

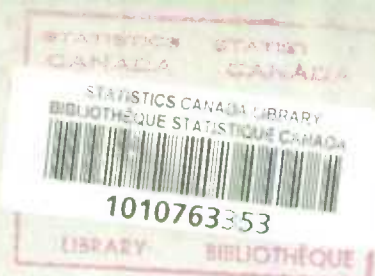


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# INFORMAT

Weekly Bulletin



October 18, 1974  
CATALOGUE 11-002

## Department Store Sales

Department store sales rose to \$403.0 million in August, an increase of 22.3% from \$329.5 million in August 1973.

Sales were up in thirty-six of the thirty-nine departments in the latest month with the largest advances recorded by boys' clothing and furnishings (53.7%) and infants' and children's wear and nursery equipment (37.9%).

All provinces reported increased department sales over August 1973 with a high of 145.4% for Prince Edward Island. Sales were up 26.6% in Winnipeg, 14.2% in Montreal, 13.5% in Vancouver and 9.0% in Toronto.

Inventories held in August (at selling price) were valued at \$1.36 billion, up 37.1% from the corresponding month in 1973.

For further information, order the August 1974 issue of *Department Store Sales and Stocks* (63-002, 30¢/\$3), or contact B. Theriault (613-996-9304), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

## Income Distribution by Size in Canada, 1973 Preliminary Estimates

Average family income (total money income before taxes or other deductions) rose to \$12,532 in 1973 from \$11,300 in 1972, an 11% increase. If this is adjusted for changes in the Consumer Price Index, the gain was 3%.

The average income for unattached individuals showed a greater percentage gain for the same period with an increase of 14% (or a real increase of 6% when adjusted for changes in the CPI). Their average income rose to \$5,210 in 1973 from \$4,572 in 1972.

Average income for all units, families and unattached individuals combined, moved to \$10,574 in 1973 from \$9,525 in 1972, an increase of 11%.

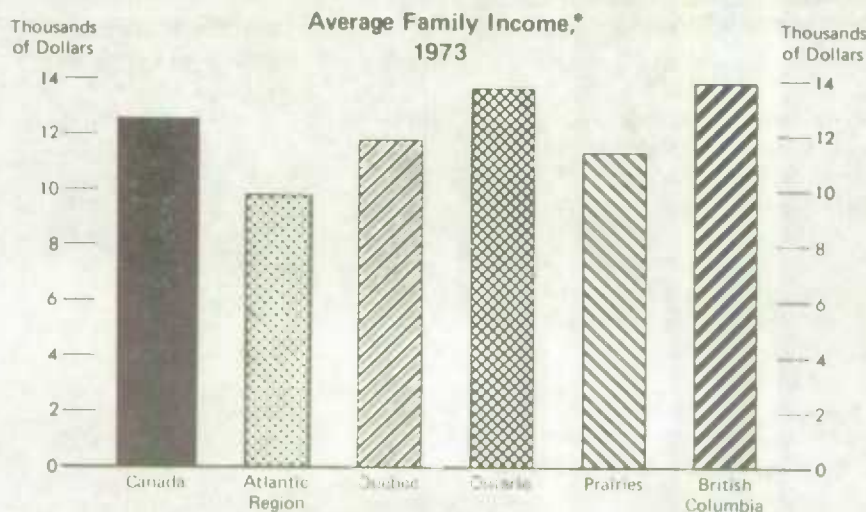
The proportion of family units receiving an income of \$15,000 or more increased to 22.9% in 1973 from 16.7% in 1972 while those receiving less than \$5,000 declined to 26.2% from 30.1%.

For further information, order *Income Distributions by Size in Canada, Preliminary Estimates 1973* (13-206, 70¢).

