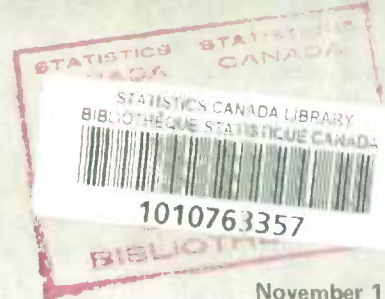




# INFORMAT

Weekly Bulletin



November 1, 1974  
CATALOGUE 11-002

## Department Store Sales by Regions

Department store sales in September rose to \$422.7 million, up 13.5% from a year earlier. Increases were recorded in all regions.

Department store sales by regions in the latest month, with percentage gains over September 1973:

- Ontario, \$157.9 million (11.6%); Quebec, \$78.0 million (10.3%); British Columbia, \$70.6 million (18.0%); Alberta, \$51.1 million (16.1%); Atlantic Provinces, \$27.3 million (22.5%); Manitoba, \$27.0 million (8.8%); and Saskatchewan, \$10.7 million (16.4%).

For further information, order the September 1974 issue of *Department Store Sales by Regions* (63-004, \$1.50 per year).

## Labour Income

Total labour income for August was estimated at \$6.35 billion, up 19.0% from a year earlier.

Adjusted for seasonal variations, the August estimate of \$6.33 billion showed an increase of 1.6% from the July level. Wages and salaries in the goods-producing industries advanced by 1.0% and those in the service-producing industries, reflecting in part the inclusion of large retro-active payments, by 2.1%.

For further information, order the August 1974 issue of *Estimates of Labour Income* (72-005, 40¢/\$4), or contact Mrs. G. Gauthier (613-995-8067), Labour Division, Statistics Canada, Ottawa K1A 0V2.

## Radio Time Sales

Sales of advertising to national advertisers on AM and FM radio stations totalled \$5.65 million in July, down 4.7% from June. Sales to local advertisers showed a 5.6% decline to \$10.5 million.

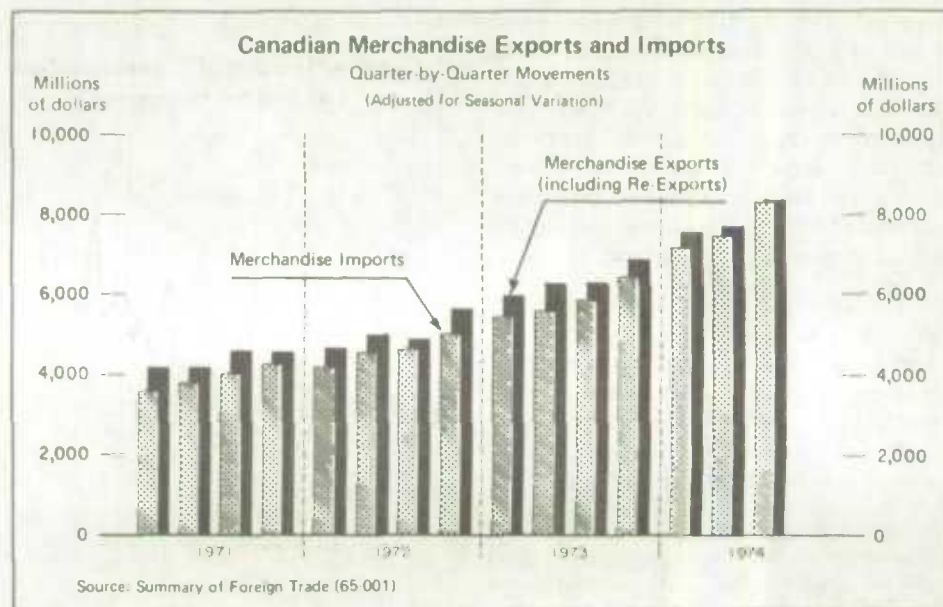
Agency and other commissions left net national sales at \$4.82 million and local sales at \$10.98 million in the latest month.

For further information, order *Communications Service Bulletin* (56-001, \$1.40 a year), or contact Patrick Crosby (613-996-9274), Transportation and Communications Division, Statistics Canada, Ottawa K1A 0V5.

