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October 25, 1974 CATALOGUE 11-002

**Employment**, Earnings and Hours

Weekly Bulletin

Average weekly earnings in Canadian industry at \$180.14 in August were up 12.2% from \$160.53 a year earlier.

First estimates show that average weekly earnings (by industry division) were highest in construction (\$256.33), followed by mining (\$237.57), forestry (\$217.63), transportation, communication and other utilities (\$203.68), manufacturing (\$186.22), finance, insurance and real estate (\$173.21), trade (\$144.31) and service (\$127.70).

Average weekly earnings in August were highest in British Columbia (\$202.82), followed by Ontario (\$183.14), Alberta (\$182.80), Quebec (\$173.95), Manitoba (\$166.03), Saskatchewan (\$164.96) and the Atlantic region (\$159.77).

Hourly earnings averaged \$6.37 in construction, \$5.53 in mining and \$4.41 in manufacturing.

For further information, order the August 1974 issue of Employment, Earnings and Hours (72-002, 554/\$5.50), or contact R. Ouellette (613-992-5613), Labour Division, Statistics Canada, Ottawa K1A 0V2.

#### **Building Permits**

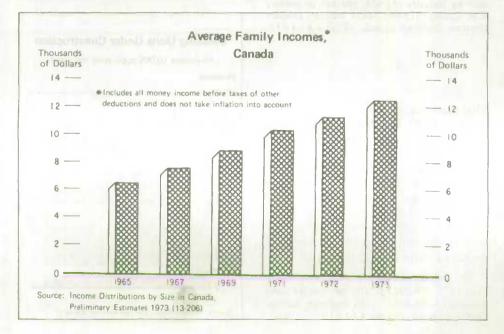
Building permits taken out in Canada in August totalled \$856.7 million, down 6.9% from \$920.0 million a year earlier.

Building permits taken out in August (by province):

Ontario, \$302.6 million (\$458.2 million a year earlier); Quebec, \$239.8 million (\$189.5 million); British Columbia, \$122.1 million (\$136.6 million); Alberta, \$75.3 million (\$54.2 million); Nova Scotia, \$31.3 million (\$15.2 million); Saskatchewan, \$26.4 million (\$14.7 million); Manitoba, \$24.1 million (\$30.4 million); New Brunswick, \$14.6 million (\$14.7 million); New Brunswick, \$14.6 million (\$14.7 million); Newfoundland, \$11.5 million (\$3.3 million); and Prince Edward Island, \$6.7 million (\$3.0 million).

For further information, order the August 1974 issue of Building Permits (64-001, 55\$/\$5,50).

					W 21	
LATEST MONTHLY STATISTICS	Latest Month		Previous Yea		ange Fro Year Ago	)
EMPLOYMENT, INCOME						
Average Weekly Earnings (\$)	Aug. 1	80.14P	178.6	3P	12.2	
Labour Income (\$ million)			6,34	OP	16.8	
Persons with Jobs (million)		9.22	9.7		4.8	
Unemployed			447.00	_	2.4	
	Bept. 42	1,000	777,00	U	20.7	
INVENTORIES					0.00	
Department Store (\$ million)	Aug.	1,358	1,29		37.1	
Manufacturers' Owned (\$ million)	Aug. 1	3,040P	12,71	11	30.5	
Wholesale (\$ million)	Aug.	5,719	5,61	4	34.0	
ORDERS						
Manufacturers' New Orders (\$ million)	Aug,	6,658P	6,68	QI	24.2	
Manufacturers' Unfilled Orders (\$ million)		9.852P	9.62		46.7	
	LYGE.	7,0021	7,02	0-	70.7	
PRICES		180 6	4.40			
Consumer Price Index (1961=100)		170.6	169.		10.9	
Industry Selling Price Index (1961=100)		175.7	173.		18.8	
Wholesale Price Index (1935-39=100)	Aug.	469.3	462.	71	16.5	
CONSTRUCTION			Year-to-date			
Building Permits (\$ million)	Aug.	856.7		6.322	14.5	
Housing Starts - Urban Centres (units)	Aug. I	4,857	1.2	1.968	- 9.2	
ENERGY				.,		
Electricity Generation (billion Kwh.)	A 3344	21.6		184.9	7.2	
		72.9				
Gas Utilities' Sales (billion cu. ft.)				805.4	9.1	
Petroleum Refining (million barrels)	Aug.	52.3		432.1	7.1	
FOREIGN TRADE						
Exports (S million)	Aug.	2,536	2	0,504	26.4	
Imports (\$ million)	Aug.	2,509	2	0,044	34.2	
PRODUCTION						
Motor Vehicles (thousand units)	Ano	77.1	1	.025.8	- 3.2	
Steel (ingots – thousand tons)		1,211		0.887	0.5	
	Sept.	1,611	,	0,007	Unit	
SALES		400		0.014	10.0	
Department Store Sales (\$ million)		403		2,914	19.7	
Manufacturers' Shipments (\$ million)	Aug.	6,433P	5	0,941	21.7	
New Motor Vehicle Sales (\$ million)		503		4,239	15.1	
Retail Sales (\$ million) , . ,	Aug.	3,714	2	7,893	15.5	
Wholesale Sales (\$ million)	Aug.	3,640	7	8,554	29.8	
Statistics are not seasonally adjusted		ninary	r - revise	d		
	Promi			-		_