## LATEST MONTHLY STATISTICS

	Latest	Month	Previous Month	Change from Year Ago %
<b>EMPLOYMENT, INCOME</b>				
Average Weekly Earnings (\$)	July	178.73P	176.86P	12.3
Labour Income (\$ million)	July	6,233P	6,340P	16.8
Persons with Jobs (million)	Sept.	9.22	9.71	4.8
Unemployed	Sept.	431,000	447,000	2.4
<b>INVENTORIES</b>				
Department Store (\$ million)	July	1,298	1,244	27.0
Manufacturers' Owned (\$ million)	July	12,598P	12,449P	29.5
Wholesale (\$ million)	July	5,614	5,649	25.2
<b>ORDERS</b>				
Manufacturers' New Orders (\$ million)	July	6,472P	6,978P	19.2
Manufacturers' Unfilled Orders (\$ million)	July	9,445P	9,320P	45.2
<b>PRICES</b>				
Consumer Price Index (1961=100)	Sept.	170.6	169.6	10.9
Industry Selling Price Index (1961=100)	Aug.	175.7	173.1P	18.8
Wholesale Price Index (1935-39=100)	Aug.	469.3	462.7P	16.5
<b>CONSTRUCTION</b>				
Building Permits (\$ million)	July	760.8P	Year-to-date 5,426	17.9
Housing Starts - Urban Centres (units)	Aug.	14,857	121,968	- 9.2
<b>ENERGY</b>				
Electricity Generation (billion Kwh.)	Aug.	21.6	184.9	7.2
Gas Utilities' Sales (billion cu. ft.)	July	72.9	805.4	9.1
Petroleum Refining (million barrels)	July	56.2	379.8	9.5
<b>FOREIGN TRADE</b>				
Exports (\$ million)	Aug.	2,536	20,504	26.4
Imports (\$ million)	Aug.	2,509	20,044	34.2
<b>PRODUCTION</b>				
Motor Vehicles (thousand units)	Aug.	77.1	1,025.8	- 3.2
Steel (ingots - thousand tons)	Aug.	1,197	9,652	2.1
<b>SALES</b>				
Department Store Sales (\$ million)	July	378	2,511	19.3
Manufacturers' Shipments (\$ million)	July	6,347P	44,473	21.2
New Motor Vehicle Sales (\$ million)	Aug.	503	4,239	15.1
Retail Sales (\$ million)	Aug.	3,714	27,893	15.5
Wholesale Sales (\$ million)	July	3,817	24,914	31.1

Statistics are not seasonally adjusted. P - preliminary. P - revised.



Source: Income Distributions by Size in Canada (13-206)

\* Preliminary estimates - includes all money income before taxes or other deductions and does not take inflation into account.

### Farm Implement Sales

Farm implement and equipment sales for January to August 1974 were valued at \$420.8 million, up 21.9% from the corresponding period in 1973.

Sales of repair parts for farm equipment showed a 29.2% rise to \$95.2 million in the latest period.

For further information, order the August 1974 issue of *Farm Implement and Equipment Sales* (63-009, \$1.50 a year), or contact Y. Lebel (613-996-9307), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.

### Unemployment Insurance

Benefit paid to claimants under the Unemployment Insurance Act totalled \$137 million in August, down 14% from \$159 million in July but 1% more than the \$135 million disbursed in August 1973.

The average weekly payment was \$73.21 in the latest month, up 9% from \$67.37 a year earlier.

Initial and renewal claims for unemployment insurance numbered 151,000 in August, down 20% from the July total of 188,000 and 6% from the 161,000 filed in August 1973.

For the first eight months of 1974, payments under the act amounted to \$1.55 billion, up 5% from \$1.48 billion in January-August 1973.

For further information, order the August 1974 issue of *Statistical Report on the Operation of the Unemployment Insurance Act* (73-001, 40¢/\$4), or contact George Fincham (613-992-7461), Labour Division, Statistics Canada, Ottawa K1A 0V1.

### Telephone Industry Statistics

Canadian telephone systems reported net operating revenue of \$66.3 million in August, an increase of 2.6% from August 1973.

Gross operating revenues of the thirteen major telephone companies rose 10.8% to \$200.2 million in the latest month; operating expenses were up 15.4% to \$133.9 million.

Construction expenditures of the firms at \$122.0 million in August showed an increase of 33.2% from a year earlier.

For further information, order *Communications Service Bulletin* (56-001, \$1.40 a year), Vol. 4, No. 24, *Monthly Telephone Statistics*, August 1974.

### THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Department Store Sales by Regions, September

Estimates of Labour Income, August

New Motor Vehicle Sales, September

Real Domestic Product, August

Summary of Foreign Trade, September

### Help-Wanted Index

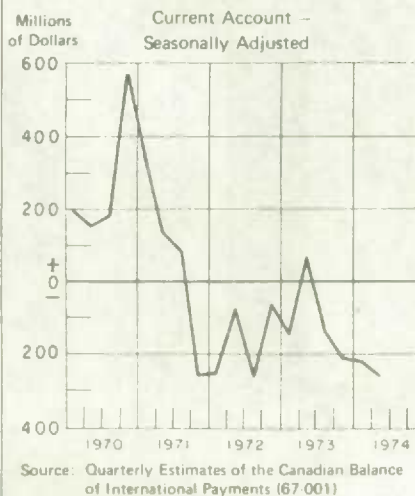
(1969=100)

The seasonally-adjusted Help-Wanted Index reached a record level of 222 in the third quarter of 1974, up 7% from the previous quarter and 37% from the corresponding period in 1973. An uninterrupted advance in the index has occurred since the first quarter of 1971.

Regionally, the Atlantic provinces showed the greatest rate of increase from a year earlier — up by 74%. The Prairie provinces recorded a substantial gain of 64%, followed by Quebec with 43%, British Columbia with 39% and Ontario with an increase of 16%.

For further information, contact George Fincham (613-992-7461), Labour Division, Statistics Canada, Ottawa K1A 0V1.

### Canadian Balance of International Payments



### Index of Industrial Production

(1961=100)

The seasonally-adjusted index of industrial production increased 0.4% in August to 221.6 from 220.6 in July to stand 5.3% higher than the August 1973 level of 210.5.

Total manufacturing output was up 1.0% in the latest month; durable manufacturing advanced 1.5% while non-durable manufacturing increased 0.6%. Mining output dropped 2.0% and utilities showed a 0.7% decrease.

For further information, order the August 1974 issue of *Indexes of Real Domestic Product by Industry* (61-005, 40¢/\$4), or contact R.W. Collins (613-995-0443), Industry Product Division, Statistics Canada, Ottawa K1A 0Z6.

### Inventories, Shipments and Orders in Manufacturing Industries

Manufacturers' seasonally-adjusted new orders in August were estimated at \$7.04 billion, up 0.3% from the revised July level of \$7.02 billion. Durable goods new orders rose 3.7%, while those for non-durable goods dropped 2.8%.

Total unfilled orders were estimated at \$9.83 billion in August, up 2.8% from the previous month.

Total inventory owned, seasonally adjusted, was 1.4% higher at \$13.06 billion.

The seasonally-adjusted ratio of total inventory owned — to shipments increased to 1.93:1 in August from 1.91:1 in July, while the finished products — to shipments ratio remained unchanged at 0.62:1.

Manufacturers' shipments in the latest month, seasonally adjusted, were estimated at \$6.77 billion, an increase of 0.3% from the revised July value of \$6.75 billion.

Not adjusted for seasonal variation, manufacturers' shipments in August at an estimated \$6.43 billion were up 25.0% from a year earlier. Shipments for the first eight months of 1974 totalled \$50.94 billion, up 21.7% from \$41.85 billion in January-August 1973.

For further information, order the August 1974 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, 55¢/\$5.50), or contact H.D. Wightman (613-996-7008), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.



### Consumer Credit

Consumer credit outstanding on the books of selected credit holders reporting monthly totalled \$15.52 billion at the end of August, an increase of 18.5% from a year earlier.

Personal cash loans by chartered banks rose to \$10.39 billion in the latest month, up 23.1% from August 1973.

Sales finance and consumer loan companies held \$1.24 billion balances of retail instalment sales paper (an expansion of 11.8% from a year earlier) and had \$1.52 billion outstanding of personal cash loans (up 9.3%).

For further information, order the August 1974 issue of *Consumer Credit* (61-004, 30¢/\$3), or contact Consumer Credit Section (613-996-9278 or Telex 053-3585), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V6.

