. Full-time employment decreased by 87,000 while part-time employment was up 20,000.

On an actual basis, the number of persons employed dropped to 9.22 million in September from 9.71 million in August but was up from 8.80 million in September 1973.

The actual unemployment total was 431,000, or 4.5% of the 9.65 million in the labour force last month.

For further information, order the September 1974 issue of *The Labour Force* (71-001, 55¢/\$5.50).

### Oil Pipe Line Transport

Canadian oil pipe lines received 2.65 million barrels per day of crude oil, condensate, pentanes plus and refined petroleum products in June, a decrease of 1.7% from a year earlier.

Receipts of domestic oils decreased 3.1% to 2.34 million B/D in the latest month; imported oils decreased 26.8% to 314,000 B/D.

For further information, order the June 1974 issue of *Oil Pipe Line Transport* (55-001, 30¢/\$3), or *Energy Statistics Service Bulletin* Vol. 9, No. 84 (57-002, \$4.20 a year), or contact Ian Cavanagh (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Industry Selling Price Index: Manufacturing

(1961=100)

The industry selling price index for total manufacturing climbed to 175.7 in August, an increase of 1.5% from the previous month's level and up 18.8% from a year earlier.

The food and beverage group was a major contributor to the rise, increasing 4.4% in August. Sugar refineries showed a 21.3% jump. Prices in the slaughtering and meat packing industries rose 2.5% and in feed manufacturing 12.9%.

The wood products group index dipped 3.4% as sawmills and planing mills dropped 3.3% and veneer and plywood mills 10.2%.

Over the twelve months from August 1973, the largest prices increases were shown by the following component group indexes:

- Paper and allied industries, 38.8%; petroleum and coal products industries, 38.4%; chemical and chemical products, 34.2%; textile industries, 25.8%; rubber products industries, 24.4% and primary metal industries, 23.4%.

For further information, order the August 1974 issue of *Prices and Price Indexes* (62-002, 55¢/\$5.50).

### General Wholesale Price Index

(1935-39=100)

The general wholesale price index rose 1.4% in August to 469.3 from 462.7 in July to stand 16.5% above the August 1973 level of 402.9. All eight major group indexes showed increases.

The vegetable products group climbed 4.1%, due mainly to higher prices for sugar and its products. The sugar index jumped 20.3% in the month and was up 186.8% from a year earlier. There were also higher prices for livestock and poultry feeds.

The index for non-metallic minerals rose 1.9%, reflecting higher prices for sulphur (now more than 2.5 times its August 1973 level), salt, coke, asbestos and clay and allied products. Price increases for gold, zinc and zinc products and aluminum were main factors in a 1.3% increase in non-ferrous metals.

For further information, order the August 1974 issue of *Prices and Price Indexes* (62-002, 55¢/\$5.50).

### HOW TO ORDER

#### Statistics Canada Publications

Send initial order to:  
Publications Distribution  
Room 1106, Main Building,  
Statistics Canada,  
Ottawa K1A 0T6.

State:  
Title of Report  
Month, Quarter or Year of issue  
Catalogue Number

Please enclose money order or cheque made payable to the order of: Receiver-General for Canada.

### Film Distributors, 1973

Film distributors operating in Canada reported total receipts for 1973 of \$76.1 million, an increase of 6.4% from \$71.6 million in 1972.

Wages and salaries totalling \$6.5 million were paid in 1973 to the industry's 732 full-time and part-time employees.

For further information, order *Motion Picture Theatre and Film Distributors, 1973* (63-207, 70¢), or contact E. Yablonski (613-996-9301), Commercial Services Section, Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

### Railway Freight Traffic, Second Quarter 1974

Railways operating in Canada carried 72.7 million tons of revenue carload and non-carload freight during the second quarter of 1974, an increase of 2.0% over the corresponding period in 1973.