## LATEST MONTHLY STATISTICS

		Latest Month	Previous Month	Change From Year Ago %
<b>EMPLOYMENT, INCOME</b>				
Average Weekly Earnings (\$)	Aug.	180.14P	178.63P	12.2
Labour Income (\$ million)	Aug.	6,351P	6,262P	19.0
Persons with Jobs (million)	Sept.	9.22	9.71	4.8
Unemployed	Sept.	431,000	447,000	2.4
<b>INVENTORIES</b>				
Department Store (\$ million)	Aug.	1,358	1,298	37.1
Manufacturers' Owned (\$ million)	Aug.	13,040P	12,711P	30.5
Wholesale (\$ million)	Aug.	5,719	5,614	34.0
<b>ORDERS</b>				
Manufacturers' New Orders (\$ million)	Aug.	6,658P	6,689P	24.2
Manufacturers' Unfilled Orders (\$ million)	Aug.	9,852P	9,626P	46.7
<b>PRICES</b>				
Consumer Price Index (1961=100)	Sept.	170.6	169.6	10.9
Industry Selling Price Index (1961=100)	Aug.	175.7	173.1P	18.8
Wholesale Price Index (1935-39=100)	Aug.	469.3	462.7P	16.5
<b>CONSTRUCTION</b>				
Building Permits (\$ million)	Aug.	856.7	6,322	14.5
Housing Starts - Urban Centres (units)	Aug.	14,857	121,968	-9.2
<b>ENERGY</b>				
Electricity Generation (billion Kwh.)	Aug.	21.6	184.9	7.1
Gas Utilities' Sales (billion cu. ft.)	July	72.9	805.4	9.1
Petroleum Refining (million barrels)	Aug.	52.3	432.3	7.1
<b>FOREIGN TRADE</b>				
Exports (\$ million)	Sept.	2,653	23,172	28.0
Imports (\$ million)	Sept.	2,602	22,661	35.6
<b>PRODUCTION</b>				
Motor Vehicles (thousand units)	Aug.	77.1	1,025.8	-3.2
Steel (ingots - thousand tons)	Sept.	1,211	10,887	0.5
<b>SALES</b>				
Department Store Sales (\$ million)	Sept.	423	3,337	18.9
Manufacturers' Shipments (\$ million)	Aug.	6,433P	50,941	21.7
New Motor Vehicle Sales (\$ million)	Aug.	503	4,239	15.1
Retail Sales (\$ million)	Aug.	3,714	27,893	15.5
Wholesale Sales (\$ million)	Aug.	3,640	28,554	29.8

Statistics are not seasonally adjusted. P - preliminary. P - revised.



## Preliminary Statement of Canadian Trade

September exports at \$2.81 billion and imports at \$2.80 billion, seasonally adjusted, were each down by more than 1% from the record August levels, leaving the small trade surplus virtually unchanged.

In terms of quarterly data, exports were 8.5% above the second-quarter level, primarily to the United States; and imports increased 12%, distributed between the United States and overseas countries. Canada's surplus fell to \$31 million from \$268 million in the second quarter, the change being entirely attributable to overseas trade.

Not adjusted for seasonal variation, total exports for nine months of 1974 were \$23.17 billion, up 28.0% from \$18.10 billion in January-September 1973. Shipments to the United States made up two-thirds of exports this year but a smaller share (59%) of export expansion.

Shipments of crude oil, pulp, newsprint and petroleum products accounted for 30% of the nine-month exports of \$15.39 billion to the United States, but as much as 70% of the increase in exports. Lumber shipments recorded a year-to-date decline of \$225 million and deliveries of automotive and related products were off \$60 million.

Wheat, copper, lumber, pulp and petroleum products made up almost one-half of exports of \$7.78 billion to overseas markets in the first nine months of 1974, and two-thirds of the export gains.

Imports in the first three quarters of 1974 at \$22.66 billion were 35.6% above a year earlier. Purchases from the United States of \$15.28 billion represented two-thirds of the cumulative imports in 1974, but less of the rise over 1973. Automotive and related products, machinery and equipment and fabricated industrial materials imported from the United States rose strongly. Crude oil purchases accounted for more than one-half of the higher import bill from overseas.

The 28% rise in the value of exports in the first nine months of 1974 included a decline of some 6% in volume when account is taken of an average price increase of about 37%. Real imports were up over 5% as average prices advanced by approximately 30%.

For further information, order the September 1974 issues of *Summary of Exports* (65-002, 30¢/\$3) and *Summary of Imports* (65-005, 30¢/\$3).

## THESE REPORTS SCHEDULED FOR COMING TWO WEEKS

Consumer Credit, September

Consumer Price Movements, October

General Wholesale Price Index, September

Inventories, Shipments and Orders in Manufacturing Industries, September

Retail Trade, September

The Labour Force, October

## Major Appliance Sales

Television set sales were up in August but Canadian manufacturers' domestic sales of other major appliances ran below year-earlier levels.