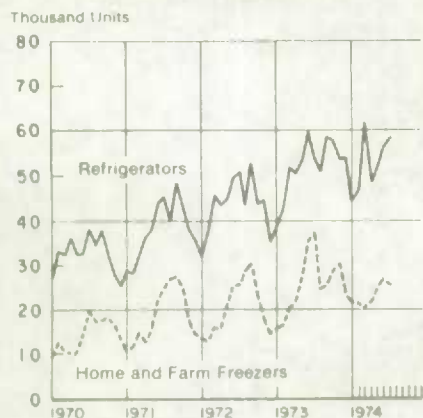
### Gold Production

Gold production declined to 117,789 troy ounces in August from 149,030 troy ounces a year earlier.

Gold production for the first eight months of 1974 at 1.11 million troy ounces showed a drop of 14.3% from 1.30 million troy ounces in January-August 1973.

For further information, order the August 1974 issue of *Gold Production* (26-004, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Canadian Producers' Sales of Domestic Refrigerators and Freezers



Source: Domestic Refrigerators and Freezers (143-001)

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### Restaurant Statistics

Restaurants in Canada had total estimated receipts of \$174.9 million in August, an increase of 8.5% from a year earlier. Sales were up in all provinces.

Restaurant receipts for August, by province and with percentage increases from August 1973:

- Ontario, \$65.0 million (7.3%); Quebec, \$54.2 million (8.6%); British Columbia, \$18.9 million (9.2%); Alberta, \$12.4 million (13.3%); Manitoba, \$8.9 million (7.2%); Saskatchewan, \$5.7 million (13.8%); Nova Scotia, \$4.1 million (8.2%); New Brunswick, \$2.8 million (5.0%); Newfoundland, \$2.5 million (6.3%); and Prince Edward Island, \$531,000 (11.8%).

Cumulatively, restaurant receipts for the first eight months of 1974 totalled an estimated \$1.16 billion, up 10.1% from January-August 1973.

For further information, order the August 1974 issue of *Restaurant Receipts* (63-011, 15¢/\$1.50).

### Oil Pipe Line Transport

Canadian oil pipe lines received 2.70 million barrels per day of crude oil, condensate, pentanes plus and refined petroleum products in July, a decrease of 5.4% from a year earlier.

Receipts of domestic oils were down 3.7% to 2.30 million B/D while imported oils dropped 13.8% to 400,600 B/D.

For further information, order the July 1974 issue of *Oil Pipe Line Transport* (55-001, 30¢/\$3).

### Housing Starts

New residential construction declined in August as 14,857 starts were recorded in Canadian centres of 10,000 population and over compared with 19,622 a year earlier.

Ontario registered the greatest number of starts in the latest month (6,731), followed by Quebec (3,659), British Columbia (1,446), Alberta (674), New Brunswick (664), Manitoba (632), Saskatchewan (404), Newfoundland (336), Nova Scotia (300) and Prince Edward Island (11).

For the first eight months of 1974, housing starts in urban centres totalled 121,968 units, down 9.2% from January-August 1973.

For further information, order the August 1974 issue of *Housing Starts and Completions* (64-002, 40¢/\$4).

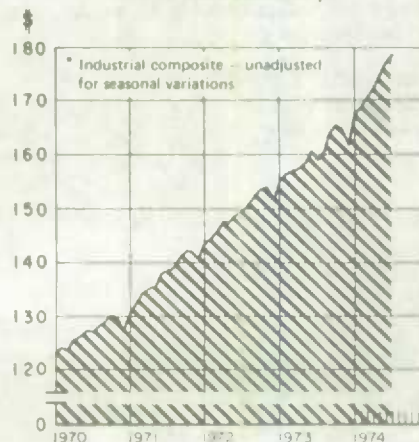
### Iron Ore

Canadian mines shipped 4.85 million tons of iron ore in August, down 11.2% from a year earlier.

Output for the first eight months of 1974 totalled 31.38 million tons compared with 32.31 million tons shipped in January-August 1973.