Five of the seven major traffic groups were carried in greater volume in the latest quarter with the largest increases registered for non-carload shipments (41.9%), live animals (23.7%) and fabricated materials (6.9%).

On a geographical basis, tonnage loaded increased in Newfoundland (up 16.5%), Manitoba (up 10.4%), Saskatchewan (up 5.4%), Quebec (up 5.0%) and Ontario (up 1.9%). Tonnage declines occurred in New Brunswick (-41.0%), Prince Edward Island (-24.3%), Yukon and Northwest Territories (-11.1%), Alberta (-6.7%), Nova Scotia (-3.0%) and British Columbia (-2.3%).

Cumulatively, freight loaded in the first half of 1974 at 131.3 million tons showed an 0.1% decline from January-June 1973.

For further information, order the second quarter 1974 issue of *Railway Freight Traffic* (52-002, \$1.05/\$4.20), or contact J.R. Slattery (613-996-9276), Transportation and Communication Division, Statistics Canada, Ottawa K1A 0V5.

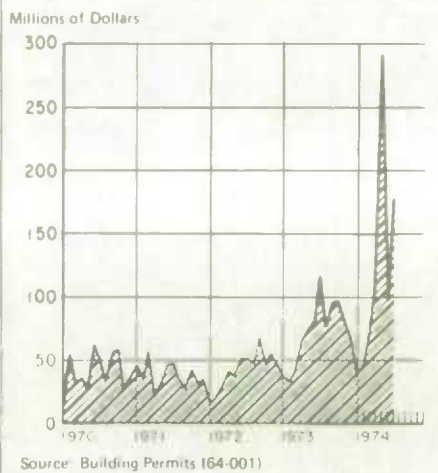
### Security Transactions with Non-Residents

Trading in outstanding securities between Canada and all other countries during June gave rise to a net capital outflow of \$26 million—the first purchase balance recorded since August 1973. The change from the previous month's net inflow of \$13 million was mainly the result of a net purchase balance of \$20 million from trading in foreign securities.

Transactions in outstanding Canadian securities during June led to a net outflow of \$6 million, made up of net sales of \$8 million of debt issues and net repurchases by Canadians of \$14 million of Canadian equities. Trading in outstanding foreign securities resulted in a net outflow of \$20 million.

For further information, order the June 1974 issue of *Security Transactions with Non-residents* (67-002, 40¢/\$4).