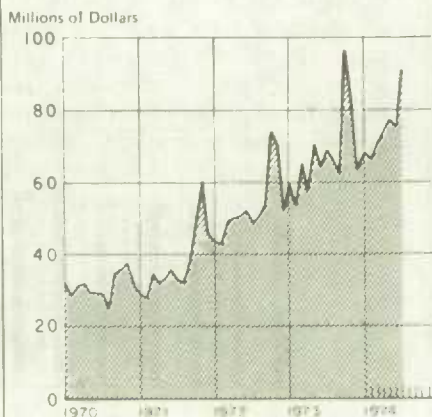
Major appliance sales recorded by these manufacturers in the latest month, with percentage changes from August 1973:

- Refrigerators — 40,359 (- 20.5%); home and farm freezers — 18,963 (- 23.7%).
- Stoves and ranges — 37,423 (- 7.7%).
- Automatic washing machines — 21,614 (- 30.2%); electric and gas clothes dryers — 22,969 (- 15.6%).
- Television sets — 59,080 (up 4.1%).

Manufacturers' sales in August of 41,808 colour television sets reflected a drop of 3.4% from a year earlier; black-and-white set sales rose 28.0% to 17,272 units.

For further information, order the August 1974 issues of: *Domestic Refrigerators and Freezers* (43-001, 15¢/\$1.50); *Stoves and Furnaces* (41-005, 30¢/\$3); *Domestic Washing Machines and Clothes Dryers* (43-002, 15¢/\$1.50); and *Radio and Television Receiving Sets* (43-004, 30¢/\$3).

## Canadian Imports of Communication and Related Equipment



Source: Imports by Commodities (65-001)

## New Motor Vehicle Sales

Retail sales of new motor vehicles reached 85,193 units in September, up 2.6% from a year earlier. Total sales value rose 11.1% to \$407.8 million.

Sales of passenger cars produced in Canada and the United States dipped 2.1% to 50,766 units while those of overseas-manufactured automobiles fell 7.0% to 13,172 units.

Commercial vehicle sales in September rose 24.9% from a year earlier to 21,255 units; included were 19,630 manufactured in Canada and the United States (up 27.2%) and 1,625 manufactured overseas (up 2.7%).

For the first nine months of 1974, sales of new motor vehicles reached 989,737 units with an accumulated value of \$4.65 billion. This represents an increase of 5.8% in units and 14.8% in value over sales for the January-September 1973 period.

For further information, order the September 1974 issue of *New Motor Vehicle Sales* (63-007, 30¢/\$3).

## Canadian and Foreign Control of Manufacturing, 1970

A special study of the 1970 Census of Manufactures shows that foreign-controlled establishments accounted for 51.9% of all manufacturing shipments, 52.4% of value added by total (manufacturing and non-manufacturing) activity and 44.3% of total employees.

The degree of foreign control of manufacturing varied across Canada, ranging from a low of 26.7% in New Brunswick to a high of 61.2% in Ontario.

For further information, order *Canadian and Foreign Control of Manufacturing Establishments, 1969 and 1970* (31-401), planned for publication late in 1974.

## Railway Carloadings

Rail carload freight totalled 20.2 million tons in September, a decrease of 4.1% from September 1973. Car usage was down 4.4% to 331,434 units.

Commodities registering notable tonnage percentage decreases in the latest month included: wheat (- 53.9%); sand, gravel and crushed stone (- 45.3%); and iron ore (- 7.7%). Substantial increases were recorded for: phosphate rock (more than 300%); coal (38.4%); sulphur (31.2%); newsprint (29.7%); and potash (26.1%).

For the first nine months of 1974, carload traffic rose 3.6% to 180.4 million tons and cars loaded at 3.1 million were up 4.2% from January-September 1973.

For further information, order the September 1974 issue of *Railway Carloadings* (52-001, 30¢/\$3).



**Provincial Government Finance, 1974-75**  
Canada's provincial governments estimate their gross general revenues for 1974-75 at \$24.97 billion, up 19.8% from the previous fiscal year.

Gross general expenditures are expected to rise 21.1% to \$25.92 billion.

For further information, order *Provincial Government Finance—Revenue and Expenditure (Estimates), 1974-75* (68-205, \$2.10), or contact *Public Finance Division*, (613-995-0718), Statistics Canada, Ottawa K1A 0T6.