For further information, order the August 1974 issue of *Iron Ore* (26-005, 15¢/\$1.50), or contact Art Symons (613-992-0491), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

### Average Weekly Earnings in Canadian Industry\*



Source: Employment, Earnings and Hours (72-002)

# THESE PUBLICATIONS RELEASED OCTOBER 10 - 16

	Catalogue	Price per issue/year		Catalogue	Price per issue/year
<b>AGRICULTURE</b>					
Acreage, Production and Farm Value of Commercial Vegetables, 1973	22-003	\$1.40 for series	Iron Castings and Cast Iron Pipe and Fittings, July 1974	41-004	15¢/\$1.50
Grain Milling Statistics, July 1974	32-003	30¢/\$3	Mineral Wool, August 1974	44-004	15¢/\$1.50
Grain Trade of Canada, 1972-73	22-201	\$1.40	Monthly Production of Soft Drinks, August 1974	32-001	15¢/\$1.50
Index Numbers of Farm Prices of Agri- cultural Products, August 1974	62-003	15¢/\$1.50	Pulpwood and Wood Residue Statistics, August 1974	25-001	15¢/\$1.50
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<b>BALANCE OF PAYMENTS</b>					
Quarterly Estimates of the Canadian Balance of International Payments, Second Quarter 1974	67-001	\$1.05/\$4.20	Scrap Iron and Steel, 1972	41-212	35¢
Security Transactions with Non- Residents, June 1974	67-002	40¢/\$4	Soapstone and Talc Mines, 1973	26-218	70¢
<b>CENSUS</b>					
Labour Force and Individual Income, 1971 Census of Canada	94-704	\$1.05	Steel Wire and Specified Wire Pro- ducts, July 1974	41-006	15¢/\$1.50
Population and Housing Charac- teristics by Census Tracts, 1971			The Sugar Situation, August 1974	32-013	15¢/\$1.50
Census of Canada, Montreal	95-734	\$1.50	<b>SERVICE BULLETINS</b>		
<b>CONSTRUCTION</b>					
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<b>CONSUMER INCOME AND EXPENDITURE</b>					
Income Distributions by Size in Canada, Preliminary Estimates, 1973	13-206	70¢	Energy Statistics - Vol. 9, No. 83, Salient Crude Petroleum and Natural Gas Statistics, June 1974	57-002	\$4.20 per year
<b>EDUCATION, SCIENCE AND CULTURE</b>					
Industrial Research and Development Expenditures in Canada, 1972-1974	13-203	70¢	Fabricated Metal Products - Vol. 2, No. 8, August 1974: Sanitaryware; Vol. 3, No. 8, August 1974: Builders and Shelf Hardware; Cemented Tungsten Carbide Blanks and Tools; Domestic and Farm Water Systems; Oil Filters and Cartridges	41-009	\$2.80 per year
<b>EXTERNAL TRADE</b>					
Exports by Commodities, July 1974	65-004	\$1.05/\$10.50	<b>Fish and Fish Products - Advance Release of Fish Landings, August 1974: Quebec, Vol. 3, No. 80; Fish Freezings and Stocks, August 1974: Canada, Vol. 3, No. 81; Ontario and Prairies, Vol. 3, No. 78; Quebec, Vol. 3, No. 76</b>		
Exports, Merchandise Trade, 1971-1973	65-202	\$15.00		24-003	\$1.40 per year
<b>FINANCIAL FLOWS AND MULTINATIONAL ENTERPRISES</b>					
Financial Flow Accounts, Advance Release No. 2, Second Quarter 1974	13-002	N/C	<b>MERCHANDISING AND SERVICES</b>		
<b>HEALTH AND WELFARE</b>					
Vital Statistics, Volume II, Marriages and Divorces, 1972	84-205	\$2.10	Diesel and Natural Gas Engine Sales Survey, 1973	63-221	70¢
<b>MANUFACTURING AND PRIMARY INDUSTRIES</b>					
Asbestos, August 1974	26-001	15¢/\$1.50	<b>PUBLIC FINANCE</b>		
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Footwear Statistics, July 1974	33-002	30¢/\$3	Railway Operating Statistics, July 1974	52-003	30¢/\$3
Gas Utilities, July 1974	55-002	30¢/\$3	Transcontinental and Regional Air Carrier Operations, May 1974	51-001	40¢/\$4
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