### Industrial Building Permits, Canada



## THESE PUBLICATIONS RELEASED OCTOBER 3 - 9

	Cata- logue	Price per issue/year		Cata- logue	Price per issue/year
<b>AGRICULTURE</b>					
Coarse Grains Review, August 1974	22-001	\$1.05/\$4.20	Crude Petroleum and Natural Gas Industry, 1973; Vol. 9, No. 79, Natural Gas Pipe Line Mileage by Province, as at December 31, 1966-1973; Vol. 9, No. 80, Refinery Production in Canada of Selected Petroleum Products, July 1974; Vol. 9, No. 81, Crude Oil Requirements, 1973-1974	57-002	\$4.20 per year
Fluid Milk Sales, July 1974	23-002	\$1.50/year			
Livestock and Animal Products Statistics, 1973	23-203	\$1.40			
Oilseeds Review, September 1974	22-006	\$1.05/\$4.20			
<b>CONSUMER INCOME AND EXPENDITURE</b>			<b>Fish and Fish Products -</b>		
Income Distributions by Size in Canada, 1972	13-207	\$2.10	Advance Release of Fish Landings, August 1974: British Columbia, Vol. 3, No. 77; Maritimes, Vol. 3, No. 73; Newfoundland, Vol. 3, No. 75; Fish Freezings and Stocks, August 1974: Maritimes, Vol. 3, No. 74; Newfoundland, Vol. 3, No. 72	24-003	\$1.40 per year
<b>FINANCIAL FLOWS AND MULTINATIONAL ENTERPRISES</b>			<b>Fruit and Vegetable Preservation -</b>		
Travel Between Canada and Other Countries, June 1974	66-001	55¢/\$5.50	Vol. 3, No. 5, Pack of Apples and Apple Products, 1973; Vol. 3, No. 13, Pack of Processed Raspberries, 1974; Vol. 3, No. 14, Pack of Processed Cherries, 1974	32-023	\$1.40 per year
<b>HEALTH AND WELFARE</b>			<b>Phonograph Records and Pre-recorded Tapes -</b>		
Hospital Statistics, Volume III - Hospital Personnel, 1972	83-212	\$2.80	Vol. 2, No. 7, Production and Sales of Phonograph Records and Pre-Recorded Tapes in Canada, July 1974	47-004	\$1.40 per year
<b>INDUSTRY PRODUCT</b>			<b>Selected Dairy By-Products -</b>		
Indexes of Real Domestic Product by Industry, July 1974	61-005	40¢/\$4	Vol. 3, No. 15, Production and Inventory of Instant Dry Skim Milk Powder, August 1974; Vol. 3, No. 16, Production and Inventory of Process Cheese, August 1974	32-024	\$1.40 per year
<b>LABOUR</b>			<b>Tobacco and Tobacco Products -</b>		
Employment Earnings and Hours, April 1974	72-002	55¢/\$5.50	Vol. 3, No. 10, Production and Disposition of Tobacco Products, August 1974; Vol. 3, No. 11, Stocks of Unmanufactured Tobacco in Canada at June 30, 1974	32-022	\$1.40 per year
Statistical Report on the Operation of the Unemployment Insurance Act, July 1974	73-001	40¢/\$4	<b>Vinyl-asbestos Floor Tile -</b>	47-001	\$1.40 per year
<b>MANUFACTURING AND PRIMARY INDUSTRIES</b>			<b>MERCHANDISING AND SERVICES</b>		
Bread and Other Bakery Products, Quarter Ended June 30, 1974	32-015	35¢/\$1.40	Department Store Sales and Stocks, July 1974	63-002	30¢/\$3
Consumption, Production and Inventories of Rubber, July 1974	33-003	30¢/\$3	Merchandising Inventories, July 1974	63-014	40¢/\$4
Foundation Garment Industry, 1972	34-212	70¢	Retail Trade, July 1974	63-005	40¢/\$4
Miscellaneous Manufacturing Industries, 1972	47-205	\$1.05	Sales Financing, July 1974	63-013	30¢/\$3
Monthly Review of Canadian Fisheries Statistics, July 1974	24-002	40¢/\$4	<b>PUBLIC FINANCE</b>		
Peeler Logs, Veneers and Plywoods, July 1974	35-001	30¢/\$3	Local Government Finance, Revenue and Expenditure, 1972 and 1973	68-203	\$1.40
Shipments of Prepared Stock and Poultry Feeds, July 1974	32-004	40¢/\$4	<b>TRANSPORTATION AND COMMUNICATIONS</b>		
<b>PRELIMINARY BULLETINS</b>			Railway Transport: Part II, Financial Statistics, 1973		
1972 Census of Manufactures - Miscellaneous Textile Industries	34-210-p-5	\$3.50 for series	<b>SERVICE BULLETIN</b>		
Rubber Products Industries	33-206-p		Aviation Statistics Centre - Vol. 6, No. 48, Air Carrier Operations in Canada, 1st Quarter 1974		
Women's Clothing Factories	34-217-p-1		51-004		
<b>SERVICE BULLETINS</b>			18, No. 12, Electric Lamps, June 1974		
Electrical Products - Vol. 3, No. 14, Factory Shipments of Electric Motors and Parts, 1973 Preliminary; Vol. 18, No. 11, Electric Lamps, May 1974; vol. 18, No. 12, Electric Lamps, June 1974	43-007	\$1.40 per year	\$4.20 per year		
Energy Statistics - Vol. 9, No. 77,					