#### Real Domestic Product

(1961=100)

Canada's seasonally-adjusted index of real domestic product decreased by 0.2% in August from July's downward-revised level of 205.7. The decrease occurred despite a 0.4% increase in the index of industrial production component that resulted from a 1.0% rise in manufacturing output.

Work stoppages affected production in a number of industries — water transport, urban transit and grain elevators. Residential construction activity declined in August as fewer new homes were started. Reduced demand for wood products brought on lay-offs in forestry and sawmills both in British Columbia and Quebec.

Wholesale trade showed a 5.3% decline from the previous month. Mining output was off 2.0% with lower production levels in iron ore mines, miscellaneous non-metallic mines and in crude petroleum and natural gas. The reduction in petroleum output was apparent at all stages of production — mining, refining, pipe-line transport, wholesale and exports.

Manufacturing output provided a contrast to these declines with the rubber industries, motor vehicle manufacturers and pulp and paper manufacturers contributing most to the increase. Retail trade was up 0.7% with motor vehicle dealers, service stations and garages and food stores leading the way.

For further information, order the August 1974 issue of Indexes of Real Domestic Product by Industry (61-005, 404/84), or contact R.W. Collins (613-995-0443), Industry Product Division. Statistics Canada, Ottawa K1A 0T6.

#### Vital Statistics

A total of 343,373 Canadian births were registered in 1973, down slightly from the 1972 total of 347,319.

The crude birth rate at 15.5 per 1,000 population in the latest year was the lowest recorded since the establishment of the national system of vital statistics in 1921. All provinces except Quebec and Alberta showed a smaller number of registered births in 1973 than in 1972.

For further information, order Vital Statistics, 1973 (84-204, \$2.10), or contact John Silins (613-995-0864), Vital Statistics Section, Statistics Canada, Ottawa K1A 0T6.

# THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Department Store Sales by Regions, September

Estimates of Labour Income, August

General Wholesale Price Index, September

New Motor Vehicle Sales, September

Summary of Foreign Trade, September

#### Farm Input Price Indexes

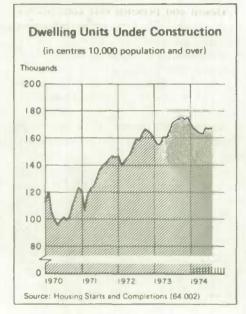
(1961=100)

The farm input price index for Canada rose 3.0% in the third quarter of 1974, moving to 195.2 from the second-quarter level of 189.6. The eastern index advanced 3.1% while the index for Western Canada increased 2.8%.

Higher prices for motor operation items, livestock feed, labour, farm machinery, fertilizer and custom work caused most of the increase in the index.

The Canada index has risen 12.6% over the twelve months from the third quarter of 1973. During this period, costs have increased 10.9% for farmers in Eastern Canada and 14.7% for western farmers.