### Traveller Accommodation

Total receipts of full-year hotels (50 rooms or more) were 11.4% higher in the first half of 1974 than in the corresponding period a year earlier.

Receipts were up in all provinces in the latest period with the following percentage increases recorded: Manitoba, 15.6%; Saskatchewan, 13.7%; Nova Scotia, 13.2%; Quebec, 12.5%; Alberta, 11.7%; Newfoundland, 10.4%; Prince Edward Island, 10.4%; British Columbia, 10.3%; Ontario, 10.2%; and New Brunswick, 5.2%.

For further information, contact C. Bordeleau (613-996-9298), Merchandising and Services Division, Statistics Canada, Ottawa K1A 0T6.

### Coal and Coke Statistics

Coal production in August at 1.64 million tons showed an increase of 15.0% from August 1973. Imports dropped 55.2% to 783,124 tons.

Industrial consumers used 447,941 tons of coal (down 5.3% from a year earlier) and 502,884 tons of coke (up 4.7%) in the latest month.

For further information, order the August 1974 issue of *Coal and Coke Statistics* (45-002, 40¢/\$4), or *Energy Statistics Service Bulletin* (57-002, \$4.20 a year), or contact Ian Cavanagh (613-992-4021), *Energy and Minerals Section*, Statistics Canada, Ottawa K1A 0V6.

### HOW TO ORDER

#### Statistics Canada Publications

Send initial order to:

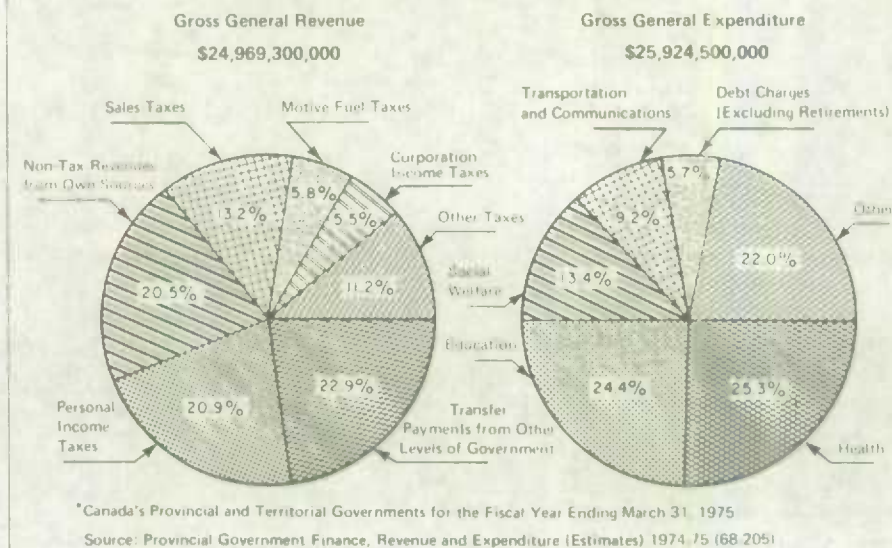
Publications Distribution,  
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Statistics Canada,  
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### Provincial Government Finance 1974-75\*



### Canada's Foreign Trade with Latin American Countries

Canadian exports to Latin America rose to \$606 million in the first seven months of 1974, up 64% from January-July 1973. Imports increased even more dramatically, up 128% to \$1.08 billion, due primarily to a tripling in the price of crude oil imports.

Canada's trade deficit with the area expanded to \$471 million in the latest period from \$103 million. There was an imbalance of \$207 million for the full year 1973, following smaller deficits of between \$30 million and \$40 million in the two preceding years.

Exports to Latin America in 1973 were almost evenly divided between crude materials (including live animals, most food and inedible crude materials), fabricated materials and end products. But because of substantially-higher shipments in the first seven months of 1974 of wheat at some \$125 million (principally to Brazil), foodstuffs gained in share. Exports of fabricated products more than doubled to \$218 million in the period under review with higher shipments of newsprint, chemicals, metals and other fabricated products. Exports of finished products rose 14% to \$160 million.

At \$725 million, crude petroleum accounted for two-thirds of the total value of Canadian imports from Latin America in the first seven months of 1974.