For further information, order Farm Input Price Indexes, Third Quarter 1974 (62-004, 35¢/\$1.40).



#### Refined Petroleum Products

Canadian refineries produced 52.3 million barrels of refined petroleum products in August, a decrease of 7.3% from a year earlier.

Net sales of refined petroleum products at 45.6 million barrels in the latest month showed a drop of 5.6% from August 1973.

For further information, order Refined Petrolcum Products (45-004, 404/\$4), or contact Ian Cavanagh (613-992-4021), Manufacturing and Primary Industries Division, Statistics Canada, Ottawa K1A 0V6.

#### The Wheat Review

Total exports of wheat during August from the four traditional major exporters amounted to 153.4 million bushels, a 24% drop from the August 1973 record level of 202.3 million.

Total supplies of wheat remaining in these countries at September 1, 1974 for export and for carryover at the end of their respective crop years amounted to 2,056.3 million bushels, up 9% from 1,979.6 million a year earlier.

Supplies were held as follows, in millions of bushels and with last year's comparable figures in brackets: United States, 1,104.7 (1,137.9); Canada, 710.9 (752.4); Australia, 134.8 (36.1); and Argentina, 105.9 (53.2).

For further information, order the September 1974 issue of The Wheat Review (22-005, 406/\$4).

#### International Travel

Preliminary statistics for August show that 6.6 million U.S. visitors entered Canada during the month (1.2% fewer than in August 1973), while Canadian resident travellers returning from visits to the United States increased 3.5% to 4.0 million.

Visitors entering Canada from countries other than the U.S. rose 13.0% to 202,300 and Canadian travellers returning from abroad numbered 192,600, down 1.4% from a year earlier.

For further information, order the August 1974 issue of Travel Between Canada and Other Countries (66-001, 55\$/\$5.50), or contact M. W. Valiquette (613-995-0847), International Travel Section, Statistics Canada, Ottawa K1A 0Z8.

#### Wholesale Trade

Wholesale merchants' sales in August were estimated at \$3.64 billion, up 21.4% from August 1973.

Significant sales changes from a year earlier included groceries and food specialties, up 21.2%, and iron and steel, up 79.6%.

Wholesale inventories were valued at \$5.72 billion in the latest month, an increase of 34.0% over August of last year.

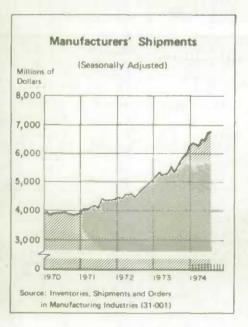
For further information, order the August 1974 issue of Wholesale Trade (63-008, 154/\$1.50).

#### Vending Machine Operators, 1973

Vending machine operators reported total sales of \$207.1 million in 1973, an increase of 15.7% over 1972.

Included in the latest year's total were sales through the following vending machines: cigarette machines, \$99.7 million (up 14.1% from a year earlier); coffee machines, \$32.0 million (up 13.4%); soft drink machines, \$31.2 million (up 7.5%); packaged confectionery, pastry and snack food machines, \$18.0 million (up 15.4%); packaged milk and juice machines, \$6.5 million (up 55.9%); and hot canned food and soup machines, \$3.4 million (up 21.8%).

For further information, order Vending Machine Operators, 1973 (63-213, 70¢), or contact Merchandising and Services Division (613-996-9278), Statistics Canada, Ottawa KIA 0V4.



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## Consumer Price Indexes for Regional Cities

Consumer prices indexes rose in all regional cities and city-combinations in September, with increases ranging from 0.1% in Quebec City and Montreal to 1.0% in Winnipeg.

Housing components increased in all cities in response to increased shelter costs and higher prices for furniture, appliances (including repairs), floor coverings and household supplies. Clothing indexes rose in all centres as prices advanced for most items of apparel, including footwear. Increased charges were also registered for laundry, dry cleaning and shoe repairs.

Health and personal care components were up in all cities, reflecting price increases for pharmaceuticals and toiletries. Recreation, education and reading elements also increased in all centres as higher prices were recorded for magazines, phonograph records and television repairs.