### Railway Operating Statistics

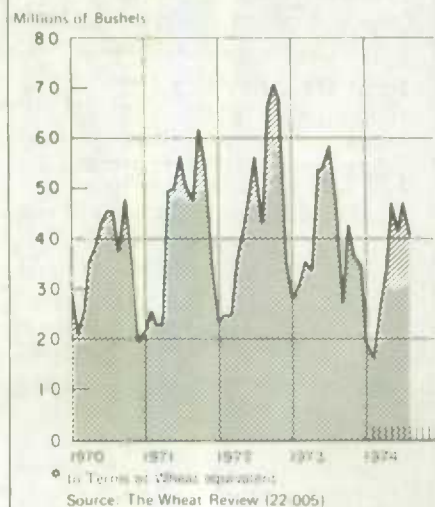
Operating revenues of the six major railways in Canada totalled \$196.2 million in August, an increase of 125.7% from the strike-affected 1973 month. Railway expenses rose 58.2% to \$191.4 million, resulting in a net income of \$4.8 million compared with a deficit of \$34.0 million in August 1973.

Revenue freight ton-miles were up 97.3% to 11.4 billion in the latest month and passenger-miles totalled 218.2 million compared with 17.4 million a year earlier.

For the first eight months of 1974, the railways reported net income of \$14.0 million, down 14.2 from January-August 1973.

For further information, order the August 1974 issue of *Railway Operating Statistics* (52-003, 30¢/\$3).

### Canadian Exports of Wheat (and wheat flour\*)



# THESE PUBLICATIONS RELEASED OCTOBER 24 - 30

	Cata- logue	Price per issue/year
<b>AGRICULTURE</b>		
Farm Cash Receipts, August 1974	21-001	30¢/\$3
Farm Wages in Canada, August 1974	21-002	35¢/\$1.05
Grain Milling Statistics, August 1974	32-003	30¢/\$3
The Wheat Review, September 1974	22-005	40¢/\$4

## CENSUS

Households by Marital Status, Age and Sex of Head, 1971 Census of Canada	93-709	\$2.10
Population, Citizenship and Immigration, 1971 Census of Canada	92-728	\$1.05

## EXTERNAL TRADE

Exports by Commodities, August 1974	65-004	\$1.05/ \$10.50
Summary of Exports, August 1974	65-002	30¢/\$3
Summary of Imports, August 1974	65-005	30¢/\$3

## FINANCIAL FLOWS AND MULTINATIONAL ENTERPRISES

International Travel, August 1974	66-002	15¢/\$1.50
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## GENERAL TIME SERIES

Canadian Statistical Review, October 1974	11-003	70¢/\$7
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## HEALTH AND WELFARE

Hospital Indicators, January-June 1974	83-001	\$1.40/\$5.60
Life Tables, Canada and Provinces, 1970-1972	84-532	\$1.05

## LABOUR

Quarterly Report on Job Vacancies, Second Quarter 1974	71-002	\$1.05/\$4.20
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## MANUFACTURING AND PRIMARY INDUSTRIES

Electric Power Statistics, August 1974	57-001	30¢/\$3
Fish Freezings and Stocks, August 1974	24-001	40¢/\$4
Gold Production, August 1974	26-004	15¢/\$1.50
Iron Castings and Cast Iron Pipe and Fittings, August 1974	41-004	15¢/\$1.50
Iron Foundries, 1972	41-226	70¢
Iron Ore, August 1974	26-005	15¢/\$1.50
Manufacturers of Soap and Cleaning Compounds, 1972	46-214	70¢
Manufacturers of Toilet Preparations, 1972	46-215	70¢
Oils and Fats, July 1974	32-006	30¢/\$3
Printing, Publishing and Allied Industries, 1972	36-203	70¢
Production of Canada's Leading Minerals, August 1974	26-007	15¢/\$1.50
Products Made from Canadian Clays, August 1974	44-005	15¢/\$1.50
Refined Petroleum Products, July 1974	45-004	40¢/\$4

## SERVICE BULLETINS

Fish and Fish Products - Vol. 3, No. 83, Advance Release of Fish Landings, Newfoundland, September 1974; Vol. 3, No. 84, Fish Freezings and Stocks, Quebec, September 1974	24-003	\$1.40 per year
Selected Dairy By-products - Vol. 3, No. 17, Production and Inventory of Instant Dry Skim Milk Powder, September 1974	32-024	\$1.40 per year

## MERCHANDISING AND SERVICES

Consumer Credit, August 1974	61-004	30¢/\$3
Direct Selling in Canada, 1973	63-218	70¢
Retail Trade, August 1974	63-005	40¢/\$4
Retail Trade Errata, 1973-74	63-005	N/C