Between September 1973 and September 1974, consumer price indexes rose in all regional cities, with increases as follows: Vancouver, 12.0%; St. John's, 11.8%; Quebec City, 11.4%; Montreal, 11.1%; Toronto, 10.9%; Winnipeg, 10.8%; Ottawa, 10.4%; Thunder Bay, 9.9%; Edmonton-Calgary, 9.9%; Saint John, 9.8%; Halifax, 9.5%; and Saskatoon-Regina, 9.4%.

For further information, order the September 1974 issue of Prices and Price Indexes (62-002, 554/\$5.50).

#### Local Government Employment

Canadian municipalities employed an estimated 255,710 persons for "general services" at the end of June 1974.

Gross payrolls for the second quarter amounted to \$501.7 million.

For further information, order Local Government Employment, April-June 1974 (72-009, 70¢/\$2.80).

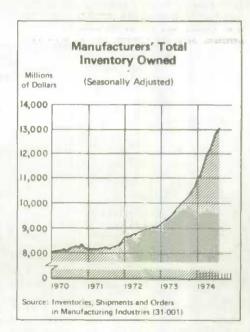
#### Sales Financing, 1973

Sales finance and consumer loan companies reported total retail sales financing of \$2.46 billion in 1973, an increase of 22.1% from 1972. The aggregate 1973 purchases comprised \$1.08 billion of consumer goods paper (including passenger cars) and \$1.38 billion of commercial goods paper.

Financing activities by these companies during 1973 also included the following totals: wholesale financing, \$5.17 billion (up 25.1% from the year before); and lease and rental financing, \$259.6 million (up 12.5%).

Small loan balances outstanding of \$340.7 million at 1973 year-end were down 12.0% from a year earlier; other cash loan balances outstanding at \$1.42 billion were up 14.8%.

For further information, order Sales Financing, 1973 (63-211, 704), or contact Consumer Credit Section (613-996-9278), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0V4.



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CENSUS Canadian Citizenship Statistics,			Sales of Paints, Varnishes and	46.001	
1973	91-205	70¢	Lacquers, August 1974 Selected Meat and Meat Preparations,	46-001	15¢/\$1.50
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Annual Report of Notifiable Diseases,			Lighting Equipment, 1973, Preliminary; Vol. 3, No. 16, Factory		
1973	82-201	\$1.05	Shipments of Electrical Wires and		
LABOUR			Cables, 1973, Preliminary; Vol.		
Estimates of Labour Income,			3, No. 18, Electrical Lamps, August	43-007	\$1.40 per year
July 1974	72-005	40¢/\$4	Energy Statistics - Vol. 9, No.	1000	por your
LABOUR FORCE SURVEY			82, Monthly Supply and Disposal of Electric Energy, 1973; Vol. 9,		
The Labour Force, September 1974	71-001	55¢/\$5.50	No. 85, Sale of Petroleum Products		
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Breweries, August 1974	32-019	15¢/\$1.50	Freezings and Stocks, Vol. 3, No.		
Canvas Products and Cotton and Jute Bags Industries, 1972	34-202	70¢	79, British Columbia, August 1974;		01.40
Concrete Products, August 1974	44-002	15¢/\$1.50	Vol. 3, No. 82, Newfoundland, September 1974	24-003	\$1.40 per year
Copper and Nickel Production, August	26-003	15¢/\$1.50	New Mile wow		F 7
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Industrial Ethyl Alcohol, August	22.021	164/61 60	Farm Implement and Equipment Sales,		
Domestic Refrigerators and Freezers,	32-021	15¢/\$1.50	August 1974 New Motor Vehicle Sales, August 1974	63-009	\$1.50 30¢/\$3
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Oil Pipe Line Transport, June 1974	55-001	30¢/\$3	1974; Vol. 6, No. 52, Canada-USA Scheduled Air Passenger Origin and		
Pack, Shipments and Stocks of Selected Canned Fruits and			Destination, First Quarter 1974:		
Vegetables, August 1974	32-011	30¢/\$3	Vol. 6, No. 53, Aircraft Move- ment Statistics, June 1974	51-004	\$4.20
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